WARD

14c yd.

Wards offer great savings in crisp cottons for spring sewing! Printed sheers, dainty batiste, voiles and dimities in colorful designs. Small and large patterns. The regular prices are 15c and 25c. Save more during Ward Week!

Plain Broadcloth All the popular plain colors and white. Launder well. 36 inches wide. Regular price is 12½c. Ward Week yd. **10c**

Silvania Prints Wards regular price is 15c a yard! Plaids, checks, stripes, geometrics and florals in colorful array. Yd. **12½c**

Longwear Sheets

This is a low price for such sturdy sheets. Firmly woven bleached muslin with strong tape selvage. Smooth finish and neatly hemmed. Size 81x99 inches. Buy during Ward Week at this special price! **84c**

42x36 LONGWEAR PILLOW CASES to Match at only **22c**

Unbleached Muslin

Buy during Ward Week and save for months ahead! Good strong unbleached muslin made of clean cotton. 64x60 count. Full 39 inches wide. Wards regular price is 10c. Yard **8c**

Good quality bleached muslin at 10c yd.

Table Oilcloth

First quality oilcloth. Heavily coated on muslin. Large assortment of patterns. 46-in. wide. **22c**

Turkish Towels

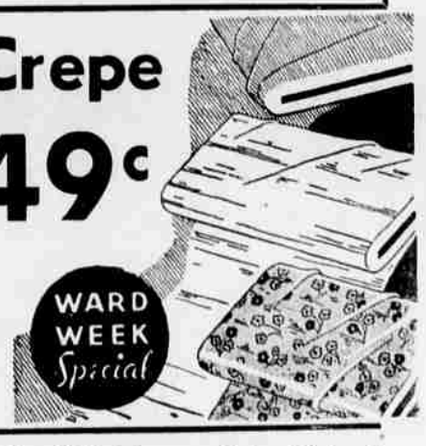
Regularly 15c! White, pastel borders. Double thread weave. Bath size. 19x36 inches. **13c** each

Wash Cloths at 3c

20x40 Turkish Towels Bright tubfast borders. Double Loop. Very absorbent. .....

Plain Silk Flat Crepe

Solid colors in rich, deep tones or delicate pastels. Also white and black. New dull lustre finish. Washable. Make frocks and lingerie now to last you all Summer! Weighted. 39 inches wide. Yard **49c**



Printed All Silk Flat Crepe Wide assortment smart new plaids, stripes and floral patterns. **57c** Yard

All Silk Pongee; 33-inch 12 momme wt. pongee—all-purpose silk. First quality, washable. **16c** Yard

Roll-on Girdle

88c

A two-way stretch garment that's seamless and shaped at the top for better fit.

SHADOW PROOF SLIPS

Rayon taffeta, bias cut, lace trimmed top and bottom. V tops **88c**

Panty Dresses

Ward's Regular Price 59c **49c**

Tubfast prints, plaid percales (with panties). Dainty sheers (no panties). 1-6 yrs.

Fancy Sox

Wards Regular Price Is 25c **18c**

Newest spring patterns and colors. A Ward Week special.

Wool Felt Hats

Wards Regular Price Is 1.19 **1.00**

Correct spring colors and styles. All with leather sweat bands. Rayon lined.

Rayon Lingerie

Regularly Priced 25c

21c

Step-ins! Bloomers! Panties! Undergarments that you can wear all Summer long. Tailored styles or with lace and contrasting trims. Regular sizes in flesh or tea rose.

Rayon Taffeta Slips

Ward Week Special

55c

Made of soft rayon taffeta with a permanent dull finish. Choose—tea rose or flesh with lace at the bottom and top. All are bias cut.

Wash Dresses

Regular Price 59c

47c

Special values in gay little wash frocks for school and play! Fresh new trimming—ties, bows or fancy buttons. Straight or front pleated skirts. 7 to 14 years. Save at Wards.

Tested Colors . . . Vat Dyed!

Men's Shirts

- *Wards Regular Price 79c*
- *Sizes from 14½ to 17*

69c

Buy six—and pay only what you usually pay for five! Men—these carefully tailored broadcloth shirts feature the same quality standards Wards has made so famous. White, plain or fancy patterns—vat-dyed, tested fast color! Every one with interlined collar and cuffs for better fit, longer wear. Handy chest pocket. Sizes 14½ to 17. Buy now—save more!

● Boys' Regular 49c Quality, Broadcloth Dress Shirts **44c**

WARD WEEK ONLY

Jacquard Spreads

Wards Regular Price is $1.49 **1.34**

Rayon and cotton in wanted pastel shades. Firmly woven to wear well. 84x105.

Plaid Blankets

Special Ward Week Price **63c**

Famous "Fleecydown" quality cotton blanket. Ends stitched. Single 70x80.

TOILETRY SPECIALS

Ward Week Selling at Reduced Prices

Wards Facial Soap .. / Wards Health Soap ..... / Wards Hard-water Soap — **3** Bars **12c** 12 Bars 42c

So Soft Sanitary Pads ..... / Wards Cleansing Tissue box 200 .. — **2** for **25c**

Wards Bathroom Tissue **3** for **12c**

Gay Prints! *Crisp Trims!*

Tubfast

Wash Dresses

Reduced for Ward Week!

Sizes 14 to 52

58c

You'll need several of these crisp little wash frocks! Many styles to choose from—tailored and frilly. All are beautifully made of TUBFAST prints. Fresh new trimming! Short sleeves or sleeveless styles . . . Sizes from 14 to 52. Save!

Tubfast Aprons Regularly 29c. In bib styles of smart new percales **23c**

Curtain Buys

Regularly 59c! Ward Week Price

49c

Choice of Priscillas with cream dotted dots and colored ruffles or colored woven figure bodies with colored ruffles.

Rayon and Cotton Hollywood Net Priscillas **69c**

Self ruffles with decorative loop edge.

Fringed Panel Ward Week Special **29c**

Fine quality Marquisette with rayon fringe.

Jaspe Homespun Smart rough weave, rust or green. 36 inches wide. Yard **17c**

Kitchen Curtains Wards Regular Price is 39c. **34c**

Priscilla styles. Figured grenadine with colored ruffles.

Curtain Fabric

Regular Price 10c

8c yd.

36 and 39-in. widths

Sheer marquisette, filmy shadow checks, missionette—lacy but strong—printed marquisettes. 4 popular fabrics at a Ward Week price!

Flounce Panel **49c**

Colored figure grenadine with dainty pastel ruffles. 39 in. wide. 2¼ yds. long.

Shades Not a pinhole of light gets through. 36 in. by 6ft. cut length. **39c**

Machine Oil Window Shade, better quality... **49c**

Fringed Panels Ward Week Special. Each **25c**

Popular sheer marquisette in cream or ecru. 59 ins. wide, 2¼ yds. long.

WARDS REGULAR MERCHANDISE AT REDUCED PRICES!