

LAST 3 DAYS Semi-Annual Shoe Sale

Bargains for Every Member of the Family

Women's Style Shoes

Outstanding sale specials! Smart new four-eyelet ties, in black or brown leather, have contrasting stitching and attractive perforations. Cuban Heel styles. Hurry—only three days at this sale price.

1.88
Pair



Girls' & Misses Oxfords

Brown calf grain leather. Oxfords, with fringed tongue effect. 5-eyelet style, with smart stylish brass trim.

1.49
pr.



Children's Shoes

Calf grain oxfords and patent leather 1-strap. With leather or No-mark composition soles. Sizes 8 1/2 to 2.



SALE of DRESS GOODS

Wards Silvania Prints yard **12 1/2c**

Tubfast! Many attractive new colorings and designs. Regularly 15c!

80x80 Percale Remnants—all fast colors, 10 to 20 yd. pieces. Yd. **15c**

Plain Color Broadcloth—36 in. wide, regularly 12 1/2c yd. **10c**

32 in. Dress Ginghams—big asst. of plaids and checks. Fast color. Yard **19c**

39" Silk Flat Crepe—dull lustre, in new plain colors or white—39 inches wide. Yd. **47c**

Printed Flat Crepe—39 inches. Usually sells for 69c. Yd. **57c**

36 Inch Rayon Cotton Crepe—washable, striking new designs. Yd. **29c**



Special! 3 Days
Silk Hose
47c

This is your chance to save! Full fashioned pure silk hose in chiffon or service weight. Famous for durability. Buy now!

Ringless HOSE
No streaks or shadows! No ugly rings to mar their smooth perfection! All full fashioned pure silk, of course!
79c

Women's Chardonize Hose, **25c**

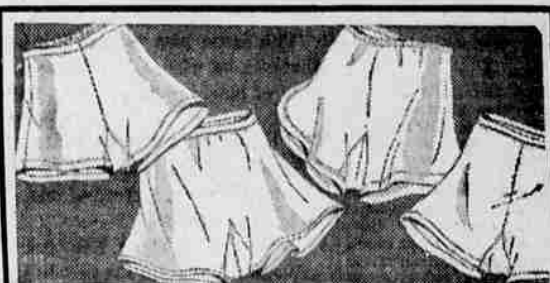
Women's Fine Mercerized Hose, **25c**

Sale of
January
House Dresses
47c

New smart styles in tubfast, printed cottons! A variety of styles included... short sleeves, novel trims, and flared and plain skirts. You won't get values like these again!

Fast Color Wash Frocks

Gay new colors, stunning patterns and styles as smart as ever created! Sleeves are short, skirts are straight or flared, trims are new!
98c



Rayon Undies
Smart underthings in attractively trimmed styles. Specially priced for this event!
19c

Dainty Brocaded Brassieres **25c**
Lace Trimmed Taffeta Slips **69c**
Embroidered Porto Rican Gowns **39c**



Tuck-Stitch
UNDIES
25c
Made of rayon—combined with cotton. Vests have tubular trim at neck and armholes; pants are finished with Laxtex band at leg. Children's Tuck-Stitch Undies **25c**

Extraordinary Values! Last 3 Days of Wards

January White Sale!

BLANKET SALE

Single Cotton **69c**
Beautiful plaids in a selection of colors.

White Cotton Blankets, special **98c**
Double Cotton Blankets, 70x80 **\$1.33**
5% Wool Dble. Blanket, 66x80 **\$1.98**

RAYON-COTTON SPREAD—98c
80x105 inches

80x105 RAYON and COTTON SPREAD **\$1.39**

COTTON JACQUARD SPREAD—80x105 \$1.49

72x90 STITCHED COTTON BATT **59c**
—Usually 69c

Wards **BARGAIN SHEETS**
74c

Amazing price for a good serviceable sheet of this quality. 81x99 inches in size. They launder nicely—stock up at this sale price.

42x36 BARGAIN PILLOW CASES, last 3 days at **12 1/2c**

WHITE SHAKER FLANNEL—
26 inches wide Yd. **9c**

22x44 TURKISH TOWELS—
Full bath size. Colored borders. Ea. **17c**

CANNON WASH CLOTHS—
12x12 inches. Match towels above. ea. **3c**

15x30 TURKISH TOWELS—
Colored borders—value Each **8c**

46-in. Table Oilcloth
Well coated, lustrous surface. Clear, bright colors. A regular 29c value!
Yard **22c**

WARDS LONGWEAR SHEETS—
81x99 size—value Ea. **84c**

WARDS LONGWEAR CASES—
42x36. Last 3 days at Ea. **23c**

UNBLEACHED SHEETING—
81 inches wide—value Yd. **31c**

81 IN. BLEACHED SHEETING—
Last 3 days at Yd. **33c**

Unbleached Muslin
Fine, close weave in cream color. Full standard quality. Usually sells for 10c!
Yard **7c**

2c Notion Sale

Little things you seldom remember to buy, but need every day! Get them now at this saving price! You'll need some soon!

Steel Pins	Darning Cotton
Safety Pins	Hair Nets
Snap Fasteners	Bobby Pins
Needle Books	Women's K'ch'fs.
Elastic Web	Shoe Laces
Spool Cotton	Thimbles
Merc'd. Thread	Tape Measures
Bias Tape	

WARDS SOAP
Sale!

Wards Floating Soap **3 for 13c**
Wards Naphtha Soap **12 for 33c**
Wards Soap Chips **2 for 27c**
Wards Soap Flakes **2 for 27c**

Wards Health Soap **3 for 12c**
Wards Cold Cream Facial **12 for 45c**
Wards Bath Soap

BUY ON WARDS CONVENIENT BUDGET PLAN! SAVE NOW!