

SALES CAMPAIGN FOR LUMBER HELD NEED IF INDUSTRY TO SUCCEED

PORTLAND, May 10.—(AP)—A five-point selling campaign to cost \$199,000 a year is needed if the lumber industry of the Pacific Northwest is to grow and prosper, in the opinion of W. B. Greeley of Seattle, secretary-manager of the West Coast Lumbermen's association.

Greeley declared at a district meeting of lumbermen here yesterday that the industry after five lean years, indefinitely in need of more customers. He proposed his campaign as a means to that end.

Construction work, he said, will consume fully half of the total expenditure of \$4,880,000,000 set aside for the work-relief program. He also declared that many indications point to a new period of building activity within the next 60 days.

The suggested five-point campaign would include: (1) promotion on use of lumber for private home construction and farm buildings; (2) reestablishment with the National Lumber Manufacturers' association; (3) drive to sell lumber for federal direct housing, grade crossing elimination and other construction; (4) printing of engineers' handbooks giving technical information on exact uses and strengths of various types of lumber; (5) employment of at least five field engineers to work with architects and engineers in heavy industrial construction.

TOAD RENEWS ACTIVITY AFTER YEARS IN TOMB

OKLAHOMA CITY.—(UP)—After 13 years spent in a dark tomb of mortar, a little toad is taking renewed interest in the world from which he was so long isolated.

Thirteen "dry" years spent in a tiny "cell" in the foundation of the home of Arthur Severance here have given the toad an enormous thirst apparently, for he consumes a pan of water each day. In fact, when young Tom Adams has him out of the pan, he hops right back in again.

Severance gave the toad to 11-year-old Tom Adams, who says it is regaining its efficiency at catching bugs and insects.

The Adams family has a big yellow cat which sleeps in a box which was made for the toad, and the two seem to be fast friends.

ELECTRIC SPARK MAY REPLACE WHIP'S STING

LEIPZIG.—(UP)—Old-fashioned whips for driving horses and cattle may be replaced by an ingenious electric good, which is at once humane and efficient.

Instead of belaboring the animals brutally, the driver equipped, merely touches the beast with the end of his cane. The cane is supplied with an electric battery, and a light touch is sufficient to guide the animals in the desired direction. The efficiency of the electro whip is astonishing. The shock, though convincing, is absolutely painless and does not injure the skin or flesh in any way. The current is automatically switched on when the animals are touched, and turned off when the cane is raised, so that the use of current is very economical.

Girl Given Bachelor Dinner
NEW BRITAIN, Conn.—(UP)—Bachelor dinners usually are reserved for men, but not so in the case of Attorney Angela M. Lucaya. Members of the bar association tendered her a "bachelor dinner" when she announced her pending marriage to Dr. Vincent Napolitano and presented her with a silver water pitcher.

AMERICA'S NORTHERNMOST SETTLEMENT FIGHTS EPIDEMIC



Isolated from all the world by ice and snow nearly 11 months of each year, Point Barrow (above), northernmost tip of the American continent on the Arctic coast of Alaska, radioed for serum to combat an influenza epidemic. Practically the entire population, consisting of about 80 whites and several hundred natives, was stricken, and the Presbyterian hospital there was filled to overflowing. Sgt. Stanley R. Morgan (right), United States Army signal corps operator there, stuck to his wireless set despite being a victim. Serum was being rushed by airplane. (Associated Press Photos)



INVENTORS ACTIVE IN SPITE OF SLUMP

NEW YORK.—(UP)—The activities of American inventors seem to have been encouraged by the depression, for as many patents are being granted in the United States in the past few years as in normal times. The ingenuity displayed by inventors, the seriousness of purpose and the value of their ideas is fully up to their high standard.

A patent is issued today in the United States for every 3,500 population. The average is higher than in any European country. This is explained by the natural inventiveness of the average American youth and the high monetary rewards for successful inventions. Despite the depression there are some 50 group patents in the United States which have earned \$1,000,000 and thousands of others which have brought inventors large incomes.

It now is possible for the inventor in the United States to be regularly trained in the art of inventing. The Inventors Foundation, a philanthropic organization, has established courses in training for inventors in leading universities and by correspondence. The inexperienced inventor is taught by experts how to study the patent field and find just where new inventions most are needed.

BLOCK ATTEMPT TO HARM GABLE CRITIC

HOPEDALE, O.—(UP)—Authorities here blocked an attempt to harm the Rev. Samuel Williams for his criticism of Clark Gable, film star.

Deputy Sheriff Arthur Estep said a group of 25 men had gathered for an evening party, to which the minister had been invited as "honor guest." Estep said he learned the men had planned "rough treatment" for the preacher, who was notified not to attend.

The Rev. Williams, in a speech before the Parent-Teacher Association, earlier had criticized Clark Gable, whose home town is Hopedale, for his movie love scenes. Several citizens later defended Gable, said they never missed attending his pictures, and pointed out that the minister was from another town and had not been long in Hopedale.

Lack of Vitamin D Blamed
SAN FRANCISCO.—(UP)—Lack of Vitamin D, the sunshine vitamin, and not infected teeth and tonsils, may be largely responsible for chronic arthritis. Dr. Lovell Langstroth, San Francisco, writing for the California Medical Association, expressed this theory. Experiments indicate Vitamin D tends to increase resistance to the disease, he said.

Use Mail Tribune want ads.

SENTIMENT LOST IN SILVER SALES

CHICAGO.—(UP)—That silver mug you won in a Charleston contest back in 1929 may be worth a million to your grandchildren, but it won't fetch a dollar at a "we buy gold and silver" shop.

The recent sharp upturn in the price of metal has no silver lining as far as heirlooms are concerned. Although foreign bar silver is worth around 75 cents an ounce, the value of metal antiques practically is negligible.

Take a prize loving cup, for instance. It may have cost several thousand dollars to win, to say nothing of hours of back-breaking training and effort on the links or tennis courts.

Today the same mug may bring \$1 at a store which buys silver—and again it may not.

A \$10 watch case from grandma's treasure box might bring 75 cents, while silver bar pins, brooches, spoons—no matter what sentiment is attached—may be sold as junk for the glumous sum of 35 cents.

Sentiment has no place in the silver market.

Hen Took Joy Ride
WILLIAMANTIC, Conn.—(UP)—George Anthony drove his automobile around the business section of town for several hours before he discovered that one of his hens had roosted on the rear axle when he left home and was enjoying the ride. The hen was asleep, so Anthony finished his business and drove home with it still in its hitch-hiking position.

Ancient Tooth Found
DELPHI, Ind.—(UP)—A partly petrified tooth weighing four and three-fourth pounds was unearthed here by FERA workers. Found only seven feet below the surface, it was believed to have belonged to some mammoth pre-historic animal.

Use Mail Tribune want ads.

BRAKEMAN SHOT IN FAMILY ROW

DALLAS, Ore., May 10.—(AP)—Bug Husband, 40, brakeman on the Willamette Lumber company logging train, was in a critical condition in the hospital here today with a bullet wound in his chest, following an altercation at his home in Black Rock last night.

The bullet which lodged in Husband's chest was admittedly fired from a .22 caliber rifle in the hands of his wife, Tom Hooker, Polk county sheriff, reported. The sheriff quoted the woman as saying she fired three shots, only one of which took effect.

Investigating officers found the husband home a wreck, particularly in the kitchen where the shooting took place. Mrs. Husband, who was allowed to remain at Black Rock during the night, was to be brought to Dallas today for a preliminary hearing.

INTERIM COMMISSIONS OKEH FOR LEGISLATORS

SALEM, May 10.—(AP)—On inquiry from Governor Multin, Attorney General I. H. Van Winkle today ruled that members of the legislature may be appointed by the governor on interim commissions provided by joint resolutions without vacating their membership in the assembly.

The opinion stated that "members of said commission are not to receive any compensation, nor are they authorized thereby to exercise any authority or any part of the sovereign power of the state, but only to study the problems therein designated and report their findings."

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FORESTERS TALK FIRE PROTECTION

SALEM, May 10.—(AP)—Plans for fire protection and general policies during the coming fire season and a digest of changes in laws by the 1935 legislature were considered here today at a meeting of inspectors, district wardens and representatives of national forests in the regional office.

Approximately 75 forest men from the territory west of the Cascade mountains attended the session at the Chamber of Commerce rooms. The meeting was expected to continue through Friday.

The fire season has been extended two weeks this year from May 15 to October 15.

NEW PLANE LINE CUTS TRAVEL TIME TO NOME

NOME, Alaska.—(UP)—This city in the shadow of the Arctic Circle, is 7,000 miles from New York and Atlantic seaboard cities. Surface transportation time is 32 days, but now it is possible to travel from New York to the little city near the top of the world in far off Alaska in four and one-half days, United Air Lines has announced.

Here's the new schedule: Leave New York on United Air Lines' plane at noon, arriving in Seattle in time to catch a steamer for Juneau, Alaska's capital. There one boards a Pan American plane flying over the old Gold Rush Trail, and in a few hours the passenger is at the farthest north city under Uncle Sam's flag.

Similar savings are made to other Alaskan cities through the new air lines radiating from Juneau.

WILL ROGERS KNOWS WHERE CHUTE STRING SHOULD BE LOCATED

HOLLYWOOD, Cal., May 10.—(AP)—It may have been told before, but Lieut.-Commander Frank Hawks, the speed pilot, retold it before the Los Angeles Breakfast club. It concerns Will Rogers and a parachute.

The flier said he was piloting the comedian around the country in a United States Navy plane on a Red Cross drive. They were instructed to wear parachutes.

"Now look, Will," Hawks said he told Rogers, "if you should have to jump, count five and then pull this ring and your chute will open."

"Why do they put these rings way over here on your left shoulder?" the humorist inquired. "Why don't they put 'em in a more handy place to reach?"

"Well, you see," Hawks said he explained, "doctors have determined that the natural action for men when jumping from high altitudes is to place his hand over his heart. So they've just put the ring where it seems natural to clutch."

"Say," said Will, "if I'm gonna hafta jump—and clutch where my heart is—I'll choke myself to death."

ANCIENT RUSTY CLUBS BRING GOLFING HONORS

MIAMI, Fla.—(UP)—Armed with six rusty clubs Dr. Frank A. Kelly of Detroit won the Michigan Seniors Golf Championship in 1931.

"It's my theory that the ball sticks to the club better when it is rusty," Dr. Kelly said "and that it eliminates sun reflections which often occur with a shiny surface, taking your eye off the ball."

"I never have had my clubs cleaned and I am still using the same mauls and midiron I had 20 years ago," the champion said after a round at the Miami Biltmore Country Club.

Dr. Kelly was president of the American Medical Golfers Association in 1932 and president of the Wayne County Medical Society of Detroit in 1934.

Taunt Revealed Pearl
LOS ANGELES.—(UP)—For years John Kelly endured his friends' ribbing because of his weakness for jiggers. Today he munched his favorite sea food while a fellow diner, Harry Mauler, taunted, when his jaws closed upon something hard "You've guessed right. It was a valuable pearl!"

Corset and Beer for Niccoughs
CLEVELAND.—(UP)—Sleep is a tightly laced corset. Drink lots of beer. Slip water through linen held over a glass. These were only a few of the scores of remedies for niccoughs telephoned to Miss Lillian Moskowitz, when she hiccoughed for nearly three weeks straight.

He Thought It Was Imported But it was GUASTI

"Can't be an American sherry!" said the connoisseur. "If there's anything I know something about, it's sherry."... His hostess smiled and insisted... "Well," said the connoisseur of the imported, "if this is American sherry, my education is beginning all over again. I've tasted the finest sherrys in the world, from London to Madrid, from Paris to Rome, but I've never tasted anything finer than this... What did you say the name was?... Guasti?... California?... Incredible!... May I have another glass?"

Order a bottle today... the low price will be as gratifying as the fine quality!

Specify Guasti

- SWEET WINES
Port, Sherry, Tokay, Angelica, Muscatel.
- DRY RED WINES
Claret, Burgundy, Zinfandel.
- DRY WHITE WINES
Sauterne, Riesling, Chablis.

WINES by GUASTI

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Distributed by Blumauer Frank Drug Co.; McKesson Pacific Drug Co.; Wadhams & Co.



TASTE IT TODAY At Our Risk!

Read this IT MEANS WHAT IT SAYS



- No Tricks!!
- Here's This Season:
 - 40% straight whiskey 1 year old
 - 40% straight whiskey 2 years old
 - 40% straight whiskey 17 years old
 - 60% One whiskeys blended and blended with
 - 40% pure neutral spirits
 - 100% "GOOD TASTE"

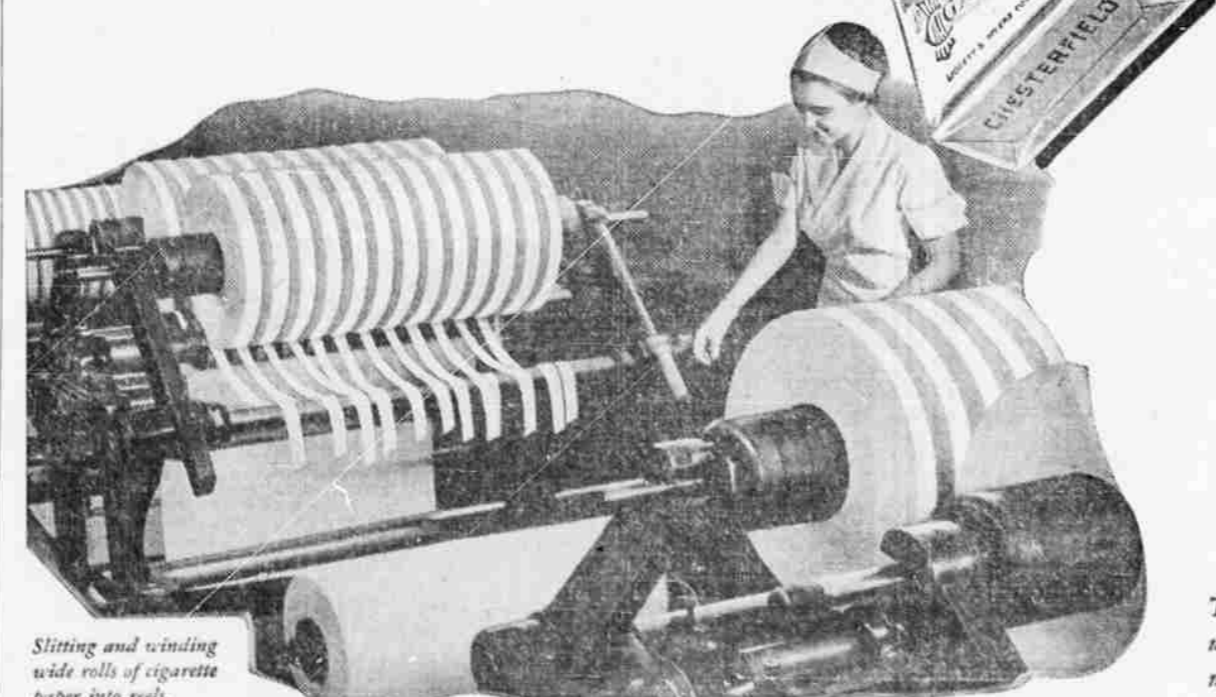
J.B. BLACK LABEL

"The Sensation of the Nation"

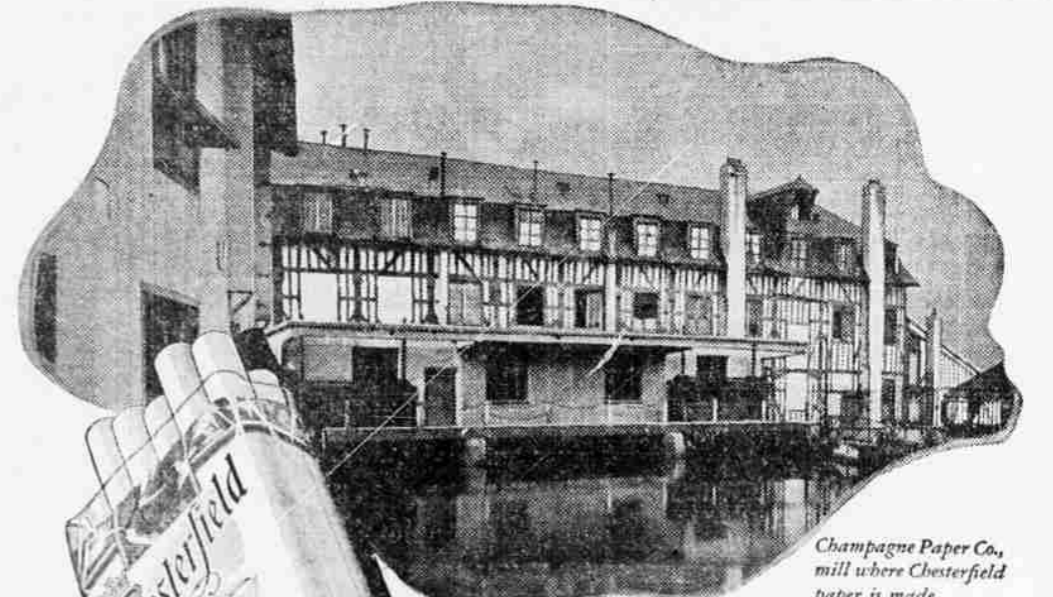
NO. 237A—FULL QUARTS \$2.15
NO. 237C—PINTS \$1.10

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They use 300 gallons of fresh water a minute to purify the clean flax linen pulp that Chesterfield paper is made of



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Champagne Paper Co. mill where Chesterfield paper is made.

Over and over again they boil and wash the pure flax linen shreds before they are rolled out into thin crisp paper and cut into rolls for Chesterfield cigarettes.

Every step in the manufacture and everything about the big modern factory where Chesterfield paper is made is spotless and clean.

Before the paper is shipped to this country it is tested for three things—

- Purity
- Right burning quality
- No taste or odor

There is no better paper made than that used on Chesterfield—another thing that makes it a milder, better-tasting cigarette.