

# WEEK



**Boys' Jeans**  
Wards Regular Price is 60c  
**59c**  
Cut full, of 2.20 weight blue denim. Triple stitched seams.



**Work Socks**  
Wards Regular Price is 15c  
**12½c**  
Made to U. S. Army standards. Two-thread construction. Gray random.



**Work Shirts**  
Reduced Price for Ward Week  
**38c**  
Cash in on the savings on these triple stitched blue chambray bargains for boys.



**Boys' Shorts**  
Wards Regular Price 25c  
**19c**  
Cut full to standard sizes. Fancy pattern broadcloth. Latex inserts. Stock up!



**Boys' Shirts**  
Wards Regular Price 15c  
**15c**  
Fine swiss-ribbed cotton at an unusually low price. Stock up for warm weather!



## Homesteader OVERALLS

Reduced for Ward Week!

**77c**

The 2.20-weight denim fabric rigidly tested by Wards Bureau of Standards for extra long wear! The extra quality 23 feature Homesteader workmanship. Seams triple-stitched with heavy thread, points of strain bar-tacked! Cut on full-sized patterns for comfort. Roomy pockets. Save extra during Ward Week!

• Boys' Sizes for Only **57c**

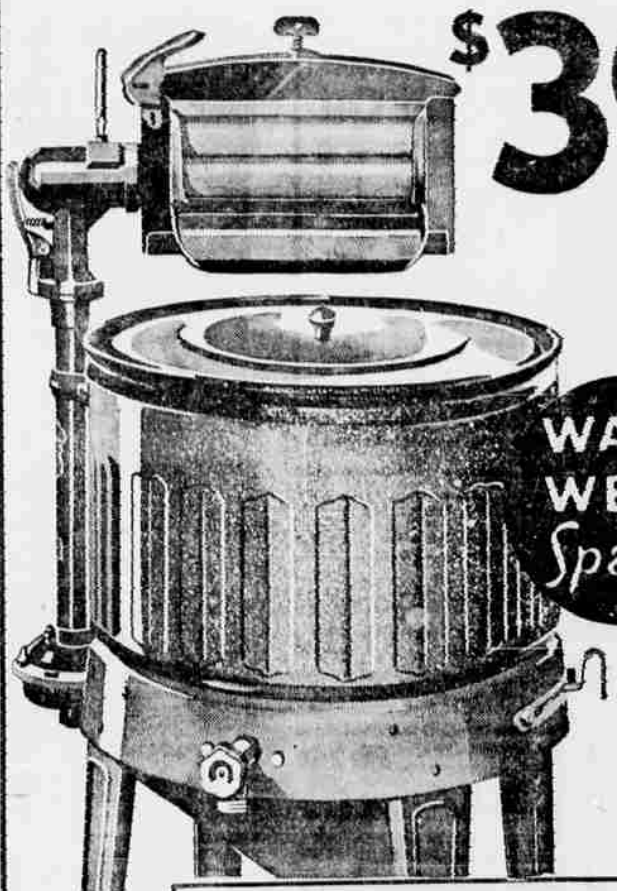
Reduced for Ward Week  
**SHIRTS 17c**  
**SHORTS 19c**  
Standard quality shirts of soft combed cotton. Swiss rib knit. Shorts are standard government sizes, full cut fine count broadcloth, with "latex" inserts. Fancy patterns.



**Homestead Work Shirts**  
A New Low Price at  
**57c**  
Wards Famous quality of fine, genuine Ideal chambray, standard full cut—triple sewed seams.



# ELECTRIC WASHER



**\$39<sup>88</sup>**

**\$4 Down**  
**55¢ a Month.**  
Small Carrying Charge

**WARD WEEK Special**

Wards reliable quality! Wards exclusive tri-fin agitator, faster-by-test! Ripple tub walls that give washboard action with hand rub care! Cleans a whole tubful in 4 to 6 minutes or handles a week's wash for 4 people in ½ hour! A big value at Wards regular low price—an even greater buy in Ward Week! Save now!

- 16-Gallon Size All Purpose Wringer
- Washboard Action Ripple Walls
- Cadmium Plated Lovell
- Eleven More Quality Features



**Men! 101 Overalls**  
**89c**  
Made even sturdier by copper-riveted strain points! All main seams on this coarse weave 8-ounce denim triple-sewn with extra heavy orange thread.



**Men's Unionsuits**  
Usual Price, 69c  
**59c**  
Buy Ward Week—save more! Our regular fine quality combed cotton suits, with ribbed cuffs on sleeves and ankles for sure fit. Flat-locked seams for extra comfort. Stock up! Buy now!



**Dinnerware Set**  
Special for Ward Week  
**3.49**  
32 pieces of creamy semi-porcelain with floral spray and embossed border. A bargain!



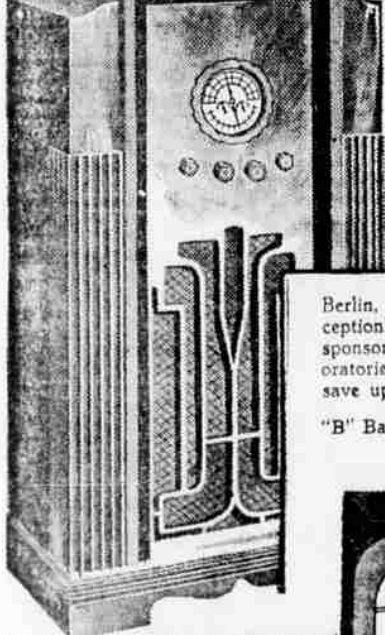
**Six Tumblers**  
Special for Ward Week  
**19c**  
Thin crystal glasses with safe edges that will not chip. Clear, sparkling. Save extra now!



**Electric Iron**  
Wards Regular Price is \$2.25  
**1.88**  
Chromium plated with form fitting handle. Cord set included at this low price!



**Toaster Value**  
Wards Regular Price is \$1.39  
**1.00**  
Turnover type of modern design. Chromium plated with cord attached. Save now!



**7-Tube Radios!**  
Ward Week Only  
**\$43.95**  
\$5 Down, \$5 Monthly, Small Carrying Charge

Berlin, London, Madrid! Tour afar! Get Ward 5-point tested world reception! 1. Sensitivity-tested for world range. 2. Tone-tested. 3. Design sponsored by Wards Bureau of Design. 4. Performance-tested in three laboratories. 5. Value-tested. At regular price, professional shoppers say you save up to one-half! Now save even more during Ward Week!

"B" Battery—Wards regular price is 1.29! Equal to any standard size you can buy. Always fresh, tested, sealed, dated. Save! **98c**



**WORLD RADIO**  
Regular \$23.95 for Ward Week  
**\$21.95**  
\$8 Down, \$4 Monthly. Plus small carrying charge  
Now Ward Week brings you amazing values! World range, Ward quality performance, 5 tubes. Licensed by RCA and Hazeltine!  
• Foreign reception, police calls, domestic.  
• New illuminated airplane-type dial.  
• Automatic volume control—superheterodyne speaker.

**10-Tube Radio**  
Regularly \$63.95  
**\$56.95**  
\$5 Down, \$6 Monthly Small Carrying Charge  
World programs, tremendous range! Famous for tone. Each of the 1000 parts tested. Licensed by RCA and Hazeltine. Save now!



**Clothes Basket**  
Wards Regular Price is 75c  
**69c**  
Polished willow strongly woven and reinforced. Won't snag clothes. At a saving!



**Wards Wax**  
Wards Regular Price is 30c  
**29c**  
Self-polishing—dries to a shine in 20 minutes! Pint size at a Ward Week price!



**Dust Mop**  
Wards Regular Price is 40c  
**37c**  
Fluffy, heart shaped, reversible. Padded metal parts. 38" enameled handle. Save!



**Ironing Board**  
Wards Regular Price is \$1.00  
**77c**  
3-leg style—won't wobble or creep. Easy to set up, folds compactly. At a saving!



**10-Quart Pail**  
Wards Regular Price is 25c  
**19c**  
Galvanized—won't rust. Sturdy wire bail handle. A bargain at this price! Save!



**Wash Board**  
Wards Regular Price is 50c  
**44c**  
Cableknit brass—rust proof. Reinforced back. Rubbing surface 19½ by 33¼ in.



**Soap Chips**  
Wards Regular Price is 17c Ea.  
**2 for 25c**  
Big Ward Week saving on Wards soap chips, 22-ounce size. For dishes, woodwork.



**Flashlight**  
Wards Regular Price is \$1.00  
**89c**  
3-cell. Nickel-plated brass case, beveled crystal lens. Throws 1500-ft. beam. 14-inch.