

MEDFORD MAIL TRIBUNE

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Ye Smudge Pot. By Arthur Perry. Dr. F. E. Townsend, father of the \$200 per month old age revolving pension plan, now proposes a \$100,000 fund to teach people to think.

The town to be has already been named Falls City and all it lacks is population. (Umatilla News)—The lack of population to a town is akin to the lack of votes to a victorious candidate.

The esteemed Salem Statesman recently framed an editorial captioned "Mountain Out of An Ant-Hill." This is a good trick, performed exclusively heretofore with a mole-hill.

Several are fitting about in new autos. Owing to the return of confidence, those thus blessed no longer feel like a sinner at a camp-meeting.

Apparently, the record for pug-nacity at a dance is held by Starr, Okla. There were 28 fist fights during the course of one evening. The music was fine, and the marshal a genius at looking the other way at the right time.

DEADLY PARALLEL. (Oregonian) The essence of relief: Government gas for our automobiles with which to drive down and collect our dose.

By this time the two men isolated on a Lake Ontario island for five months, who had heard Tuesday that Bruno Hauptmann was convicted of the Lindbergh murder and kidnaping, have located a bank corner, and settled the European question, and what else money.

"Maybe you have \$65 in your pocket?" (Auto Ad)—If it's there you put it there, and we don't mean maybe!

It will soon be hot enough for the fair sex to wear red dresses and summer furs.

What because of the 1933 hitch-hikers Democratic motorists were always seeing on the highways with a sign on their back reading: "Don't pick me up. I voted for Hoover."

H. Morris, the T-Rock, B-Valley, G-Hill tiler, towed Wednesday, Mr. Morris was victoriously cheered by Wall Street throughout the last sales tax campaign, so to maintain his lead, he turned around fearfully in the middle of the block.

No date has been set for the threatened special session of the legislature, so the wheels can start turning again.

"GIMME" AND "GYF." (SF Call-Bulletin) Another case, revealed by records, is that of a San Franciscan who applied for relief. He was given a job which paid him \$15 weekly. Later investigation disclosed the man was receiving \$16 monthly from a son enlisted in the Civilian Conservation Corps and an additional \$39 monthly as a pension for Spanish war service.

Observers report that while the mass of the people are susceptible to sunny notions, and willing apparently to try anything once, they are not "satisfied." In other words, the demagogues have not been able, as yet, to mold them into one man, as when they wired the populace for "electricity without cost to the taxpayers."

The Dub Watson boy has recovered from the mumps, and is riding over the bumps in a new V-8.

Use Mail Tribune want ads.

Big News

THE announcement President Roosevelt will talk to the nation next Sunday over the radio, is big news. For many months the President has been urged to resume his radio talks, report on his stewardship, reply to his critics, and again assume an aggressive and constructive leadership. To all these demands he turned a deaf ear. Many of the influential members of his administration believed the President in giving both the congress and his political enemies a free rein for so long a time, was making a serious mistake. But Franklin D. had another idea. And as usual his idea was right.

WITH the huge security bill passed, with the business index constantly rising, but with the country as a whole still in doubt about the future and what it portends, the time is ripe now for a clarifying note from the White House.

Had the President since the congress met, jumped to the radio every now and then, to answer his critics, elucidate his policies, appeal for popular support, anything he might do or say now, would have been discounted in advance.

Radio talks from the President would thus have become an old story. There would be no particular public interest in the announcement of another one. Pursuing such a course, moreover, the President could not have avoided revealing his hand, destroying any element of dramatic suspense.

IN biding his time, resisting all importunities to go off "half cooked", holding his fire until he could see the whites of their eyes, President Roosevelt merely demonstrated once more, that when it comes to the tactics and strategy of practical politics, he stands in a class by himself.

Thanks to his restraint and thorough understanding of human nature, the President will now not only have a record breaking audience, but he will have an audience that will hang on his every word.

The radio appeal, comes at the exact psychological moment, to have the maximum effect, and the minimum reaction.

Unless all signs fail Sunday, April 28th will go down in the history of Roosevelt's first administration, as a date to be remembered, and one marking an important milestone in his political career.

It is, as we see it, make or break. The skill of the preparation and the perfect timing of the entire program, INDICATES at least it will NOT be the latter.

The Acid Test

THE acid test of the President's speech on Sunday night will be, whether or not, it defines and clarifies the Roosevelt program sufficiently to restore public confidence. (If "restore" is too extreme a word, to stimulate it.)

For that is all the country needs, as we see it. It is not definite dangers, but doubts; it is not what we as a people know, but what we don't know—and fear—that is so seriously retarding recovery.

We don't mean by this the speech will be a failure, unless it is followed by wild cheers from Wall Street, and an immediate upward spurt of the stock market. To expect the former is to expect the impossible; and the latter is relatively unimportant anyway.

What we do mean is the effect of the speech upon the rank and file, upon the people of this country as a whole, as a determining factor in popular psychology.

Will this speech so affect the average man that he will say "Well that's OK—I can understand that,—this must be done, that can't be done,—the President is perfectly definite here, he can't be entirely definite there YET, but at any rate there is nothing to be scared about. We aren't going Fascist, we aren't going Communist, and we aren't going broke; we are going slowly but surely back to first principles of a free democracy, and all in all a better one."

If the popular reaction should be of that general nature, then not only would President Roosevelt, by more clearly defining his aims and beliefs and objectives, render a great service to himself and to his party, but to the people of this country.

If, on the other hand, the popular reaction should be the reverse, merely a continuance of confusion and doubt, a futile echo of the early Polyantha refrain "we don't know where we're going but we are on our way," then,—good night!

It would be a case of the President choosing the EXACT psychological time for taking the people of the country into his confidence—being as frank and explicit as a man in his position and under the circumstances CAN be,—and committing the fatal blunder of not doing so.

NEW YORK DAY BY DAY By O. O. McIntyre

NEW YORK, April 25.—There is a specious belief in New York that everything uttered by Alexander Woolcott, George S. Kaufman and Dorothy Parker is devastatingly brilliant. Each is droll enough and good for a fair quota of laughs, but their mirth is not always as world-rocking as the log rollers indicate.



Many, for instance, have that so-called grown weary of Kaufman, having a ball evening a poker, exclaiming "I have been trying to do a thousand and one spirited poker games who are whipsawing with laughter ones than that every Saturday night, as Kaufman would readily admit.

Then there is Mrs. Parker's reputed riposte for Miss Hepburn: "She ruins the genuineness of emotions from A. to B." One doubts somehow Mrs. Parker would claim it for her variant appears in an early 90 Heister's almanac. Further the art of repartee oddly enough, is not confined entirely to the Algonquin dining room.

Much of the Algonquin absurdity is stringing sarcasm for some not there to hear. And the most vicious

Personal Health Service

By William Brady, M.D. Signed letters pertaining to personal health and hygiene not to disease diagnosis or treatment will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Cal.

NO COLICIS IN THIS COLUMN

A correspondent is worth because the subject of colitis is so diligently excluded from discussion here. He emphatically asserts that he seeks neither diagnosis nor treatment, but having suffered for several years and having tried (a number of weird treatments) without result, he merely wishes to ask the alleged physician who writes the medical articles for the paper whether there is a cure and where to obtain it.



I (Dr. Doc Brady) write only the health articles, so that lets me out. It is not just out of the meanness of my heart that I dodge consideration of colitis here. It is because I don't know anything about it and the subject does not seem to me to fit in a health column.

Now I hope readers who imagine they have colitis will not quit—just as soon as anything turns up that seems to me to be worthy of passing along, I'll pass it along. For example, here is the latest suggestion from science: Lack of sufficient vitamin B is one factor in the causation of colitis. Further details in booklet "Building Vitality"—for copy send ten cents and stamped envelope bearing your address.

Class B neurotics tell me I'm singularly lacking in regular readers which one expects in the good physician, notably sympathy and patience, and this is corroborated by all my relatives and acquaintances who have attempted to come at me with symptoms—and, fellows, I hope you'll never know what I have suffered for your sake, ducking one curbstone consultation after another. Conscience of not, I don't think I could sleep so well if everybody, well or ill, were exposed to colitis and other maladies in this column. On the contrary, it is a comforting reflection, that very few victims of auto-intoxication, nervous breakdown, run down condition, neurasthenia, torpid liver, catarrh, obstinate cold or chronic rheumatism can say they got it from Dr. Doc Brady. An occasional reader may get a pain in the neck—but the column is intended for regular readers.

I know a lot of them enjoy excellent health, for they tell me so. Colitis can happen, I frankly admit. Yet I believe the real cause of the

I notice also in a down town drive yesterday that Hahn's restaurant, moved several blocks northward, is still in operation. On the Park Row site it was the luncheon rendezvous of journalistic bigwigs. And the scene of pay day spurges of reportorial and copy desk slaves whose usual mid-day hunger was assuaged at the plain pine counter of Hahn's such now legendary figures as Frank I. Cobb, William Johnston, Bill Laffan, MacCauley, the cartoonist, and Boes Lord of the Sun. The capacious old-fashioned in thick-bottomed tumbler were lusty libations. A strong man, indeed, who could down two and return to the office without a list.

And Ted Saucer today tagged me for a peep into one of those modern little bars in East 51st street, done in white leather and purple-edged sumptuousness. A glass case against the wall reveals a throw back to the Dark Ages. It is a bottle of table-water with this dingle-dangle around its neck: "This is sold with the understanding it will not be mixed with alcoholic beverages."

Thingumsho! The second Mrs. Buster Keaton has opened a beauty salon in Hollywood. The Rialto's newest Eugene O'Neill is Clifford Odets, whose play Sweeney cost \$220,000. Anna May Wong signed the biggest triumph of any visiting artist to Sweden this year. Durrant had child's night for three successive years, but lived 23 years more. Phil Baker is a sucker for grand opera. Roy Howard is a graduate of the Indianapolis manual training school. Herb Swope and Al Smith dine together at Dinty Moore's once a month.

A gardenia seller stuck his handful of flowers in the car window this evening. He was an enthusiastic red-head with his own home-made floral slogan "Perk up with a posy." He said, He made a sale. (Copyright, 1935, McNaught Syndicate).

Hold Bomb Suspect PORTLAND, Ore., April 25.—(AP)—Harold Merchant, member of the Portland seaman's union, arrested this week in Modesto, Cal., was returned to Portland today for questioning about recent bombings of Portland and Seattle service stations. He was ordered held without bail for the district attorney.

Use Mail Tribune want ads. Holds False Teeth Tight All Day Long. Pastelets, a new improved powder keeps plates from dropping or slipping. No gummy, pasty feeling. Swelling health gives real teeth comfort all day. Prescribed by people and dentists everywhere. Avoid every Get Pastelets at your drugstore. Three sizes.

Fitch's Shampoo. Removes dandruff instantly. Try it tonight. The best. Special 59c.

Use Mail Tribune want ads. CHILLICOTHE, O.—(UP)—Henry Schneider, who transformed his carriage works into an automobile renovating plant during the World War, is building a buggy. And for a customer. He said he couldn't recall when it was he built his last buggy, but it's been at least 20 years.

Comment on the Day's News

By FRANK JENKINS

RELIEF ADMINISTRATOR HOPKINS made this interesting statement the other day: "We recognize in relief a difference in the standards of living. Some people live in better houses. We may give a person who has a higher standard of living more relief."

"I think it's right, within reasonable limits, to give relief on the basis of the person's environment."

THAT is to say, if you're always in need, you're entitled to more than the fellow who hasn't been used to living so well and who also goes broke.

It's an interesting theory, but a little hard to swallow. To this writer, it seems that relief is something to which we are entitled, in an emergency, only as a means of meeting our minimum necessities until the emergency is past and we are again able to make our own standard of living.

But perhaps that's an old-fashioned idea in these modern days.

SPEAKING of relief, here's an incident related the other day by a man in whose word this writer has complete confidence: In a community here on the Pacific Coast, a fair sized SERA project got under way, and they went to the relief rolls and took from them a considerable number of men whom they put to work.

Shortly afterward, they found the relief director out among these men persuading them to go back onto relief. As his relief rolls went down, you see, his relief appropriation went down also, and that didn't look like good business to him.

It's a strange tale, hard to believe; but then these are strange times and we are living in.

THIS writer has no quarrel whatever with relief that is genuinely and imperatively needed, and much of it undoubtedly is. But acceptance of relief that isn't imperatively needed—and we all know that a job that goes on—is building up habits that in the long run will do this country no good.

AT A gathering of Republicans at a luncheon in Washington last week, this principle, among others, was enunciated: "The country needs national leadership of the type that 'thinks things through.'"

That sounds good, on the face of it, but doesn't mean much. The demagogues who are stilling up so much costly disturbance have thought things through and concluded that the way to get votes—which are what demagogues want and need—is to PROMISE EVERYTHING, regardless of possibilities of performance. Just thinking isn't enough. What we need is thinking that is STRAIGHT AND HONEST.

BURGER ACCEPTS ATHLETIC POST IN SCHOOL AT BOISE

(Continued from Page One) and leave for Boise in September, accompanied by Mrs. Burger, the former Miss Maurine Johnson, a teacher in the Medford high school.

Burger graduated from the University of Idaho in 1930, and was assistant freshman football coach there that year. He won seven major athletic awards while in school, besides being captain of the football and basketball teams in his senior year. He was elected president of the senior class, was president of the Blue Key, national honorary society, was president of his fraternity, Beta Theta Pi, and a member of the Silver Lance, men's senior honorary society. He is a member of the local Kiwanis club.

"I have had five enjoyable years in Medford," Burger stated today, "and I regret the necessity of leaving the city and the many fine friends that I have made. The boys that I have worked with are a fine bunch."

No Successor Named E. H. Hedrick, superintendent of Medford schools, announced today that Burger's departure would be a real loss to the community. "Burger has not only proved himself a fine coach, but a splendid moral influence upon everyone with whom he has come in contact. We are sorry to lose him, but realize that his new position offers him more opportunity than we are able to give him," Hedrick said.

As yet no one has been contacted to fill the vacancy, but several applications now in Hedrick's hands will be considered.

New Buggy Ordered. CHILLICOTHE, O.—(UP)—Henry Schneider, who transformed his carriage works into an automobile renovating plant during the World War, is building a buggy. And for a customer. He said he couldn't recall when it was he built his last buggy, but it's been at least 20 years.



(Continued from Page One)

The London agreement will not break up India's game. Under it, she is ostensibly permitted to sell 35,000,000 ounces of silver a year. But, under a trick clause, she may accumulate deficiencies in her sales of any 30,000,000 ounces. So this year she could therefore sell 40,000,000 ounces.

Of course, India is not the only international silver speculator. There are some in China who are said to be finding smuggling worth while. Also, the telegraph wires still run from New York and elsewhere to the free Montreal silver market.

The farmer who has received the most relief money from the AAA is the Metropolitan Life Insurance Co., one of New York's richest corporations. It is an unadvertised fact that Metropolitan has acquired thousands of farms as a result of mortgage foreclosures in recent years.

When the AAA restriction program came along, the new dealers found the insurance company one of the biggest landowners. Last March 1, the AAA released 500 checks to the Metropolitan, covering corn, hog and wheat contracts. This was only one payment. In fact, it was delayed because of an inside dispute caused by Metropolitan's insistence on certain changes in the contract forms. Since the firm is an absentee landlord, it wished a wider clause written into the contract which would relieve it of certain obligations. The matter was adjusted after four months' debate.

A. F. of L. chiefs are not cheering over the latest gains in membership, bringing it up to 3,500,000 dues-paying members. The reason is that the party's century fund, simultaneously estimates that company unions now cover 2,500,000 workers and have gained as much as the A. F. of L.

The NRA board has quietly ordered the government to pay fifty-two government representatives on coal code authorities, who formerly had been paid by the industry. In all, the industry has paid these men about \$250,000 since the codes became effective.

Assistant Commerce Secretary Dickinson is the latest new dealer to write a book. His is "Hold Fast the Middle Way."

The NRA board member (Marshall) who signed the Brookings report criticizing the NRA left town the next day on an automobile trip.

Brookings will hit the front pages again shortly with critical reports on the farm and banking programs.

Three CCC companies will leave the Medford district May 1 and proceed to new summer camps in the Vancouver Barracks and Boise, Idaho, districts.

Co. 1652, which has been at Cape Sebastian, will go to Camp Emigrant Springs near Meacham, Oregon. The company is commanded by First Lieutenant Donald E. Lindsay, with Contract Surgeon Ruber G. McCall and Educational Adviser Orlando P. West. The company will go by special train from Marshfield.

Co. 1626, which has been at Camp Steamboat, will go to Camp Five Mile, near Burns, Oregon, Co. 1629, which has been at Wolf Creek, will go to Camp Gap Ranch, also near Burns. They will go by special train from Roseburg.

Co. 1628 is commanded by Capt. Luther E. Morgan, with Second Lieut. Kenneth A. L. Johnson, Contract Surgeon E. Noel Smith and Educational Adviser George Melinger.

Co. 1629 is commanded by First Lieut. Roy W. Otto, Contract Surgeon Floyd D. Lewis and Educational Adviser Fenton R. Muldowney.

Women write 15 per cent of the million or so letters received each month by the department of agriculture, the consumers' guide of AAA reports. They ask questions on how to plan houses, diets, children's clothes, gardens and budgets.

Flight 'o Time

(Medford and Jackson County History from the files of the Mail Tribune of 10 and 20 Years Ago)

TEN YEARS AGO TODAY April 25, 1925. (It was Saturday.) The members of the local fire department in full regalia and with all the fire fighting apparatus as well as most of the councilmen and the mayor, O. O. Alenderfer, assembled on the Southern Pacific grounds by the station this forenoon at 10:30 o'clock, and proceeded to pose while John Palmer took their pictures. No one was injured.

MOTHERS SHOW GREAT INTEREST IN BABIES.—Headline in Mail Tribune. Two hundred fifty boys and girls take part in bicycle parade, down Main street. Heavy smogging throughout the valley, with orchardists prepared for another Jack Frost visit in the morning.

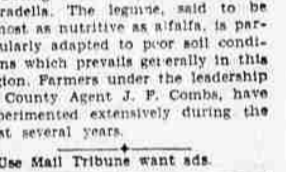
TWENTY YEARS AGO TODAY April 25, 1915. Bank robbery at Rogue River continues a deep mystery. John Bunny, famed film comedian, dies in New York from a complication of ailments.

Land and sea attack on Dardanelles underway; American women delegates to peace conference at The Hague denied right to reach destination. E. M. White and James Kershaw, Jr., of the Annapolis, sell their clip of mohair wool.

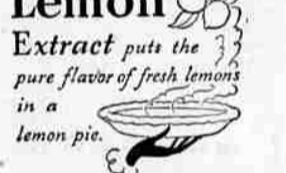
Odd fellows hold annual picnic at Jacksonville on the courthouse lawn. Texas Farmers Experiment. PORT NECHES, Tex.—(UP)—Gulf Coast farmers of this section have undertaken several food crop experiments to lead development of dairy and livestock pastures by introducing a new legume known as serradella. The legume, said to be almost as nutritious as alfalfa, is particularly adapted to poor soil conditions which prevail generally in this region. Farmers under the leadership of County Agent J. F. Combs, have experimented extensively during the past several years.

Use Mail Tribune want ads.

Schilling Lemon Extract puts the pure flavor of fresh lemons in a lemon pie.



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