

The IGA Is Not a Chain, Yet It Is the Largest Organization of Owner-Operated Stores in the World.

IGA STORES



Gigantic Cocoa Sale!

February 16th to February 22nd

Mothers! You will find a variety of uses for this delicious and healthful food during the cold, raw wintry months. Use it in making puddings, pies, beverages, cakes, candies or icings. Cocoa has a wider variety of uses than most food products. Furthermore, it is the favorite American flavor — popular with young and old alike.

MAKES THE FINEST COCOA CREAM PIES

MAKES DELICIOUS CAKES AND FROSTINGS

MAKE RICH TASTY COCOA SYRUP FOR ICE CREAM

MEGO BROKEN SLICES PINEAPPLE
Packed by Dole
No. 2 1/2 Tins
TWO TINS — **35c**

ROCKWOOD BRAND COCOA

BIG 2-LB. CAN only 19c

ROCKWOOD Cocoa is a favorite with those who give it a fair trial. It has a higher percentage of vegetable fat than cheap, inferior grades . . . ROCKWOOD Cocoa is kept up to a standard . . . not down to a price. However, you will find that this price compares favorably with low-priced Cocos



Community Builders from coast to coast—every IGA store is home owned and operated. Help build your own community by patronizing your IGA store.

Fine Quality Meats

- Swift's Club Frankfurters . . lb. **18c**
2 Lbs. 35c
- Swift's Long Bologna lb. **20c**
- Swift's Special Lean Sliced Bacon . . lb. **35c**
- Swift's Jewel Salad Oil ea. **85c**
Half Gallon Glass Jugs

- IGA BRAND Baking Chocolate 1/2 lb. 17c
- Snowdrift . . . 6 lb. can \$1.05
- GOLD MEDAL Bisquick 40 oz. 34c
- IGA BRAND Salad Dressing Qt. 37c
- IGA BRAND Sandwich Sprd. 3 oz. tin 9c
- BULK Navy Beans 5 lbs. 27c
- IGA BRAND Tomato Juice, No. 1 tin 3 for 25c
- ROYAL CLUB Large Green Asparagus No. 2 tin 25c
- Oxydol—large pkg. . . . 23c
- 2 BARS GIANT P. and G. SOAP **FREE**
- RELOGGS All Bran, large pkg. . . . 19c
- Palmolive Soap 6 bars 27c
- IGA BRAND Corned Beef Hash, 16 oz. 2 for 31c
- FRESH, CRISP Soda Crackers 2 lbs. 27c
- IGA BRAND Quick Oats, large 22c
- IGA BRAND Corn Flakes 7c
- IGA BRAND Matches 6 for 25c
- Waldorf Tissue . . . 4 for 17c
- WHITE KING BRAND Laundry Soap . . . 10 for 34c

IGA FLOUR 49 lb. sack \$2.05

TOMATO JUICE Royal Club No. 10 can 37c

FREE SHAKER 43c
IN 3 COLORS — Strainer Top and Cap
Given with Purchase of a One Pound Can of
Thompson's Chocolate Malted Milk

VAN CAMP'S PORK and BEANS 27 Oz. can 9c



- Grape Nuts FLAKES 9c
- Sanka Coffee 1 LB. CAN 51c
- Rumford BAKING POWDER 1 LB. CAN 29c
- Morton Salt 26 OUNCE 2 CANS 15c

IGA COFFEES ARE Fresh

This is no idle claim! The IGA Coffee Service has been inaugurated for the special purpose of insuring all customers of a fresh and flavory coffee . . . ground to suit your individual needs.

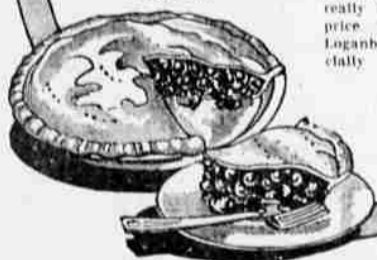
- RED "A" COFFEE 3 lbs. 65c
- BLUE "G" COFFEE 1 lb. 27c
- PEAK COFFEE 1 lb. 32c

Royal Club LOGANBERRIES

15c

NO. 2 CAN

Consider the value! We've really cut and slashed the price on these luscious Loganberries — just especially for this sale.



Fresh Fruits and Vegetables

SATURDAY ONLY

- Avacados, 30's 4 for 25c
- Oranges, Sunkist 126's doz. 29c
- Grapefruit, Calif. 100's . . . 6 for 19c
- Artichokes, 5 doz. size each 5c
- Bananas, 40 lb. box lb. 5c
- Rhubarb, Hothouse, 15 lb. box 2 lbs. 23c
- Apples, loose Winesaps, 37 lb. box 6 lbs. 19c
- Green Peas 2 lbs. 25c



INDA HUMPHREY

A COMPLETE FOOD MARKET
PHONE 462
534 East Main Street—Medford

LUMAN BROTHERS

SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY
Corner Main & Bartlett—Medford

ALEXANDER'S GROCERY, Inc.

SAVE EVERY DAY—THE IGA WAY
203 West Main Street—Medford

GODWARD MERCANTILE CO.

GROCERIES—GENERAL MERCHANDISE
JACKSONVILLE, OREGON

BUNGALOW GROCERY

FRESH MEATS AND VEGETABLES
409 NORTH RIVERSIDE
MEDFORD, OREGON

TRYON'S MERCANTILE

GENERAL MERCHANDISE & HARDWARE
TALENT, OREGON