

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

FREE LETTUCE WITH HOME PURITY MAYONNAISE



FRESH, Crisp, Home Grown Lettuce is a real treat after months of shipped in lettuce, many days old before you get it. It's a much greater treat, however, when served with our Home Purity Mayonnaise—for freshness in Mayonnaise is just as essential. Our Mayonnaise is as fresh as the kind you make at home—is made from the same fine quality ingredients—and adds a zest to a salad not otherwise possible.

Tomorrow we give a large firm head of crisp, freshly picked lettuce free with each pint of Home Purity Mayonnaise.

Pint ONE HEAD OF LETTUCE FREE 25c Quart TWO HEADS OF LETTUCE FREE 45c

First of the Month Savings in the Super Food Markets

A Dependable Source of Supply

Mission brand Florida Grapefruit, No. 2 can... 11c
Broken segments—yet good quality. Packed by Del Monte. Very good value.

Del Monte Florida Grapefruit, No. 2 can 2 for... 25c
Fancy whole segments, finest quality. A fine summer breakfast.

Dromedary Grapefruit Juice, No. 2 can... 10c

Del Monte Grapefruit Juice, 10 oz. can, 3 for... 25c
A fine summer breakfast or dinner cocktail beverage.

Solar Broken Sliced Pineapple, No. 2 1/2 can... 16c
Broken slices of good quality pineapple preferred by many for salads. Very good food value.

Brookfield Pimento or American Spread Cheese, 1/2 lb. pkg.—2 for... 25c
Adds variety to sandwiches.

Van Camps Mackerel, No. 1 tall can, 3 for... 25c
Fresh Mackerel, packed Salmon style. A lot of good food for little money.

P. & G. White Laundry Soap, bar... 3c
Lifebuoy Soap, bar... 6c
Carried by most forest workers as a precaution against poison oak.

Lux Toilet Soap, bar... 6c
The favorite of most women.

Lux for the Laundry, large pkg... 22c
For finer fabrics and delicate lingerie.

Rinso, large pkg... 19c
A favorite in the laundry where quick suds is essential.

Ivory Soap, medium bar... 5c
The old favorite floating bath soap for folks who are not deep sea divers.

Ivory Flakes, large pkg... 21c
For fine fabrics—for dish washing—for all uses where fine pure soap is necessary.

Jello—all flavors, choice 3 pkgs... 17c
So essential as a summer food that we offer it again. Most delicious of all gelatin desserts in the new fruit flavors.

2-qt. Galvanized Ice Cream Freezer... 98c
A dandy for the home or picnic. Save 1/2 by making your own ice cream.

Ice Cream Salt, 10 lb. sack... 18c
A quick freezing salt. Saves work and money.

Hershey's Chocolate Syrup, 5 oz. can... 5c
Fine for sundaes on that home-made ice cream.

2 packages POST TOASTIES 1 pkg. GRAPE NUT FLAKES 1 Post's BRAN FLAKES—FREE All for... 27c
An unusual cereal value by Special Offer of the Manufacturer!

Big Bear Jam, 2 lb., 6 oz. jar... 25c
A pectin jam in several varieties. A good fruit spread at a low price.

Nobility Cookies, pkg. of 57... 29c
English style cookies from the Loose-Wiles Sunshine Bakery. Very fine with tea.

Rippled Wheat Biscuit, pkg... 11c
A whole wheat biscuit from the Loose-Wiles Sunshine Bakery.

Del Rogue Tomato Juice, No. 1 tall can 2 for... 15c
Pressed from fancy local tomatoes—condensed the very finest tomato juice. A pleasing and healthful summer beverage.

Del Rogue Sauer Kraut No. 2 1/2 can... 10c
Made from local cabbage. Cooks quickly.

Van Camps Pork and Beans, 16 oz. can, 4 for... 25c
A quick hot weather dinner at a very low cost.

Wesson Oil, 1/2 gal. can... 73c
The favorite for salads or frying.

Fancy Small White Beans, 4 lbs... 20c
One of the biggest food values in this higher priced era.

White Ribbon Shortening, 8 lb. pail... \$1.19
Good quality at a low price.

Del Monte Tiny Kernel Corn, No. 2 can... 13c
Fancy quality. Bought before prices went up—we can't replace it at this price!

Bakers Premium Shredded Coconut, 1/2 lb. pkg... 15c
Fresh shredded coconut for those summer cakes.

Standard Oil (Oronite) Fly Spray, pint can... 37c
Get those flies before they get too troublesome.

Sperry Wheat Hearts, 5 lb. sack... 29c
Summer play makes an energy building cooked cereal necessary to the children.

Sperry Rolled Oats, quick or plain, 9 lb. sack... 41c
The quality Rolled Oats at a low price.

Golden West Coffee, 1 lb. can 27c—3 lb... 74c
Oregon's fastest selling coffee.

Hill's Red can or M.J.B. or Schillings Coffee 2 lb can... 57c

Lucky Lager Beer, 2 bottles... 27c
Case of 24 bottles \$2.98
Aged under hood—every bottle dated and age guaranteed.

Silex Coffee Maker
Now you may serve Groceteria Fountain Coffee exactly as we make it—in your home at every meal.

Regular \$2.95 Silex and 2 lbs. Z-MOR-U Coffee—
\$2.95

Regular \$2.00 Electric Stove for Silex and 2 lbs. Z-MOR-U Coffee—
\$2.00



Regular \$2.00 Electric Stove for Silex and 2 lbs. Z-MOR-U Coffee—
\$2.00

SUPER MEAT MARKET MORE BYBEE STEERS

Frank Bybee finished feeding another herd of steers last week and we bought them, thus assuring a further supply of that fine beef—the best sold in Medford in many years.

With beef of this quality scientifically pre-cooled and held in our modern automatic holding cooler—then sold through our ultra-sanitary markets—no finer meat is possible at any price—yet it's yours at popular prices!

Tender Bybee Steer Steaks, lb... 25c
Round or Sirloin Steaks from Bybee Steers! Held in our big automatic cooler at least 10 days—they are tender and of delicious flavor.

Steer Beef Roast, pound... 15c
Pot Roast cuts from the Bybee Steers—a real value at present meat prices.

Cushion Roast of Lamb, lb... 18c
Shoulder of Spring Lamb, pocketed for dressing. Shoulder blade bone removed. Nearly all meat—so good value—considered by many, finest lamb roast.

Veal and Ham Loaf, pound... 15c
Choice cuts of veal and Columbia Ham, ground ready for your seasoning. A real picnic loaf and very economical.

Hormel Sliced Cooked Ham, lb... 55c
The finest of all cooked hams, usually sold only in cans—now available in any quantity. For Ham Omelet—for Mixed Ham and Scrambled Eggs—for frying or for Sandwiches. No bones—no cooking shrinkage—really costs less.

Hormel Cooked Ham, pound... 49c
Whole, half or quarter ham, in the can, already cooked—no bones. Fine for the buffet luncheon or picnic. Delicious as baked ham when slightly and quickly browned in the oven. Keep one for emergency in your refrigerator.

Country Style Pork Sausage, lb... 20c
Pure Pork Sausage from fine cuts of grain-fed pork. Country ground and seasoned. It's Southern Oregon's favorite breakfast.

Colored Fryers, pound... 25c
Nothing so good for the picnic basket.

Wisconsin Wheel Swiss Cheese, lb... 35c
Lovers of fine Swiss Cheese will enjoy this with the cold beverage lunch. Served with our rye bread—a dandy sandwich.

White Ribbon Shortening, 4 lbs... 59c

White Cloud Shortening, 4 lbs... 49c

Luncheon Meats, pound... 25c to 35c
All of the better luncheon meats for the cold evening dinner, picnic or lunch box.

White Ribbon Shortening, 4 lbs... 59c

White Cloud Shortening, 4 lbs... 49c

Luncheon Meats, pound... 25c to 35c
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THRIFT REMEDY DEPARTMENT

You May Save a Lot of Extra Shopping As Well As Money By Getting Acquainted With the Prices In the Remedy Department

Delivery of \$1.00 Orders
Phone:
West Side 438
East Side 752

COOLING REFRESHMENTS

When that hot weather fatigue makes shopping a burden—refresh yourself at the fountain. Better still, shop at noon—a very popular shopping hour with those who have afternoon engagements.

Your order checked—lunch at the fountain and you go to your engagement refreshed—while the delivery will have delivered your foods before you return home.

Many ready to serve foods make a quick and easy meal possible following the afternoon engagement.

Fresh Strawberry Sundae 10c
A generous sundae of fresh local strawberries with a generous portion of ice cream.

Turkey Plate Lunch 29c
Turkey—dressing and the rounding outs for a satisfying lunch—plus a steaming cup of Z-Mor-U Coffee.

Steer Beef Pot Roast 25c
Tender steer beef with real egg noodles topped off with Z-Mor-U Coffee.

Baked Ham Plate 25c
A well rounded lunch with choice of mashed potatoes or potato salad.

FRUITS AND VEGETABLES

Freshness is most essential in fruits and vegetables. That we do keep them fresh and crisp—come and see.

To enjoy the real zest of your salads, be sure your Mayonnaise is fresh. Our Home Purity Mayonnaise is right from our own kitchens—as fresh as Mayonnaise could be.

Calavos, big ones, 2 for... 13c

Pierce's Hot House Cucumbers, each... 8c

Pierce's Fancy Tomatoes, 2 lbs... 35c

Telephone Peas, fresh and fancy, 4 lbs... 25c
We could buy a cheaper grade but they would cost you more in the end.

New Red Potatoes, 6 lbs... 25c
Fancy quality—fine for creaming with peas, or frying.

Bohnert's Rhubarb, 3 lbs... 10c

Green Beans, 2 lbs... 19c

Home Grown Lettuce, 2 heads... 7c

New Cabbage, pound... 3c
Solid, crisp heads. Now is the season for Cold Slaw.

Cantaloupes, (45s) 3 for... 23c

Fresh Pineapple, 2 for... 35c
A tropical treat.

Large Artichokes, 3 for... 10c

Gooseberries, 4 lbs... 25c

Green Peppers, pound... 25c

Fresh Limes, dozen... 33c

Fancy Sunkist Lemons, (360s)—2 doz... 25c

Sunkist Arizona Grapefruit (64s)—4 for... 19c

No Change In Our Staff Because of Repeal of N.R.A. —

Realizing the grave responsibility to all forms of business because of the Supreme Court decision, we shall endeavor to maintain our N.R.A. staff of employees as well as our consistently low prices.

HOME PURITY BAKERY

That full flavor and freshness so much enjoyed by the family when you bake for them are here every day in the week... Using only home ingredients, our bakery products are yours the day we bake them—fresh from the ovens.

Compare quality and cost—then let us do your summer baking.

Coffee Cake, 2 for... 15c
Our every day 15c Coffee Cake—a delightful breakfast pastry.

Fruited Bear Claws, 3 for... 10c
A generously fruited breakfast roll for those who prefer a (not too rich) pastry.

Caramel Filbert Danish Pastry, 6 for... 25c
A rich Danish pastry, topped with caramel icing and filberts.

COOKIES, dozen... 10c
Wide assortment of home style cookies—a nourishing delight for the children's mid-afternoon lunch. Delicious with tea or coffee.

Malted Milk Chocolate Angel Food Cake... 49c
The famous Betty Crocker Angel Cake plus Malted Milk and Baker's Premium Chocolate.

BREAD—1 lb. loaf 8c, 1 1/2 lb. loaf... 12c
Here is where the home recipe really excels. There is none so good as Home Made Bread. The family will eat more if it has the real home flavor.

GATES & LYDIARD

6th at Central
6th at Grape
Saving Without Self-Denial