

The IGA Is Not a Chain, Yet It Is the Largest Organization of Owner-Operated Stores in the World.

# I-G-A STORES



## Foods for Lent

### IGA BRAND MACARONI

14 oz. Package

**14<sup>c</sup>**

Macaroni and cheese . . .  
Served piping hot . . .  
The Family agrees . . .  
"It hits the spot!"

March 9th to March 15th

- Brookfield Cheese 1/2 lb. package 17c- 2 for 33c
- IGA Cake Flour 40 oz. package 27c
- IGA Baking Chocolate 1/2 lb. 17c
- IGA Fancy Peas No. 2 tins . . 19c
- Snowdrift . . . . . 3 lbs. 55c
- Pet Milk (irradiated) tall cans . . . 4 for 29c

Ask For One of the 32 Page Recipe Booklets

#### Other Lenten Suggestions

- Comet Rice... 3 lb. pkg. 23c
- FRANCO-AMERICAN Spaghetti, No. 1 tin 3 for 27c
- IGA Red Salmon... No. 1 tins 20c
- IGA Rolled Oats, lge. 22c
- Sunshine... 2 lbs. 29c
- KRISPY SODAS
- IGA Gelatin Dessert... 6 for 33c
- 1-KRINKLE CAKE PAN FREE
- I.G.A. Tomatoes, 2 1/2 tin 15c
- Corn, IGA, No. 2 tin 15c
- ROYAL CLUB Asparagus, No. 2 tin 24c
- ROYAL CLUB—No. 1 tin
- Grapefruit... 2 for 29c
- IGA Apricots, No. 2 1/2 tin 22c
- IGA Syrup, 24 oz. glass 33c
- CANE AND MAPLE
- Blue "G" Coffee... 1 lb. 26c
- Black Tea... 4 oz. 22c
- IGA DELUXE ORANGE PEKOE

#### Fruits and Vegetables

(Saturday Only)

Here they are . . . in all their glory . . . All decked out in the latest Spring colors . . . All ready to add health and variety to your meals!

- Fancy Oranges, large, doz. 27c
- Lemons Sun Kist... 2 doz. 19c
- Rhubarb, fancy hothouse 2 lbs. 23c
- New Green Peas... 3 lbs. 29c
- New Potatoes... 2 lbs. 19c
- Bunch Vegetables 3 bnchs. 10c
- Beets, Carrots, Turnips, Green Onions, Radishes

#### Swift's Meats

- Empire Boned and tied picnics, lb. 25c
- Premium Hams, 10 to 12 lb. sizes, lb. 25 1/2c
- Club Franks, Pound 17c

#### Dried Fruit Salebration

We are "following through" on our Salebration. These values are too good to last. This is your last chance to stock up a supply of these essential fruits—at these featured prices!

## OREGON PRUNES

### 4 lbs. 25<sup>c</sup>

EHRLMAN'S BEST

- Seedless Raisins . . . . . 4 lbs. 27c
- Evaporated Peaches . . . 2 lbs. 25c
- Evaporated Apricots . . . 1 lb. 23c
- IGA Prune Juice, 2 12-oz. cans 19c

#### Baking Needs

- Swans Down . . . . . 29c
- BAKER'S PREMIUM NO. 1 Chocolate . . . . . 1/2 lb. 20c

#### Household Needs

- Ivory Soap . . . . . 3 for 16c
- IGA Crepe Paper, 3 for 15c
- IGA Soap . . . . . 10 for 29c
- IGA Beauty Soap . . . bar 5c
- Bird Seed, 1 lb., 2 pkgs. 25c

# LUMAN BROTHERS

CORNER MAIN AND BARTLETT STREETS

Shopping Here Is A Pleasure!

Southern Oregon housewives enjoy shopping in this clean, light, sanitary store where every item is well displayed and selections are easy to make . . . Here you will find nationally advertised brands of foods, the finest and freshest vegetables, delicious, fresh bakery goods and meats that maintain the long-established reputation of this pioneer Medford firm . . . You can do ALL your shopping here quickly and easily . . . saving time, trouble and money!



## SATURDAY ONLY

### MEAT SPECIALS

- Choice R. I. Red Hens, lb. . . . 20c
- Choice Beef Pot Roast, lb. . . 12c
- Sirloin & T-Bone Steak, lb. . . 18c
- Choice Lean Pork Steak, lb. . 20c
- Fresh Side Pork, lb. . . . . 18c
- SHORTENING, 3 lbs. . . . . 33c
- Easter Hams, Whole or Half, lb . 22c

BEST QUALITY

HILLS BROS. COFFEE

- 1 pound tin 31c
- 2 pound tin 60c

### FRESH FRUITS

- Fancy Bunch Vegetables, 3 for . . . 10c
- Oranges, 126 size, doz. . . . . 27c

- SPUDS, Klamath Falls No. 2, 50 lb. . . 43c
- SUGAR, Pure cane, 25 lb. \$1.29

#### FLOUR

Kitchen Queen  
49 lb. \$1.79  
Klamath Falls  
49 lb. \$1.65

#### Superior Soda Crackers

2 lbs - 25c

the wise cracker buyer selects

RED STAR Graham Crackers 2 lbs. 27c

SALTED WAFERS

## BAKING DEPT.

Our Bakery department is offering a new type Cake for Saturday that should prove very popular. It is priced low and is a real value. Put it on your shopping list for Saturday. You won't be disappointed. Also check our other special items.

- Spanish Wine Cake, ea. . . . . 19c
- Danish Filled Rolls, doz. . . . . 23c
- Hot Cross Buns, doz. . . . . 23c

### LUMAN BROTHERS

SUPER FOOD MARKET  
GROCERIES—MEATS—FRUITS  
VEGETABLES—BAKERY  
Corner Main & Bartlett—Medford

### ALEXANDER'S GROCERY, Inc.

SAVE EVERY DAY—THE IGA WAY  
203 West Main Street—Medford

### INDA HUMPHREY

A COMPLETE FOOD MARKET  
PHONE 462  
534 East Main Street—Medford

### BUNGALOW GROCERY

FRESH MEATS AND VEGETABLES  
409 NORTH RIVERSIDE  
MEDFORD, OREGON

### TRYON'S MERCANTILE

GENERAL MERCHANDISE & HARDWARE  
TALENT, OREGON

### GODWARD MERCANTILE CO.

GROCERIES—GENERAL MERCHANDISE  
JACKSONVILLE, OREGON