

CROP LOANS AT COST ARE READY FOR NEW SEASON

Interest at Rate of Five Per Cent Begins When Farmer Puts Money to Work — Is Cooperative Plan.

Acting on the invitation to "apply early," local farmers are beginning to arrange with the Medford Production Credit association of Medford, Oregon, for the finances they will require to carry on their season's operations.

"Farmers who get their loan applications approved early have everything to gain and nothing to lose," says Secretary-Treasurer L. J. Deuel. "Interest, at the low rate of 5 per cent, does not begin, of course, until the borrower puts the money to work. It is figured on a net basis for just the length of time the advanced sums are outstanding, payable at the end of the season when the loan is retired.

"This system of co-operative credit was designed especially to meet the needs of agriculture in an economical, constructive way. Farmers can derive real benefits, both now and in the future, from this self-help method of financing. But they should not regard their PCA as a 'seller' agency or expect it to make unsound loans.

"A large part of our past economic trouble has been due to 'easy' credit or unwise use of credit. We don't want to repeat these mistakes. That's why our association is trying to follow a conservative, constructive course. So while we are ready to be of maximum service in offering farmers low cost, dependable financing, this doesn't mean that we can follow a 'wide open' policy. In the long run, a careful loan policy will serve agriculture to best advantage.

"Some people have the wrong impression that we are a government agency set up to dish out emergency funds. Such, of course, is not the case. The Medford Production Credit association is the farmer's own co-operative institution for making production loans on a sound business basis at actual cost. It is true that the federal government, acting through the Production Credit Corporation of Spokane has an investment in our class A non-voting stock and exercises general supervision. But as rapidly as our association builds up its resources the government's stock will be retired. Eventually, therefore, our class B borrower-stockholders can become full owners. Even now, however, member-borrowers have full voting power in the selection of local directors who are responsible for the association's conduct of business.

"This farmers of this territory have a most unusual opportunity to build up their own permanent system for dependable low-cost financing. An almost unlimited volume of loan funds will continue to be available through the federal intermediate credit bank 'tight' money times or 'easy' because the credit bank has a ready demand for the debentures it sells to private investors. The cost of this money will depend in large degree upon the character of the notes we send to the credit bank for discounting. At present PCCB debentures have such high standing that PCA borrowers are getting financed at the lowest rate in history.

"The future of this cooperative credit system is largely right in our own hands. Naturally, our volume of business must be large enough to pay the overhead of our association, but we must maintain a sound foundation, encouraging farmers to use credit wisely. Fundamentally we are organized for beneficial service and not for profit. It is not good business for farmers to borrow at all unless they can make profitable use of the money and repay it from the proceeds of their operations.

"Out of experience gained last year, several short-cuts have been made so we can now serve borrowers more promptly and conveniently. Even so, however, we suggest that applications be made as early as possible. This will enable us to give better service. Good service and fair, helpful treatment is our aim."

Your watch repairing will receive my personal attention. Johnson the Jeweler.

American-French Girl Becomes Bride Of Don Jaime, Son of Ex-King Alfonso

ROYALTY TURNS OUT FOR CEREMONIES AT OLD JESUIT CHURCH

ROME, Mar. 4.—(AP)—Emanuela de Dampierre, descendant of French aristocracy and a long line of illustrious Americans, became the bride today of Don Jaime, tall young son of former King Alfonso of Spain, amid scenes of royal pomp and ceremony.

Royalty from many sections of Europe and hundreds of representatives of the nobility of France, Spain and Italy, as well as many Americans attended the impressive ceremonies in the centuries-old Jesuit church of St. Ignatius.

Crown Prince Umberto and Princess Marie Jose represented King Victor Emmanuel and Queen Helen of Italy.

The more than 2,000 wedding guests included Queen Marie Amelie of Portugal, Grand Duke Dmitri of Russia, the count of Paris, heir-apparent of the Duke De Guise, pretender to the French throne; his sister, Princess Francoise, and her husband Prince Christopher of Greece, and scores of others connected with Europe's ancient ruling houses.

Absent, however, were Queen Victoria, mother of the bridegroom, and the bride's father, Count De Dampierre, whose family tree reveals both American ancestry and distinguished French blood, including that of Lafayette.

Exclamations of admiration came from the spectators as the lovely American-French girl was escorted down the aisle by former King Alfonso.

The bride's gown, creation of one of Rome's most famous dressmakers, was of white silk lace embroidered with diamond fleur de lys fastened from the royal jewels of the late Marie Christina of Spain, Don Jaime's grandmother.

Donna Emanuela's majestic train, more than seven yards long, was born of little girls dressed as Florentine pages of the Renaissance period in pale blue frocks with red roses in their hair.

One of them was Phyllis Hoffman, three-year old daughter of Murray Hoffman of New York.

The bride is the granddaughter of the former Josephine Curtis of Boston, whose family goes back to a Connecticut deputy of 1822 and includes such figures in American history as General Aquila Giles, agent of George Washington, and Gen. William T. Sherman of the union army in the Civil war.

The supreme court mandate in the conviction of T. J. Enright, attorney, on a charge of driving an auto while under influence of liquor, is not expected to be received until the expiration of the 30 days allowed by law for filing of a petition for a rehearing. The time expires next Monday, the district attorney's office said today. Enright, the authorities say, will not file a petition for a rehearing.

Enright was sentenced to serve 90 days in the county jail and fined \$100 in circuit court. It is a misdemeanor charge. Enright has expressed a willingness to start serving the sentence, and would like a proviso that he be permitted to appear in court in cases in which he is counsel. He represents clients in the Niedermeyer, Inc., interpleader suit against E. H. Pehl and in the Black Channel litigation and other actions.

ENRIGHT MANDATE TIME UP MONDAY

Use Mail Tribune want ads.

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Holds False Teeth Tighter and Longer

This new delightful powder keeps false teeth from rocking, slipping or dropping. No pasty taste or feeling. Gives perfect confidence all day long. Get Postevit from your druggist. Three sizes.



VALUABLE! "I've seen how Camels are manufactured," says Charley Belden, who runs the big Pickwick ranch in Wyoming. "They are made from cooler tobacco. No wonder Camels have such a rich, cool flavor!"

PERSONALITY In no profession does personality play a more important part than in our own. When we are called upon, we serve under conditions which make it vital that every word and deed be weighed with utmost care. Well over a quarter-century of experience has moulded us for the work to which we are dedicated

PIERCE, FENNER & SMITH
MORTICIANS
OFFICE OF COUNTY CORONER • SIXTH AT OAKDALE
PHONE 47 DAY OR NIGHT • MEDFORD, OREGON



Prince Don Jaime.



Emanuela de Dampierre.

Mrs. Ariel B. Pomeroy Explains Why People Honor Huey Long

To the Editor:

I would be pleased if you would print the enclosed article from the "Progressive" (Wis.) in order that your readers may more clearly understand why over 3,000,000 citizens in the United States honor and appreciate the efforts of Senator Long (La.).

I thank you.

ARIEL BURTON POMEROY.
Medford, March 2.

By Rev. Gerald L. K. Smith
Nine years ago Louisiana was a feudal state, ruled by the feudal lords in New Orleans and on the big plantations: cotton kings, lumber kings, molasses kings, banana kings, etc.

The common people were ruled, dominated over and bulldozed by a political organization known as the Old Regulars.

The great mass of the people in city or country worked like slaves or else lived in an isolation that excluded opportunity. Labor unions were very weak and the assembly of workers was prohibited in most industrial centers.

Corporations in Power
The great corporations ruled the state and pushed the tax burdens onto the poor, the chambers of commerce spent money in the north urging industrialists to come south for cheap labor. Illiteracy was common as penance. The commissary plan . . . kept workers from receiving cash and left them always in debt to the employer. The high-wage system was a series of muddy lanes with antique ferries and narrow bridges with high toll rates.

Families were forced to pay \$8 to cross Lake Pontchartrain to New Orleans and return. Great forests were slaughtered and removed with nothing left to enrich the lives of the stranded cut-over population.

Huey Long was elected governor in 1928. He whipped bankers into line. He struck blow after blow at penance. He gave orders to the Standard Oil company, the bank trust, and the feudal lords.

Severance taxes were levied on oil, gas, lumber, and other natural resources which made possible free text books for all children. Telephone rates were cut, gas rates were cut, electric rates were cut; night schools were opened up and 149,000 adults were taught to read and write.

Then came free ferries, new free bridges, 5,000 miles of paved and improved roads, when six years ago we had only 17 in Louisiana.

A free medical school was built, free school buses were introduced, the assembly for workers for organization was guaranteed . . . travelling libraries were introduced and improved highways built through impassable swamps.

Recently the poll tax was abolished giving the franchise to 300,000 who had never before voted. All small homes and farms have been removed from the tax roll. This means 95 per cent of the negro population will not pay taxes and 70 per cent of the total population will be tax free.

In the midst of all this Huey Long was elected to the United States senate, and began to preach in Washington what he had been

practicing in Louisiana. He made the first real speech and introduced the first real bill for the actual redistribution of wealth.

Our newspapers have given out the report that Senator Long is our dictator. The fact is that the power to govern in Louisiana has been transferred from the feudal lords and their servile newspapers to the common people who elected a man to lead them and are standing by him. At the close of the legislative last summer, the Long program was submitted to the people for a referendum and by a vote of 7 to 1 every major thing accomplished by the legislature was approved.

The Share Oil Wealth society numbers 326,000 in Louisiana. We have passed the 3,000,000 mark in America. We do not fear attack. Those who attack us become our best friends when they discover a mistake.

I am convinced Huey Long is the greatest political strategist alive. Huey Long is a Superman. I actually believe he can do in one day as much as any ten men I know. He abstains from alcohol, he uses no tobacco, he is strong, youthful, enthusiastic. Hostile communities and individuals move toward him like an avalanche once they hear him speak and see him. His greatest recommendation is that we who know him, love him most.

President Franklin D. Roosevelt told you in his radio broadcast on the evening of January 30, "I like this kind of a birthday." Thus in acknowledging the tribute paid him by the millions of Birthday Ball celebrants, he expressed his gratitude to all those responding to our efforts to furnish aid to the unfortunate of our country handicapped by infantile paralysis.

"Again this year, through the generous support of the entire newspaper, the radio and the newsreel industries, and the many other organized groups, the Birthday Ball for the President attained a noteworthy success. Through the major publicity channels, which generously contributed of their space and time, the national committee was enabled to carry into every home the plea of the little children unable to aid themselves, asking us as a nation to help them to regain their health and thus permit them to assume, in the years to come, their proper place in the social and commercial activities of our country.

HENDRICKSON HELD AS DRUNK DRIVER

Chester Hendrickson, 34, of this city is held in the city jail on charges of driving an automobile while under the influence of intoxicating liquor, according to city police officers.

Hendrickson yesterday afternoon rammed the car of Leslie Dungan, at the corner of Riverside and Jackson street, police said, and is being held for an appearance in justice court. Henry Dryden, a companion riding in the car with Hendrickson at the time of the accident, was also arrested on a charge of being intoxicated in a public place. He was placed in the city jail, and was to be fined \$10 on that charge in city court.

POOR COUSIN MARY! SO PRETTY, YET SHE DOESN'T MARRY. I WONDER IF IT'S BECAUSE... I'M GOING TO GIVE HER A HINT

NEXT DAY YES, MARY, I HAD THE BATHROOM DONE IN CORAL COLOR TO MATCH MY PET SOAP — LIFEBOUY

WHY, OF COURSE I'LL NEVER WANT TO CHANGE FROM LIFEBOUY, I'M TAKING NO CHANCES WITH "B.O." ONE NEVER KNOWS...

THAT SOUNDED LIKE A HINT. I'M GOING TO GET SOME LIFEBOUY MYSELF AND PLAY SAFE

"B.O." GONE — romance budding! SEE HOW INTERESTED THAT NEW MAN IS IN MARY. I HEARD HIM ASK IF HE MIGHT CALL AND I SUPPOSE YOU TAKE THE CREDIT — YOU AND LIFEBOUY!

YOU DIDN'T TELL ME HALF ENOUGH ABOUT LIFEBOUY — IT'S A GRAND COMPLEXION SOAP

Tests made on the skins of hundreds of women show Lifebuoy decidedly milder than many so-called "beauty soaps." Its gentle, creamy lather guards complexion beauty. Millions will tell you, "Lifebuoy agrees with my skin." Try it and see. This

MAYOR RECEIVES THANKS FOR AID IN BIRTHDAY BALL

Mayor George Porter of this city received the following letter from Henry L. Doherty, national chairman of the Birthday Ball for President Roosevelt, in appreciation of his efforts towards making the ball a success:

"President Franklin D. Roosevelt told you in his radio broadcast on the evening of January 30, 'I like this kind of a birthday.' Thus in acknowledging the tribute paid him by the millions of Birthday Ball celebrants, he expressed his gratitude to all those responding to our efforts to furnish aid to the unfortunate of our country handicapped by infantile paralysis.

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"The response to this appeal has been typically American, for it is my pleasure to report to you that our people enthusiastically supported these birthday celebrations, whether at the Waldorf-Astoria here in New York or in a log cabin far up in the snowbound Sierra mountains, 'so that some child who cannot walk may some day dance.'

"To you and your associates and to those who extended you any form of service or assistance, it is my real pleasure, on behalf of the national committee, to express most sincere

gratitude for the time and effort you so graciously gave in order that the citizens of your community could take part in this humanitarian work. "I know that nothing the national committee could say to you could give you half the satisfaction that you must feel through what you have added to the spiritual values of your own life by being able to help the handicapped and less fortunate. I esteem it a great honor to have had the privilege of working with you in a great humanitarian cause — the Birthday Ball for the President.

Sincerely,
HENRY L. DOHERTY,
National Chairman.

FREMONT OLDER, NOTED SAN FRANCISCO EDITOR DIES AT WHEEL OF CAR

San Francisco, Mar. 4.—(AP)—Fremont Older, noted San Francisco newspaper editor and leader in the campaign to free Tom Mooney, will be buried tomorrow at his Saratoga ranch home south of here.

The veteran editor, who was 78, died from a heart attack at the wheel of his automobile near Stockton, yesterday shortly after he had composed part of a last newspaper article.

The incomplete article, based on Montaigne's essay "Thoughts on Death" was composed while his wife and their ward, Mary Antonio, attended a flower show at Sacramento. On the return trip to the Saratoga home, Older who had insisted on driving, collapsed and was pronounced dead at a Stockton hospital to which he was taken.

Older, for the last 17 years editor of the San Francisco Call-Bulletin, became noted first as a fearless crusader against municipal graft when, as editor of the old San Francisco Bulletin, he waged an editorial fight that brought criminal convictions for former mayor Eugene Schmitz and Abe Ruef, political boss.

Be correctly counselled in an Artist Model by Ethelwyn B. Hoffmann.

GROCCERS TO HEAR I. G. A. PRESIDENT IN KLAMATH MEET

J. Frank Grimes, president of the Independent Grocers' Alliance of America, will be the guest speaker at a meeting in Klamath Falls on Wednesday, March 6, which will be attended by a number of Medford and Rogue River valley I. G. A. representatives.

"Independent Business Stages a Comeback" is the subject to be discussed by Mr. Grimes, who is a thorough student of the factors involved in economic changes now taking place in industry generally. Frequently, Mr. Grimes has been called to Washington, D. C., in the interest of independent merchants and small businesses.

It has been through Mr. Grimes' untiring efforts that the Independent Grocers' Alliance of America, composed of many thousands of independent grocers from coast to coast, has become one of the strongest organizations of its kind in the world, according to Sabin Gibbs, manager of Mason, Ehrman & Company in Medford.

The speaker at Wednesday's meeting will present evidence of a decided consumer trend toward independent business, which he maintains is traceable to the alertness of the independent merchant in meeting the demand of Mrs. Consumer. An extensive nationally organized merchandising and advertising program has improved the status of the independent merchant during the past two years, according to Mr. Grimes.

Oversmyer Goes North—Capt. Oliver Oversmyer left yesterday on a business trip north.

WE ASKED OUTDOOR PEOPLE:

"Is this fact important to You?"

"Camels are made from finer, more expensive tobaccos... Turkish and Domestic... than any other popular brand."

(SIGNED) R. J. Reynolds Tobacco Company
WINSTON-SALEM, NORTH CAROLINA

HEALTHY NERVES!

"I've smoked Camels for 15 years, without a sign of upset nerves," says Bill Horn, Gold Cup winner and outstanding figure in motorboat racing. "I like Camels and they like me."

FLAVOR!

"It's been thrilling to have a part in the vast enterprise of building Boulder Dam," says Edwin Jones, Boulder Dam engineer. "Twenty of strain. Many long hours of exhausting work—that's the lot of an engineer on this job! Most of us here at Boulder smoke Camels. Man, what a swell taste Camels have! Mild, cool, mellow! Camels have a flavor that can't be beat. You can tell they are made from choice tobacco, too, because they don't get 'flat' or 'tiresome' in taste when you smoke a lot."

ENERGY!

"As a master builder, I have learned that any work requiring 'push' just naturally calls for Camels," comments Fraser Foreman Steves. "Camels always give me new energy when I'm feeling listless."

PERSONALITY

In no profession does personality play a more important part than in our own. When we are called upon, we serve under conditions which make it vital that every word and deed be weighed with utmost care. Well over a quarter-century of experience has moulded us for the work to which we are dedicated

VALUE!

"I've seen how Camels are manufactured," says Charley Belden, who runs the big Pickwick ranch in Wyoming. "They are made from cooler tobacco. No wonder Camels have such a rich, cool flavor!"

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MEMBER, THE ORDER OF THE GOLDEN RULE

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