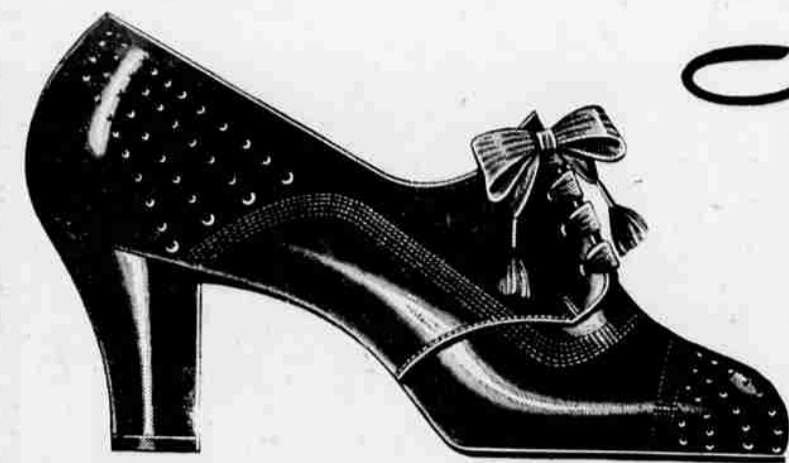


# SHOES FOR THE WHOLE FAMILY

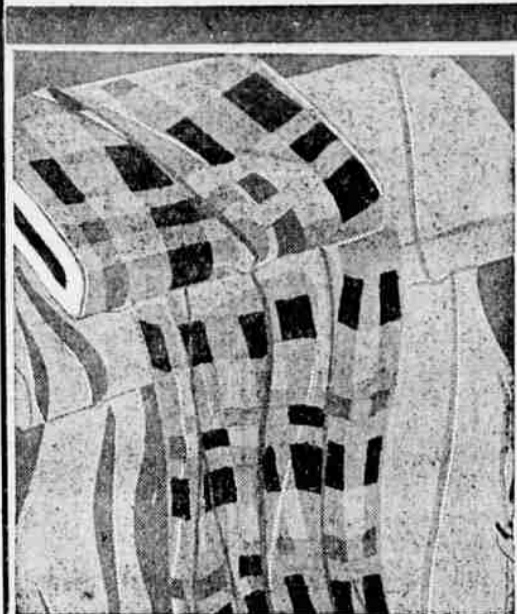
## Style Shoes

**\$1.98**

Fashionable oxfords . . . new creations that will look well with every gown . . . for dress or street wear! You will do well to look over this wide selection of new up-to-the-minute ties. They're advance spring fashions! New stitching and perforations . . . built-up Cuban and high Louis heels . . . new short vamps. All sizes. Many new white kid ties . . . all the latest creations.



- New Perforated Patterns
- Popular Heel Sizes
- Leathers to Please
- Long-Wearing Construction



### Sewing Time Bargains

#### COLONIAL PRINTS

Special purchase of fine count 68x72 colorful Spring prints. Fast color plaids, stripes, kiddie patterns and florals—stock up at this low price! **15c** Yd.

#### 80x80 PERCALES

Fresh, new tubfast 36-inch prints in a host of attractive new colors and designs. Yard **19c**

#### PLAIN BROADCLOTH

100x90 count fast-dyed broadcloth in a full range of plain shades. Reduced for 3 days only. Yd. **17c**

#### Printed Sheer Fabrics

Fine combed-yarn printed flaxons, tubfast pic-pons in gay plaids and stripes, and plain white pique, all grouped at one compelling price! **25c** Yd.

#### PRINTED BATISTE

Popular for summer dresses! 72x56 count, 36 inches wide, tubfast vat colors. Yard **15c**

#### PRINTED SEER-CORD

Needs no ironing. Use it for sports clothes. Tubfast. Good weight **35c**

#### PLAID RAYON COTTON CREPE

New patterns in this guaranteed washable woven crepe. Many new shades. **35c**

#### SPRING SILKS

##### ALL SILK CREPE

Many new colors of washable crepe with the popular dull lustre finish! Yard **59c**

##### PRINTED ALL SILK FLAT CREPE

Newest and smartest designs in this popular dress material! Wards price is only **69c**

#### LONGWEAR SHEETS

Full 81x99-inch size sheets with strong tape selvages; bleached white; ea. **84c**

Longwear Pillow Cases, 42x36, each **23c**

#### TURKISH TOWELS

Absorbent Turkish towels in a variety of modernistic and striped border designs, each **25c**

#### TURKISH TOWELS

17x34 rainbow-border towels; fast colors because they're woven into materials! Three days only **10c**

#### UNBLEACHED MUSLIN

Our very best quality reduced, 80x80 count, and 39 inches wide! Cream color. Yd. Special **11c**

#### Women's and Childs' ANKLETS

**10c**



Rayon plaited anklets and cotton ribbed top anklets in colorful spring patterns.

#### ANOTHER ASSORTMENT

Fine mercerized and lustrous rayon plaited anklets, at **15c**

#### SHEER SILK

Regular \$1.00

Full Fashioned HOSIERY

**89c**

Chiffon or service weight; pure silk. Every pair full fashioned. Newest Spring shades! Stock up now! Guaranteed ringless.

Women's Chardonize Rayon Hose **25c**



Children's Oxfords **98c**

Patent Leather one-strap or oxfords sturdily constructed for hard, long wear. Fully lined! Full grain leather soles. Sizes 8 1/2 to 2.

Pat. Leather 1-Strap **98c**



Girls' Elk Oxfords **\$1.29**

Brown elk oxfords. Sporty rubber soles and heels. Stitched and perforated vamp! Sizes 3 to 8.

#### Women's Black Kid OXFORDS



Smart new oxfords! Dull kid with patent leather trim. Boulevard heels. **\$2.49**

#### GROWING GIRLS' SPORT OXFORDS

**\$1.69**

There's "class" in these snappy new oxfords. Stitched and perforated shield top design! Composition soles. All the features that please!



#### Rayon LINGERIE

Panties, Stepins and Bloomers in flesh or tea rose.

**23c**

Full cut, lace and glove silk trimmed, elastic tops, yoke fronts. Launder well.

Women's Rayon Taffeta Slips. Values to \$1.35 **98c**

Assortment of Women's Brassieres at **25c**

#### NEW RAYON TUCKSTITCH UNDIES

As New as They Are Cool! Comfortable as They Are Smart! **25c**

- Yarns Are Downy Soft
- Lacy-weave is "Stretchy"
- Smooth and Wrinkle-proof.



#### Smart New Wash Frocks **98c**

Trim new styles! Smart new patterns! Crisp, tubfast prints! Organdy trim tailored styles with flare or pleated skirts. Be sure to see this wide assortment of wash frocks. There are many different collar shapes, both high and low neck styles. All belts with buckles or sash tie-backs. Sizes 14 to 52.

#### Child's Panty Dresses

**49c**

A special purchase makes this low price possible. Assorted color percale in a variety of new plaids, stripes and small figured patterns. Sizes 1 to 8.



**Shop Early! . MONTGOMERY WARD**