

WARDS PARADE OF VALUES

THURS. JUNE 6 THROUGH SAT. JUNE 15

Guaranteed in Writing Against Everything!

Everything that can happen to a tire in service—without ANY limit as to number of months or number of miles driven!

Before You Buy Any Tire Get Wards Low *Net Prices on New First Quality

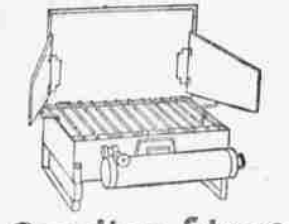
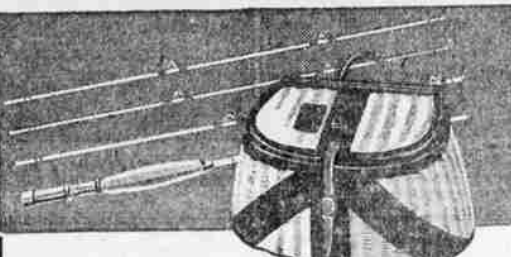
Riversides

*Net price is the list price LESS trade-in allowance. Come in and get Wards NET price on your size tire!

REMEMBER—when you buy Wards new First Quality Riversides you get up to 28 per cent more mileage, greater traction, longer non-skid protection, greater safety! That's because the thicker, flatter tread is built of SUPER VITALIZED rubber... because the center-traction, non-skid blocks give two-way skid protection... because the carcass of the tire is doubly insulated against blowouts! Play safe—get Riversides!

Ask About Wards New Convenient Terms All Tires Mounted Free

START YOUR SUMMER RIGHT SAVE AT WARDS ON ALL



See This Hard Hitting .22 Cal. Rifle!
\$4.98



A Western Field game getter! Chromium plated bolt, lever and knob. Walnut finished stock has grooved forearm with steel butt plate!

ACCURATE!

22-in. barrel blued and tapered. Shoots all 22's.



Hooded Ramp Front Sight 3 Inserts



Receiver Peep Sight

Western Field Repeater 10.25
5-shot, shoots all 22's.



15¢ for 50 22 short cases! Copper coated!



3 for \$1 Championship. Approved U.S. L.T.A.



Tennis Racket **1.89**

Beginners! See the sturdy ash frame, walnut tongue, spiral silk strings! Wards low price!

SPECIAL Dry Flies Ward's Finest **10¢** Each

Save at Wards on Your Fishing Tackle!
Telescope Steel Rod 1.29

Tubular tempered steel, with steel snake guides and nickel fittings. Adjust from 39 inches to about 9 feet. It's only

- TROUT BASKET—Handy split willow basket with patent fastener! Full size, 13 inches! Low price **98c**
- LEVEL-WINDING REEL—Quadruple multiplying reel with 100 yards capacity; nickel plated fittings on bakelite plates and grips. What a bargain **69c**
- TAKEDOWN FLY REEL—Brass in gunmetal finish; it's lightweight, and free running. **75c**
- SILK CASTING LINE—Waterproofed black silk, with medium hard braided cover. 50 yard spool, 18 pound test **49c**
- "IKE WALTON" FLY LINE—Hard finish enamel silk. Pressure processed, gray color, 25 yard cards. **59c**
- AUTOMATIC TRAY TACKLE BOX—Black-Enamelled steel! Has one automatic tray, 6x4 1/2 x 1 1/2 inches. Each **1.29**

Gasoline Stove **4.45**

Lights instantly, heats faster than city gas, cooks coffee in 6 minutes! For camp use.



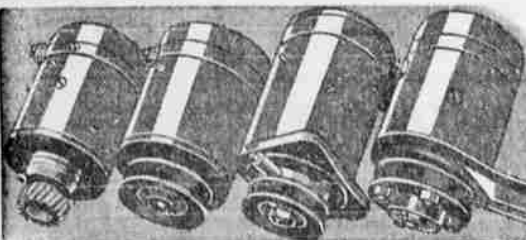
Sturdy Camp Stool **30c**

Heavy hardwood frame, duck seat. Sale price only! CAMP CHAIR, Each **49c**



Folding Camp Cot **2.89**

Full size! All legs and joints steel reinforced. Heavy brown canvas top. See it! Serviceable, Low Priced **\$1.49**



Rebuilt Generator—Good as New
Bring in your old generator. Save 1/2!
For Ford '28-31, exchange basis **\$3.35**
For Ford V-8, exchange basis **\$4.25**
For Chev. and Pontiac '26-33, each **\$4.25**



77c Auto horn and bracket. Chrome face.



98c Pull skin chamalo, extra quality.



29c Riverside Spark Plugs. They're Wards Best!



\$1.39 Sleeve type auto jack. Double lift.



Rubber Floor Mats
For Ford '28-31, exchange basis **79c**
For Chev. '28-32, exchange basis **89c**
Fitted black rubber floor mats. Long wearing! Heavy weight! Non-skid pattern.



Wax or Cleaner **29c**

Wards Supreme Quality Riverside! Extra quick! Extra hard and glossy!



Pour Spout Jug **1.59**

Heavily insulated picnic jug with handy pour spout. 1 gallon. Bright enamel steel case. Insulated Picnic Jug, Gal. size, **1.00**



Wards Standard Quality Battery **2.98**
With Your Old Battery 12 months guarantee and service adjustments! Sale price! Installed free!
Riverside Winter King **4.49**
With Your Old Battery 18 Months Guarantee



Wards Oil Filter **1.19**

10,000-mile oil filter. Shanty the same as make used on most new cars! You save a third!



Luggage Carrier **89c**

Clamps to mounting board with 3 thumbscrews. Black enamel finish. Safe! Handy!

100% Pennsylvania Motor Oil Reduced **14¢** Qt.

Wards Supreme Quality! 100% pure Pennsylvania! All from Bradford Allegheny crude, the world's finest! You save at Wards regular price. Save even more in this sale! Also in 2 and 5-gallon cans.



Reclining Chair **1.25**

Comfortable. Arm supports. Attractively striped seat! Varnished hardwood adjustable frame. Save!



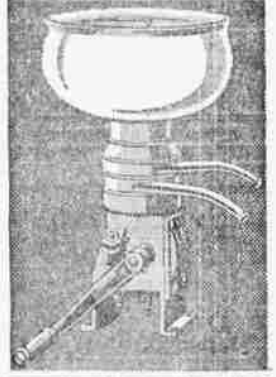
Folding Lawn Chair **1.59**

Has double seat and special back support—adjusts to 4 positions. Material of four gay colors!

World Famous Junior Cream Separator **21.95**

43 Down \$1 Monthly Small Carrying Charge

Pays for itself from the extra cream saved! Turns easily on heavy alloy bearings. Self-oiling! Skims clean—14 quarts in 8 minutes!



Wards Manila—Best Farm Rope Money Can Buy!

1/2-inch **1 1/2¢** Foot

Tough—pliable! Fibres lubricated against strain and friction! Waterproofed!

3/4-inch **1c** Foot

1-inch **2 1/2¢** Foot



Save Now—At This Sale Price!—New **Balloon Tire Bikes! 29.50**

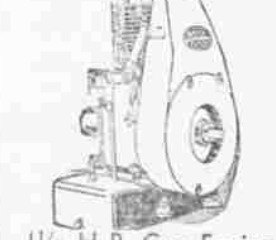
Big, easy-riding balloon tires. Extra strong double-bar frames! Red and white trim. Wide steering handlebars. Stainless steel mudguards! Chromium plated fittings. This price during sale only!

Stud Tread Runabout Tire, Sale Price Only, \$1.00



Dairy Pail Bargain **3 for 1.00**

Leak-proof construction! Smooth seams! Sanitary ball, raised bottom! 12-qt. size!



1/2 H.P. Gas Engine **53.75**

43 Down \$5 Monthly Small Carrying Charge. Quick starting—self oiling! Runs 6 hours on 1 gal. fuel. Can't freeze or overheat!

MOTORISTS! SPORTSMEN! SAVE NOW AT MONTGOMERY WARD