

AUTOMOTIVE NEWS

MARTIN IS URGED TO BACK UNIFORM TRAFFIC LAW PLAN

Acting in line with President Roosevelt's plea for uniform traffic legislation and an intensive educational program on safety in every state in the union, Dr. E. B. McDaniel, president of the Oregon State Motor association, yesterday urged Governor Martin to follow out the president's wish by setting up a state-wide program to reduce the number of traffic accidents.

The nation's chief executive issued a letter Friday, which was directed to the governors of 48 states. He urged them to give utmost attention to the problem of making the streets and highways safer for both pedestrians and careful drivers.

Dr. McDaniel pointed out that the president's move was in step with the "Let's Quit Killing" safety campaign already begun by the Oregon State Motor association and highly commended the attitude of the federal administration on the matter.

The association has suggested to Governor Martin that he appoint a strong state committee which would bring work at once on co-ordination of legislative, enforcement, educational and engineering problems as they pertain to the highway safety situation in Oregon," Dr. McDaniel said.

"Believing that the critical situation existing in highway safety calls for the highest type of leadership available, we have even ventured to suggest that H. B. Van Duzer be selected to head the governor's committee. Mr. Van Duzer is a former chairman of the state highway commission and has been a leader in highway safety for a number of years."

Existing organizations, it was explained, would give their whole-hearted support to such a move.

LAW'S PENALTY TO WOUNDED YEGGS

STATE PENITENTIARY, Richmond, Va., Feb. 2.—(AP)—Gangland careers of murder, kidnaping and robbery ended today in the electric chair for Robert Mals and Walter Legenza.

Mals, still suffering from six machine gun bullet wounds, went first at 7:50 a. m. Saturday, Packer-Paced Legenza followed 16 minutes later, at 8:06 A. M.

Mals walked to the chair accompanied by two guards. Legenza was taken in a wheel chair, unable to walk because of two broken legs suffered in leaping over an embankment to escape Philadelphia police.

SEATTLE, Feb. 2.—(AP)—The bulb growers of Washington and Oregon today planned to ask a higher tariff as a substitute for the 10-year virtual embargo on Holland narcissus bulbs which the department of agriculture has announced it will lift December 15, 1935.

NAVY FLYERS DIE IN FOGGY CRASH

MILLSAP, Tex., Feb. 2.—(AP)—Two naval flyers crashed to a flaming death today in a fighting plane they were ferrying from San Diego, Calif., to Philadelphia for over-hauling.

Through papers found in the wreckage they were identified as Lieut. John G. Burgess, a native of Minnesota, and Lieut. Oscar Willis Pate, Jr., who was born in Georgia.

Separated by fog from two other ships in a 3-plane convoy, the plane climbed, circled and then dived in flames on the farm of George Williamson three miles east of Millsap.

SICK WITNESSES IRK ARMS PROBE

WASHINGTON, Feb. 2.—(AP)—Impediment of delays caused by ailments reported by witnesses, the senate munitions committee today asked one man—just out of a hospital—to appear Monday and told a physician to bring another in as soon as possible.

The committee is anxious to find out the truth of charges that large shipbuilding companies were in collusion on bids for naval contracts. Similarly, the investigators are sifting accusations that political pressure and the use of a "fixer" influenced awards.

FRANCE CUTS TAX; UPS PEAR QUOTA

PARIS, Feb. 2.—(AP)—France's import quota on apples and pears were increased about one-third for the United States by the French government today, and the promise was given to eliminate the increased import tax usually effective during the summer.

Jane Snedcor Has New Studio Jackson County Bank Rooms

An attractive studio has been opened in Room 12 of the Jackson County bank building by Miss Jane Snedcor, well-known local art critic and professional decorator.

An exclusive line of New York materials is featured by Miss Snedcor, who was formerly located at 414 Medford building. She offers a distinct service to Medford homeowners by advising them in regard to decorating their dwellings. Miss Snedcor also makes draperies, shades and slipcovers to order.

The Snedcor studio has for years been an interesting place to visit because of the various exhibitions of art which have from time to time been shown there through the courtesy of Miss Snedcor.

Victory Brings Smiles to Auto Champions



BILL CUMMINGS AB JENKINS LOUIS UNSER



REX MAYS

High honors of the racing world go to these four daring drivers for deeds of the past year in pioneering greater achievements for the modern automobile. William (Wild Bill) Cummings won the Indianapolis 500-Mile race in new record time and followed through in the A.A.A. series to win the coveted National Championship. Ab Jenkins smashed 77 world, international and A.A.A. records when he drove 3,000 miles at an average speed of 127.2 miles per hour on the salt beds of Utah,

whether he favors a Columbia valley authority by which the comparatively expensive Grand Coulee project power would be tied into cheaper Bonneville power.

PORTLAND MAYOR FLAYS PIERCE IN BONNEVILLE FUSS

PORTLAND, Feb. 2.—(AP)—Congressman Walter M. Pierce probably never received such a scorching telegram from a constituent in eastern Oregon as he had today from Mayor Joseph K. Carson of Portland.

Admittedly "burned up," Carson sent Pierce a long telegram yesterday which contained a barrage of questions dealing with the Bonneville power situation.

Carson was irritated by reputed intimations by Pierce in a conference with President Roosevelt, that Portland is trying to "hog" power output from the Bonneville dam.

"There is no provincialism on the part of our people," Carson wired, "and we resent any imputation of that character."

"People in most of the inland empire," he continued, "know the stand I have taken and I know our people are heartily in favor of every co-operation on the part of Portland to aid the upstate in every way possible."

Among things Mayor Carson wanted to know from Congressman Pierce is

BUTTER ADVANCE OF 3C A RECORD

PORTLAND, Feb. 2.—(AP)—The greatest individual advance ever made in the local butter market insofar as records go, became effective at the opening of trade. There was a sheer rise of 2 1/2 to 3 cents lb. in cubes during the late special session with the greatest rise in prime first Advance of 3 cents lb. in the buying price on butterfat completed the record movement.

The advance in butter comes as the result of continued strength in the trade at other points and with an inadequate supply offered elsewhere. Locally the make remained seasonably liberal which means that producers of butterfat were cashing in on a bullish market such as never previously seen here.

Cattle Rate Cut Upheld CHICAGO, Feb. 2.—(AP)—The action of Secretary of Agriculture Wallace in ordering a 20 per cent reduction in live stock commission rates was upheld today in federal court.

The AUTO WAY.



By Cyril Sander

The 1935 Buick models have not changed their general lines this year but instead have worked on, and improved their engineering features. One feature which is quite outstanding is the new and improved braking system. This year's brakes have cast iron brake drums which are fitted for better cooling, and they are operated by a vacuum power unit which lessens the amount of pressure which is needed to stop the car and which also tends to equalize the action on all four wheels.

This year's cars have retained Knee-Action, No-Draft ventilation, automatic choke and also their ride stabilizer which decreases side-sway when making turns. This feature is a real comfort in a country like southern Oregon which abounds in mountain roads.

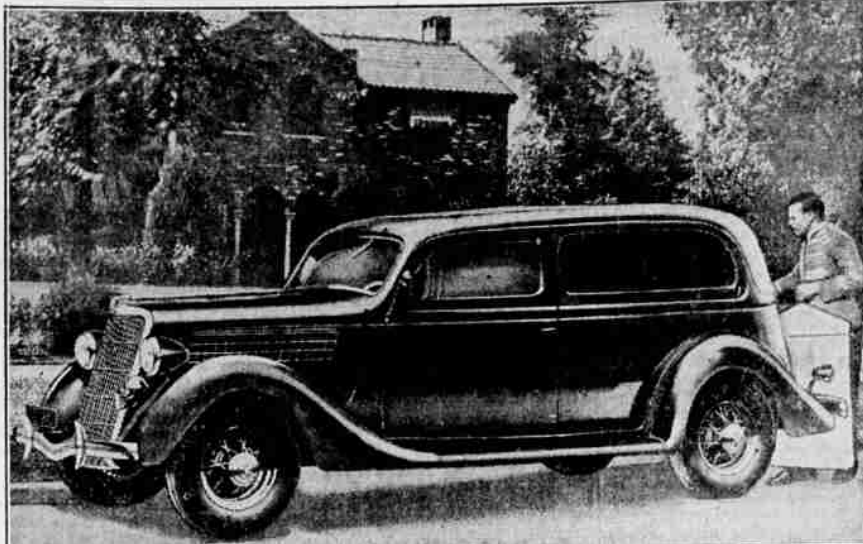
The body on the new Dodge is something which certainly cannot be overlooked. This year's bodies are all steel, that is, the frame, the doors, the body panels, the floor, the bracing, the roof bows, and the cowl are all steel, and it is stated that it is especially strong because the body is now mounted around the frame instead of being mounted on top of it.

This new method of mounting is supposed to make both the body and frame more rigid and safe than they have ever been before. The body also has an abundance of leg room in both front and rear seats. The new car has also "finger-tip" steering and "feather-pressure" clutch which really are great improvements over anything Dodge has ever had before.

In the latest Plymouths that have come to town we have noticed a big improvement in their appearance in that they no longer look so high in the rear. These later cars have the spare-tire mounted in a different position and at a different angle which is supposed to be responsible for the improvement. In this newest shipment was a four-door touring sedan, the first we have seen. This is merely a four-door sedan with a built-in trunk at the rear, and I believe that it is really worth the extra money you would pay for it, especially if you do much traveling. It has decreased the leg room a little but the rear seat is even easier to enter and leave than it was before. The trunk has an exceptional amount of room in it and it is very easy to get at.

Last week we stated that some statistics on foreign cars would be here

NEW FORD V-8 SEDAN DELIVERY SHOWN



The new Ford Sedan Delivery, one of the recently introduced 1935 Ford V-8 commercial models, has greatly improved lines and the same front end design as the new Ford V-8 passenger car. The graceful new unit has a load space which measures 65

inches long, 44 inches high and 46 1/2 inches wide. The interior is completely insulated. Wheels are finished in baked enamel to harmonize with body colors. The C. E. Gates Auto Co., local Ford dealers, sold eight of the new 1935 commercial

cars and trucks up to February 1, according to C. E. Gates. They also delivered twelve passenger cars during this period. Mr. Gates says these were actual sales and the list does not include the many orders on hand for future delivery.

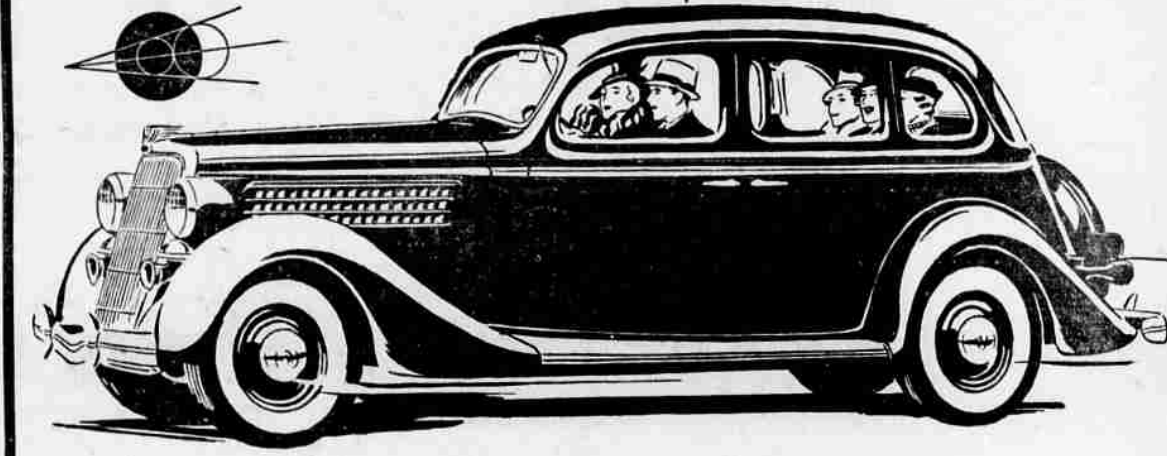
Universal Joints Require Attention

Universal joints should be lubricated at frequent intervals, about every 500 or 1000 miles, according to the emergency road service of the Oregon State Motor association. They should not be packed full, however, but filled from one-third to one-half. If too full, it was pointed out, the grease will be thrown out more readily due to the action of centrifugal force.

but as yet it has not arrived so we hope you will be patient for a while yet and we are sure we will have something for you in the near future.

ROGUE RIVER, Feb. 2.—(Special.) Mr. Combs of Los Angeles is here building a house on his land on the highway north of town. Mr. Combs is a fireman in Los Angeles and plans to come to Oregon to live in the near future.

Be correctly cured in an Artist Model by Ethelwyn B. Hoffmann. Use Mail Tribune want ads.



Public Approval of the New 1935 Ford V-8 Car and Truck

is shown below by the list of sales in Jackson County on the New Ford Cars and Trucks up to February 1, 1935

PASSENGER CARS		COMMERCIAL CARS and TRUCKS	
H. R. Edsall, Ashland	Deluxe Sedan	Rogue River Co., Medford, Oregon	Pickup
L. S. Stenerson, Medford, Oregon	Deluxe Sedan	Pacific Fruit Co., Medford	Pickup
Robert LaRoque, Eagle Point	Deluxe Tudor	Nansen Dairy, Medford	Deluxe Panel
Harold Wells, Medford	Deluxe Sedan	Geo. W. Field, Medford	Truck
Vivian Mae Jones, Medford	Standard Sedan	Fluhrer Bakeries, Medford	Truck
Charles Austin, Medford	Deluxe Sedan	Timber Products, Medford	Truck
Edith Jacobs, Central Point	Deluxe Coupe	Pacific Fruit Co., Medford	Truck
State of Oregon, Medford	Standard Tudor	C. S. Findley, Central Point	Truck
Cole Holmes, Medford	Deluxe Sedan		
J. E. Norston, Ashland	Deluxe Sedan		
Donald Caul, Ashland	Standard Sedan		

These are actual sales made up to Feb. 1, and do not include the many orders we have on hand for future delivery.

See these new 1935 Ford Cars and Trucks in our show rooms.

C. E. GATES AUTO CO.

Phone 141 YOUR FORD DEALER Medford, Oregon



Make 1935 A Safe Year For Driving!

SAFE DRIVING CALLS FOR —

Dependable Tires—Positive Brakes—Good Lights

Firestone Tires

Firestone Brake Lining

Can be depended upon to give long, trouble-free service and SAFETY protection that cannot be equalled. . . . Deep, non-skid tread and freedom from costly blowouts.

are WATER-PROOF SQUEAL-PROOF, CHATTER-PROOF and GRAB-PROOF. Firestone AQUA-PRUF lining gives soft, even pedal action and is POSITIVE

Lights Tested FREE Adjustments 75c

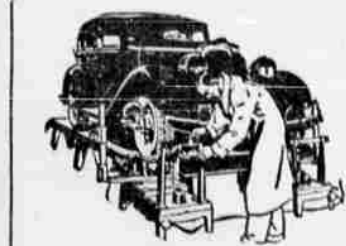
BRAKES Reconditioned and OVERHAULED

Safety Opportunity! The closest thing to a reline you've ever had. Special price 3 days only.

Regularly \$1.95 \$3.50

WHAT WE DO!

- 1—Pull all four wheels to inspect lining.
- 2—Inspect complete brake mechanism for loose cotter pins, bolts, nuts, springs, etc.
- 3—Clean brake drums with special Firestone Cleaning Solution.
- 4—Clean brake lining, removing dirt, etc.
- 5—Buff tips of brake shoes to prevent "grain" and "shatter."
- 6—Inspect bearings to insure use of proper grease.
- 7—Set Anchor Pins properly.
- 8—Equalize all brakes on Brake Machines to show proper foot pounds of pressure when lining is applied to drum.
- 9—Make scientific road test.



Have your car tested on our COWDRY DYNAMIC BRAKE TESTER — Then you will know just how efficient YOUR brakes are. . . . The test is FREE!

FIRESTONE SERVICE STORES