

MAJ. ARMSTRONG LEAVES IN JUNE FOR LEAVENWORTH

Major Owens Assigned to Command Medford CCC—Retiring Chief to Take Rest—Leadership Praised

Major Clare H. Armstrong, commander of the Medford CCC district since its establishment two years ago, will leave the district early in June for a short rest before entering the command and general staff school at Fort Leavenworth this fall.



Major George R. Owens, 14th coast artillery, at present assigned to Fort Worden, Wash., will arrive here about May 3 and will assume command of the district when Major Armstrong departs about June 1.

PARK MATERIAL BIDS OPEN MAY 6

Sealed bids, in duplicate, will be received at the office of Crater Lake National park for furnishing supplies and services to the park, according to an invitation released by David H. Canfield, superintendent. The closing date will be 2 p. m., May 6, after which time the bids will be publicly opened and an order made.

Obituary

Mary Sousa
Mary Sousa, passed away at the family residence in Phoenix Friday morning, after an illness of the past eight weeks. Mrs. Sousa was a native of Portugal, having been born Jan. 26, 1886, and was aged 49 years and 3 months. She was the wife of Manuel Sousa who survives her.

PROGRAM FRAMED FOR HOMEMAKERS SESSION TUESDAY

Program Plans for the fourth annual Jackson County Home-makers' Day for home extension unit members and other cooperating organizations have been completed and the county extension committee chairman, and home extension unit chairmen are working hard to have everything in readiness for the opening of the conference next Tuesday, April 30, at the First Presbyterian church.

The program will begin promptly at 9:45 a. m. and will close at 3:30 p. m. Luncheon will be served at 11:30 a. m. by the Women's Association of the Presbyterian church. Much interest is being shown in the program this year, according to Mrs. Mabel C. Mack, county home demonstration agent. It is a real opportunity for Jackson county home-makers to hear the two speakers of national prominence, Dr. C. E. Ladd, of Cornell university and Miss Miriam Birdseye of Washington, D. C.

Dr. Ladd is dean of the schools of agriculture and home economics which profess his interest in home economics and the rural home-maker. He is on the committee on forestry policy for New York state, which committee is appointed by the governor, and is an active leader in the land grant college association. Dr. Ladd will talk during the morning session; his subject to be announced later.

Frank Boone Joins Fred Fry Shop Staff

Frank Boone, who is well-known in Medford through his 15 years experience in hair cutting, has been added to the staff of the Hotel Allen Barber shop, according to announcement.

SAVE Regularly Through INSTALLMENT Thrift Shares

Safety of your investment insured up to \$5,000. Of the four types of shares offered by this Association, the Installment Thrift Share appeals particularly to people who can save a definite sum each month in building their future financial independence on the installment plan.

PEAR INTERESTS PLAN MUTUAL AID IN COAST REGION

Program Drafted at S. F. Meeting for Exchange of Information Crop Movement—Local Men Attend

SAN FRANCISCO, April 27.—(Sp)—As a result of an informal meeting between the trustees of the Oregon-Washington Pear Bureau and the Growers Protective League of California and other interests representing winter pear growers of the Pacific coast, held at the Palace hotel, in San Francisco, April 24, a constructive program was outlined by which the entire Pacific coast can work together for the mutual interests of pear producers.

Coming out of this meeting was a voluntary agreement to exchange information on crop movement between the Northwest and California; to cooperate by having California members sit in on the winter pear auction committees in New York and other eastern markets; to cooperate on trade promotion and advertising.

ROOSEVELT HONOR PUPILS LISTED

The following pupils of the Roosevelt school were on the honor roll for the second six weeks' period:

Blue Goose Fruit Sails the Seven Seas

People in these distant places know from experience that they can depend on the condition and quality of Blue Goose products, and enthusiastic buyers overseas are willing to pay a good stiff price to get Blue Goose Pears, particularly D'Anjou's.

SIDE GLANCES

by TRIBUNE REPORTERS

Bill Young and Geo. Carson's imagining this in Palm Beach by sitting in the open air in front of the Young garage.

John Niedermeyer in a new suit of clothes.

C. E. (Pop) Gates home from Portland.

Hal Bowers training for the baseball season by reading the daily box scores of the National and American leagues.

Ed Lampert inspecting a handy little electrocutor which drives worms out of the ground for fishing purposes.

"Downtrodden coaches" talking football in warm April sunshine.

EAGLES NOMINATE; TO VOTE FRIDAY

The annual election of Crater Lake Aerie 1003, Fraternal Order of Eagles was held Friday night. It was announced by officials Saturday. Those nominated were: For president, A. H. Banzell, unopposed; for vice-president, George Costa, Morris Leonard, Jack Potter; for chaplain, Everett Shaffer, G. Green, William Murray; George Tucker, Ray Marks; for secretary, O. H. Benigson, V. O. Gillette, Ray Price; for treasurer, H. Fredette, Bert Roedel, Phil Gearhardt, Harry Moore; for conductor, Aetna Carr; for inside guard, Phil Thurston; for outside guard, Claud Dunlap, William Warner; for trustee for three year term, Syd Brown, Dr. Russell B. Sherwood, P. S. Biglow; for physician, Dr. A. F. W. Kresse, Dr. W. F. Roney.

Where Your Fruit Goes

In the United States, for instance, we shipped 1934 CROP MEDFORD BLUE GOOSE FRUIT TO 42 STATES AND TO 216 CITIES, large and small, from coast to coast and from Canada to the Gulf.

Our Foreign Markets for Medford Blue Goose fruit were all over the globe:

France	England	Holland	Germany	Sweden
Paris	Liverpool	Rotterdam	Hamburg	Stockholm
Marseilles	London	Hook	Egypt	India
Le Havre	Glasgow	Palestine	Alexandria	Colombo
Norway	Southampton	Taifa	Cairo	Rangoon
Panama	Canada	Jaffa	Salvador	Singapore
Panama City	Vancouver, B. C.	Hawaiian Islands	La Libertad	Philippine Is.
Cristobal	Victoria, B. C.	Hilo	Syria	Manila
Colon	Toronto, Ont.	Honolulu	Beyrough	China
Puerto Armuells	Montreal, Que.	Cuba	Havana	Hong Kong
Isle of Java	Norway	Batavia	Spain	Kowloon
Sourabaya	Bergen	Guatemala	Cartagena	French Indo
Costa Rica	Costa Rica	San Jose	Honduras	China
Puntarenas	Puntarenas		Tegucigalpa	Saigon

THE MAY DAY FIESTA

The Medford Active Club is sponsoring a May Day Festival which, it is expected, will be made an annual affair for Medford.

A feature of the day will be a dance at the Oriental Gardens, the profits from which will be used to send a local Boy Scout to the National Jamboree at Washington, D. C.

The Active Club, true to its name, takes an active part in civic affairs, and it is hoped that everyone will help them to make the May Day Fiesta the success it promises to be.

—An— Open Letter to Pear Growers on Distribution

American Fruit Growers, being international in scope, has access to markets all over the world—in some are salaried managers, in others are brokers, agents or representatives. In addition to this, there is close contact with large cash buyers and other fruit brokers who look to A.F.G. to fill their seasonal needs.

Our policy in selling fruit for our growers is strictly one of orderly marketing. This means that we carefully and wisely sell our fruit on firm deals at shipping point throughout the entire selling period. We do not consign, nor do we recommend that growers play the eastern auctions too strongly in any one season.

By keeping to this conservative plan, we eliminate the chance of gambling with fruit entrusted to us and the risk of sometimes selling out too early at too low prices. For this reason, we feel that our net averages at the end of the season are as near the true market value as it is possible for a grower to get. We always aim to reach as many different markets as we can for our fruits, so we are not forced to depend on just a few.

People in these distant places know from experience that they can depend on the condition and quality of Blue Goose products, and enthusiastic buyers overseas are willing to pay a good stiff price to get Blue Goose Pears, particularly D'Anjou's.

Perhaps your fruit went to Hong Kong, Singapore, Kowloon, where there is no refrigeration, and where a swarthy dockhand set it on a blistering wharf in that hot, dry, withering climate. But labor is so cheap that Chinese coolies are paid to wave huge fans over the boxes to keep the air circulating and the fruit from spoiling till it can be delivered over to the buyers.

Usually there are many buyers to the carload. The purchaser doesn't move the fruit by truck or wagon—Chinese coolies carry it, two boxes each, slung from a bamboo pole across their shoulders. Sometimes your fruit goes on a journey inland for several days in this manner.

"I'll Buy a Quarter of a Pear"

Such transportation and handling makes your fruit very expensive abroad, just like some imported delicacies in this country—so costly, in fact, that your pears and apples may be cut in halves or quarters and sold to the natives in small pieces. Grapes from our Los Angeles division are often sold to the natives by the individual berry rather than by the basket or bunch.

It is absolutely necessary, therefore, that all fruit shipped to these far-away markets be in excellent keeping condition and our highest quality fruit. Accordingly, we select only the finest Pears from our orchards for these long journeys; fruit that has been properly grown, picked, packed, precooled, and held in storage here in Medford. Remember—the one pear that doesn't mean much to you may be a luxurious dessert for a whole family celebration. And it has to be a very good pear, to stand all the hardships of travel.



American Fruit Growers, Inc.
Medford, Oregon

Gordon R. Green
MANAGER OREGON DIVISION

Lawn and Garden Furniture
BURK'S

MEDFORD NATIONAL BANK