

AUTOMOTIVE NEWS

MOBILIZE SHELL STAFF IN DRIVE FOR ROAD SAFETY

An army of more than 20,000 men and women closely associated with the motoring world has been mobilized by Shell Oil company in support of the timely movement to make streets and highways free from accidents. With a new vacation season at hand which promises to develop one of the greatest tourist movements in the west's history, Shell has urged its thousands of employees and dealers to lend their influence to every effort being made to promote safe driving.

Fred Johnson, local manager for Shell interests, received word today from Vice-President W. P. Durkee, Jr., that Shell was wholeheartedly supporting the increasing public demand that "automobile accidents must cease."

"The terrible part about the increasing number of accidents," Johnson said, "is that the greatest increase is in the number of persons killed or fatally injured. Total accidents last year, according to information obtained by Shell from official sources, numbered about 5 per cent more than the previous year, but the number of deaths was 20 per cent greater. The hit and run driver was responsible for many of the fatalities."

FEDERAL RULINGS FLAY NRA CODES

DENVER, Colo., March 30.—(AP)—Federal District Judge J. Foster Symes said today it is his opinion all NRA codes set up as law are unconstitutional and he ruled that NRA authorities have no power to interfere in the business of a motion picture exhibitor.

"This whole proposition of NRA codes being set up as law is unconstitutional, in my opinion," Judge Symes said.

TANKERS ACT TO THWART STRIKES

SAN FRANCISCO, Mar. 30.—(AP)—Tank ship owners of the Pacific coast moved to break the strike blockade of union seamen today as two vessels sailed with recruited crews.

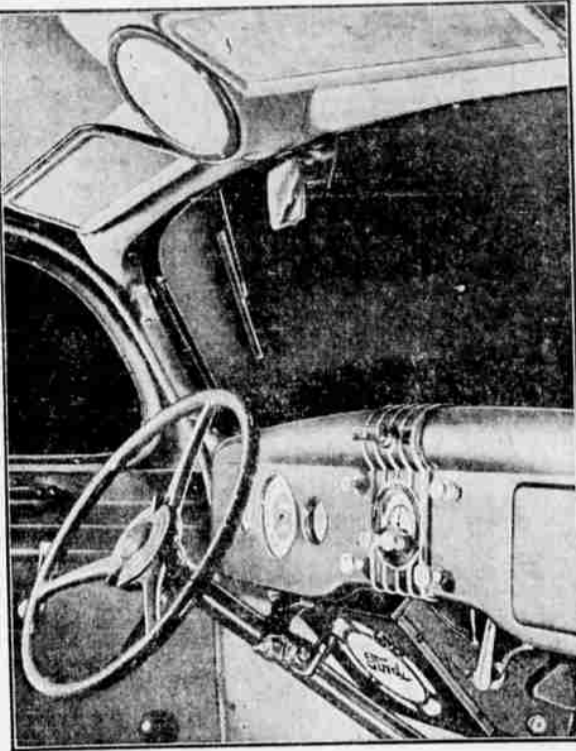
The Associated Oil company's Frank H. Buck slipped out to sea from the San Francisco bay port of Martinez and the Union Oil company's La Placencia steamed away from San Pedro.

VOTE CONFIDENCE BELGE NEW DEAL

BRUSSELS, March 30.(AP)—A huge vote of confidence in the senate tonight launched young Paul Van Zeeland's "new deal" cabinet on its ambitiously conceived program to pull Belgium out of the economic doldrums.

Though socialist quarters had feared the senate might go against the premier, the senators voted 119 to 29 in favor of the monetary and economic plans which include 25 to 30 per cent devaluation of Belgium's currency, nineteen senators abstained.

Ford Radio Embodies New Design



New principles of design are embodied in this custom-built Ford radio receiver. The loudspeaker is located above the rear view mirror.

A RADIO loudspeaker located above the heads of passengers, so that the sound comes straight and undistorted both to front and rear seats, is one of the newest and most modern developments in the field of automotive radio equipment. The new overhead speaker is one of the dominant features of the custom built receiving set specially constructed for the new 1935 Ford V-8 car.

The loudspeaker of the new Ford radio is located just above the rear view mirror in the car header. Sound from the loudspeaker is distributed directly to all portions of the car, without distortion by indirect speakers such as have been

WHEAT SUPPLY OF WORLD DECLINES, CROP DATA SHOWS

WASHINGTON, March 30.—(AP)—A reduction of 255,000,000 bushels in the visible wheat supply of the world compared with a year ago was reported today by the bureau of agricultural economics.

The March 1 stocks of wheat available for export or carry-over in the principal exporting countries, including stocks at English ports and quantities afloat, was estimated at 664,000,000 bushels, compared with 919,000,000 bushels a year ago and 1,000,000 bushels two years ago.

World shipments of wheat since January 1 were reported at less than those of last year by more than 1,000,000,000 bushels per week.

Estimates of winter wheat acreage in 18 countries, not including Russia, was said to indicate an increase of 2 per cent over the area sown in the same countries last year.

The net European wheat deficit, excluding Danubian countries, was estimated at 398,000,000 bushels, or an increase over the 339,000,000 bushel deficit a year ago.

14 GRADUATES OF 'BEAUTY SCHOOL'

Fourteen students were graduated Saturday from the Medford School of Beauty Culture after completing a six month's training course.

This group was the third class to be graduated since the school was organized under the direction of Mr. and Mrs. I. M. Moyer.

Be correctly coseted in an Artist Model by Ethelwyn B. Hoffmann

GRAHAM

ANNOUNCES A DISTINCTIVE NEW SIX... IN THE LOWEST PRICE RANGE

Complete line of new 1935 Graham Sixes, Special Sixes, Eights and Supercharged Eights now on display TOURING SEDAN \$595 of factory

WALTER W. ABBEY, Inc. 123 So. Riverside Phone 303

MOTOR VACATIONS ABROAD INCREASE

WASHINGTON, D. C., March 30.—Motor vacationing abroad registered a tremendous gain in 1934, having forged ahead five times more rapidly than all types of foreign travel, according to a report made public today by the Foreign Travel Division of the American Automobile Association.

The report showed that the number of cars transported to foreign countries by Americans increased 25 per cent, which compares with an increase of 5 per cent in total foreign travel.

At the same time, the Foreign Travel Division, which handles the major portion of all the automobiles used for vacationing in other countries, revealed that the number of cars it has shipped abroad so far this year was 60 per cent greater than in the corresponding period last year, and declared that prospects are extremely favorable for the coming travel season.

Continued low transportation costs and introduction on the ocean lanes of new vessels capable of carrying hundreds of cars each are among the factors regarded by the Foreign Travel Division as indicating that 1935 will be a banner year from the standpoint of foreign motor travel.

The A. A. A. Division's report, covering its operations during the past year, showed that between 70 and 75 per cent of all the cars shipped abroad were of the medium and low price class, proving that vacationing abroad under one's own power is no longer a luxury to be enjoyed only by the rich but is now within reach of the average pocketbook.

The greater economy and the increased ease with which the motorist can visit strange lands in his car has made this type of travel available to a much wider group of travelers." Tracy P. Henry of Detroit, Mich., president of the A. A. A., declared. He continued:

"These factors have stimulated motor vacationing abroad nearly as much as did the favorable exchange rates in 1930 with the result that, except for that one year, the number of cars shipped abroad by our Foreign Travel Division during 1934 was the highest in history."

"Agreements worked out by the A. A. A. with European motor clubs, European countries, and steamship companies, now make it possible to issue all necessary documents ahead of sailing and enable American tourists to take their cars into any part of the world without having to pay customs duties, with the result that

Dodge Brothers Dealers Report Business Gains

DETROIT, March 30.—Reports of retail deliveries for the week ending March 16, made by Dodge dealers to the office of general sales manager A. van Der Zee, indicate new and sizeable gains in sales of both passenger cars and trucks.

Passenger car sales during the week amounted to 6709 Dodges and Plymouths as against 5977 reported for the preceding week. Dodge truck deliveries also took another upswing, their number being 1037 as against the preceding week's record of 983. Total deliveries of passenger cars and trucks, made during the six-day period ending March 16, were 7746 units as against 6960 units delivered in the preceding week—an increase of 786 deliveries or 11.3 per cent.

Dodge dealers' retail deliveries, figured from the beginning of the year, continue to increase their substantial lead over the sales volume on record for the corresponding period of 1934. Whereas sales in the first 11 weeks of 1934 were 27,624 passenger cars and 7400 commercial cars and trucks or a total of 35,024 units, they were 51,503 passenger cars and 8922 commercial cars and trucks or a total of 60,425 units in the first 11 weeks of the present year—the gain being 72.7 per cent.

A log church built in 1708 near Tompkinsville, Ky., and known as Old Mulkey meeting house, is said to be the oldest wooden building in Kentucky.

Honore Daumier, the French artist, was imprisoned six months for caricaturing King Louis Philippe as Gargantua.

Official experiments in North Carolina showed farm land damaged by soil erosion could be terraced at a cost of \$1 an acre.

Canton, China, was known as a trading center in 700, and was one of the first Chinese ports to be visited by European merchants.

Brophy's Jewelers, specialize in designing and modernizing your old jewelry.

Mann's Medford Made Custom Built TRUCK BODIES are made for SPEED AND HARD SERVICE

They are modern bodies for modern business and you will never know the convenience of a custom-built body until you use one.

MANN'S AUTO SERVICE ED. MANN B. E. ADAMS 1129 N. Riverside Phone 835-M

BUDGET YOUR CAR NEEDS PER WEEK as low as TIRES . . . 41¢ BRAKES . . . 81¢ BATTERIES . 50¢ CAR RADIOS \$1.50

No CASH Fires

delay in crossing borders has been almost completely eliminated.

"The Foreign Travel Division has just completed publication of 'Motoring Abroad,' a 24-page booklet containing full information concerning the transporting of automobiles to foreign countries, descriptions of attractive places to visit by motor in other lands and twenty-five illustrated maps of desirable routes. This publication is available to anyone wishing to tour abroad in an automobile."

Other highlights of the Foreign Travel Division's report were: Forty-one different makes of automobiles from forty-three states were shipped by the A. A. A. to fifty-two ports of debarkation in Europe, Asia and Africa.

New York state was in the lead from the standpoint of the number of cars shipped abroad, followed by New Jersey, Massachusetts, Illinois, Ohio, and the District of Columbia, respectively.

Bremen was in the lead as a landing-point for American cars, followed

ed by Havre, Naples, Hamburg, Cherbourg, and Southampton.

'BALLOON MAN' ON ROAD TO RECOVERY

PORTLAND, Ore., Mar. 30.—(AP)—Fred Gates, 42, victim of a "balloon man" affliction, was practically down to his starting point tonight after having swelled to about twice his size following an automobile accident.

Numerous skin punctures were made to permit air under the skin to escape and relieve the pressure on Gates' heart. A rupture in his respiratory system permitted air he breathed to escape into his body cavity and puff him up from his ears to his knees. His arms also were affected.

LOCALS

Admitted to Hospital—Mrs. L. A. Nelson of Sterling, Ore., was admitted to the Community hospital Saturday to receive medical attention.

Has Tonsillotomy—J. G. Love of Central Point underwent a tonsillotomy yesterday at the Community hospital.

At Community—Mrs. Ida Stone of route 4 is a patient at the Community hospital, receiving medical attention.

Visit at Ashland—Mrs. Ernest Bieden, Mrs. Chas. Boyd, and Mrs. Orville Good of Medford visited in this city Thursday with Mr. and Mrs. Fred Taylor.—Ashland Tidings.

Leaves Hospital—Kenneth Taylor of Trail was able to leave the Community hospital yesterday for his home, having been a patient for several days.

Miss Brown Will Speak—Miss Otis Brown, case superintendent for SEHA in Jackson county, a graduate of Reed college, will speak at the regular meeting of Medford Kiwanis club Monday noon at Hotel Medford. Her subject will be "The Underprivileged Child Problem in Jackson County."

Pelee Visits Ashland—According to the Ashland Tidings, Robert Pelee, Portland bond salesman, was in Ashland Thursday visiting with Paul McDonald, with whom he at one time attended at Long Beach, California, and also at Medford high school. Pelee was a prominent member of the Stanford university basketball team in 1914.

Toll Takes Jump. For every five persons killed in automobile accidents in the United States during 1933, six were killed during 1934, according to records compiled by the Oregon State Motor association, sponsor of the "Let's Quit Killing" safety campaign.

See the New 1935 Ford V-8 at C. E. GATES AUTO CO. Phone 141