

# "He even found us a Minister!"

"Thank heaven we stopped at a station selling Standard gas! George rushed in to 'phone the judge whom we expected to marry us—but he was out of town. We'd have been sunk—and how—if the friendly Standard Service Man hadn't come to the rescue.

"He got the County Clerk out of bed; then rushed us around to a reluctant judge who wouldn't get up, and finally found us a sympathetic minister 'way after midnight. Believe me, George and I won't stop anywhere else but at Standard!"

Of course this is an unusual incident. But Standard Service Men do so many helpful things that people just naturally turn to them when anything is needed on the road. Not just here and there—but everywhere you go in the Pacific West—you will find Standard Service Men eager to be useful to you.



### ACTUAL STORIES OF STANDARD SERVICE

The desire of every Standard Service Man is to render Service as Unsurpassed as the gasoline he sells. This unusual and dramatic incident, taken from the correspondence files of the Standard Oil Company, illustrates, not the friendly daily services constantly rendered, but some of the exceptional efforts that are the direct outgrowth of the "Standard Service Habit."

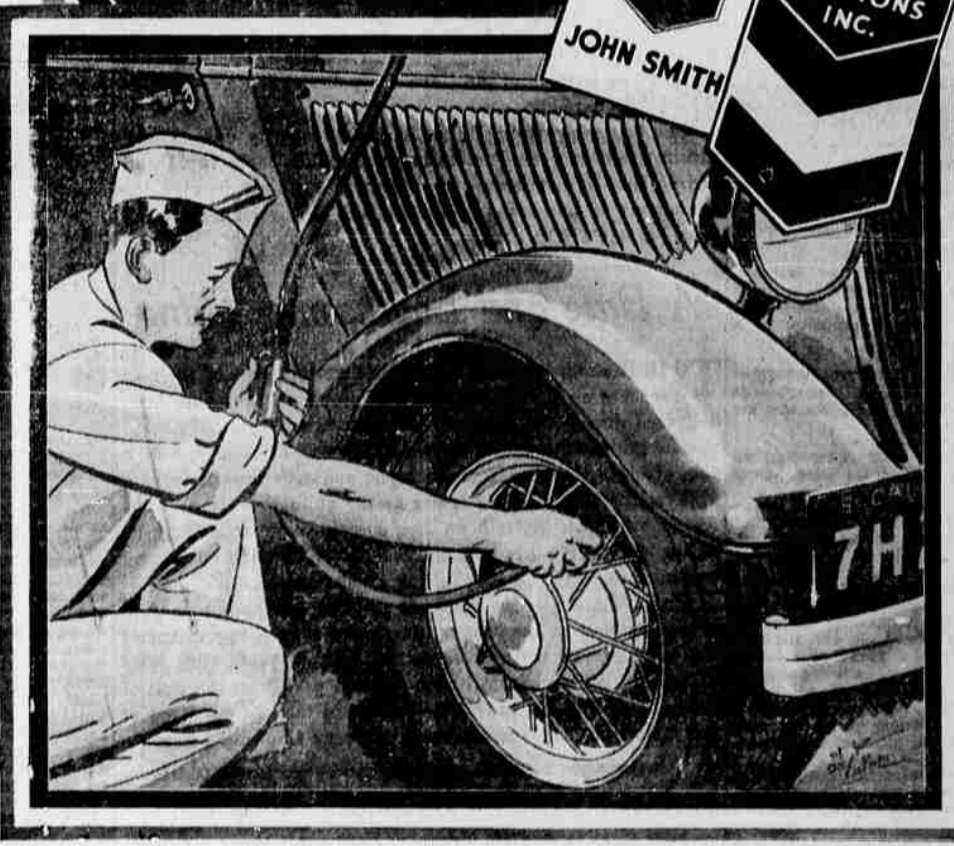
### STANDARD OIL Dealers



HE MAKES IT CLEAR—Don't hesitate to drive in, near home or far away, at any Standard Oil Dealer's, when your windshield or headlights need cleaning, or to have your tires or radiator checked. The independent Standard Oil Dealer likes to render these—and many other—free services, such as highway information. Say to yourself, "Every Standard Oil Dealer wants me to rely on him for good service!"—and that's a fact!

Let  
**STANDARD SERVICE MEN**  
do all these things for you—and more

- COMPLETE LUBRICATION SERVICE that saves 80% of repair bills and more.
- TIRES CHECKED, INSPECTED AND PROPERLY INFLATED to boost your tire mileage as much as 40%. Complete tire repair and replacement service at many stations.
- BATTERIES TESTED AND REFILLED with distilled water. Battery recharging and rentals at many stations.
- RADIATOR AND CLEAN WINDSHIELD SERVICE.
- LIGHTS CHECKED HEADLAMPS CLEANED.
- SPARK PLUGS TESTED at many stations.
- MOTORING ACCESSORIES.
- CLEAN REST ROOMS.
- TELEPHONE SERVICE at many stations.
- ROAD MAPS, INFORMATION ON WHERE TO GO AND HOW TO GET THERE



SAVES 40% IN TIRE MILEAGE—Just a moment of your time—and the active, school-trained Standard Stations man will make sure your tires have the proper air pressure. This constantly correct inflation increases tire-life about 40%—costs you nothing! And ask—when you're ready—about ATLAS Tires—sold at Standard Stations, guaranteed by Standard Oil Company of California.

Unsurpassed **STANDARD GASOLINE**  
Unsurpassed **STANDARD SERVICE**

# Standard Service

