

Snider Dairy Started 30 Years Ago Enjoys Continued Expansion

HORSE AND WAGON MADE DELIVERIES IN PIONEER DAYS

"Loco" pawed the earth 30 years ago and waited impatiently for a five gallon can of milk to be loaded in the backboard by the young Mr. and Mrs. John Snider before starting on a round of the small town of Medford. Prospective customers were warned by a bell that the milk wagon was making its daily delivery. If they were interested they brought out their dipper and bucket.

Traveling the main streets of Medford in those days was difficult even for a horse and one time the milk was delayed on account of loco getting stuck in the mud in front of the old Nash hotel. Mrs. Snider related yesterday.

It was in 1904 at Columbus, Ohio, that Mr. and Mrs. Snider started for Medford, Oregon, on their honeymoon trip, expecting to locate on the L. B. Warner ranch on the Jacksonville highway. It was soon after that Snider's dairy was organized on a small scale. Business continued to improve and after eight years they moved to the Gore ranch where they kept 150 cows.

In 1920 Snider's bought the Independence Creamery from S. K. Eldridge at the present location of the new dairy plant. At that time the dairy staff consisted of 13 employees, four of whom are still working for the creamery. Ten trucks have been added since that time and the business has continued to grow until

Snider Dairy and Produce company is now recognized as one of the leading dairies in Oregon.

Twenty-eight years ago Snider's introduced milk bottles in southern Oregon and they were also the first to use milk tickets in this locality. Their slogan "We lead, others follow" indicates the progressive spirit of the firm.

MARTIN URGES STUDY OVERSEAS COMMERCE

PORTLAND, May 15.—(AP)—In a public proclamation on foreign trade week, Governor Martin today urged residents of Oregon to study carefully facts concerning overseas commerce, declaring, "trade understanding between nations protects and preserves prosperity and paves the way for lasting peace."

The proclamation for the special week, May 19 to 25, was given the Portland chamber.

Use Mail Tribune want ads.

Millwork AND Plate Glass FROM PADGHAM PLANING MILL

PAYROLL CLASSIFIED AMONG LARGEST IN MEDFORD AREA

The officers of Snider Dairy and Produce company include the following: President and manager, Mrs. M. M. Snider; Miss Mary Snider, vice president and treasurer; D. O. Frederick, sales manager; H. C. Thompson, plant manager; Mrs. Alice Dunn, office manager.

Milk, butter, ice cream and other products are delivered to patrons throughout Jackson and Josephine counties by 14 attractive white trucks plainly marked with the name "Snider's" in black letters.

Twenty-seven unusually loyal employees are maintained by the Snider dairy company and the entire

payroll is one of the largest in Medford. In addition to this there is an extensive farm payroll. "Southern Oregon farmers and their families are always welcome here and I want them to make this their headquarters when they are in town," Mrs. Snider said yesterday.

Willamette Names Exchange Student

SALEM, May 15.—(AP)—Miss Martha Jane Hottell of Jennings lodge near Portland, was unanimously chosen by Willamette university students and faculty members yesterday as the first exchange student from the university to attend the university of Hawaii at Honolulu next year. Miss Hottell is a junior.

A scholarship is awarded to a student from each school and carries with it free tuition and room.

WINDOW GLASS—We sell window glass and will replace your broken windows reasonable. Trowbridge Cabinet Works.

HIGH SCHOOL PLAY CURTAIN TO RISE AT EIGHT TONIGHT

"On Stage! Lights! Curtain!" Answering the call of the footlights, the class of 1935 will present "Clarence," a four-act Tarkington play, in the auditorium of the Medford senior high school this evening at 8 o'clock.

It seems that Clarence, depicted by Dolph Jones, is a recently discharged soldier, veiled in a deep shroud of mystery. It is later revealed that Clarence is a big "bug" man from the horticultural department and knows his beetles.

Miss Mildred Drury provides an innovation in high school dramatics. She lifts the play in a most refresh-

ing manner, showing splendid voice quality and unrivaled stage poise. Several scenes call for heart-rendering sobe and Miss Drury produces them as only a true artist could.

Miss Drury is Violet, the personable governess of the Wheeler family.

Mr. Stem, taken by Bob Young, is a perfect example of a jilted lover, and displays some nice acting in several scenes. The maid, played by Betty Dymon, has an Irish brogue that would fool even Mr. Gallagher or Mr. Shean.

The sparkling satire is directed by

Rex Robinson and features the cream of the high school dramatists and is due to make a smash hit with Medford audiences.

Tickets will be on sale at the high school tonight until curtain time, 8 o'clock.

Farmers To Rally To Support A.A.A.

WALLA WALLA, May 15.—(AP)—Call for a mass meeting to rally support for the federal agricultural adjust-

ment act and certain amendments which are proposed to it, today was issued to general farm organizations, cooperatives, allotment committees and individual farmers of Washington, Oregon and Idaho by Charles Baker, secretary of the Washington farm bureau. The meeting will be at 1 p. m. Monday, May 20 at Walla Walla.

"KICKERBACK" Undergarments that fit as Elnelwyn B. Hoffmann's



CONGRATULATIONS

It is a privilege to join the citizens and business men of Jackson County in offering our good wishes to the Snider Dairy & Produce Company of Medford upon the completion of their modern, efficient all-electric plant. The enlarged and remodeled building is a credit to Medford's business district and presents an attractive, business like appearance we can all be proud of. The modern, automatic electric equipment installed insures a perfect product, scientifically handled, to eliminate the possibility of human failure.

The electric refrigeration plant is the last word in efficiency. The most perfect temperature is maintained automatically for each product handled and complete circulation of air to insure even temperatures is maintained electrically.

We as citizens of Medford are proud of this modern plant and extend our sincere congratulations for this improvement to their business and our community . . . to

SNIDER'S

The California Oregon Power Company

The First National Bank Extends

Congratulations

to

SNIDER'S

On the completion of their new, fully equipped and strictly modern creamery

The extensive improvements made are a fine tribute to the faith of the owners in the future progress of the City of Medford and surrounding Community.

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Congratulations

Snider Dairy & Produce Company

—Upon the Completion of Your Fine New Medford Plant

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SNIDER'S ARE TO BE Congratulated

Today Snider's can unboastingly claim one of the most modern and completely equipped plants of its size on the Pacific Coast. Time and effort have not been spared, and a considerable investment has been required to reach this accomplishment. We therefore say again: SNIDER'S ARE TO BE CONGRATULATED.

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Were installed by the People's Electric Store. We also did the wiring and are proud to say that the plant is now complete in every detail in electrical equipment. When in need of anything in our line remember — — —

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