

Medford's Model Home Open for Inspection Thursday Afternoon

POSSIBILITIES OF LATE FURNISHINGS CLEVERLY SHOWN

Complete Residence Built and Furnished on Second Floor — Plumbing and Lighting Are Authentic

In the model home which is to be opened for inspection at noon Thursday on the second floor of Weeks and Orr furniture store, Medford is given an impressive insight in modern taste and arrangement in furnishing and color harmony, yet is shown just how "livable" a beautiful home can be.

One's first impression upon stepping into the attractive living room is that he has left the furniture store and is visiting a new home in a smart residential district, so complete and so genuine are the surroundings. Smartness and beauty were combined throughout each of the seven rooms by A. E. Orr, of Weeks and Orr, who created the model home. Helen Brayton is the hostess.

After going up the new stairway to the second floor, a visitor comes to a low lattice fence, beyond which is a green lawn, with artistic landscapes on either side, and lawn furniture comfortably arranged. The house is at the end of a short walk, in a setting made real with ferns and shrubs. The sloping roof is finished with gray El Ray roofing and the walls are white.

Inside, the comfortable living room is furnished with tasteful simplicity, from the soft carpet to the beautiful furniture, delicate hued pottery and modern fixtures.

At the left of the entrance and in front of a wide window at which velour drapes are caught with wrought iron fixtures, is the davenport set, finished in green. At the end of the room the fireplace is set between nooks for a table and desk. Electrically lighted logs in the fireplace give a homey effect that is carried out by a model ship with lighted portholes on the mantel. A Radiobar is one of the most attractive pieces of furniture.

Leaving this room, the visitor is taken into the dining room, where the same delicate taste is evident. Greens and browns give a richness to the dining set and carpet that is carried out in the other furnishings. The cabinet work is complete and conveniently arranged in this, as in the other rooms.

From the other end of the living room, the visitor can go into the card room, one of the most interesting features of the home. Indirect lighting is used to set off the grays and greens found in the carpet and the bright red of the bridge set. The

ORIGINATOR



A. E. Orr, veteran Medford furniture dealer and managing owner of Weeks and Orr Furniture Store, who conceived the idea of a model home where firms of this city might display to best advantage their workmanship and wares. Mr. Orr's model home, located on the second floor of the Weeks and Orr building in this city, is considered one of the finest and most complete homes of its kind on the Pacific coast. Furnishings for this unique model home were personally selected by Mr. Orr and his son, Fred, on their recent extended visit to furniture markets in Los Angeles and San Francisco.

walls are paneled in modernistic wall-board. The bedroom is furnished with robin's egg blue in the walls, and gold in the bed-covering and top of the dressing table. The carpet is distinctive, carrying deep red and gray. Off the bedroom is the dressing room and bath which carry out the modern touches in beautiful colors. The fixtures in the bath are chrome, set off delicately by blue in the floor and curtains. The walls, a soft gray, are finished in selex that can be washed.

The kitchen is strikingly modern, full of color and so conveniently arranged that no space is wasted. Indirect lights set off the live colors of ceiling and walls, into which the metal sink and range were set. Green is the color used in the floor and curtains, and is repeated with other bright colors in the breakfast nook.

The entire house is equipped with plumbing and electric lighting facilities, which, with the comfortable arrangement and furnishings, welcome the visitor to make himself at home.

LAUREL STREET HOME WILL BE 'RENOVIZED' UNDER HOUSING PLAN

Reports from the national housing act campaign headquarters would indicate that the solicitation work is meeting with success. It was announced by committee members this morning.

One hundred and thirty-five suggested improvements were reported on Monday, which with the 348 of the previous week makes a total of 487 during the five days of the field survey.

It is reported that some men in the building trades have gone to work during the past week as a result of the campaign now being staged in Medford.

In co-operation with the housing act campaign, Harold R. Brown, of the Jackson County Building and Loan association, announces that another property will be completely renovated by the association. A similar project was undertaken some time ago on West Main street.

The property to be renovated this time is at 308 Laurel street and the work includes the rearrangement of rooms by adding a dining room and making a conveniently arranged well lighted kitchen. Material for the job will be furnished by local dealers and a local labor will be done by home owners in the community. The general public is invited to inspect the house now and then to watch the progress which will be made as the renovating is undertaken.

Home portraits of family groups and children at Special Prices Shangle Studio, Phone 1308.

LOCAL FIRMS AID IN PREPARATION OF MODEL HOME

Construction, Lighting, Plumbing, Decorating and Furnishing All Display Work of Medford Firms

Reflecting the trend of modern home construction and furnishing, Medford's Model Home, located on the second floor of the Weeks & Orr building in this city, stands as an example of the enterprise of the originator, A. E. Orr, and Medford firms which participated in its construction. With a homey atmosphere, where good taste and smartness predominate, this unique model home is complete in every detail of appointments and furnishings.

The model home is approached by a beautiful winding stairway constructed by the Trowbridge Cabinet Works, and the first glimpse of the cozy, Spanish-style bungalow gives the impression that it is surrounded by a poster-type landscape scene which blends into a green, artificial grass lawn. Comfortable lawn furniture occupies the front yard. The landscape was painted by Johnnie King, a Medford artist. The El Rey roof of the smartly styled bungalow was installed by the Woods Lumber Co. El Rey dealers here, while the attractive wallboard throughout the home, arranged in modernistic patterns, was supplied by the Timber Products Co.

Upon entering the doorway, the visitor at Medford's Model Home will be greeted by a cozy, well lighted living room with a hospitable fire glowing in the ornamental fireplace. The fireplace and masonry were handled by Elmer Childers, general contractor, and I. C. Childers, fireplace specialist, while the lighting and electrical installations and fixtures were made up by the People's Electric Store. One outstanding feature of the living room's furnishings is a Radiobar, a combination radio and serving bar with service for 32 people. This unique combination set will be handled here by Weeks & Orr.

In the adjoining dining room an attractive table is completely set with glassware from Weeks & Orr's stock and silverware supplied by Larry Schade's jewelry store. To the right of the dining room is a spacious bridge room, well lighted with the latest type floor lamps and ready for a rubber of bridge—card table and comfortable arm chairs are in place.

Next to the card room, a colorful bedroom with a veritable invitation to rest, features a bedroom suite along the modern lines. This bedroom is from the regular Weeks & Orr stock. Immediately back of the bedroom is a small dressing room opening on the bathroom. With its modernistic fixtures of chrome tint, these fixtures were furnished and installed by the Modern Plumbing & Sheet Metal Co. while congoletum floor covering and washable sealtex wall coverings were sent to this city for the model home by the Congoleum-Nairn Co. of Portland.

In the conveniently arranged and small kitchen no detail has been overlooked. There's a wealth of built-in cabinets so handy for the housewife. These cabinets, along with window frames and interior trim throughout the model home, were produced and installed by Trowbridge Cabinet Works, a Medford manufacturing establishment. Another of Johnnie King's paintings forms the background of the cabinets and the metal sink and

grain board, the latter being furnished by Brill Metal Works, Inc. An attractive General Electric flat-top electric range installed by the California Oregon Power Co. and the newest type Keltinator handled by Weeks & Orr complete the kitchen equipment, while the spacious kitchen cabinets are filled with dishes, utensils and such delicious foods as Del Rogue canned goods produced by the Bagley Canning Co. of southern Oregon. A cozy breakfast room completes the home.

The draperies, one of the final touches of the striking model house, were furnished by D. N. and E. Walters of Portland. The rich coloring was attained through the use of Wallhide, a product handled in Medford by K. D. Ross Company. Wallhide semi-gloss gives a satin finish to woodwork. John H. Lock, Medford decorator, handled the painting and decorating in Medford's Model Home, while F. E. Troutler was the contractor, and Frank Clark, Medford architect, planned the arrangement.

Medford's Model Home reflects the ability and effort of craftsmen of this city as well as the quality of furnishings and installations handled in this city. The home will be open for public inspection Thursday noon and daily from noon to 5 o'clock with Helen Brayton as hostess.

RED RAYS CAUSE TURKEYS TO LAY IN MID-WINTER

MANHATTAN, Kas. —(UP)—Scientists at Kansas State college have played a trick on turkeys which has extended the egg-laying time of hens from the usual March period to the first week in January.

Advancement of the egg-producing period makes possible a crop of turkeys for the August and September markets when prices are seasonably high. H. M. Scott, associate professor of poultry husbandry, explained that the change in the laying time was effected by activating the reproductive organs of turkeys with light rays. "It is the red rays of the spectrum that act as the stimulating agency," he said. "The green rays of the spectrum actually inhibit sexual activity."

"As a result of these experiments, the theory has been advanced that the red rays of the sun's spectrum, or artificial light, act upon the anterior lobe of the pituitary gland; this endocrine gland found in the brain is stimulated to activity by the red rays, causing it to produce a hormone that activates the sex glands. "Since the days grow shorter in the fall, it is evident that the amount of red ray available is reduced and that providing artificial illumination compensates for what the sun's spectrum falls to provide."

Use of the light not only alters the laying time of old hens but also brings young hens to maturity sooner than would otherwise be the case, the experimenters found.

AUTOIST CLAIMS SAFETY RECORD

MT. CLEMENS, Mich. (UP)—Possessing letters from all parts of the world recommending him as a chauffeur, Joseph LaCrosse claims to be the champion safe automobile driver of Michigan and, perhaps, the United States. LaCrosse said he has driven 37 years without an accident and offers credentials from all over the world recommending him as a chauffeur. Joseph LaCrosse claims to be the champion safe automobile driver of Michigan and, perhaps, the United States.

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OLD MONEY JUG NOW VALUABLE HEIRLOOM

FREMONT, Neb. (UP)—An old money jug, believed to be one of three such receptacles in existence, has attracted attention during its display in the Stephens National bank here. Two other jugs are owned by the University of New Hampshire and the Metropolitan Museum in New York. The jug is the property of Richard Heald, Saunders county, who brought it to Nebraska several years ago. Years ago, before there were banks, depositors used the lead-lined jars as depositories for their funds, burying them deep in the ground. According to collectors of antiques, the jugs no ware valuable due to their scarcity.

Heald's jug was excavated in a basement in Byfield, Mass., about 35 years ago. Your watch repairing will receive my personal attention. Johnson the Jeweler.

LOCALS

From Central Point — Mrs. E. J. Boardman was a visitor in this city yesterday from Central Point.

From Trail — Dave Pence of Trail visited this city Tuesday on business.

Trevelker's Visit — Mr. and Mrs. George Trevelker of Central Point visited in Medford yesterday.

At Sacred Heart — J. A. McDougal is a patient receiving medical attention at the Sacred Heart hospital.

Lenten Service Tonight — Lenten service will be held tonight at 7:45 o'clock at the Zion Lutheran church, according to announcement.

Has Operation — Miss Melba Anderson of Jacksonville underwent an emergency operation yesterday at the Sacred Heart hospital.

At Sacred Heart — Louise Cormean of 1108 East Eleventh street underwent an operation yesterday at the Sacred Heart hospital.

Back from Rose City — Mr. and Mrs. B. L. Sanderson and Mrs. Charles Gilbert of this city returned yesterday from Portland, after having been away since Sunday.

To Attend Funeral — R. F. Waters, associated with Moty & VanDyke Auto Parts company in Klamath Falls, passed through Medford today on his way to attend the funeral of Mrs. Waters' mother, Mrs. C. Wiedmer, in Salem.

Paake's Return — Dr. and Mrs. C. H. Paake have returned from the San Francisco Bay region, where they were called last Friday by the illness and death of Dr. Paake's brother, O. W. Paake of Los Gatos. They were accompanied back by Robert and Edward Paake, Dr. Paake's nephews, who will make their home here for a time.

DEADLY TYPHOID NOW CONTROLLED

SALEM, Ore. —(UP)—Typhoid fever in Oregon has been brought under almost complete control, declared State Health Officer Frederick D. Stricker, M.D. "As late as 1909 the death rate from this cause was 21 per 100,000 population," said Dr. Stricker. "Epidemics of the disease ravaged the countryside and took a heavy toll even in our larger cities. In 1933, the death rate from typhoid fever in Oregon was 1.9 per 100,000 population, less than one-tenth of what it was 25 years ago, before the development of adequate water purity control."

Increased use of the chlorination method of purifying water has brought the number of cases of typhoid down rapidly. In 1909 there were 990 cases in the state, costing on the average about \$300 per case, or a total of \$297,000. In 1934 there were but 127 cases, which cost approximately \$38,000.

The infant mortality rate, due to popular education, public health nurses, health officers and other agencies, has been brought down to less than four per cent, half of what it was only a few years ago, Dr. Stricker said.

BIRTHS

Mr. and Mrs. Fred Powers of Phoenix are the parents of a baby boy weighing 7 pounds, 11 ounces, born Monday at the Sacred Heart hospital.

Ask the customer who has had their watch repaired done here. Johnson the Jeweler.

LOCALS

some 40 billions of board feet, the estimate having been made by the northwest forest experiment station. The 10 national forests of the Oregon and Washington area contain a total of approximately 200 millions of feet.

KAMENKA, Siberia. —(UP)—Two freak animals have been born here within recent days. A cow gave birth to a two-headed calf. A few days later a lamb was born with two heads, one of which had four eyes.

Bring in your old gold. I pay the top cash price. Government License. Johnson the Jeweler.

TOO LATE TO CLASSIFY CASH paid for men's 2nd hand suits, hats and shoes. Will H. Wilson, 32 No. Front St.

ROOMS FOR SALE WE HAVE PRICED ALL OUR REAL ESTATE LOW FOR IMMEDIATE CASH SALE. LOOK THESE PROPERTIES OVER.

308 Alice St. 1600.00
320 S. Ivy St. 1600.00
1517 W. Main St. 1080.00
644 Palm St. 1200.00
444 S. Ivy St. 680.00
13 Kenwood 880.00
903 N. Riverside 1160.00
12 Western 900.00
210 Crater Lake Ave. 2000.00
Financing can be arranged for purchasers who can pay 30% down. WESTERN LOAN AND BUILDING COMPANY.

45 South Central Avenue. W. E. Thomas, Agent.

FOR SALE — Household furniture. Tel. 706-J.

FOR QUICK SALE or trade for used car, equity in 3-room house; payments \$8.50. Call after 4 p. m. 517 Beasie St.

FOR SALE — Created wheat grass. Monarch Seed Co.

4-ROOM HOUSE and lot for sale in Jacksonville. Good mining ground. Cheap. Inquire Amy's Place, Jacksonville.

FOR SALE — Manzanita and body fir. Phone Jacksonville 293.

HAVE CLIENT to trade 3-room modern house with 2 acres of walnuts in Pomona, Cal. A-1 condition. For 20 or 30-acre dairy ranch. B. J. Palmer, Jackson Co. Bank Tel. 311.

APARTMENT for rent, 805 W. Main.

FOR SALE — 1929 Studebaker sedan. O. H. Benington, 124 E. Main.

FOR SALE — Grafting wax. Monarch Seed Co.

WANTED — Girl for general housework. Phone 1001-J.

WANTED — Family washings. 321 Ashland Ave.

FOR SALE — Seed corn in ear. 3c lb. Jacksonville-Phoenix road, west of King's highway. Mrs. Simmers.

FOR SALE — Polon barley with fruit. It kills better. Monarch Seed Co.

I HAVE just purchased fine Percheron stallion, weighing 2100 lbs. Grandson of the noted Lacey wood's champion stallion, valued at \$45,000. Walter Woodbridge, Central Point.

EXPERIENCED Italian and American cook for 20 years, needs work. Tel. 16 or 208 W. Jackson.

FOR SALE — Barbed wire and Knott's oats. Monarch Seed Co.

ROOMS for light housekeeping, furnished or unfurnished. Reasonable. Inquire 208 W. Jackson.

FOR SALE — Lime-sulfur to spray fruit trees and berry bushes. Monarch Seed Co.

FOR RENT — Furnished 3-room bungalow. Inquire 109 W. Main.

FOR SALE — A-1 milk cow. Cheap 413 Union Ave.

FOR SALE — Common alfalfa, \$19 per cwt. Monarch Seed Co.

WANTED — 10 experienced pruners at once. E. G. Corn, 610-J-6.

\$1600 BUYS 3-room modern home, completely furnished. Newly decorated. Paved street, shade, fruit garage, woodshed, \$300 down, balance monthly. Call at 128 Cottage.

In the Spring your hair needs a particularly lovely PERMANENT WAVE get one now before the St. Patrick's Dances CLAUDETTE'S Across from 1st National Bank Phone 1518

Let's take the TRAIN to CALIFORNIA

because we can... RELAX while the engineer does the driving. READ or write as we speed over smooth steel rails. EAT in the dining car whenever we're hungry. Complete meals now cost as little as 80c. DRINK cool, clean water whenever we're thirsty. SLEEP in a cozy berth. A Tourist Pullman double lower for the night costs only \$1.25. And there's a rest room with us all the way. With rail fares at 2c a mile and less it's real economy to go this way and have all the comforts, conveniences and security of train travel.

J. C. CARLE, Agent Tel. 34

Southern Pacific

BUILD IT NOW

Secure a Home Owner's Loan to Help You . . .

The garage you have needed can be built now! You will be surprised how easy it is to avail yourself of a National Housing Loan. See us for all information . . . Free planning service and every possible assistance gladly rendered.

Woods Lumber Co.
Jackson at Genesee. Phone 168

FRUIT GROWERS SPRAY MATERIALS

LIME-SULPHUR CONCENTRATE—32 deg. Baume Drum Lots (50 Gal.) 14c per gal. (plus deposit \$1.50 on drum until returned)

Bulk (50 gallons or more) Bring your own container 13c per gal

DRY LIME-SULPHUR 6 1/2c per lb.

SULPHUR—Lime-Sulphur Grade \$43.50 per ton

LIME (180 lb. bbl.) best quality \$2.50 per bbl

DORMANT OIL EMULSION (30 gal. drums) 22c per gal. (plus deposit \$1.50 on drum until returned)

ASK US FOR QUOTATIONS ARSENATE OF LEAD, BORDEAUX, BLACK LEAF 40, COPPER SULPHATE ETC., ETC.

ROGUE RIVER SPRAY CO.
Telephone 1190
On Highway South of Medford at Bear Creek Orchards

Congratulations—

To Weeks & Orr and to Medford Firms Who Participated in the Building and Furnishing of

Medford's Model Home

The people of this community have reason to feel proud of this fine model home, elected on the second floor of Weeks & Orr's Furniture Store . . . The building and furnishing of this fine home represents the splendid ability and efforts of several Medford firms . . . all are deserving of congratulations! May we suggest that home owners see this fine Model Home—many suggestions are offered for the modernization of homes—and we stand ready to assist in securing a National Housing Act Loan which provides immediate funds on convenient terms.

BETTER HOUSING PROGRAM

Medford National Bank
MEDFORD • OREGON

THE ROAD DOESN'T MATTER • THE SPEED IS UNIMPORTANT • SIT WHEREVER YOU WANT

YOU'RE ALWAYS IN THE COMFORT ZONE

THE 1935 Ford V-8 brings you the most important Ford development since the introduction of the Ford V-8 engine—the new Full-floating Springbase with Comfort Zone Seating.

Wherever you sit in this new Ford V-8, you ride centerpoised—between the springs. Springs are longer, more flexible, and the springbase increased to 123 inches. The result is "front seat riding comfort" even for back seat passengers.

New riding ease in the 1935 Ford V-8 is matched by new driving ease. Control, steering, parking are easier. Starting and shifting have been made almost effortless. Braking requires surprisingly little foot pressure—yet is surer, smoother.

Here is a car that is styled to the minute—built for the years. Welded all-steel body, engine and chassis improvements make it more durable than ever. Safety glass throughout at no extra cost.

Look to this new Ford V-8 for everything you could want in a modern car. See it at your nearest Ford dealer's now.

AUTHORIZED FORD DEALERS

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Easy terms through Universal Credit Co., the Authorized Ford Finance Plan.

ON THE AIR—FORD SYMPHONY ORCHESTRA, Sunday Evenings, FRED W. ARING, Thursday Evenings—COLUMBIA NETWORK

C. E. GATES AUTO COMPANY, Medford, Oregon