



**Rayon Undies**  
Wards Regular Price 29c  
**21c**  
Step-ins! Bloomers! Panties! Tailored or with lace or contrasting trims. Flesh, tea rose. Regular sizes. Save during Ward Week!



**Women's Silk Slips**  
Regularly 98c  
**88c**  
Fine quality, slightly weighted silk crepe with handsome shirred lace on the V or bodice style tops. Also lace bottoms. Blau cut 48 inches long. Adjustable shoulder straps.



**Rayon Slips**  
Regular Price 69c  
**55c**  
Made of soft rayon taffeta with a permanent dull finish. Close-toe nose or flesh with lace at the bottom and top. All are bias cut. Buy in quantities to last all Summer!



**Full-Fashioned SILK HOSE**  
**49c**  
Ward Week Price  
• Dull Finish  
• Chiffon, Service  
• Silk Picot Tops  
• New Colors  
Chiffons are satiny and smooth with all-silk picot tops and dainty cradle feet. Service weight have cotton feet and tops. Both are reinforced to give you loads of wear. Stock up at this very low Ward Week price!



**Bib Aprons** 23c  
Gaily printed percale aprons in the convenient bib style. Ward Week value!  
**Roll-on Girdle** 88c  
A two-way stretch garment that's seamless and shaped at the top for better fit.

# WARD

**Handkerchiefs**  
Wards Regular Price 15c  
**4c**  
White  
Reduced for Ward Week!  
**177**



**New Elk Sport Ties**  
Reduced for Ward Week!  
**88c**  
A value you can't afford to miss! Sturdy smoked silk ties with attached moccasin toe, Cuban heel and comfortable padded grip rubber soles. Women's, girls' sizes: 3 to 8. Save now!

*Last Days*  
Nothing but Wards  
Regular Quality in This Sale—  
but the Prices Are Reduced!



**Silk Flat Crepe**  
39 Inches! Wards Regular Price Is 59c  
**49c**  
It's washable and has a lovely dull lustre finish. Solid colors in rich, deep tones or delicate pastels. Also white or black. Weighted, 39 inches wide.  
Reg. 10c all silk pongee natri tan. 33 in. 16c yd.  
Reg. 69c print silk flat crepe, 39 in. wtd. 57c yd.



**Spring Shoes**  
Ward Week Price Is Only  
**177**  
Sensational savings! Distinctive new styles developed in popular black calfskin and kid. Dashing trim! Various heel heights.



**Kiddies Shoes**  
Save at This Ward Week Price  
**88c**  
Styles for school, play or party wear! Patent and dull leathers in black and brown. Well-made and low priced! Sizes 8 1/2 to 2.

Great Savings in Wards Cottons for Spring Sewing!  
**Sylvania Prints**  
Wards Regular Price Is 15c  
A colorful array of designs: geometrics, plaids, checks, stripes and florals. Small and large patterns. They're all tub-fast. 36 inches wide.  
**12 1/2c Yd.**

**Printed Sheers—Values up to 25c**  
Colorful voiles, dimities and batistes. **14c Yd.**  
**Regular 12 1/2c Plain Broadcloth**  
White and plain colors, launders well. 36 inches wide. **10c Yd.**



**Panty Dresses**  
Wards Regular Price 59c  
**49c**  
Tubfast print or plaid percale with pattern, button, shirred (no buttons), 1-6 years.



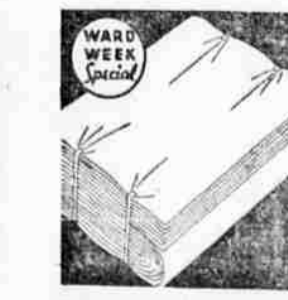
**Jacquard Spreads**  
Wards Regular Price Is \$1.49  
**1.34**  
Rayon and cotton in wanted pastel shades. Fluffy woven to wear well. 85x105.



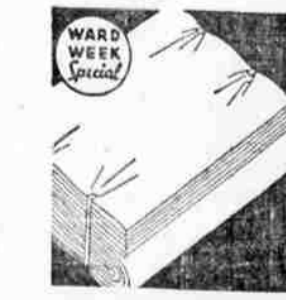
**All Silk Pongee**  
Wards Regular Price Is 70c  
**16c Yd.**  
Standard 12-momme wt. pongee—all purpose silk. 1st quality, washable. 33 in.



**Girls' Frocks**  
Wards Regular Price 59c  
**47c**  
Smartly styled wash frocks in assorted patterns. Fresh new trim. 7 to 14 years.



**Bleached Muslin**  
Wards Regular Price Is 10c Yd.  
**10c**  
Made of clean cotton that's bleached snows white, slightly starched. 36 inches wide.



**Muslin Value**  
Wards Regular Price Is 10c Yd.  
**7 1/2c Yd.**  
Good strong unbleached muslin in these pillow cases. Firm, close weave. 42x36 in.



**Electric Iron**  
Wards Regular Price Is \$2.25  
**1.88**  
Chromium plated with firm fitting handle. Cord set included at this low price!



**Toaster Value**  
Wards Regular Price Is \$1.39  
**1.00**  
Turnover type of modern design. Chromium plated with cord attached. Save now!



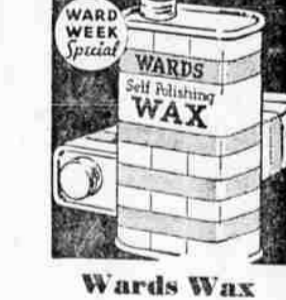
**Six Tumblers**  
Special for Ward Week!  
**19c**  
Thin crystal glasses with safe edges that will not chip. Clear, sparkling. Save extra now!



**Dinnerware Set**  
Special for Ward Week!  
**3.49**  
32 pieces of creamy semi-porcelain with floral spray and embossed border. A bargain!



**Clothes Basket**  
Wards Regular Price Is 75c  
**69c**  
Polished willow strongly woven and reinforced. Won't snag clothes. At a saving!



**Wards Wax**  
Wards Regular Price Is 35c  
**29c**  
Self-polishing—dries in a shine in 20 minutes! Best size at a Ward Week price!

# WEEK

**SALE ENDS Saturday**  
Wards Every-Day  
Low Prices Are Reduced on  
Many Items. Come—Buy Now.

**WORK SHOES**  
Reduced for Ward Week!  
**149**  
Men's durable black elk plain toe blucher shoe, featuring No-Mark compo rubber soles and moulded weatherproof welt—solidly padded. Rubber heel. Comfortable width. 6 to 11.



**Men's Shoes**  
2.49 Value—Reduced in Ward Week!  
**239**  
Fancy perforated black calf-grain leather blucher, featuring the straight tip and the medium toe. Oak leather sole, rubber heel.



**Work Shoes**  
2.98 Value—Reduced in Ward Week!  
**269**  
Blucher style black elk, featuring solid oak leather soles—oil-treated! Finished smooth inside, a feature of higher-priced shoes.



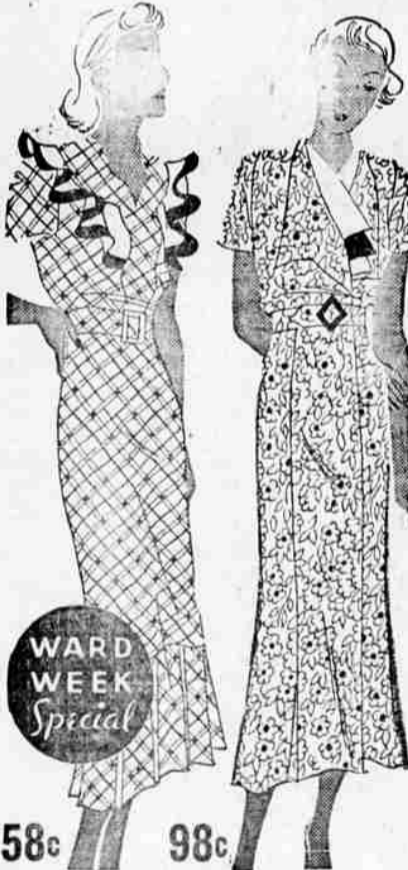
**1595**  
**WARD WEEK SPECIALS**  
ALL WOOL SUITS—During this great selling event we are offering a fine assortment of our regular \$19.95 men's all wool suits at a sale price of  
**1595**  
STUDENTS SUITS—Also a limited stock of students suits in popular patterns now on sale at  
**995**

**Handkerchiefs**  
Wards Regular Price Is 15c  
**4c**  
For men. White cotton.

**Dress Shirts**  
Wards Regular Price Is 79c  
**69c**  
Buy six—at price you usually pay for five! Fast color plain or patterned broadcloths.  
• Boys' Regular 49c Shirts Reduced to 44c

**Chambray Shirts**  
Wards Regular Price Is 69c  
**57c**  
Men! They feature full cut coat style comfort, durable triple stitched seams and work-tested interlined collar and cuffs. Handy pocket.  
• Boys' 49c Shirts Reduced to only 38c

**Men's Unionsuits**  
Usual Price, 79c  
**59c**  
Buy Ward Week—save more! Our regular fine quality combed cotton suits, with ribbed cuffs on sleeves and ankles for sure fit. Flat-locked seams for extra comfort. Stock up! Buy now!



**Gay Prints! Crisp Trim!**  
**Wash Dresses**  
Reduced for Ward Week!  
Sizes 14 to 52  
**58c**  
Spring's coming! You'll need several of these crisp little wash frocks! Many styles to choose from—tailored and frilly. All are beautifully made of TUBFAST prints. Fresh new trimming! Short sleeves or sleeveless styles... Sizes from 14 to 52. Value!



**Plaid Blanket**  
Wards Regular Price 69c  
**58c**  
Famous "Pleecdown" quality cotton blanket. Ends stitched. Single, 70x90.



**Men's Shorts**  
Reduced for Ward Week!  
**19c**  
Cut full to standard sizes. Fancy pattern broadcloth. Latex inserts. Stock up!



**Work Trousers**  
Wards Regular Price Is \$1.49  
**1.07**  
Yes sir! Regular 2.49-ut. cotton worktrousers at this low price! Tan or asford!



**Turkish Towels**  
Wards Regular Price 25c  
**13c**  
Regularly 15c! White, pastel borders. Double thread weave. Bath size. 19x36 in.



**Boys' Shorts**  
Wards Regular Price 25c  
**19c**  
Cut full to standard sizes. Fancy pattern broadcloth. Latex inserts. Stock up!



**Men! Work Socks**  
Special Ward Week Price  
**9c**  
Cotton in blue or brown mixtures. Ribbed tops that stay up, white heels and toes.

**Homesteaders**  
Reduced Low Price for Ward Week  
**77c**  
Full-cut 2.20 weight denim! Battered strain points! Triple-stitched seams!  
• Boys' Sizes with Same Features ..... 67c



**Wash Cloths**  
Wards Regular Price Is 15c  
**3c**  
White with plaid designs in pastel. Neat lockstitch edges that won't ravel! Save now!



**Longwear Cases**  
Special Price for Ward Week!  
**22c**  
Smooth finish bleached muslin in these pillow cases. Firm, close weave. 42x36 in.



**Longwear Sheets**  
Special Price for Ward Week!  
**84c**  
Firmly woven bleached muslin with strong size sevrage. Double bed size, 81x90.



**Table Oilcloth**  
Wards Regular Price Is 25c  
**22c**  
First quality oilcloth, heavily coated on muslin base. Many patterns. 40 in. wide.



**Men! Fancy Socks**  
Wards Regular Price Is 25c  
**18c**  
Save on fine-gauge sock in Ward Week. Rayon mixtures, mercerized toe, heel.



**"101" Overalls**  
Wards Regular Price Is 95c  
**89c**  
Waistband model. Copper-strengthened strain points on rugged 8-ounce denim. Buy now!

**Athletic Shirts**  
Ward Week Value  
**17c**  
Stock up Ward Week—save more! Men's athletic shirts at a specially low price. In extra soft combed cotton swiss rib style. Will wash and wear well.  
Boys' Sizes 15c

117 S. CENTRAL TELEPHONE 286

# MONTGOMERY WARD

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