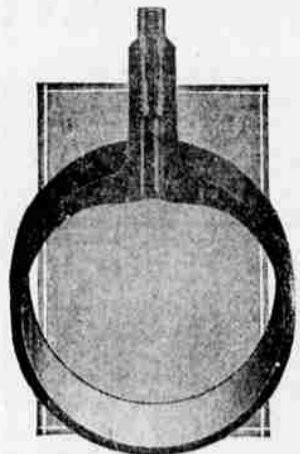


AUTOMOTIVE NEWS

**Pinch-proof, Leak-proof,
Tube Increases Tire
Life 25 Per Cent**



A new black tube that is pinch-proof and leak-proof—thus increasing tire life 25%, has been developed by the Firestone Tire & Rubber Company. It is pinch-proof because it is made of a tough black rubber compound similar to tire tread stock, and because it is formed with an extra-thick base. The tough stock and thick base not only prevent pinching but resist cutting and wear, giving the tube far longer life. Two features make the tube leak-proof. One is its specially compounded silver lining which seals the rubber against air loss. The other is an all-rubber valve stem vulcanized into the tube as an inseparable unit. This valve construction also adds strength to the valve base and to the tube as a whole. The new product, known as the Firestone Seal-It Tube, gives an average of 25% longer tire mileage by eliminating under-inflation.

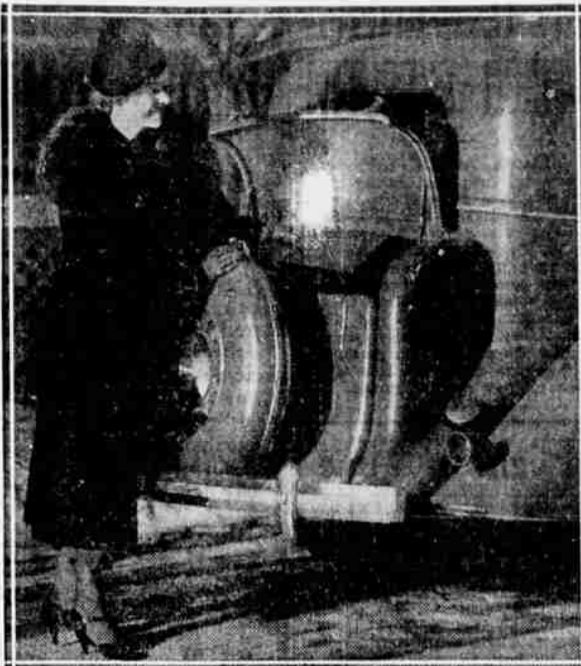
GILMORE OFFERS NEW GASOLINE TO PUBLIC TOMORROW

A new gasoline, a gasoline tested and improved in the world's finest laboratories—the great outdaring public Monday through the leading advertising medium—newspapers, it was announced here today by C. W. Ellis, branch supervisor of the Gilmore Oil company.

"Because we believe the story of our new motor fuel, the Record-Breaker Gilmore Red Lion Gasoline, has definite news value, and because our experience with newspaper advertising has proved that results through this medium are swift and sure, we have appropriated the largest share of our advertising budget for use in the columns of the major daily papers," stated Ellis. "The pages of The Mail Tribune Monday will carry the first public announcement of Gilmore's new Record-Breaker Red Lion Gasoline."

"Record-Breaker Red Lion is not the 'test-tube' proved gasoline. It was tested, improved and proved on the speedway, the highways, and the streets of the nation. Hundreds of miles of grueling, full-throttle, record-breaking speed contests at the country's leading race courses, hundreds of miles of fact-finding, record-breaking economy runs over Pacific coast highways, traffic tests, hill-climbing tests, starting tests—every conceivable "on-the-ground" test to which it is possible to put a gasoline—contributed to the perfection of Record-Breaker Gilmore Red Lion. "This new product earned its name—The Record-Breaker—by actually breaking records. It was Gilmore

ACCESSIBLE TRUNK



The smoothly contoured, built-in trunk on the 1935 LaFayette is easy to get to. Constructed as an integral part of the rear quarter of the car, the LaFayette trunk is also pleasing to the eye. Large enough for more than three suit cases, the trunk on the 1935 LaFayette is a boon to touring motorists.

gasoline that carried Kelly Pettito to victory in the 200-mile National A. A. championship race at Los Angeles last December. Red Lion fueled cars won three out of four first places in the Indianapolis 500-mile classic. Rex Mays drove his racing mount all during the '34 season fueled with Gilmore—and he drove the year's Pacific coast championship. Austin Emore broke economy records when he drove an eight cylinder car using only one gallon of this gasoline for every 51.29 miles. A Gilmore fueled stock sedan for the first time in history climbed the steep San Bernardino mountains' Blue Ridge summit in high gear. The most recent record-breaking performance—the performance which proved to us that the new Gilmore Red Lion is ready for the motoring public—was Sir Malcolm Campbell's sensational dashes to new stock car marks at Daytona Beach, Florida. The English pilot reached across the continent to the shores of the Pacific for Red Lion gasoline and Lion Head motor oil. The results—four new A. A. national records—proved the wisdom of his selection.

"Present day stock cars, like those powerful, lightning-like, bullet-shaped racing automobiles piloted by the knights of the speedways, require a gasoline that gives smooth-flowing, yet super-volatile power. Every year motor car manufacturers increase the compression ratio of their engines; every new car boasts of a higher-speed power unit. These high compression, high speed engines, in order to operate with maximum efficiency, must be fueled with a super-refined, scientifically treated gasoline. Sluggish fuels will no

longer do. It was during the development of a gasoline to accurately fit this definite need that Gilmore turned to the speedways as a testing, improving and proving ground. "Auto racing contests, economy runs, mountain climbs, actual 'point of performance' tests, proved far more severe than mere laboratory equipment tests, but they proved more surely just what was required of a modern motor fuel, and that was what we were after. Every bit of scientific knowledge at the command of our engineers, the combined experiences of world-famed racing drivers, the findings of everyday drivers on the highways and streets, went into the development of this new motor fuel."

Visitor from Salem—Among visitors in Medford is Mrs. Emma Grier of Salem, who is a guest of her aunt, Mrs. Emma Trowbridge of 1018 West 11th.

DE SOTO AIRFLOW FACTS ARE GIVEN

The DeSoto Airflow models, four-door sedan, town sedan and coupe, are continued this year with improvements, including a more attractive radiator and hood design. A new six in the 1935 DeSoto price class has a conventional hood and radiator, Chrysler type independent front wheels with coil springs, engine and seats six inches forward of normal, and a 116-inch wheelbase. Body models are: Business coupe, coupe with rumble, and two and four-door sedans both with and without built-in trunk.

Both use the same engine, except that the Airstream has a cast iron head, 8 to 1 compression ratio, and develops 93 horsepower at 3400 whereas the Airflow has an aluminum head, 6.5 compression ratio (7.0 to 1 optional) and produces 100 horsepower at 3600, as did the '34 engine of the same dimensions. The aluminum pistons have a jewel-hard, anti-scuffing, aluminum-oxide surface electrolytically applied. Water jackets are full length and a water distributing tube within them provides equal cooling to all valves and cylinders. A vacuum diaphragm advances the spark on closed throttle for increased fuel economy. An air-cooled, voltage-regulated generator is used. Starting is by push-button instead of by accelerator pedal on the Airflow, while the Airstream has a starter pedal. Choke operation and manifold head are automatically controlled.

The clutch is air-cooled for improved wearing quality. A water distributing tube within them provides equal cooling to all valves and cylinders. A vacuum diaphragm advances the spark on closed throttle for increased fuel economy. An air-cooled, voltage-regulated generator is used. Starting is by push-button instead of by accelerator pedal on the Airflow, while the Airstream has a starter pedal. Choke operation and manifold head are automatically controlled.

Official estimates place the 1934 income of North Carolina farmers at \$120,000,000 more than that of 1933. Canon is Visitor—W. H. Canon, register at the land office at Roseburg, has been in Medford for the last several days visiting his son, Vern Canon.

OWNERS PROVIDE CHRYSLER TIPS

Thousands upon thousands of enthusiastic Airflow owners who have driven their cars in excess of one hundred million miles in the short period of one year have furnished the inspiration for the Great New Chrysler Airflows for 1935, according to H. F. Lange of Armstrong Motors, Inc., local Chrysler and Plymouth dealers. Mr. Lange says:

"Chrysler engineers with their characteristic thoroughness had spent five years of continuous research and experimentation to produce this great advancement in personal transportation—the Airflow—but still they were not satisfied. They realized full well that all testing and driving had been done by factory experts. What

SMALL GRAHAM IS SHOWN BY ABBEY

Featuring low operating costs, safety and riding comfort, the new low priced Graham six is now on display at the Walter W. Abbey, Inc., showroom. The style of the new Graham gives pronounced emphasis to the most modern ideas of streamlining. Gracefully sloping rear, narrow radiator, deep skirted fenders, and streamlined headlights smartly reflect the newest trend of design. The engine is equipped with full length water jackets, down draft carburetor, four bearing counterbalanced crankshaft, pressure lubrication, interchangeable type main bearings, chain timing drive and pump circulation for cooling water.

County Treasurer's Call for General County Fund Warrants

Notice is hereby given that there are funds on hand for the redemption of all warrants, drawn on the General fund, of Jackson County, that were registered up to and including February 23, 1934. Interest on the above called warrants, ceases on this the 23rd day of February, 1935. Dated at Medford, Oregon, Feb. 23rd, 1935. A. C. WALKER, Treasurer of Jackson County, Oregon.

Use Mail Tribune want ads.

Use Mail Tribune want ads.

THE FIRST NEW 1935 CHRYSLER AIRFLOW

With the famous Chrysler Silent Overdrive—The only true streamlined motor car built.

DELIVERED TO

Dr. Edwin R. Durno

PROMINENT PHYSICIAN AND SURGEON OF SOUTHERN OREGON



The First 1935 Chrysler 8 Airflow Was Sold to Dr. Durno by Charles Stockwell of Armstrong Motors, Inc.

CHRYSLER LEADS - OTHERS FOLLOW!

Here is a list of well known Southern Oregon people who have purchased Chrysler Airflows. Ask them what they think of this wonderful car.

MR. and MRS. A. D. LEWIS, Jr., Lewis Bros. Lumber Co., Prospect, drove the first Chrysler 8 Airflow from Detroit to Medford, February 1934. This was the first Airflow delivered west of the Mississippi river.

- | | | | |
|---|---------------------|---|--------------------|
| JOHN E. TOMLIN
Timber Products Co. | IMPERIAL
Airflow | MAYOR and MRS. GEO. PORTER
Porter Lumber Co. | ROYAL 8
Airflow |
| MRS. ALICE B. HURST
Hurst Theater, Ashland | IMPERIAL
Airflow | GEO. A. HUNT
Hunt Theaters | ROYAL 8
Airflow |
| MRS. MAUD SNIDER
Snider's Dairy | ROYAL 8
Airflow | DR. EDWIN R. DURNO
Physician and Surgeon | ROYAL 8
Airflow |

MR. and MRS. L. B. HALL, Hall Funeral Home, Grants Pass, ROYAL 8 AIRFLOW

Here is a list of well known Chrysler Airstream 8 and 6 purchasers

- | | | | |
|--|--------------------------|---|----------------------|
| GLEN L. JACKSON
California Oregon Power Co. | AIRSTREAM
8-Tr. Sedan | W. H. "MOOSE" MUIRHEAD
Beaver-Portland Cement Co., Gold Hill | AIRSTREAM
8 Coupe |
| HARRY ROSENBERG
Rosenberg Bros., Inc. | AIRSTREAM
8 Coupe | FRANK RHOADES
Contractor | AIRSTREAM
8 Coupe |
| OTTO BOHNERT
Central Point | AIRSTREAM
8 Sedan | EARL LITRELL
Litrell Parts Co. | AIRSTREAM
8 sedan |

O. O. HORNER, Pacific Telephone and Telegraph Co., AIRSTREAM 6 Touring Sedan

The Lowest Priced Fine Motor Cars on the American Market

Investigate Chrysler's "Big Three" Features for 1935
1. The original Chrysler Hydraulic Brakes. | 2. One-piece Safety Box | 3. Chrysler Patented Floating Power.



Armstrong Motors, Inc.

Southern Oregon's Largest Chrysler and Plymouth Dealers
Medford — Klamath Falls — Grants Pass



DAILY'S AUTO PAINTING

MEDFORD'S OLDEST and FINEST
Unequaled Work Guaranteed
32 South Bartlett. Phone 724-R

Give Your Present Car The
Outstanding Advantages of 1935—
For Only A Few Cents A Day!

Firestone Balanced AIR BALLOONS

Complete
CHANGE
OVER
For As Low
\$2.50
WEEKLY

HERE'S how to give your car 1935 Style, Comfort and Safety. Come in today and let us mount a set of Firestone balanced Air Balloons. Try them for two days—ride them over bumpiest roads. Then—if your car doesn't measure up to your expectations of 1935 performance, we'll take them off—put back your old equipment and cancel all charges.

Firestone Air Balloons in either black or white sidewall type, are mounted on wheels in colors to match or contrast with your car. Complete changeover cost is very low. They can be purchased on payments over a six month period. Average cost—\$2.50 per week.

We buy your old tires, tubes and wheels when you purchase a set of Firestone Air Balloons—this makes the changeover price very low.

Let Us Tell You How Easy It Will Be to Bring Your Car Up to Date With Air Balloons

Firestone Service Stores

Ninth and Riverside "ONE STOP SERVICE" Phone 520

"CATERPILLAR" MEETING.....

Free to all power users and to the general public—to anyone interested in power machinery.

INTERESTING INSTRUCTIVE

All about the newest in equipment, latest methods including the wonderful "Caterpillar" Diesel.

TALKING MOVIES

Many reels of motion pictures... illustrated talks—all interesting and helpful.

DON'T MISS IT

Come and bring your friends... no charge and no obligation.

TUESDAY
March 12

MILLER TRACTOR &
EQUIPMENT CO.
114 So. Riverside. Phone 680