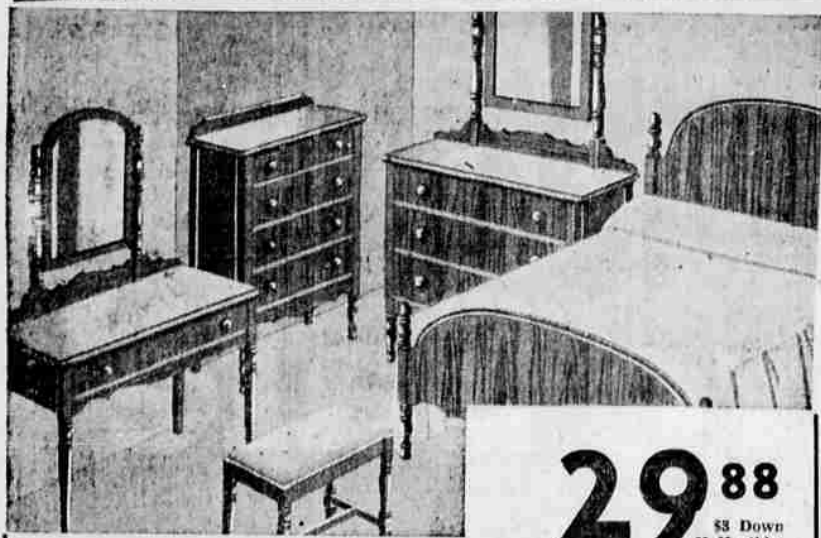


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# FIRST 3 DAYS **WARDS** February Furniture Sale



**29<sup>88</sup>**  
\$3 Down  
\$5 Monthly

Small Carrying Charge

### 3-Pc. Walnut Veneer Dressing Table Suite

Vanity Bench — 2.48

Only a huge Ward purchase could bring you this great value! Only in Wards February Sale can you save so much. Bed, chest, and dressing table. Come, see it!

- Built of fine walnut veneer
- Genuine plate-glass mirror
- Lustrous gloss finish

3 Pc. Dresser Suite, Bed, Chest and Dresser — **32.88**



**27<sup>88</sup>**  
\$3 Down  
\$5 Monthly

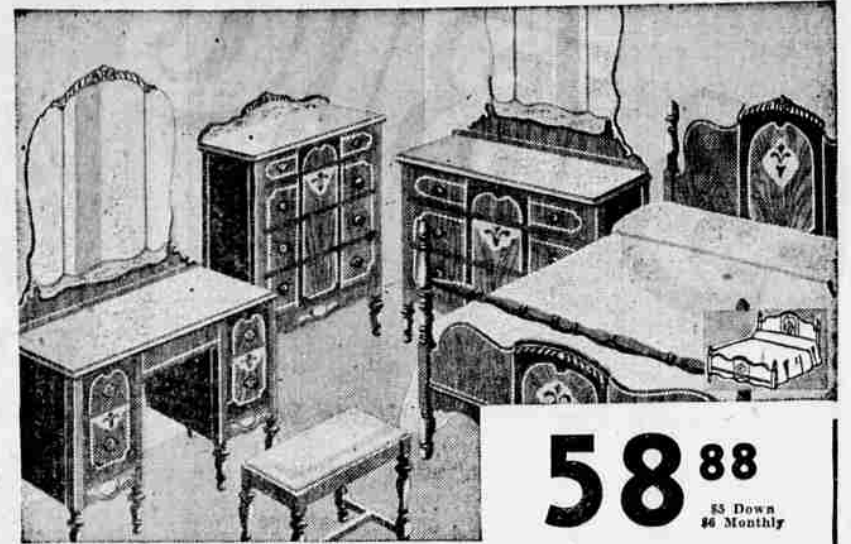
Small Carrying Charge

### Studio Couch

OPENS TO DOUBLE OR 2 TWIN BEDS! SAVE \$5

Best looking Couch we have ever offered at this Low Price! With Long Wearing Newly Designed Covers.

- New Rounded Corners
- Coil Spring Base
- 3 Kapok-Filled Box Pillows
- Interspring Mattress
- Modern Designed Foot



**58<sup>88</sup>**  
\$5 Down  
\$6 Monthly

Small Carrying Charge

### Big Value! Extra Large 3-Pc. Suite in Walnut Veneer!

Bed, chest, vanity or dresser. 46-inch vanity or Dresser Top — with unusually large triple Venetian mirrors seldom found in suites at this price. See this value!

- Poster or panel full-size bed
- Walnut veneer, hand rubbed
- Finished interiors —
- Vanity Bench, only **4.88**



**64<sup>88</sup>**  
\$6 Down  
\$7 Monthly

Small Carrying Charge

### Genuine 100% Angora Mohair All Over! Save \$10 at This Special Sale Price!

See how you save in Wards February Sale! And see what a handsome suite you get! Big 80-inch Davenport and roomy Chair—tailored to perfection in Angora Mohair. Buy Now—

- 80-inch Davenport, Big Chair
- Genuine 100% Angora Mohair
- Carved Arm Panels, Base, Rail and Legs
- Moquette Reverse Cushions



**44<sup>88</sup>**  
\$4 Down  
\$5 Monthly

Small Carrying Charge

### Save! Get This Big 2-Pc. Value in Floral Tapestry

Direct from factory to Wards! No extra costs to pay! Just one small Sale price that brings you this high-back davenport and roomy chair. Covered all over in rust or green tapestry.

**KING-O-SLEEP**  
MANUFACTURED SPECIALLY FOR  
**MONTGOMERY WARD & CO.**  
BY  
**SIMMONS COMPANY**

**King-O-Sleep**  
**16<sup>95</sup>**

Made by Simmons—Only for Wards!  
Innerspring Mattress or Matching Box Spring at a Sensationally Low Price.

- Best Premier Wire Inner Coils
- Newly Designed Coverings
- Side Ventilators, Tape Rolled Edges
- Choice of Full or Twin Sizes

IT'S A **WARD VALUE!**



**SPECIAL!!**  
SALE OF  
**PRISCILLA CURTAINS**  
and Flounce Panels  
**44<sup>c</sup>**

Crisp Filmy French Marquisette Priscillas with colored ruffles—pair 54 inches wide.  
Also 39" Wide Flounce Panels of Printed Marquisette with colored baby ruffles.

Colorful Kitchen Curtains, pair — 29<sup>c</sup>

Fringed Marquisette Panels

39" Wide Cream or Ecru — 25<sup>c</sup> each

Fringed Bostonet or Missionet Panels

39" Wide Ecru Color — 34<sup>c</sup> each

### Window Shades

36 Inches Wide x 6 ft. Cut Length. Complete with Roller. Choice of colors. **39<sup>c</sup>**



90 SINGLE-DECK COILS! BUY IN THE SALE, SAVE!

**5<sup>88</sup>**

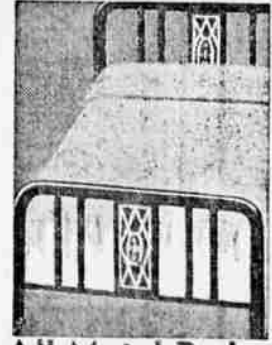
Enjoy the advantages of coil spring comfort at Wards low February Sale price! 90 big, deep coils of finest quality Premier wire, tied at top for even surface. Enamel finish!



INNERSPRING MATTRESS AT A 10% SAVING!

**10<sup>88</sup>**

At the ordinary price of a cotton felt mattress you can get a comfortable innerspring mattress — Deep inner coils in felted cotton liners. Drill tick cover. Save at this low Sale price.



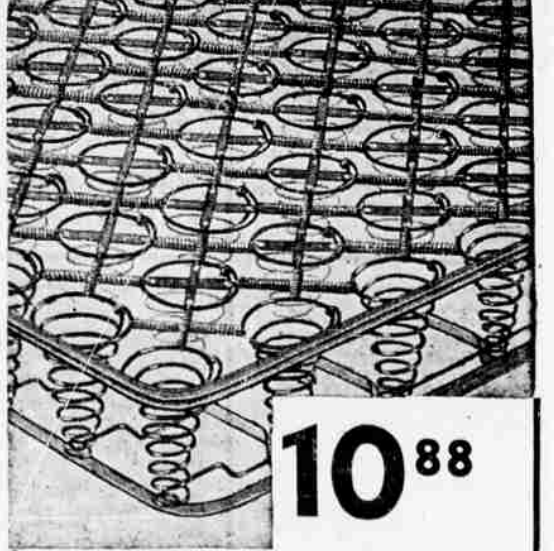
All Metal Bed **\$6.88**

Decorated center panel. Chip proof enamel finish.



All Cotton Mattress **\$5.88**

All clean new fluffy cotton liners. Floral art ticking, roll edges.



**10<sup>88</sup>**

### Double Deck Spring New Foundation Top—Bright Aluminum Finish—99 Coil

Flex-top Coil Spring. Perfect for use under Innerspring Mattresses. Best Premier Wire Double Deck Coils. Angle Iron Border.

SAME SPRING IN GREEN ENAMEL **\$9.88**

**BUY ON WARDS BUDGET PLAN . . . MONTGOMERY WARD**