

AUTOMOTIVE NEWS

SCHOOL SAFETY PATROL PARADE IS SUCCESSFUL

WASHINGTON, D. C. June 1.—The Fourth national school safety patrol parade held in the nation's capital, May 18, has been unanimously pronounced the most interesting and most successful in the series of these events staged annually to commemorate the activities of school patrols throughout the nation.

"Six thousand boys and girls, many from distant states, took part in the parade this year. Led by the United States navy band and featured by teams and colorful uniforms, the parade furnished a thrilling spectacle to the thousands of spectators who lined Constitution avenue to witness the event.

"In the reviewing stand opposite the Washington monument scores of men and women prominent in official and civic activities greeted the marching columns. The Honorable Daniel C. Roper, secretary of commerce and chairman of the national conference on street and highway safety, praised the humanitarian work of the patrols in an address broadcast by the National Broadcasting system. Secretary Roper's speech follows:

"I heartily congratulate the American Automobile association on the impressive highway safety parade of today sponsored by school authorities, police officials and the American Automobile association.

"So rapidly is travel on our highways increasing and so tragic are the accidents that result from speed, carelessness and recklessness, that all of us must be aroused to our duties in better protecting human life. I invite co-operation from all citizens and from every citizen in this educational and patriotic service. America has more automobiles than any other country, more people operating them and more riding in them. It therefore becomes our duty to be more active in showing how the great traffic problems of our country can be better conducted in the interest of humanity. Let every person in every community throughout the land determine at this moment to assist in making our highways safer for all who use them, either as pedestrians or as motorists. Let us find out first the responsible causes for accidents in each community, study these causes and determine that these causes shall be removed or so controlled as to reduce materially the number of accidents during the next twelve months.

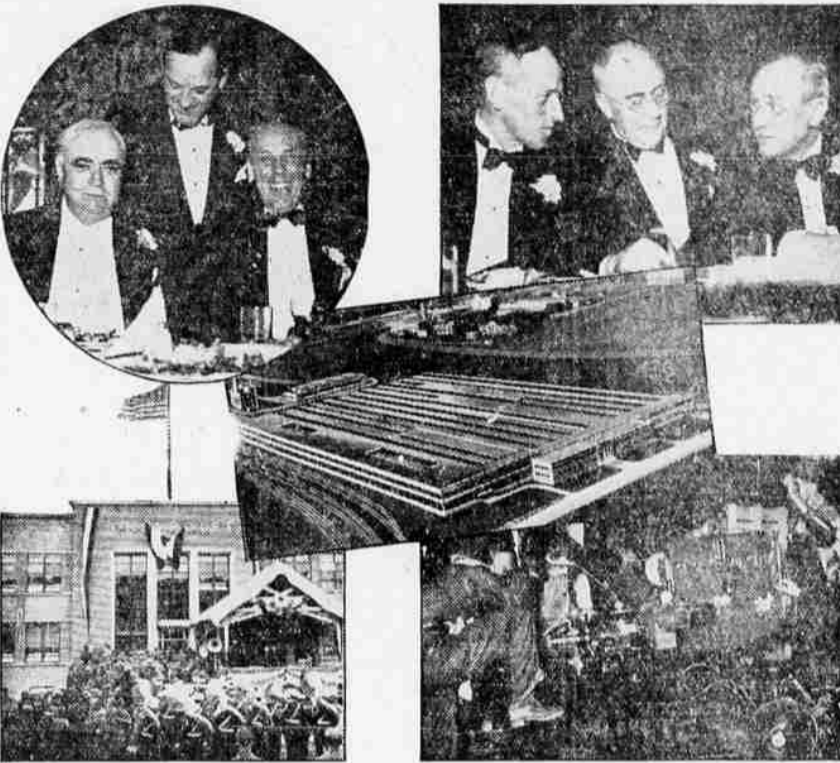
"Parades such as this one today serve to impress us with the importance of this matter, but watching our own step and the steps of others every day throughout the year will be the greatest safeguard against accidents.

"It is worthwhile to reflect upon the fact that children are today more responsive to safety cautions and safety lessons than the grown-ups. This the child must be the father to the man. If the older folks will not take care of themselves, then the young folks must help them to do so. It is most encouraging to witness so many of these splendid young people in this parade, to know that they are conscious of the importance of helping to protect against accidents.

"Yes, you are engaged in a great cause. You are rendering a real service to your country and to humanity. You are helping to make your country safer to live in and I congratulate you on discharging this duty and also congratulate the country on having such splendid boys. In this way you are to grow up into splendid citizens, conscious of the responsibility of citizens and appreciate of the opportunity of rendering service to their country."

Lincoln school honor roll for the last six weeks includes:
1B—Vernon Thatcher.
1A—Marlan Sutherland, Winifred Brock, Shirley Fallin, Aletha Hart, Willow Kuhl.

New Chevrolet Assembly Plant Opens in Baltimore



Governmental, state and civic officials joined with the principal executives of General Motors Corporation in the formal opening of the new 80,000-car-a-year Chevrolet assembly plant in Baltimore recently. The new plant (center) was dedicated with impressive ceremonies (lower left), and Chevrolet, Fisher Body and General Motors officials were guests of the Baltimore Association of Commerce at a formal banquet in the evening. W. E. Holler, vice-president and general sales manager of Chevrolet, is shown (standing) with Maryland's Governor, H. W. Nice, and Alfred P. Sloan, Jr., president of General Motors (upper left). M. E. Coyle, president and general manager of Chevrolet, is pictured in the upper right photo with Senator Millard Tydings (left) and Mayor H. W. Jackson, of Baltimore (right). Lower right shows the first motor car built in that city.

- 2A—Peggy Corum, Kikuiko Nakagiri, Shirley Pankey, Gerald Pence, Claude Russell.
- 3B—Darrell Shirley, Betty Wahl.
- 3A—Betty Blew, Mary Glascock, Ada Nakagiri, Roger Newton, Frances Nicholas.
- 4B—Richard Donbrosky.
- 4A—Patty Ann Haney.
- 5B—Jeanette Showers.
- 5A—Allen Buckingham, Richard Wickham.
- 6B—Ralph Brock, Norma Cantrall, Doris Rohrer.
- 6A—Margaret Ash, Peggy Daley, Arnold Joki, Lillian Newton, Bobby Smith.

Pupils having no semester average below B were:

- 1B—Vernon Thatcher, John Watson.
- 1A—Shirley Fallin.
- 2A—Pearl Brook, Peggy Corum, Kikuiko Nakagiri, Shirley Pankey, Gerald Pence, Claude Russell.
- 3B—Betty Wahl, Darrell Shirley.
- 3A—Betty Blew, Mary Glascock, Roger Newton, Frances Nicholas.
- 4A—Ralph Burgess.
- 5B—Jeanette Showers.
- 6B—Ralph Brock, Norma Cantrall, Doris Rohrer.
- 6A—Margaret Ash, Peggy Daley, Lillian Newton, Bobby Smith.

Pupils with perfect attendance for the semester were:
1B—William Stolle, Howard Whitlock.

- 1A—George Garner.
- 2A—Kikuiko Nakagiri, Ines Phillips, Norman Vance, Beverly Wilson.
- 3B—Darrell Shirley.
- 3A—Ada Nakagiri, Delores Newton, Pat Wagner.
- 4B—Phyllis Fleury, Evelyn Richardson.
- 4A—Arnold Johnson, Virginia Lovell, John Quackenbush.
- 5B—Florence Chandler, Jessie Chandler, Jean Lytler, Ellis Milboan.
- 5A—Byrtnadine McCulloch and Jack Pope.
- 6B—Audrey Boussim and Kathleen Hammack.
- 6A—Margaret Ash, Arnold Johnson, Lillian Newton, Paul Wagner.

Teachers at the Lincoln school are: Mrs. Eunice Smith, Medford; Margaret Russell, San Jose Normal school; Lucille Abbott, Klamath Falls; Freda Schneider, Woodburn, Ore.; Leona Crane, Medford; Ora Tucker, Salem; Ethel Chastain, Medford; and Clara Gumelius, Newport, Ore.

District News Printed—The eighth edition of the Medford District News, official monthly publication of the Medford CCG district, came off the press Friday, edited by Second Lieutenant Roy D. Craft. The four-page, six-column paper features news of the gigantic birthday celebration of the district, the departure and arrival of Major Clara H. Armstrong and Major George R. Owens, and other important changes in the district. Editorials, features, and sports complete the attractive publication.

Use Mail Tribune want ads.

BEAN WILL OPEN HOUSEWARES AND ELECTRIC STORE

C. D. Bean, who for the past two years has managed Montgomery Ward's store in this city, has resigned his position with Ward's organization and will open a fine new store at 229 East Main street in this city. Mr. Bean's plans, which were made public yesterday, call for a complete houseware and electrical store and appliances are now undergoing preparation for the new location so that everything will be in readiness for an opening in the near future.

A complete line of houseware will be featured in this store and a comprehensive line of electric refrigerators, radios, washing machines and appliances will be offered to the public. Among the well known lines which will be featured in Mr. Bean's new store will be General Electric refrigerators, washers and appliances and Maytag washing machines, according to his announcement. Representation for a nationally known radio line has also been secured for this new store.

"Due to the fact and members of my family and myself have so thoroughly enjoyed our two years residence in Medford, we have decided to make this city our permanent home," C. D. Bean said yesterday when announcing the plans for the opening of his new Medford store. "It is with considerable satisfaction that I am permanently identifying myself with the business interests of this city, and I am leaving the Montgomery Ward organization with the highest regard for those with whom I have been associated. Mr. H. I. Brown, who succeeds me as manager of the Medford Ward's store and F. A. Southard, assistant manager, are men of long experience, and have splendid records in the Montgomery Ward organization."

C. D. Bean has a background of wide experience in the field of merchandising, having been engaged in independent and chain store operation for the past 17 years. Prior to entering business he served in France with the A. E. F. He leaves Montgomery Ward & Company with a record of 7 years service and during a portion of this time was sales and merchandise manager for the Pacific coast with headquarters in Oakland. Since coming to Medford, Mr. Bean has identified himself with business, fraternal and social activities, and has won for himself many friends who are wishing him success in his new enterprise. Mr. and Mrs. Bean and their three children are estab-

EUGENE REPORTS 'SNATCH' SUSPECT

EUGENE, Ore., June 1.—(AP)—State and city police today were checking a report that a man closely resembling Harry Campbell, named as a Weyerhaeuser kidnaper suspect, visited a drugstore here this morning. The druggist, Stanley Stevenson, president of the Eugene Chamber of Commerce, said the man was wearing dark glasses and had a bruise over his left eye. He purchased an eye lotion. Stevenson later was impressed by the resemblance of the purchaser to published pictures of Campbell.

APPROVAL GIVEN LIFE-GUARD TUBE

Named as one of the most important contributions to auto safety in a decade, the new Goodyear Life-Guard tube has met with wide acceptance in all sections of the country, according to C. C. Furnas, local dealer for The Goodyear Tire and Rubber Company.

"Eliminating as it does the serious accidents that almost invariably follow blowouts at high speeds, the new tube offers a safety factor that has become a vital necessity in this era of faster and faster automobiles," Mr. Furnas asserted.

"It is in reality a 'double tube,' one inside the other, joined together at the base, the air chambers being connected by a single tiny vent hole. When a blowout occurs, air escapes from the outer chamber instantly but cannot escape from the inner chamber only through the vent hole, allowing the driver ample time to bring his car to a stop under complete control without endangering himself, his car or the lives of other motorists.

"First public demonstrations of the new tube were held in New York City and Detroit, before officials of safety organizations and insurance companies, executives and engineers of automobile companies and heads of police and fire departments. Tires were blown out at 60 miles per hour and in every instance the Life Guard tube allowed the car to be brought to a stop under perfect control, while ordinary tubes blown out under the same circumstances caused the car to careen wildly out of control.

"The unanimous opinion of everyone witnessing the demonstration was that the Life Guard tube is a form of 'safety insurance' every motorist should have," Mr. Furnas concluded.

ACTIVE CLUB PLANS DINNER AND DANCE

Departing somewhat from their usual custom of having a dinner-meeting, the Active club will sponsor a dinner and dance for members and their wives at the old Jacksonville Grange hall, formerly the county courthouse, Tuesday, June 4th. The dinner will be prepared by the wives of the Active club, and will be served in the lower banquet hall. Following the dinner, a dance will be held in the upstairs ball room, with music to be furnished by talented Active club members and their wives. The proceeds will go toward sending a Boy Scout to the National Jamboree, to be held in Washington, D. C., in August.

From Brook to Frying Pan



That is the way of the fish who grabs at the fly when pretty Marian Marsh goes fishing. Many another fish will follow the same route this year as local fishermen seek their limits in western waters. Miss Marsh, Columbia Star, uses Western Auto Supply Company tackle and outfit equipment, and the local manager of the firm reports that many anglers will do the same this year.

ISSAQUAH, SCENE OF KIDNAP LAIR, NEAR MAIN ROADS

SEATTLE, June 1.—(AP)—The little coal mining town of Issaquah, near which the kidnaped George Weyerhaeuser was released early today, is 25 miles east of here on the Snoqualmie Pass highway over the Cascades. To the east 12 miles are the larger communities of Snoqualmie and North Bend, and then a long isolated section through the Cascade mountains, to central and eastern Washington. The Snoqualmie Pass highway is a heavily traveled road, the most popular of three roads which cross the mountains. By little-traveled roads, however,

a car might go south from Issaquah and hit roads which would take the back to the Pacific coast highway, leading south to Portland and Oregon, or the Chinook Pass highway, another highway over the Cascades to central Washington.

The road south from Issaquah would first strike the Maple Valley highway.

WARDENS SEARCH HILL HIDE-OUTS

SEATTLE, June 1.—(AP)—All of the 68-man force of the state game department were under orders today from Game Director Ray F. James to search all probable mountain retreats for the kidnapers of young George Weyerhaeuser. He said: "Check all possible hideouts of the kidnapers. Make the mountains too hot for them."

ART EXHIBITION DRAWS ENTRIES

The art exhibit being sponsored by the Jackson County Chamber of Commerce which starts Tuesday, June 4, is creating remarkable interest, according to Jacques Matlaque, one of the leaders in the move. More than 400 separate pieces of work have already been submitted, he states, and the last few days before the opening will undoubtedly see even a greater rush of displays.

The showing is the first of its kind ever held here, there being no judging and no prizes connected with the affair. This feature is said to be one of the main reasons for the popularity of the show, many of the exhibitors being beginners. A suite of four attractive rooms, newly remodeled and decorated, has been donated by the Medford building and Walter Leverette. These rooms are so arranged as to be ideal, the first being set aside as a reception chamber, and the rest devoted entirely to the various displays.

The exhibit opens Tuesday, and will remain open to the public until Saturday.

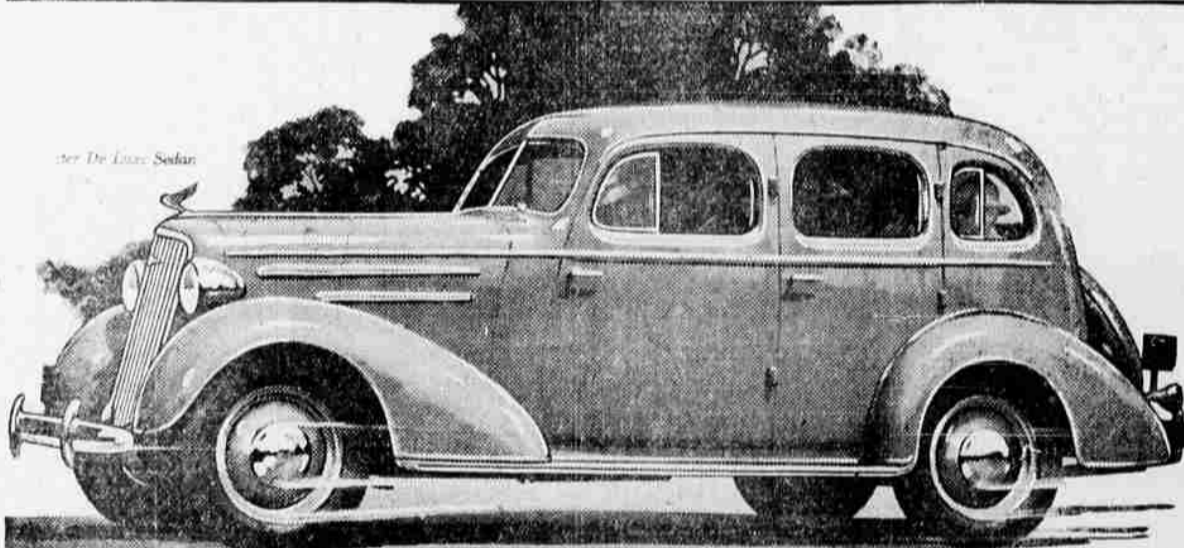
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