

Snider Dairy Improvements Make Plant One of Finest in Oregon

BIG INSTITUTION ENTIRELY REBUILT IN PAST 6 MONTHS

\$40,000 Expended in Betterment Program—Cleanliness Is Watchword—New Equipment Installed

When a bottle of milk from Snider Dairy and Produce company sets forth to meet its consumer it leaves one of the largest and most modern dairy plants in Oregon following extensive improvements just completed at an estimated cost of \$40,000.

Snider's pretentious establishment presents a picture of cleanliness throughout from its shining white walls to its scrubbed cement floors, and expensive new equipment has been installed in all departments. The entire plant has been re-built gradually during the past six months while the business was operated as usual and the space now occupied by the Snider company is 75 by 120 feet. The side of the building facing North Bartlett street is practically all glass, the large windows providing unusually good lighting.

Local Firms Patronized
Local materials and labor were utilized in constructing the new dairy, through the efforts of Mrs. M. M. Snider, president and manager of this progressive Medford creamery. The milk room occupies the southwest corner of Snider's building and bottling activities may be observed through the window facing Bartlett street.

A new 300-gallon vat and tubular cooler have been installed in the immaculate milk department which has a storage room 14 by 14 feet in size. The checking room is conveniently

situated directly in front of the main entrance to the building and at the left of that is the large business office with attractive new furnishings and modern equipment. Mrs. Snider's private office adjoins this department.

New Freezing Tunnel
One of the many interesting devices to be seen at Snider's plant is the freezing tunnel in the ice cream department. This equipment was manufactured in Medford by Merrimans' Shop, Incorporated and it is said to be the first installed in Oregon, and the second in the United States. The ice cream room has a new mixing vat with a capacity of 150 gallons. Two air conditioners units maintain a temperature of from two to eight degrees below zero at all times in the freezing room.

Snider's are now able to bottle 11 and 29 ounce bottles with their new Red Diamond liquid carbonic ma-

chine. Lime Rickey, Ginger Ale, Hires, Coca Cola and all Kist products are bottled in Medford by Snider's. There is space for three carloads of beer in Snider's new beer storage room.

175 PWA MEN SENT OUT INTO STATES

WASHINGTON, May 15.—(AP)—To ease the strain on PWA headquarters here, Secretary Ickes today ordered 175 lawyers, engineers and finance examiners to go into the states "as quickly as possible" and handle applications for projects under the

\$4,000,000,000 work relief program. Outlining the latest moves in the big task of putting 3,500,000 unemployed to work, Ickes told reporters these men would work in cooperation with state PWA engineers. In several states "where the volume of work is great," Ickes said, state directors will be named.

NEW LIGHTING FOR ROSEBURG SCHOOLS

ROSEBURG, May 15.—(Sp.)—Installation of new lighting fixtures, to provide the most modern type of indirect illumination, has been

authorized by the Roseburg board of school directors for the three grade school buildings and the junior high school. Contract for wiring and installation of fixtures has been awarded to J. E. MacDonald, local electrician, who will start the work in the near future. The project is to cost the district approximately \$2300

and will be the principal improvement to be made to the buildings this year. The new fixtures, purchased after thorough tests and scientific study, will provide the most perfect illumination possible and will reduce eye-strain to a minimum. The school board in its study of

lighting needs was assisted by Allen Smith, lighting expert with the new business department of the California Oregon Power company. The action was taken by the board upon recommendations made by Parent-Teacher associations.

Use Mail Tribune want ads.

Merrimans' Shop, Inc.

Blacksmith, Spring and Welding Works
Portable Electric and Acetylene Welding Units
Medford, Oregon

Constructed All Welded Units and Iron Work

In

SNIDER'S NEW DAIRY

"When You Think of Metal—Think of Merrimans' "

We Congratulate You Snider's Dairy

Your fine new plant is a credit to Medford

We are proud of the large fleet of

Fords

which you depend upon for Speedy, Efficient Delivery Service

C. E. Gates Auto Co.

YOUR FORD DEALER

North Riverside at Sixth. Phone 141

BEST WISHES FOR Continued Success

To

SNIDER'S

This splendid dairy establishment is a credit to Medford and Southern Oregon. The extensive improvements completed by the management of Snider's indicate gratifying faith in the prosperous future of this community.

CUPP FURNITURE STORE

Corner Sixth and Bartlett. Phone 305

SNIDER DAIRY & PRODUCE CO. ANNOUNCES

The Completion of Extensive Remodeling and Expansion at the

Dairy Plant

ON NORTH BARTLETT STREET

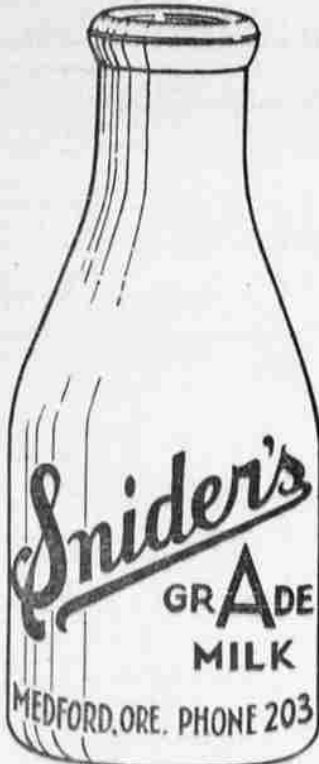
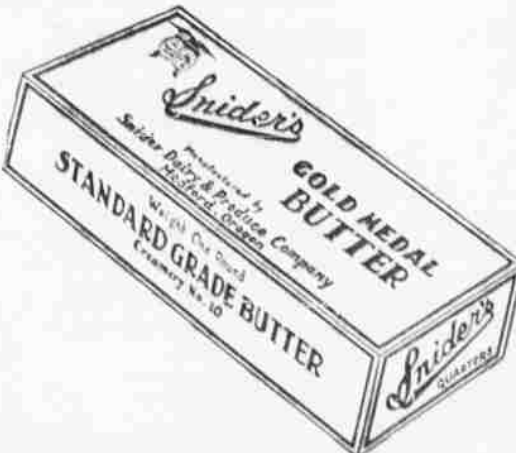

The management of Snider's is proud to offer the people of southern Oregon a thoroughly modernized dairy establishment. No expense or time was spared in transforming Snider's Dairy plant into one of the largest and finest to be found in Oregon. Every department is strictly up-to-date, with superior equipment and facilities for absolute cleanliness. Visitors are welcome to inspect the new plant.

Buy Snider's Products To Promote Local Prosperity

SNIDER'S MILK and CREAM
SNIDER'S BUTTER
SNIDER'S ICE CREAM
SNIDER'S BOTTLED DRINKS

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Distributed By

Snider Dairy & Produce Co.

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