

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

Taking the Guesswork Out of Food Buying



THRIFT in buying food is the first essential to financial security—quality the first essential to health. That you may save, yet safely guard the health of your family, accounts for the many precautions we exercise before the food comes to you.

That is why:

- We never use commercial substitutes in baking.
- We handle the finest steer beef.
- We scientifically pre-cool and hold refrigeration 12 days.
- Our meat salesmen handle no money.
- An expert engineer planned our ultra-sanitary equipment.
- Only time tried and tested foods are here at popular prices.
- We were first in Oregon to employ an expert to test every egg before we offer it for sale.
- You are invited to look in every nook and corner of any department.

It pays to be sure of quality—when, best of all, it costs no more.

FEBRUARY CANNED GOODS SALE

In the Super Food Markets—A Dependable Source of Supply
Time Tried and Tested Quality at Low Price

Del Monte Sliced Peaches, No. 2½ can 15c. 23c	Del Monte Fruits for Salads 8 oz. can, 3 for 25c. 15c	Dodge Red Alaska Salmon, No. 1 tall can. 15c
No. 1 tall can. 2 for 23c	No. 1 can. 15c	Dunbar Shrimp, 2 cans. 23c
Del Monte Sliced Pineapple, No. 2½ can 20c. 9c	Del Monte Florida Grapefruit, No. 2 can. 14c	Dodge Wet Pack Shrimp, can. 15c
No. ½ flat can. 9c	Del Monte Hominy, No. 2½ can. 10c	Del Rogue Tomato Sauce, 8 oz. can. 6 for 25c
Del Monte Crushed Pineapple, No. 2 can 14c. 9c	S. & W. Baby Green Lima Beans, picnic can 15c. 23c	Del Rogue Solid Pack Tomatoes, No. 2 can 11c. 14c
No. ½ flat can. 9c	No. 2 can. 23c	No. 2½ can. 11c
Del Monte Pineapple Juice, 12 oz. can. 3 for 25c	S. & W. Diced Carrots, No. 2 can. 12c	Bagley Standard Pack Tomatoes, No. 2 can 9c. 11c
Del Monte Pumpkin, No. 2½ can 11c. No. 2 can 9c	Hunt's Supreme Quality pitted red Sour Cherries, No. 2 can. 18c	Del Rogue Tomato Juice, No. 1 can. 2 for 15c
Del Monte Alaska Sockeye Salmon, No. 1 tall can, 2 for 35c	Ocean Spray Oysters—very fine quality. 5 oz. can. 2 for 23c	Linit Starch—makes cotton lock like linen. 12 oz. pkg. 9c
Del Monte Sardines, oval cans. 3 for 25c	Snow Cap Oysters—a larger oyster. 5 oz. can. 13c	Wesson Oil, ½ gallon can. 79c
Del Monte Sauerkraut, No. 2½ can. 13c	Golden Shell Oysters, large frying oysters, No. 1 tall can. 2 for 35c	Snowdrift Shortening, 3 lb. 55c. 6 lb. 98c
Del Monte Tomato Sauce, 8 oz. can. 3 for 14c	Morehouse Mustard, pint jar. 13c	Postum Cereal, 1 lb. pkg. 19c
Del Monte Asparagus Tips, white. No. 1 square can. 25c	Lake Wales Florida Grapefruit, No. 2 can. 12c	Grape-Nut Flakes, pkg. 9c
Del Monte Mary Washington all green Asparagus, No. 2 can. 22c	Libby's Corned Beef, No. 1 can. 15c	Minute Tapioca, 8 oz. pkg. 11c
Del Monte Blackberries, No. 2 can. 15c	Tendersweet Corn, No. 2 can. 10c	Sanka Coffee, 1 lb. can. 45c
Del Monte Raspberries, No. 2 can. 20c	Celilo Salmon, No. 1 flat can. 2 for 25c	Mission Catsup, 14 oz. bottle. 11c
Del Monte Country Gentleman Corn. No. 2 can, 2 for 25c		Dromedary Grapefruit Juice, No. 2 can. 2 for 23c
Del Monte Fruit Cocktail, 8 oz. can, 2 for 17c. 15c		P. & G. White Laundry Soap, 8 oz. 5 bars 15c
		Camay Toilet Soap, 2 bars. 9c

Store Open Saturday Night Till 9 As Usual

FRUITS and VEGETABLES

Fruits and vegetables are so essential to health that none but the best is good enough for your table. Like our apples and pears they are sorted into many grades—with a wide range of prices. To be sure of the best, our own truck buyer is in San Francisco twice weekly, and personally selects everything the local gardens cannot supply. It really costs no more to be sure of quality. An inspection will convince you.

Fancy Bananas, 6 lbs. 25c
Rose brand Sunkist Oranges, 126s. Doz. (Always Preferred in Medford) 29c
Ditto Golden Dates, 2 lb. pkg. 20c
Rutabagas or Parsnips. 3 lbs. 10c
Sunkist Lemons, 360s doz. 17c
Arizona Sunkist Grapefruit, 64s. 4 for 19c
Florida Grapefruit, 64s. 3 for 23c
Fancy Hot House Tomatoes, lb. 20c
Green Peas, 2 lbs. 25c
Artichokes, large ones. 2 for 13c
Sweet Potatoes, 4 lbs. 15c
Green Peppers, lb. 20c
Italian Broccoli, 3 lbs. 23c
Banana Squash, lb. 2½c
Fancy Slaw Cabbage, lb. 2½c
Calovas, large, 2 for 15c

Del Monte Spinach, No. 2½ can. 12c
Del Monte De Luxe Plums, No. 2½ can. 12½c
Del Monte Tiffy Peas, No. 2 can, 2 for 35c. Picnic can. 2 for 25c
Del Monte Early Garden Peas, No. 2 can, 2 for 29c. No. 1 can, 2 for 25c
Del Monte Peaches, Melba ½s, No. 2½ can 16c
Oxydol—Suds in a jiffy 29 oz. pkg. 20c

SUPER MEAT MARKET

When practicing thrift—here if at all—care is most essential. To tell you of the care we exercise means nothing unless you see it. That is why we invite you to see the livestock we buy—why we would like to have you see Huber dress and pre-cool them. Visit our holding cooler—our store coolers—cutting rooms—watch us prepare hamburger and sausages—in fact know everything about the meat you serve to your family.

English Beef Sausage — 100% beef, yet a fine breakfast sausage. 2 lbs. 25c
Bacon from the corn belt—½ lb. in cellophane. 18c
Leg of Lamb, lb. 22c
Oysters, pint 25c

Here Is A Big Time Saver

Jellied Beef Soup Stock—prepared in our own kitchen—merely cook your vegetables, then add stock, and you have a fine soup. Pound 10c

Corned Beef — our own—cooks in less time. Lb. 15c
Steer Beef Roast, lb. 10c
Selected steer Short Ribs (bake 'em with dressing) lb. 10c
Rolled Boneless Veal Roast, lb. 15c
Smoked Country Style Pork Sausage, lb. 25c
Huber's Bologna, lb. 15c
Ham and Veal, ground and mixed for veal loaf, lb. 15c
Shortening, 4 lbs. 49c
Fancy dry picked Colored Hens

Super meat market specialties for folks hard to please:

Real Country Style Pork Sausage
English Beef Sausage
Market Steaks
New York Cuts
Fillet Mignon
Porterhouse Steaks
Beef Tenderloin

HOME PURITY BAKERY

A Leading Physician Said:—

"You are right about the food value of your breakfast rolls. There is nothing more nourishing than a fine wheat roll for breakfast, and the small amount of sugar satisfies the craving for candy."

"It not only tamps the child to eat breakfast, as all should, but gives him a mighty good breakfast in the bargain."

For the child who doesn't want breakfast, for the student who tires of the packed lunch—try one of the following:

Bear Claws 3 for 10c
Cherry Buns each 2c
Real Danish Butter Horns each 5c
Cinnamon Snails 3 for 5c
Cinnamon Twists 3 for 5c
Almond Butter Horns each 5c

BREAD

Man's best food if it's good—With none but the finest home ingredients—prepared with meticulous care—we give you home flavor and purity—real healthful thrift.

Wrapped or Oven Fresh
1 lb. loaf 8c
1½ lb. loaf 12c
Sliced—1c extra
French Bread—1 lb. loaf 10c
With or without Sesame



The recipe for this cake won first prize in a national contest.

Two Sizes - 25c - 49c

Here Are Two Delicious Cakes

Golden Cream Cake

Golden Orange Cake

First at your Home Purity Bakery. A rich cake filled and iced with a rich orange preserve icing—a truly wonderful cake—our Mr. Steele's own creation.

Two Sizes - 25c - 49c

8th at Central
6th at Grape
Saving Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
East Side 752
West Side 428