

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

COOLING REFRESHMENTS

When that hot weather fatigue makes shopping a burden—refresh yourself at the fountain. Better still shop at noon—a very popular shopping hour with those who have afternoon engagements.

Your order checked—lunch at the fountain and you go to your engagement refreshed—while the delivery will have delivered your foods before you return home.

Many ready to serve foods make a quick and easy meal possible following the afternoon engagement.

- Fresh Strawberry Sundae** 10c
A generous Sundae of fresh local strawberries with a generous portion of ice cream.
- Turkey Plate Lunch** 29c
Turkey—dressing and the rounding out for a satisfying lunch—plus a steaming cup of Z-Mor-U coffee.
- Steer Beef Pot Roast** 25c
Tender steer beef with real egg noodles topped off with Z-Mor-U coffee.
- Baked Ham Plate** 25c
A well rounded lunch with choice of mashed potatoes or potato salad.

FRUITS AND VEGETABLES

For those summer salads your vegetables must be fresh and crisp—To insure this only the very best are bought and extreme care taken that you may get them at their best.

If to that freshness you will add the zesty flavor of our Home Purity Mayonnaise your salads will be unexcelled.

- Sunkist Lemons, size 360's, 2 dozen** 25c
- Sunkist Sweet Navel Oranges, size 126's, doz** 35c
- Sunkist Arizona Grapefruit, size 64's, 4 for** 23c
- Home Grown Strawberries, 3 boxes** 25c
- Fancy Bohnerd Rhubarb, 3 lbs.** 10c
- Fancy Blue Lake Green Beans, 2 lbs.** 19c
- Egg Plant, 2 for** 25c
- Green Peppers, lb.** 25c
- Home Grown Asparagus, 2 lbs.** 15c
- Home Grown Lettuce, large heads, 2 for** 9c
- Fancy Telephone Peas, 4 lbs.** 25c
- New Spuds, 5 lbs.** 23c
- Pierce's Hot House Cucumbers, each** 10c
- Artichokes, large size, 3 for** 10c
- Calavos, 2 for** 15c



FOOD and HOT WEATHER COMFORT

WITH the approach of Summer comes that ever vexing problem—"What shall I cook?"

When that problem confronts you—come to your Super-Food Market. Special thought has been given to Summer foods and the shelves and tables are loaded with "hot weather taste appeal foods"—appetite teasers, for every member of the family.

If you purchase amounts to \$1.00 or more the delivery will take your foods to your door—a real hot weather convenience.

If it's too hot to come down phone either market—select \$1.00 worth or more and the delivery man will collect at your door.

For real hot weather convenience "Shop the Groceteria Way."

Summer Foods in the Economy Food Markets "A Dependable Source of Supply"

- Dunbar Shrimp, 2 cans** 23c
Delightful in a summer salad.
- Trupak, Wet Pack Shrimp, can** 15c
Better than fresh shrimp.
- Belle Isle Tuna Fish, No. 1/2 can, 2 for** 25c
A fancy Tuna—fine flavor—solid meat—for salads—sandwiches or creamed tuna.
- Bay Brand Tuna Flakes, No. 1/2 can** 10c
Good quality—pieces too small for solid pack so flaked for sandwiches—salads, etc.—a good value.
- Preferred Stock Lobster, 1/2 can** 39c
A real salad treat.
- S & W Asparagus Style String Beans, No. 2 can** 21c
Fine in combination salad or when served alone with Home Purity Mayonnaise.
- Del Monte Fruit Salad, No. 1 tall can** 16c
A ready to serve fruit salad—proportions exactly measured.
- Del Monte Sliced Peaches, No. 2 1/2 can** 16c
With Lemon Jello—a fine gelatine dessert—with Rippled Wheat Fliscuit—a fine breakfast. Served with cream or ice cream—delicious.
- Del Monte Sliced Pineapple, No. 2 1/2 can** 19c
Served with cottage cheese and Home Purity Mayonnaise an inexpensive cooling summer salad.
- Del Monte Pineapple Tid Bits, 8 oz. can** 7c
With Orange or Lemon Jello—a fine Salad Dessert.
- Jello—all flavors, 3 pkgs.** 17c
Try this—canned grapefruit—fresh strawberries and orange or lemon Jello—mighty strappy and much appreciated in warm weather.
- Prudence Corned Beef Hash, No. 2 can, 2 for** 49c
Merely brown in a skillet and serve—four generous meat portions in each can.
- Del Monte Pineapple Juice, 12 oz. can** 8c
Excellent as a beverage—fine mixer for punch.

- Del Monte Grape Fruit Juice, No. 2 can** 10c
A refreshing breakfast beverage.
- Kraft's Chocolate Malted Milk, 2 lb.** 39c
An inexpensive yet nourishing drink for the children.
- Thompson's Double Malted Chocolate, 1 lb.** 39c
Milk shakes for the children—shaker free with each can.
- Clicquot Ginger Ale, pint** 11c
A healthful cooling beverage for young and old.
- Lipton's Orange Pekoe Tea, lb.** 79c
The old favorite for iced tea—Fine kitchen set free with 1 pound.
- Sunshine Graham Crackers, 2 lb. box** 29c
A fine hot day lunch or evening treat when served with cold milk.
- Jello Ice Cream Powder, 2 pkgs.** 15c
Makes delicious ice cream in your mechanical refrigerator ice trays.
- Del Rogue Tomato Juice, No. 1 can, 2 for** 15c
Made from the world's finest—the Rogue River Valley tomato—healthful—invigorating—the finest hot weather beverage.
- Del Rogue Solid Pack Tomatoes, No. 2 1/2 can** 14c
Chill can in refrigerator—serve the tomatoes ice-cold with salt or Home Purity Mayonnaise—the most cooling of all summer salads.
- Postum Cereal, 1 lb. pkg.** 20c
A refreshing beverage which satisfies any coffee drinker.
- Grape Nuts, pkg.** 16c
Concentrated energy—an appetizing breakfast.
- Minute Tapioca, pkg.** 11c
Delicious summer puddings of wide variety by the addition of various fruits.
- Bisquick, large pkg.** 30c
A box of strawberries and some Bisquick and you have a fine old fashioned strawberry short-cake in a very few minutes.

- Fancy Small White Beans, 4 lb. pkg.** 20c
A healthful summer staple—easy to cook.
- Fancy Blue Rose Rice, 3 1/2 lb. pkg.** 19c
With the wide variety of puddings possible with rice it is a delightful addition to the summer menu.
- Golden West Coffee, 1 lb. can 27c; 3 lbs. . . .** 74c
- Golden West Coffee, 1 lb. jar 28c; 3 lb. jar . .** 80c
- Hills Red, M. J. B., or Schillings Coffee, 2 lb.** 57c
- Maxwell House Coffee, 2 lbs.** 55c
- P & G White Laundry Soap, bar** 3c
The world's fastest selling soap.
- Kirk's Hardwater Castile Soap, 4 bars.** 18c
Lathers freely—easy on the skin—economical because a larger bar.
- Dash, 2 1/2 lb. pkg.** 19c
A fine granulated soap for dish washing—the washing machine or general cleaning.
- Modern Meal Maker** \$1.
Martha Meade's book of 1115 menus and thousands of recipes.
- Silex Coffee Makers**

Regular \$2.95 Silex, with two pounds Z-Mor-U coffee \$2.95
Now you may serve Groceteria Fountain Coffee—exactly as we make it—in your home at every meal.
Regular \$2.00 Electric Stove for Silex, and two pounds of Z-Mor-U coffee, \$2.00

SUPER MEAT MARKET Hot Weather Meats

Superior quality plus extreme care in handling is bound to result in that food satisfaction so essential to enjoyable meals.

This is doubly true of Luncheon Meats, with none but the finest quality—with every sanitary safeguard—with prices extremely low—our ultra modern meat markets afford every assurance of Luncheon Meat satisfaction—They are clean, wholesome and priced right.

- Spiced Luncheon Loaf, lb.** 35c
A fine spiced pork loaf for sandwiches or cold plate lunch—very fine with rye bread and any cold beverage.
- Cold Pressed Loaf, lb.** 30c
Here is a meat loaf that tastes very much like chicken—is used instead of chicken in salad. Delicious in sandwiches.
- Spiced Liver Cheese, lb.** 30c
Not just a liver sausage but a real liver cheese with a very pleasing flavor—Sandwich size—fine for the lunch box.
- Minched Luncheon Loaf, lb.** 25c
A highly seasoned loaf—adds variety to the mixed cold plate lunch.
- Swift's Delicatessen Loaf, lb.** 30c
A loaf containing veal, pickles, pimientos. A popular meat that adds a touch of color to the mixed cold plate lunch—often served as a relish.
- Hubers New England Ham, lb.** 35c
An old favorite—one of the original cooked meats for the lunch box.
- Hormels Ham, lb.** 55c
Here is the original European canned ham—Much desired but because a can is too much for the average family many have denied themselves the pleasure of this ham. Superior to boiled ham—fine for minced ham and scrambled eggs—a real treat when fried. Sliced for lunch or frying—you may now buy any quantity.
- Broilers, lb.** 23c
- Colored Fryers, lb.** 28c
- Steer Beef Pot Roast, lb.** 15c
- Columbia Hams, half or whole, lb.** 25c
- Pork Chops, lb.** 23c
- Fresh Halibut, lb.** 15c
- Shortening, 4 lbs.** 49c
- Country Style Pork Sausage, lb.** 20c
- Country Style Link Sausage, lb.** 25c
- Ham and Veal Loaf, lb.** 15c
Ground ready for seasoning.

Let the HOME PURITY BAKERY Do Your Hot Weather Baking

- Betty Crocker Summer Pound Cake** 15c—29c
Here is a delicate hot weather pound cake—delicious for all purposes—very pleasing with ice cream or any cold beverage.
The cake is without sugar icing—hence a very healthful and nourishing sweet for the children.
- Betty Crocker Layer Cakes** 25c to 49c
Real Home Quality cakes without the discomfort of the hot kitchen. Check the cost of baking a cake—Compare ours with Home quality—We can do it for less and do it well.

There is no sacrifice of Home Quality when we do your baking—Your favorite recipes come from our ovens exactly as they would come from yours—because we use none but home ingredients and employ the same care.

To get out of the kitchen yet enjoy the same quality at no greater cost is just one more advantage of shopping the Groceteria Way.

- Short Cake Layers, 2 for** 15c
Rich layers ready for use—Just add the berries and you have a delicious short cake in a jiffy.

Bread:- 1 lb. lf. 8c—1 1/2 lb. lf. 12c

We guarantee our bread to consist of the following ingredients only:

Sperry Flour—Fleischman Yeast—C & H Cane Sugar—Milk—Shortening—Salt and Medford pure spring water.

Bread is your best food if free from chemical leavening agents.

HOME PURITY MAYONNAISE

Pt. 25c — qt. 45c

Made in our own kitchen from the finest oils, spices and the kind of eggs you like to serve to your family.

Adds a zest to your salads possible only with fresh mayonnaise.

6th at Central
6th at Grape
Saving Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 429
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