

The IGA Is Not a Chain,
Yet It Is the Largest
Organization of Owner-
Operated Stores in the
World.

I.G.A. STORES



FISH FOR LENT

PINK SALMON
2 TALL CANS **25c**

A sustaining, vitalizing food. Eat more Salmon for rich blood, good "nerves" and sound teeth. This special price brings a choice food within the reach of all.

- Let us help you solve those lenten menu problems. You will find ample variety in the sea foods listed below to liven up your meals. **March 23 to March 29**
- IGA Sardines** 3 Oval Tins **27c**
MUSTARD OR TOMATO
 - TUNA** **2 for 29c**
WHITE STAR. NO. 1/2 TINS
 - IGA Salmon** **19c**
FANCY RED ALASKA. NO. 1 TALL CANS
 - IGA Shrimp** **15c**
FANCY LARGE. TALL 5-oz. CAN
 - IGA CLAMS** **17c**
MINCED RAZOR NO. 1/2 CAN

- Selected Meats**
- SWIFT'S EMPIRE **BACON** lb. **30c**
 - SWIFT'S READY TO SERVE **SPICED BEEF** . lb. **32c**
 - SWIFT'S PREMIUM **BOLOGNA** . . . lb. **21c**

- CRYSTAL WHITE **SOAP** . **10 bars 29c**
1 9-oz. pkg. Peet's Gran. FREE
- IGA Cream Cereal** 28 oz. package **19c**
- IGA BRAND. TALL CANS **MILK** . . **3 for 20c**
- IGA Quick Oats**, . large package **25c**
LARGE PACKAGE **White King 29c**

- Macaroni, bulk . . . 4 lbs. **25c**
- Campbell's Soup . 2 cans. **17c**
ALL VARIETIES
- IGA Pineapple Juice** No. 1 tin **10c**
- Meso Pineapple** No. 2 1/2 can **19c**
- IGA Spinach** **2 for 29c**
FANCY PACK. NO. 2 1/2 CAN
- IGA Beans** No. 2 cans **2 for 25c**
CUT STRINGLESS
- Fig Bars** lb. **10c**
FRESH BAKED
- IGA Catsup** . 14 oz. bottle **15c**
YOU WILL LIKE ITS FLAVOR
- IGA Mayonnaise** . . pints **25c**
- IGA Cleanser** . . . 2 cans **9c**
- IGA Cake Flour** . lrg. pkg. **27c**

- Swift's Jewel **Shortening** 4 lb. carton **68c**
- JELL-O** Assorted Flavors **Jello**
3 pkgs. **19c**
- Post Toasties** Corn Flakes
3 pkgs. **25c**

Fresh Fruits and Vegetables
SATURDAY ONLY

- ORANGES**, large 2 dozen **45c**
- GRAPEFRUIT**, California each **3c**
- LEMONS**, Sunkist 2 dozen **19c**
- BUNCH VEGETABLES** 3 bunches **10c**
Beets-Carrots-Turnips-Green Onions-Radishes
- NEW POTATOES** 2 pounds **19c**

Of course we have New Spring Vegetables—Asparagus, Green Peas, Tomatoes, Cucumbers

LUMAN BROTHERS

CORNER MAIN AND BARTLETT STREETS

Specials for Saturday CHOICE MEATS

- Choice R. I. Red Hens, . . lb. **20c**
- Choice Beef Pot Roast, lb. **12 1/2c**
- Veal Shoulder Roast, . . . lb. **15c**
- Choice T-Bone Steak, . . lb. **20c**
- Choice Sirloin Steak, . . lb. **20c**
- Country Style Sausage, . . lb. **15c**
- Bacon Squares, lb. **20c**
- Shortening, 3 lbs. **35c**

the wise cracker buyer selects **Superior RED ARROW** SALTED WAFERS **2 Pkgs 29c**

- BEANS**, small white . . 3 lbs. **17c**
- RICE**, broken 6 lbs for **29c**

PET MILK
4 tall cans for **29c**
Peter Pan Milk
3 cans for **20c**
Per case, 48 cans . . \$2.98

- FLOUR**, Kitchen Queen 49 lb. sk **\$1.69**
- FLOUR** K. Falls Bouquet 49 lb. sk. **\$1.63**

Maxwell House COFFEE
Per Pound **31c**
Come in Saturday and try a cup

- VEGETABLES**
All Choice Bunch Vegetables, 3 bunches for **10c**

BAKING DEPT.

- It's just a little over six months ago that we opened this modern food store and your response has been most gratifying. It is concrete evidence of the fact that you like our merchandise and prices and the convenience of doing all your food shopping under one roof.
- Our bakery department has been one of the most convenient and for those of you that haven't availed yourself of its services—we issue a most cordial invitation.
- Chocolate Fudge Cakes, covered with a delicious Fudge Nut Icing **23c**
 - Walnut Bar Cookies, a new one, dozen **15c**
 - Cheese Rolls, extra delicious, dozen **19c**

Make YOUR I.G.A. store your shopping headquarters . . . You are assured of consistently lower prices, the very finest of quality and friendly, courteous service that makes I.G.A. stores so outstanding in every community . . . and remember, your I.G.A. store is HOME OWNED—a home institution employing home people—so we cordially invite you to make the I.G.A. stores YOUR food headquarters—you'll be delighted with both the savings you can make and the friendly atmosphere of these stores!

LUMAN BROTHERS
SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY
Corner Main & Bartlett—Medford

ALEXANDER'S GROCERY, Inc.
SAVE EVERY DAY—THE IGA WAY
203 West Main Street—Medford

INDA HUMPHREY
A COMPLETE FOOD MARKET
PHONE 462
534 East Main Street—Medford

BUNGALOW GROCERY
FRESH MEATS AND VEGETABLES
409 NORTH RIVERSIDE
MEDFORD, OREGON

TRYON'S MERCANTILE
GENERAL MERCHANDISE & HARDWARE
TALENT, OREGON

GODWARD MERCANTILE CO.
GROCERIES—GENERAL MERCHANDISE
JACKSONVILLE, OREGON