

AUTOMOTIVE NEWS

TRAFFIC DEATHS IN OREGON SHOW CAMPAIGN'S NEED

If once a year a foreign bombing plane were to wipe out the people of a city the size of Salem, the public would do anything within its power to avert such a calamity, yet last year in the United States automobiles killed enough people to populate both Salem and Bend.

This startling fact was pointed out recently by the Oregon State Motor association, which, with city, county and state officials, is sponsoring the state-wide "Let's Quit Killing" traffic safety campaign.

In Oregon alone, it was explained, further, automobiles killed enough people to populate the little town of Halsey, north of Eugene, creating a loss in life as great as two Morro castle disasters.

Oregon's motor vehicle death rate per 100,000 population during 1934 was 33, an increase of 5.9 over 1933. The state was 17th from highest in the United States' 1933 death rate roster.

Toward solving this problem, the motor association reports, officials and various organizations are doing, among other things, the following:

1. Striving to set up a safety program in the schools; get safety definitely recognized in the curriculum; for children will soon be motorists upon whom the responsibility will rest.
2. Providing speakers for schools, service clubs and other organizations.
3. Teaching traffic violators how to drive safely through compulsory classes set up by courts and police departments.
4. Seeking legislation further to make the streets and highways safe.
5. Teaching safety to pedestrians and drivers through newspapers, radio, posters, billboards and contests.
6. Aiding enforcement officers by establishment of citizens' committees to report flagrant violations.
7. Working for inspection of automobiles for defects in mechanical safety devices.
8. Demanding removal from the highways of the minority of ruthless drivers and accident repeaters.
9. Setting up safety organizations throughout the state.
10. Carrying on miscellaneous activities all aimed at reducing the number of automobile accidents and resultant death and injury.

EXCHANGE OLD GOLD for cash or trade at Brophy's, Jewelers.

Ford Exhibit Steel Rises At San Diego Exposition



With nearly 100 per cent of the steel work erected, contractors promise completion within the next few days of the steel work for the Ford Motor Company's exhibit palace at the California Pacific International exposition, San Diego, opening May 29. Then pouring of concrete for the great circular exhibit building will get under way.

Hundreds of workmen are now engaged in welding four hundred and fifty tons of great steel trusses and girders for the framework of the Ford Motor Company's exhibit Palace at the California Pacific International Exposition in San Diego, which opens May 29.

Present indications are that the framework will be in place before the scheduled date. When the thousands of yards of concrete have been poured, the great circular edifice will take form. It is situated on the top of a promontory overlooking a series of terraces on which will be shown replicas of famous roads of nations bordering the Pacific. Among these replicas will be the old trails which once crossed Arizona and California deserts. Already terraces are formed and bits of the trails are being completed.

All this construction is progressing simultaneously as preparations for the exhibit go forward. When the gates open May 29 the Ford presentation will be 100 per cent complete.

HARBOR MAINTENANCE MONEY IS ALLOTTED

WASHINGTON, April 20.—(AP)—

The war department today allotted \$28,404,850 for maintenance of river and harbor projects throughout the United States.

Columbia river at mouth, Oregon and Washington, \$955,000.

Columbia and lower Willamette rivers below Vancouver, Washington and Portland, Oregon, \$444,000.

UNIFORM PERIOD REGISTRATION OF CARS ADVOCATED

WASHINGTON, D. C., April 20.—Steps to secure a nation-wide accord on a uniform registration period for motor vehicles were urged by the American Automobile association today.

Citing the current tendency to shift registration periods and the conflict already existing as between the various states, Thomas P. Henry of Detroit, Mich., president of the A. A. A., authorized the following statement:

"At a time when we are urging uniformity in motor vehicle registration, there is every indication that the country is getting further away from uniformity every day in the vital matter of the registration period. Motor vehicle operation is becoming more and more interstate in character. The lack of a uniform registration period has caused much confusion in the past and we may expect more confusion in the future. Hence the urgency of an accord on a period that will be feasible, practical, and beneficial."

"In 40 states and the District of Columbia the registration period begins on January 1 with varying extensions, days of grace, and so on. In Alabama, it begins on October 1; South Carolina, November 1; South Dakota, April 1; Vermont, April 1; Virginia, April 1; Utah, March 1, and West Virginia, July 1.

"At this very moment, five states are proposing a change. Ohio, Pennsylvania and Wisconsin from January 1 to July 1; Minnesota to April 15, and Texas to April 1.

"No doubt every state can produce good reasons for changes advanced or for current practices, for that matter. While this association has not taken a position as to what the best registration period is, I personally believe that an accord is vital."

"Those who are advocating a registration period beginning in the middle of the year or at the end of the second quarter, cite some reasons that have a good deal of merit. They point out that the end of the year usually coincides with a period of heavy expenses for the average family; that the tendency therefore is to keep the car in cold storage in order to take advantage of periodic reductions; that this in turn hurts registrations and business, particularly along automotive and related lines; and that it results in less revenue to the states from motor taxes.

On the other hand, the fear has been expressed that a change would affect the set-up of state revenues and road programs.

"Aside from the pros and cons that may be advanced on behalf of this or that period, action to end the confusion is imperative. One of the biggest jobs our A. A. A. clubs have to perform is to rescue thousands of out-of-state motorists, who are arrested every year for driving with dead tags, while as a matter of fact they are perfectly within their rights. Police officers cannot be expected to keep up with the kaleidoscope of changing dates and different registration laws. We certainly cannot afford to let this matter drift further."

Notice of Warrant Call. School District No. 50. All warrants of School District No. 50 issued prior to April 19, 1935, are hereby called for payment. Said warrants are payable at the First State Bank of Eagle Point. Interest will cease on April 20, 1935. MRS. J. B. HANNAH, Clerk.

ENDEAVORS READY FOR STATE MEET

In anticipation of the big Christian Endeavor convention to be held in The Dalles April 26, the Crater Lake Union C. E. will hold a pre-convention rally at the Presbyterian church Monday, April 22, at 6:30 p. m. There will be an interesting program, but the program committee prefers to keep its own council as to just what will transpire.

Plans regarding the trip to The Dalles will be formulated, and selections will be made as to who will go in the 25-passenger truck. The shield and banner will also be awarded on that night, with the privilege of carrying the banner in the parade in the northern city.



(Continued from Page One)

national community to respect undertakings which they have contracted."

One of the highest U. S. officials yawned when he read that, and observed:

"What about their war debts to us?"

The language employed by the Allies also seemed to be self-condemnatory in another respect. Part V of

the Versailles treaty says that the disarmament of Germany was based on the intention of the other powers to "initiate a general limitation of armaments." This sounds off-key in view of the recent failure of arms limitation efforts in Europe and elsewhere.

The whole current European story is told by the fact that, since 1929, Europe has signed no fewer than 200 treaties to guarantee peace. And today war is more threatening than when the first treaty was signed.

State Police Confer. Captain Bown, Lieutenant Dunn, and Sergeant Ellenburg, all of the Oregon state police returned yesterday afternoon from a three-day conference with state police officials in Salem, where they were made acquainted with the new laws passed by the last legislature. The new laws were interpreted for the officers so that the efforts of all state police can be uniformly coordinated. The southern Oregon delegates stated upon their return.

Thirty million miles of Ford Economy

MORE MILES. Faster miles. Greater economy... that is the story of the Ford V-8. There are conclusive figures from owners to show that it is the most economical Ford car ever built.

A particularly interesting and complete report of costs comes from a national fleet owner who has owned 854 Ford cars which were run more than thirty million miles in business use.

175 were Model T Fords which were run 5,017,075 miles. 599 were Model A Ford cars which were run 24,041,632 miles. 80 are Ford V-8 cars which have been run 2,982,886 miles.

This owner's cost records show that Ford V-8 cars cost 12% less to operate than the Model A Fords and 31% less than the Model T Fords. And they covered more miles per month! The monthly average for the Model T Fords was 1509 miles. For the Model A Fords, 1866 miles. . . . And 2571 miles for the Ford V-8.

Each year the Ford car gives you more in value and performance and costs you less to operate. The Ford V-8 was an economical car in 1934. This year it gives you still greater reliability and economy, new beauty, new safety, new ease of control and remarkable new riding comfort.

Actual Figures Show the Ford V-8 is 12% more economical than the Model A. and 31% more economical than the famous Model T.

\$495 up

TUNE IN THESE FORD PROGRAMS—FORD SUNDAY EVENING HOUR. Celebrated soloists and the Ford Symphony Orchestra and chorus. Every Sunday night from 9 to 10 o'clock (E. S. T.). All stations in the Columbia Broadcasting System. . . . FRED WARING AND HIS PENNSYLVANIANS. A full hour of the newest, latest song hits, Fred Waring novelties, and new dance music. All Columbia Stations. Every Thursday night from 9:30 to 10:30 o'clock (E. S. T.).

Now Under New Management! P. O. Super Service

This station, located across from the Medford postoffice, is now under new management, offering southern Oregon motorists service that's complete and thorough in every detail at moderate cost to car owners Absolute satisfaction is positively guaranteed on every job! The finest facilities plus intelligent, experienced service work assure this.

Gilmore Oil
In Lots of Two Gallons or More

WEST OIL 48c Gal.
EAST OIL 69c Gal.
LION HEAD 95c Gal.

Chek-Chart Lubrication
Washing-Greasing
Bow's Seal-Fast Tire Repairing
WILLARD BATTERIES
We Especially Feature--
In Sizes for YOUR Car--

Firestone TIRES and TUBES

UNTIL APRIL 27TH ONLY **10%** —FOR YOUR OLD TIRES! —EXTRA FOR CASH!

BUDGET PLAN TO FIT YOUR NEEDS

Phone 126

That's all you have to do—phone us and we will call for your car—thoroughly service it through our Chek-Chart system, and give you a detailed report. When the job is finished, your car will be delivered to YOUR home or office!

ED CASE

HERB HARTLE

See the New 1935 Ford V-8 at C. E. GATES AUTO CO.

Sixth and Riverside YOUR FORD DEALER Phone 141