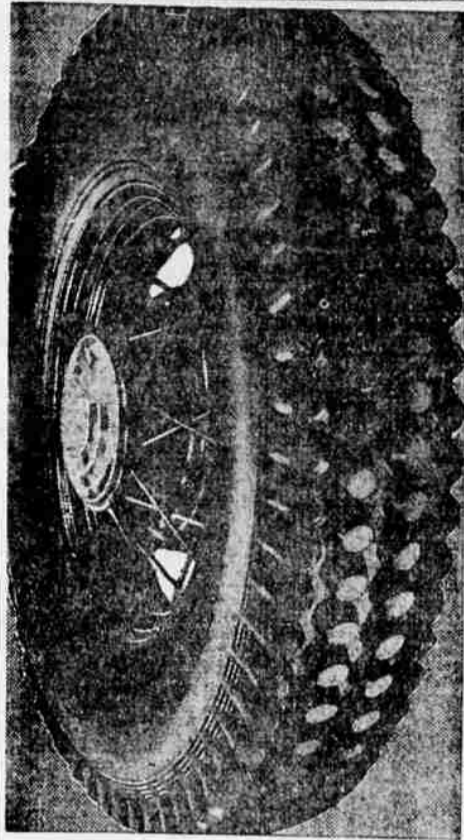


Bring You Greater Values

WARDS



3 Days Only! Thursday, Friday, Saturday-Jan. 24-25-26

All Prices REDUCED on Ward's Riverside POWER GRIPS

For Mud, Snow, All Bad Roads

From coast to coast thousands of Riverside Power Grips are in daily use! That's because farmers, ranchers, mailmen and other "bad road" drivers know that these super quality tires take them right through mud, snow, sand! They know that Power Grips even out-perform other tires with chains, because the big patented round knobs beveled from the base dig right in and grip the road like a giant hand!

Built for heaviest service—made in Wards Super Heavy Duty construction! 6 full Latex-dipped plies, plus 2 cord breaker strips! Extra deep, sure-gripping tread of SUPER VITALIZED rubber—with thick, protecting under-tread!

Guaranteed Against Everything

Backed by Wards UNLIMITED GUARANTEE! Protects you against everything that can happen to the tires on the road without limit as to time or mileage.

Check the Savings On Your Size!

Size—	Were	Now
4.40-21	\$ 9.40	\$ 8.45
4.50-20	9.05	8.10
4.50-21	9.40	8.45
4.75-19	9.05	8.05
4.75-20	9.05	8.10
5.00-19	9.30	8.35
5.25-18	12.30	11.05
5.25-17	11.95	10.75
5.50-17	11.95	10.75
6.00-18	14.20	12.75

All Wards Tires Mounted FREE

Power Grip Truck Tires Reduced!

Size—	Were	Now
6.00-20 -6 Ply	\$16.25	\$14.62
30x5 -8 Ply	20.40	18.36
32x6 -8 Ply	26.25	23.62
32x6 -10 Ply	34.10	30.69

Ask About Wards Convenient Budget Payment Plan!

Ward's Winter King BATTERY

13-Plate

18 Month Guarantee

4.45

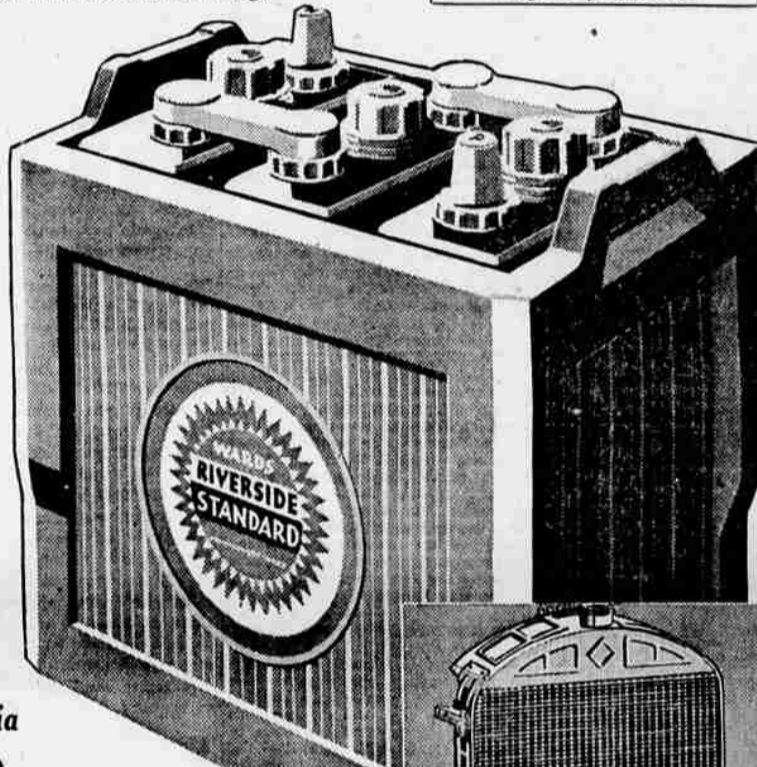
With Old Battery 13 Plates

Sure Starting! 47% more power than Society of Automotive Engineers requires. 18 months guarantee and adjustment period. Extra heavy plates. Rubber case. Save!

12 MONTHS' SERVICE STANDARD QUALITY BATTERY

2.98

with old battery



100% Pure Pennsylvania

MOTOR OIL 15c

Per Quart

In Your Own Container, Inc. Fed. Tax.

Per Gallon. In your own container — **58c**

Wards Famous Riverside, all from Bradford Allegheny crude—costliest in the world—No Better Oil Made!

WARDS RUNRITE OIL

In Your Own Container
8c per quart **28c per gallon**

FORD & CHEVROLET RADIATORS

Wards Riverside Radiators are built to equal original equipment. Guaranteed for 18 months.

For Ford A, 28 and 29 **\$9.45**
Chevrolet 29, 30, 31 **\$9.45**

RIVERSIDE SPARK PLUGS

Customers report up to 25,000 miles sure-firing service! No better spark plugs made, even at twice Wards low price. Why pay more?

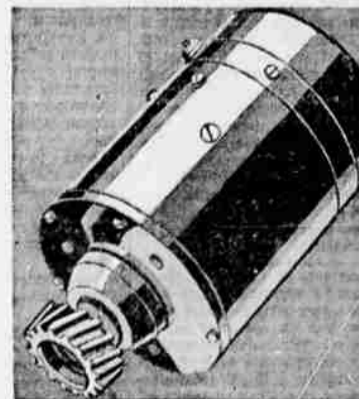
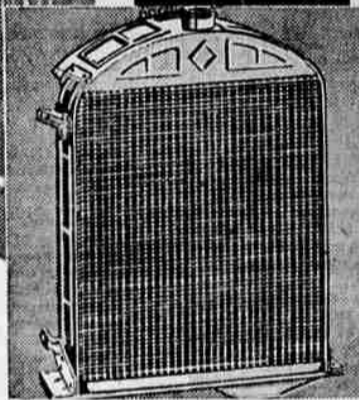
29c

GENERATORS FOR FORDS

Wards rebuilt generators run like new. Give big savings. Prices with old gen.—For Model T Ford generator.

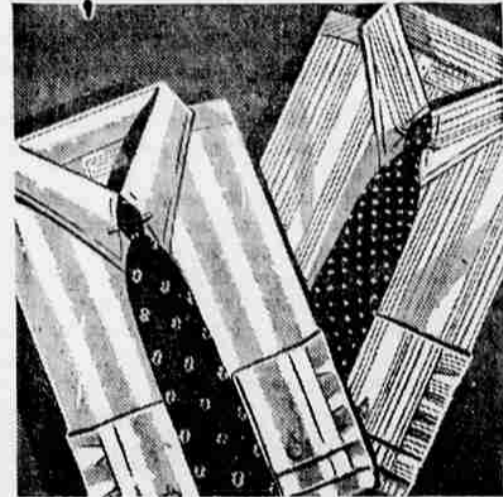
For Ford A **\$2.89**
For Chevrolet **\$2.89**

Double Lift Auto Jack Complete with 44 in. folding handle **\$1.29**



Sale! MEN'S SHIRTS

63c



Men! Need Shirts? Here's your chance to save. Fine broadcloths in plain or fancy colors. Full cut throughout! Finely tailored! Interlined collar and cuffs. Hurry

Work Shirts

Wards Homesteader quality! Full cut coat style. Fine blue or gray chambray... **57c**

Boys' Work Shirts

Sturdy chambray! Main seams are triple stitched. Two pockets... **33c**

3 DAY SALE!

Men's Underwear

Medium Weight Cotton Ribbed UNION SUIT **69c**
10% WOOL SUIT, Ribbed Cuffs and Ankles **98c**
Light Weight, Finely Knit, Cotton UNION SUIT **69c**
Men's Quality SHORTS and SHIRTS, Shorts are Full Cut and Long Wearing. Pair **22c**



Homesteader OVERALLS 89c

Wards Homesteader Overalls. Carefully made throughout, with plenty of pockets. Rustproof buttons and eighteen strong bar tacks.

Tan Whipcord Work Pants 1.39

You Save! • Boatsail Drill Pockets • Bartacked Pockets • Full Cut for Comfort



Boys' Corduroy Longies

Choice of popular colors; full cut for comfort. Pair **\$1.49**
• 4 Set-in Pockets! • Strong Pockets!
• Narrow Wale Corduroy! • Wide Cuff Bottoms!

DRESS TROUSERS

Slack models in Men's and Young Men's sizes. Your choice of worsteds, cheviots. Pair **\$2.98**
Another group is priced at **\$3.98**

Men's Oxfords \$2.49 Pr.



Police Shoes \$2.98 Pr.



SPECIAL HOSIERY VALUES FOR MEN

MEN'S FANCY SOCKS—Pair **9c**
New Patterns—Pair **9c**
MECHANIC'S SOCKS—Pair **15c**
Heavy, durable—Pair **15c**
MEN'S PART WOOL SOCKS—Pair **9c**
MEN'S ARMY-NAVY GREY RANDOM SOCKS—Pair **15c**

Oil Tan Work Shoes \$2.88 Pr.

Keep out water! Heavily constructed. Composition soles, 6 to 12.



WESTERN FIELD 22 RIFLE



5.25

Bolt Action--TargetSights!

Hooded ramp front sight, receiver peep sight! Proof-tested, 22" barrel. Chrome-plated bolt, lever and trigger! See it!

None finer than CleanFire! Copper-coated. Equal to the best in uniformity and power! **50 for 15c**

WARDS 3 STORES IN ONE MONTGOMERY WARD