

# "Let's Sell Oregon to Ourselves" Slogan of "Oregon Products Week"

## FIVE PROGRAMS PROMISED HERE FOR MUSIC WEEK

National Event Will Be Well Observed From May 5 to 11—Opera 'Fra Diavolo' May 8 Is Climax

Wide-spread interest is being manifested in musical programs to be given in Medford during National Music Week, May 5 to 11. The spirit and the enthusiasm of the people in general are such as to make this year's national music week a most enjoyable celebration for Medford. Every individual may participate in this week of "festival", either as a listener or as a performer, and may become more conscious of the beauty, joy and inspiration to be experienced through contacts with music.

The following musical events are scheduled to date: Sunday evening, May 5, a program of choice sacred music will be given in the Zion Lutheran church, as announced by Rev. George Kabele, pastor. Monday evening, May 6, the Cramer Lake Guild of the Presbyterian church holds its annual musicale.

Tuesday, May 7, at 8:00, the orchestra and the string quartet, from the Southern Oregon Normal school, under direction of Lucie Neale Landen, will be presented in concert at the Presbyterian church in Medford. The program, being sponsored by the Music Teachers' association of Medford, is open to the public.

Wednesday, May 8, marks the presentation of the opera "Fra Diavolo," the outstanding feature of the local music week. It will be given at the Casorian theater. James Stevens, well-known artist, will play the title role. Esther Bristol, soprano, and Roberta Ward Bebb, contralto, also appear in leading roles. The production is being staged by Ralph Bungees. The principal cast and a chorus of 30 local people, and the orchestra, are under direction of Wilson Walt, musical director. The performance is sponsored by the Altar Guild of the St. Mark's Episcopal church.

Local music teachers are planning informal programs for their students, in observance of National Music Week. On Tuesday and Friday afternoons Mrs. E. E. Gore will give a piano recital and demonstration of modern methods of teaching at her residence-studio. The music teachers are also cooperating with Mrs. Una B. Inch, rural supervisor, in contributing programs for the different rural schools.

Friday, May 10, the grade school festival will be staged at the high school, at 7:30 p. m., under direction of Esther Church Leake; 400 children, from 4th, 5th, 6th grades of the city schools, will take part in this festival. The public is invited to attend.

Saturday morning, at 11:45, Lucie Neale Landen, violinist and teacher of the Southern Oregon Normal school, will present a program of French music over radio station KMED. She will be accompanied by Alice Holmback.

Sunday, May 12, at 4:00 p. m., a musicale is being sponsored by the Girls' Community club, at the club-rooms on North Bartlett; at this time the Girls' Community club orchestra, under direction of Alice Holmback, will play a group of numbers. Mary Ann Oates, soprano, and Dorothy Gore, violinist, will also appear on the program. Those who are interested are invited to attend.

All organizations are asked to report their programs to be given in observance of music week, in order that a full report of Medford's activities may be sent to the state chairman. Anyone reporting programs should call Alice Holmback, 1236-W.

## Beagle

BEAGLE, May 3.—(Sp.)—Mr. and Mrs. A. P. Keyser are enjoying a visit this week with Mr. Keyser's sister and her husband, Mr. and Mrs. Sotherland, of Oakland, Cal.

Robert and Ernest Sanderson spent the week end visiting their sister and husband, Mr. and Mrs. Melvin Martin of Medford.

A letter was received last week by Mrs. Sater from Mrs. Sodie Reed, who is now employed in Pomona, Cal. Geo. Brown, who stayed with the Reeds while here, is now in Rice, Cal. Mrs. Wade of Medford, who stayed at the Lucas home during Easter week, returned to her home last of the week.

Mrs. Ellis was a caller at the Sater home last Wednesday.

Mr. and Mrs. Chas. Sanderson and family of this place and Mr. and Mrs. Melvin Martin of Medford picked up at Derby Sunday with Mr. and Mrs. Ed Eldred and Mr. and Mrs. Homer Martin and family.

John Nelson received his first shipment of 1000 turkeys a couple of weeks ago and is expecting another 1000 soon.

Mr. and Mrs. Noble from California moved into the Pickett cabin Sunday. Mr. and Mrs. Sater and Dewa Jeanne were Friday callers at the Moon home.

The school board has extended the school term here a week longer. We will then lack one week of having a nine weeks' term.

Milton Sanderson made a trip to Eureka, Cal., Sunday, returning Monday. He said the weather was foggy and rainy on the coast.

Mr. and Mrs. Melvin Martin were visitors at the Sanderson home Sunday.

Rain the first of the week made the ground too wet for plowing again

## Beauty and Eye Comfort Both Helped When Light is Right



These illustrations show wrong and right ways for lighting an easy chair. The lamp above is of the decorative type and is not designed for reading. At right is shown an approved type that enables the reader to relax and enjoy real comfort.

By Jean Prentice

WHEN you read, do you ever have to poke your nose under the very tip of the lamp shade to get enough light? If you do, you're not only uncomfortable, but are risking serious eyestrain, as well. And those tell-tale eye wrinkles that come from squinting, aren't they a rather heavy penalty to pay for misuse of light and abuse of the eyes?

### Lamp Design Important

The illustration at upper left shows just what I mean. The reader literally has to reach over in her chair to get enough light by which to see. Or, if she sits naturally, she doesn't get sufficient illumination. That is because the lamp she is using is of the decorative type, and was not designed to

provide light for reading beside a low end-table. It might serve the purpose if the end-table were 30" high, thus raising the height of the lamp; or if the lamp itself were 18 or 22 inches tall, and equipped with two 60-watt bulbs.

### Proper Light Aids Comfort

Now take a look at the upper right illustration. Isn't the difference in physical comfort readily apparent? Of course. Here we have the same woman, perfectly relaxed, and not having to cramp her abdominal muscles or strain her eyes. You will notice that the lamp is placed on an even line with the back of the chair, so that when the reader looks up to talk with others in the room, the light doesn't glare into her eyes, or in theirs.

A nice feature about this type of floor lamp, which is just about ideal

for use beside an easy chair, is that it provides indirect as well as direct lighting. The softening quality of the indirect portion provides a gentle scattering of light throughout the room, making paper or magazines easier to concentrate upon.

### Avoid Harsh Contrasts

This is not the case with the lamp shown at the left, which gives such a small circle of useful light that the rest of the room is in comparative darkness. You know, science warns against the possible danger to eyes from having harsh contrasts between the light on our books or papers and the surrounding area. For, it says, when the eyes look up from the page into the room—as they often do without our realizing it—they must "shift gears," so to speak; and this tends to tire them and induce strain.

but was wonderful for all crops that are planted and for pasture grass. Ray Blaine and Mr. Keyser were Medford visitors Wednesday.

Postmen Canvass for Meet

CLEVELAND — (UP) — Cleveland postmen are attempting to collect \$35,000 door-to-door to finance their national convention to be held here Sept. 2.

### Rain and Dust Mixed

SPRINGFIELD, Mo.—(UP)—Motorists in this section thought it was raining muddy water recently, but C. C. Williford, weather expert, said it was only dust from violent dust storms over Kansas and Oklahoma that mixed with precipitation. When the moisture hit windblasts at motor cars it appeared as though muddy water was coming from the skies.

### Society Aids Blind 100 Years

NEW YORK—(UP)—A century of service to the blind was rounded out by the American Bible Society in April. During this time 116,000 volumes of the Bible have been distributed among the sightless, at home and abroad, an annual output of 6,000 being reached for the second time in 1934.

Farm Sale Successful  
PLATTVILLE, Wis.—(UP)—Returns totaled \$7,800 at a recent sale on the farm of Frank O. Robinson, east of here, which P. A. Bishop, Plattville, sold surpassed any sale in his 35 years experience as auction-

eer, for been bidding and high prices for farm products. A 12-year-old mare sold for \$152, and a five-year-old mare for \$186. A corn binder sold for \$44; a grain binder for \$61, and a two-row cultivator for \$54.

Zinc Output Increased  
SALT LAKE CITY, Utah.—(UP)—The mining department disclosed that the 1934 zinc output was 14 per cent higher in quantity, and 16 per cent greater in value than the 1933 output.



## The MAIL TRIBUNE

—USES—

# Oregon Made NEWSPRINT

THE manufacture of paper and newsprint has assumed the position of one of this state's major industries... In favoring Oregon-made newsprint, the Mail Tribune secures a high quality paper and, at the same time, makes a definite contribution to the advancement of this important industry which maintains a substantial payroll and otherwise aids in the development of this state.

Published through the courtesy of A. O. Arnold

## THIS IS OREGON PRODUCTS WEEK!

BUY-TEST-TRY OREGON PRODUCTS — "Let's Sell Oregon to Ourselves"



Buy Oregon — Build Oregon



When the weather puts you on the spot

Cool... smooth... creamy... the perfect warm-weather pick-me-up.

Here's to a Real Southern Oregon Product

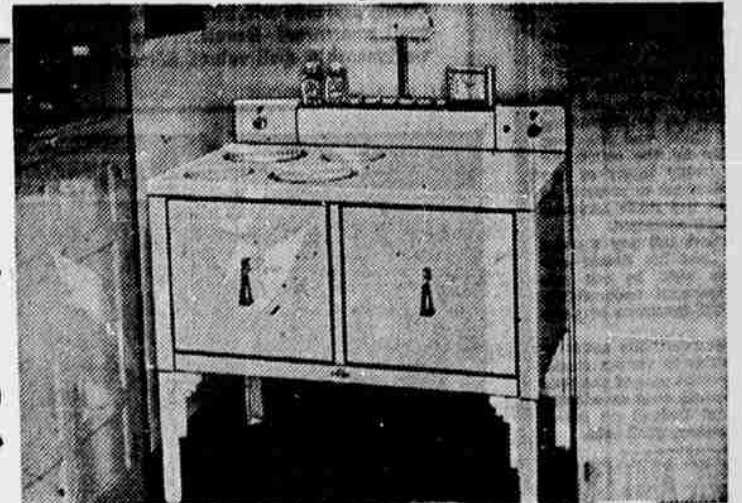
# Old Rogue Lager

Made from Medford's Million Dollar Water in Medford's Own Brewery—When You Say "Old Rogue" You Boost a 100% Home Industry—Stimulate Home Payrolls!



# Special THIS MONTH

## A MOST EXTRAORDINARY OFFER



● This very fine range regularly sells for a great deal more money than we are asking this month. By placing a large order and making a special deal directly with the factory we are now able to pass the saving on to you. The quality of the range is the same in every respect as is the case when sold at its regular list price of more than \$150.00. This is the same range that we sold last fall for \$99.50 to a large number of our customers. The very great satisfaction these purchasers derived from the many revolutionary features and the outstanding high quality of the range they obtained at such a bargain, led us to make the present successful effort to duplicate the finest offer on an electric range we have ever been able to make. The price includes the range complete as shown with latest type sliding oven, warming compartment, four fast surface burners, automatic oven control, condiment jars, latest type toggle switches, special light standard, electric clock, and built in cooking chart. The range is second to none in finish, beauty of design, and appearance. No description could convey to you the exceptional bargain this range really is at this very low price. By all means see it. We hope our supply is large enough to last through the month but this is by no means assured.

# \$99.50 CASH

# \$5 DOWN

# \$2.88 MONTHLY Completely Installed



THE CALIFORNIA OREGON POWER COMPANY