

The IGA Is Not a Chain, Yet It Is the Largest Organization of Owner-Operated Stores in the World.

I.G.A. STORES

O-Oh-OATS!

Boy, they're swell! Here is one dish that meets all the requirements of the four Modern American demands . . . flavor . . . convenience . . . nutrition . . . and real economy . . .

SPECIAL WEEK OF FEB. 2nd to FEB. 8th



IGA BRAND QUICK COOKING ROLLED

OATS
LARGE 3-LB. PKG. **22c**



Young and gay or old and grey . . . you'll want a dish of these Oats for Breakfast! This tasty, energizing food continues to be as popular today as it was with our grandfathers.



THIS IS SNOW FLAKE WEEK

- FLAKEWHITE Shortening . 4 lbs. 54c
- IGA BRAND Peaches . No. 2 1/2 18c
- IGA BRAND Apricots . No. 2 1/2 22c
- GOLD MEDAL Wheaties . 2 pkgs. 23c
- BLUE LABEL Karo Syrup No. 10 tin 59c
- IGA BRAND Sweet Corn No. 2 tin 15c
- IGA BRAND CUT Green Beans No. 2 tin 14c
- CAMPBELL'S BRAND Tomato Soup . 3 for 23c
- DELICIOUS PEANUT BRITTLE Candy . . 2 lbs. 25c
- FRESH Ginger Snaps 2 lbs. 24c
- IGA BRAND Mayonnaise . qt. jar 41c
- WHITE KING Gran. Soap lrg. pkg. 29c
- Scot Tissue 3 rolls 22c
- Shredded Wheat . 2 pkgs. 23c

20 Mule Team **BORAX** SOAP CHIPS Large Pkg. **23c**

Pure Powdered **BORAX** 2 lb. pkg. **27c**

Send one box top with your name and address to PACIFIC COAST BORAX COMPANY for "Old Ranger" Story Book.

QUART TIN **WESSON OIL** **41c**

IGA BRAND Tomato Catsup 14 oz. 15c

Snowdrift
Sweet and Fresh in the sealed Air-tight Pail With food prices going higher, it's even more important to have nice Snowdrift insure good luck for good cooking.
3 pound pail 59c

Get the IGA Shopping Habit!

The Freshest COFFEE

Is Ground When You Buy It Coffee, to be good, must be fresh. The I G A Coffee Service assures you of a freshly ground blend to suit your taste and method of preparation . . . at a low price.

- Red 'A' 3 lbs. 65c
- Blue 'G' . lb. 27c
- Peak . . lb. 32c

Fine Quality Meats

- SWIFT'S LONG BOLOGNA . lb. **18c**
- SWIFT'S BROOKFIELD Pure Pork Sausage . lb. 34c
- Empire Picnics . . lb. 23c
- Premium Ham . . . lb. 26c
- SWIFT'S PREMIUM Sliced Beef 1/4 lb. pkg. 15c

Fresh Fruits and Vegetables

SATURDAY ONLY!

- Oranges 216s Sunkist 2 doz. 47c
- Lettuce Imperial 2 heads 13c
- Cauliflower . . . head 9c
- Grapefruit Arizona 100s doz. 49c
- Cherry Rhubarb . 3 lbs. 19c
- Artichokes each 5c
- Newtown Apples . box. 99c

SAUER KRAUT!
They go together! Everybody knows that! But do you know how good they really can be . . . when prepared with I G A Sauerkraut.

- FRANKFURTERS lb. 21c
- IGA Sauer Kraut . No. 2 1/2 can 13c

CAKE FLOUR **Swans Down** . pkg. **26c**

BAKER'S PREMIUM **Cocoanut** . 1/2 lb. pkg. **19c**

CHOICE HAND-PICKED **Comet Rice** 5 lb. pkg. **39c**

IGA BRAND SPAGHETTI OR **Macaroni** . 14 oz. pkg. **14c**

BULK **Navy Beans** 5 lbs. **27c**

IGA **Orange Juice** 15 oz. tin **15c**

IGA BRAND **Corn Starch** 1 lb. pkg. . **7c**

IGA BRAND **Soap Grains** 40 oz. pkg. **29c**

White Naphtha P&G Soap 10 bars **30c**

A FRIENDLY MESSAGE

A Word To Southern Oregon People

You'll find that it will materially reduce the family food costs if you will get the habit of making your neighborhood I.G.A. store your shopping headquarters . . . You are assured of consistently lower prices, the very finest of quality and friendly, courteous service that makes I.G.A. stores so outstanding in every community . . . and remember, your I.G.A. store is HOME OWNED—a home institution employing home people—so we cordially invite you to make the I.G.A. stores YOUR food headquarters—you'll be delighted with both the savings you can make and the friendly atmosphere of these stores!



INDA HUMPHREY
A COMPLETE FOOD MARKET
PHONE 462
534 East Main Street—Medford

LUMAN BROTHERS
SUPER FOOD MARKET
GROCERIES—MEATS—FRUITS
VEGETABLES—BAKERY
Corner Main & Bartlett—Medford

ALEXANDER'S GROCERY, Inc.
SAVE EVERY DAY—THE IGA WAY
203 West Main Street—Medford

GODWARD MERCANTILE CO.
GROCERIES—GENERAL MERCHANDISE
JACKSONVILLE, OREGON

BUNGALOW GROCERY
FRESH MEATS AND VEGETABLES
409 NORTH RIVERSIDE
MEDFORD, OREGON

TRYON'S MERCANTILE
GENERAL MERCHANDISE & HARDWARE
TALENT, OREGON