

IGA BRAND QUALITY FOODS

Are the Largest Selling Complete Line of Food Products in the World. The Choice of Millions of Housewives.

I-G-A STORES

IGA BRAND FOOD PRODUCTS

Are of the Highest Quality and are sold with a Money Back Guarantee if Not Satisfactory.

SATURDAY and MONDAY
APRIL 20 and 22

Easter Sale

We have heard a lot of stories about "Easter magic"—about rabbits, colored eggs, and the like—but we'll wager that you never heard a better shopping story than the one told on this page!

A Favorite Easter Dish!

SWEET POTATOES

"How do you like your sweet potatoes?" Here is one combination which is very popular at Easter time. Try them cooked Southern Style too!

4 lbs. 25c

SWIFT'S PREMIUM
HAM lb. 27c

Half or Whole

Here is "the ham what am." Spicy and tender... browned to a turn... your Easter dinner is not complete without this choice delicacy.



IGA fancy, large
SHRIMP
5 oz. tin **15c**
THE FINEST PACKED

IGA Light and Fluffy
CAKE FLOUR
large pkg. **27c**
IT'S SILK SIFTED

IGA Prepared
MUSTARD
9 oz. jar **14c**
FRENCH STYLE

IGA BAKING
POWDER
pound **19c**
IT'S DOUBLE ACTING

IGA
SALT
Plain or Iodized
2 full
2 lb. pkgs. **15c**
AMERICAN OLUB

COFFEE lb. 18c 3 lbs. **49c**

PURE CANE
SUGAR 10 lbs. . . . **55c**
25 lbs. . . . **\$1.37**

IGA
MILK or MORNING 3 tall cans **19c**
Snowdrift
3 lb. tin **59c**

Selected Meats

SWIFT'S PREMIUM
BACON . . lb. **36c**

SWIFT'S PREMIUM SLICED
BACON . . lb. **39c**

SWIFT'S JEWEL
Shortening lb. pkg **17c**

Lux Toilet Soap 4 bars **25c**

Comet Rice lb. 9c 3 lbs. **25c**
Extra Fancy Blue Rose

Roman Meal pkg. **29c**

Butternut Ripe Olives 9 oz. can **23c**

Rippled Wheat 2 pkgs. **25c**

IGA Cane and Maple
SYRUP
12 oz. Jug
and
IGA Pancake Flour
40 oz. pkg.

BOTH FOR 35c

IGA COFFEE SERVICE
PEAK Lb. **29c**
Ground to Suit Your Method

DE LUXE Lb. **29c**
Blend of the World's Finest Coffees

1 Mixing Bowl
1 Med. Ivory Soap
2 Bars Camay Soap
3 Giant P & G Soap
1 Lge OXYDOL

\$1.15 Value Only 79c

Look!
Large heavy enamel MIXING BOWL genuine 2-color Federalware with these PROCTER & GAMBLE QUALITY SOAPS

IGA
GELATINE DESSERT
6 pkgs. **25c**

Natural fruit flavors Quick-setting

JELLY BEANS
2 lbs. **25c**

LILY WHITE HARDWHEAT—EVERY SACK GUARANTEED
FLOUR

49 lbs. **\$1.79**

Sunshine Krispy Sodas or Sunshine Grahams

2 lb. box **29c**

MAXWELL
HOUSE COFFEE lb. **31c**

INSTANT POSTUM Large can **29c**

Royal Club Salad Fruits No. 1 cans **15c**

Royal Club Natural Green Asparagus Picnic tins **15c**

IGA Dill Pickles qt. **25c**

IGA SWEET Pickles pt. **25c**

Los Olivos Stuffed Olives 7 oz. Jar **23c**

WESSON OIL
A FOOD THAT GIVES YOU "STAYING POWER"

qt. can **43c**

Selected Fruits & Vegetables
SATURDAY ONLY

Asparagus, Large Fancy 4 lbs. **23c**

Lettuce 2 heads **9c**

Avacodas, Large Fancy . . each **5c**

Peas, New Fancy 2 lbs. **23c**

New Potatoes 2 lbs. **19c**

Local Spring Vegetables Carrots, Radishes, Green Onions 3 bunches **10c**

Tomatoes, Cucumbers, Celery, Parsley

BUNGALOW GROCERY
FRESH MEATS AND VEGETABLES
409 NORTH RIVERSIDE
MEDFORD, OREGON

LUMAN BROTHERS
SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY
CORNER MAIN AND BARTLETT—MEDFORD

Alexander's Grocery, Inc.
Complete Line of
Battle Creek Health Foods
203 West Main Street—Medford

INDA HUMPHREY
A COMPLETE FOOD MARKET
PHONE 462
534 EAST MAIN STREET—MEDFORD

GODWARD MERCANTILE CO.
Groceries—General Merchandise
Jacksonville, Oregon

TRYON'S MERCANTILE
General Merchandise and Hardware
TALENT, OREGON

FABER'S CASH MARKETS
Groceries—Fruits and Vegetables—Feed
CENTRAL POINT—BUTTE FALLS

STAR SEED & GROCERY Co.
"The Store with a Conscience"
409-411 G Street Phone 43
Grants Pass, Oregon

DOREMUS CASH GROCERY
The Little Store with the Big Bargains
71 North Main Street—Phone 190—Ashland, Ore.

DOUGHERTY'S GROCERY
Shop the I.G.A. Way Every Day
47 North Main St. Phone 62
Ashland, Oregon

SCHUMACHER'S GROCERY
The I.G.A. of the Redwood Highway
Cave City, Oregon

This Ad Counts for 10 Labels. One Ad to a Contestant. Offer expires April 27th, at all IGA Stores.

Hey, Kids!

Here's how you can win a pair of Genuine Ball Bearing Roller Skates or IGA Booster Club Sweat Shirt

FREE

Your IGA Grocer will give one pair of Roller Skates or one IGA Booster Club Sweat Shirt to the Boy or Girl who returns the most labels from IGA Brand Merchandise each week.

Here's How You Do It

Collect these labels from homes in your neighborhood. Request the lady of the house to save them for you. Have your folks buy this brand of high grade products.

You Must Have the Whole Label

Turn in your labels not later than Saturday 4 p. m. Awards will be made each Monday. Now get busy, you can win!

IGA Coffee Labels count as two labels. First Award will be made Monday, April 22. Contest runs for ten weeks.

Capital Prize Backing Bronco will be awarded to Boy or Girl who turns in the greatest number of labels during the 10 week campaign. See Display of Prizes in your IGA Store.