

AUTOMOTIVE NEWS

SALE OF PONTIAC CARS SHOWS GAIN

In the month of January recently closed, more new Pontiac sixes and eights were delivered at retail in the United States than during any previous January since 1928, according to H. J. Klingler, president and general manager of Pontiac Motor company.

The figures show a total of 7399 retail deliveries this year compared with 2587 for January 1934 and 5319 for January 1933. In other words, deliveries this year are 300 per cent over January last year and almost as great as the two previous Januarys combined.

More cars were delivered during the final ten days of January than during all of January last year and unfilled orders from dealers have gone up 3500 since December 31st.

Shipments into the export field have shown an even more remarkable gain with a total for January this year of 1586 against 232 for the month last year and 235 for January 1933.

Production of 1935 models through December and January has been more than double the production of 1934 cars in the same two months a year ago.

As to the future, Mr. Klingler offers the prediction that Pontiac will build and sell at retail more cars in February than it did in any month of 1934.

"These figures are all the more remarkable," said Mr. Klingler, "when you consider that the so-called automobile buying season is only beginning. Big deliveries usually do not start until March. Our unusual sales at such an early period in the year indicates two very definite things. First, of course, the new Pontiacs have received an almost unprecedented acceptance and there is a marked loosening of the public purse strings brought about by a renewed feeling of confidence and by the huge expenditure of money for public works and by the major national relief measures.

"There are dealers in every section of the country who are selling more cars than they did during all of last year.

"Up in Superior, Wis., with the temperature averaging some 25 degrees below zero, in January, the Pontiac dealer whose biggest January up to date had been five retail sales has taken orders for the immediate delivery of eleven new cars in the month just closed.

"Last year a small dealer in South Dakota sold seventeen Pontiacs during the year and had twelve months in which to make the deliveries. This year the same dealer booked orders for thirteen cars during the first two weeks of the month and has been doing everything under heavens to get delivery on all thirteen cars at once.

"These two instances can be duplicated in scores of localities all over the country with the result that in

THREE REASONS FOR NEW STOCK CAR RECORDS



Bring together the world's most famous driver, the most famous straightaway speed course, and a stock car made by the company holding most of the records on the AAA books, and something phenomenal may be expected. Sir Malcolm Campbell, Daytona Beach and a stock Hudson sedan by Sir Malcolm in the speed tests was equipped with the Electric Hand

were broken. The inset shows little Miss Gene Campbell, Sir Malcolm's motor-enthusiastic daughter, shifting gears with the Electric Hand, which she describes as "a jolly device and much easier to handle than the regular clutch and shift." The Hudson drives by Sir Malcolm in the speed tests was equipped with the Electric Hand

the tube is of radically different construction than anything previously attempted. It consists of a "double tube," one inside the other and joined together at the base, with a single vent hole connecting the two air chambers.

The outside tube is similar in function and appearance to a regular tube and fits against the inside of the casing, while the inside tube or "lung" built of two piles of fabric floats free without chafing. Inflation is conducted in the usual manner the vent hole permitting air to pass from the inner chamber to the outer chamber so that in ordinary service the inner carcass is under no strain, but simply floats free inside the tube.

When a blowout occurs the air escapes from the outside chamber immediately but can escape from the inner chamber only through the single small vent hole. Thus only a portion of the air is lost in the blowout and the tire drops down slightly to ride on the inner fabric carcass, which loses its air very slowly. This permits the car to continue under perfect control, giving the driver ample time to pull off the road and stop without endangering himself, his car or the lives of other motorists. In effect, the new tube converts a sudden blowout into a slow leak.

Prior to the official demonstration here hundreds of tests were conducted by Goodyear drivers, in which tires were blown out at high speeds by using dynamite caps, by running over a plate studded with huge railway spikes and by other means—but each time the tube allowed the driver to continue on a straight course down the highway in absolute control of the car and without the violent swerving attending the blowout of an ordinary tube.

The tube is believed by Goodyear officials and by the officials witnessing the demonstrations to be one of the most important contributions to the safety of motoring that has been made in the past decade.

Among others, the New York demonstrations were witnessed by Arthur Williams, president of the American Museum of Safety; Julian Harvey, National Safety Council; Deputy Commissioner Mosny, New York State police department safety squad; Commissioner of Aviation Zeller and Commissioner of Docks MacKenzie.

Only 63 of the 170 members of the 1935 session of the North Carolina general assembly have had previous legislative experience.

When a freight car containing 40 head of cattle was wrecked near Tryon, N. C., recently, 39 were killed outright but one escaped unscathed.

The AUTO WAY.



By Cyril Sander

The C. E. Gates Auto company have just placed a new Ford touring sedan on their display floor. You, of course, know that this car is merely a four-door sedan with a built-in trunk. In this new car the inside length is not shortened as it is in some cars, however, the regular luggage compartment that is in all Ford sedans is now eliminated and is replaced by the built-in trunk. This touring sedan, which is the highest priced Ford model made, is now up-holed in a new type of material which is usually only found on the more expensive automobiles.

The Packard Motor company has recently announced a new low-priced Packard which is called the One Twenty. This car is priced moderately, which is something entirely new for Packard. It has many features such as hydraulic brakes, full pressure lubrication, silent synchro-

mesh, double acting hydraulic shock absorbers, and Packard Safe-T-Ride-X independent wheel suspension. The interior refinements include such features as a ventilating system, sun visors, windshield wipers, ash-trays, robe rails, toggle grips, foot rests, and locked package compartment. We personally believe that this new Packard will receive a much better reception than any car the Packard Motor company has ever produced. Our reasons for believing this are because of its very smart lines, its large size and its low price.

In speaking of prices, it seems to be the general tendency of competition to run along the lines of prices this year. Apparently there will be much sales-talk for low prices and also for features of comfort.

This year's Reo Flying Cloud is quite a departure from previous Reos in its body design. The lines are very round and smooth and are finished off with a sweeping rear end. The car has also adopted the narrow radiator which has become all the rage this year. Other features are a 90 horse-power engine, full pressure lubrication, and hydraulic brakes.

The equipment includes safety glass windshield, two windshield wipers, two sun visors, glove compartment, dual tail lamps, foot rests, and robe rails.

Phone 542. We'll haul away your refuse. City Sanitary Service.

GLASSY GRILLES FOR DODGE HORNS

"My!" said the observant lady, pointing at the chromium-trimmed grilles below the head lamps of the new Dodge—"what a cute way of having the parking lamps!"

But the lady was wrong. Those grilles, so adroitly located that they just "belong" there, serve a different purpose. Behind them are the places for mounting signal horns.

As the attendant put it—"It's one of those three-birds-with-one-stone ideas. It takes the horn from under the hood where it clutters up the engine and wastes part of its loudness; it places the signal where it belongs, out in front and it afforded the body designers an opportunity to do, at one stroke, something useful and ornamental.

"So, ladies and gentlemen, those lower affairs of the new Dodge are the horn grilles!"

Home portraits of family groups and children at Special Prices. Shangle Studio, Phone 1308.

See Mail Tribune want ads.

New Highway to Mexico City



How To Tell If Brakes Conform To Regulations

SALEM, Ore. — (UP) — If your car cannot be stopped within 37 feet when traveling 20 miles an hour, your brakes are not up to state regulations, warns State Police Capt. W. H. McClain.

"Motorists should have their brakes tested regularly," said Capt. McClain. "Improperly adjusted brakes cause the car to veer to one side, which is worse than having no brakes at all."

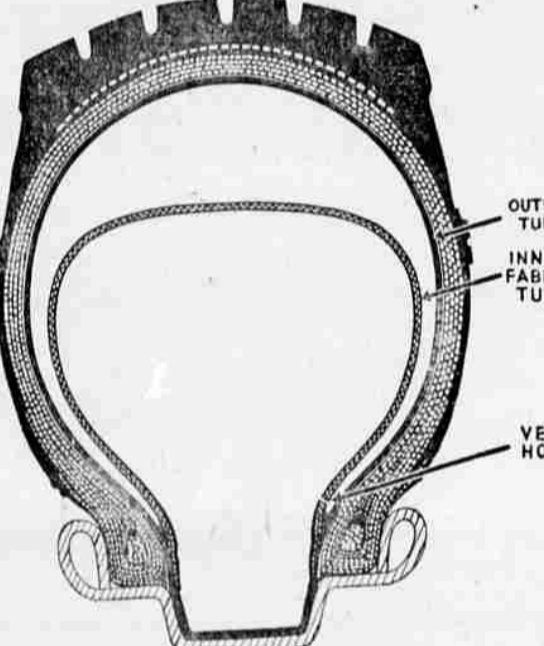
Official stopping distances for various speeds, according to approved standards, are:

M.P.M.	Stopping Distance
10	9.3 ft.
15	20.8 ft.
20	37.0 ft.
25	58.0 ft.
30	83.3 ft.
35	113.0 ft.
40	148.0 ft.
45	188.0 ft.

January we delivered three times as many cars at retail as we did in January a year ago."

Be correctly oriented in an Artist Model by Ethelwyn B. Hoffmann.

Goodyear Perfects Safety Tube



No longer need a blowout at high speed result in serious accident or loss of life, according to C. C. Purinas, proprietor of the Medford Service Station.

A new tube for automobile tires proved conclusively to police and safety officials during a demonstration at Floyd Bennett Field, New York, that it eliminates the serious accidents that follow a blowout at high speed. A number of tires were purposely blown out at 60 miles per hour on a car roaring down the runways of the airport—and in every case the new tube allowed the driver to bring the car to a stop in a normal manner under complete control.

Developed after several years of research and experiment by engineers of the Goodyear Tire & Rubber Co.

Will Rogers says:

SELIGMAN, Ariz., Feb. 19—This is an open letter to Henry Ford. It goes to him first and if he don't pay any attention to it why then it goes to General Motors or any worth while automobile manufacturer.

What this country needs is a high centered automobile. You would be surprised at the amount of us that has not got a boulevard by their door. They are making cars so low that you can't run over a fellow without hurting him and if you want to drive out of town anywhere you got to use a span of mules.

Will Rogers
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6. Completely Sealed Chassis
7. Enclosed *Knee-Action Plus Balanced Weight
8. Fisher No Draft Ventilation
9. Luggage and Spare Tire Compartment
10. Double K-Y Frame
11. Smoothest of Six and Eight-Cylinder Motors
12. Cross-Flow Radiator and Gusher Valve Cooling
13. Full-Pressure Metered Lubrication
14. Product of General Motors

*On the Eight and De Luxe Six models.

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