

Begins Thursday March 28

• AND LASTS THROUGH SATURDAY APRIL 6

WARD WEEK

When all America goes Shopping

Regular Ward Merchandise at Reduced Prices!

ALUMINUM COOKING UTENSILS

Good grade aluminum in beautiful satin finish. Save during WARD WEEK.

- 6 cup Percolator.....44c
- 2 qt. Covered Pan.....18c
- 1 1/2 qt. Double Boiler.....59c
- 5 qt. Tea Kettle.....69c
- 6 cup Drip-o-later.....59c

SILVERWARE

DON'T MISS THIS SPECIAL! SAVE IN WARD WEEK!

Your choice of soup spoons, dinner knives, dinner forks, salad forks, tea spoons, or tablespoons. Very high quality, will last ten years. On sale at

9c each or 12 pcs. for \$1.00

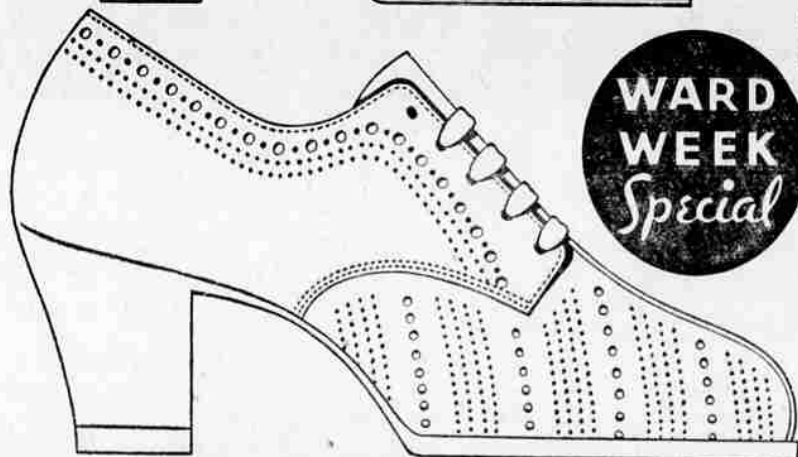
Sports OXFORDS

Ward Week Sale Priced

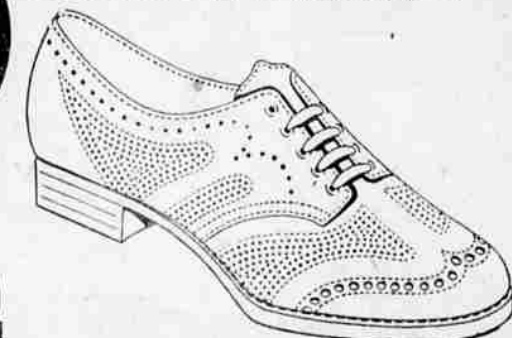


For Growing Girls and Women

1.77
Pair



WARD WEEK Special



Special Ward Week values! Distinctive new sports oxfords in dashing trims... perforations, smart stitching, and other detail. One model shows the new moccasin toe. Both white elk and two-tone sports oxfords included. Be sure to get a pair at this low WardWeek price!

Cretonne Value

Ward's Regular Price is **10c** Yd. 13 1/2c

Gay springtime patterns for cheerful drapes. 35 inches wide. Low Ward Week price!

Handkerchiefs

Ward Week Special **4c**

Men's assorted white satin and colored woven borders. Women's assorted cotton sport prints and hand embroidered patterns.

Turkish Towels

13c Two for 25c

Regularly 15c! White, pastel borders. Double thread weave. Bath size, 19x36 inches.

Broadcloth

Ward's Regular Price is **10c** Yd. 12 1/2c

White and plain colors that launder well. A bargain even at regular price. 36 inches.

Men's Hose

Special Ward Week Price **9c**

Large assortment fancy patterns. Rayon plaited with cotton tops, toes and heels.

Shirts Shorts

17c 21c

A Ward Week Value Broadcloth shirts with latex inserts. Combed cotton swiss rib shirts.

Spark Plugs

Ward's Regular Price is **25c**

Ward's Supreme Quality Riverdale! Surpass U. S. Navy requirements! Get a full set.

.22 Cartridges

Boxes **25c**

Copper coated. Rust preventive priming mixture! Heavy case protection!

Curtain Goods

Reduced for Ward Week **8c**

Popular curtain yard goods at a Ward Week saving! Buy now during this special sale.



BRIDGE LAMP \$1.00

Complete Bridge Lamp with Shade.

See Them in Our Furniture Department

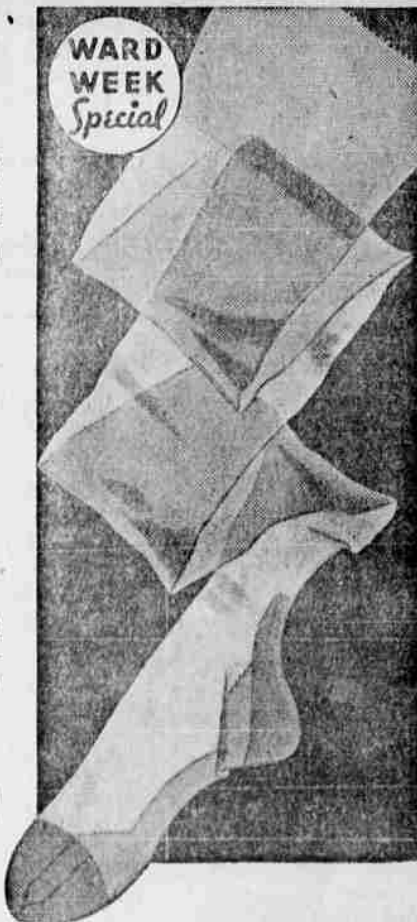
WOMEN'S FULL FASHIONED HOSE

- Sheer Chiffon or Service Weight
- Fine Quality... Ward Week Priced!

49c PAIR

Pure silk chiffon with dainty cradle foot and picot top. Beautifully clear and sheer. Or service weight with mercerized top and foot. Both in the smart dull finish everyone wants.

WOMEN'S RAYON HOSE, fine gauge rayon—Latest spring colors. Sells regularly at 25c. Ward Week **22c**



WARD WEEK Special



Men's Oxfords

Ward Week Special **\$2.39**

Perforated black calf grain oxfords with medium toe. Buy in Ward Week—save more!



Elk Sport Ties

88c

Women's and growing girls' sturdy smoked elk ties with stitched moccasin toe. Cuban heel and comfortable padded crepe rubber soles. Sizes 3 to 8.

Children's SHOES

Reduced for Ward Week!

88c

Ward Week values! Styles for school, play and party wear. Included are patent leather oxfords, two-tone sports oxfords, all white and gunmetal call oxfords. Long-wearing leather soles and rubber heels. Misses', child's sizes 1 1/2-2. Buy now at this low Ward Week price!



WARD WEEK Special



Work Shoes

Price Reduced for Ward Week **\$1.49**

Men's black elk plaid toe blucher-shoes with No-Mark composition soles.



Work Shoes

Reduced Ward Week Price **\$2.69**

Oil-treated leather soles! These black elk work shoes are sturdily built, save now!

MONTGOMERY WARD

117 S. CENTRAL TELEPHONE 286