

IGA STORES

The I.G.A. is not a chain, yet it is the largest organization of OWNER-OPERATED stores in the world. . . Why not get the habit of shopping at YOUR nearest I.G.A. store? It will mean a substantial reduction of the family budget and you will always be assured QUALITY foods. . . You will find nationally known brands featured at these stores.

A favorite with the kiddies!



When the kiddies come tramping home from school—full of tales about their latest exploits and ravenously hungry—then it is that you need a supply of "goodies" all ready to satisfy those big appetites! Healthy, growing children need a constant supply of quick-energy foods.



SPECIAL
MARCH 30th
to APRIL 5th

IGA BRAND

PEANUT BUTTER

BIG
32-OZ.
JAR **43c**



Peanut Butter is probably the greatest all-around favorite with children for sandwiches. And it's a favorite with mothers, too, because it's easy to fix, good for their health—and inexpensive. Just try I G A Peanut Butter—learn how good it is—this low price proves how cheap it can be.

Cream of Wheat . pkg. **24c**

IGA Mustard . 9 oz. jar **14c**

FANCY Blue Rose Rice . 3 lbs. **17c**

CALIFORNIA SMALL WHITE Beans, fancy . 3 lbs. **17c**

Prunes, Oregon . 4 lbs. **25c**

IGA Fancy Sliced or Halves, No. 2 1/2 Cans Peaches . . . 2 for **35c**

ROYAL CLUB, No. 2 1/2 Cans Sauerkraut . . 2 for **25c**

WHITE STAR, No. 1 1/2 Cans Tuna 2 for **29c**

IGA GOLD TOST Corn Flakes . 4 pkgs. **29c**

QUICK OR REGULAR Rolled Oats . 9 lb. bag **45c**

IGA TOASTED Whole Wheat . . pkg. **19c**

IGA TRUE FRUIT FLAVORS Gelatin Dessert **3 pkgs. 14c**

No. 2 1/2 Can IGA Hominy **9c**

Oxydol . . large pkg. **21c**

Camay Soap bar **5c**

SUNSHINE Kripsy Sodas . 2 lb. box **29c**

Wesson Oil, . quart can **42c**

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Freshly Roasted
Freshly Ground

SMOOTH, MELLOW-FLAVORED RED "A"

COFFEE

1 LB. BAG **19c**



BLUE "G" COFFEE . lb. **25c**
PEAK COFFEE . lb. **29c**

What a difference a few cents make! Choose the proper grind; See your coffee ground; Smell the rich aroma—then Taste the difference!

Selected Fresh Fruits
and Vegetables

Crisp, cool vegetables . . all decked out in their early spring colors!

Saturday Only

Golden Bananas, large 4 lbs. **25c**

Southern Grapefruit . each **3c**

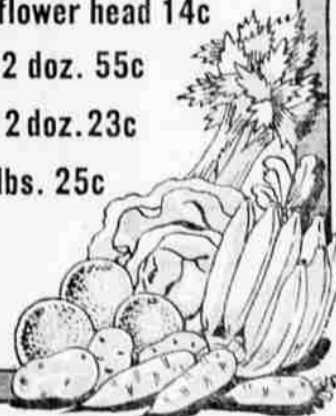
Roseburg Cauliflower head **14c**

Oranges, large 2 doz. **55c**

Sunkist Lemons 2 doz. **23c**

New Spinach 3 lbs. **25c**

New Potatoes
4 lbs. **29c**



SEA ISLAND PURE CANE

SUGAR

10 lb. cloth bag **55c**
25 lb. cloth bag **\$1.37**

LILY WHITE HARDWHEAT BLEND

FLOUR

49 lbs. **\$1.79**

EVERY SACK GUARANTEED. YOUR MONEY REFUNDED

IGA GROUND SWEET

CHOCOLATE

EXCELLENT FOR BAKING OR BEVERAGE

lb. can **25c**

Other Timely Values

QUICK ACTING BAKING POWDER

Calumet lb. tin **24c**

CANE AND MAPLE SYRUP. MEDIUM TIN

Log Cabin **39c**

GOLD MEDAL

Bisquick . . . large pkg. **34c**

CORN OR GLOSS

IGA Starch . . . 2 pkgs. **15c**

PINK

Salmon . . . tall can 2 for **25c**

IGA EVAPORATED. Excellent for All Baking and Cooking

Milk 4 tall cans **29c**

Swift's Premium Sliced

Bacon, platter style lb. **39c**

Swift's Jewell

Shortening 4 lb. ct. **67c**

Swift's Club

Franks. . . . lb. **19c**

2 lbs. **38c**

Swift's Empire

Bacon . . . lb. **31 1/2c**

BUNGALOW GROCERY

FRESH MEATS AND VEGETABLES
409 NORTH RIVERSIDE
MEDFORD, OREGON

INDA HUMPHREY

A COMPLETE FOOD MARKET
PHONE 462
534 East Main Street—Medford

LUMAN BROTHERS

SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY
Corner Main & Bartlett—Medford

GODWARD MERCANTILE CO.

GROCERIES—GENERAL MERCHANDISE
JACKSONVILLE, OREGON

TRYON'S MERCANTILE

GENERAL MERCHANDISE & HARDWARE
TALENT, OREGON

ALEXANDER'S GROCERY, Inc.

SAVE EVERY DAY—THE IGA WAY
203 West Main Street—Medford