

AUTOMOTIVE NEWS

CODE ANNOUNCED FOR DRIVERS IN SAFETY CAMPAIGN

Because the motorist must change his methods of driving in order to reduce street and highway hazards created by winter weather, sponsors of the "Let's Quit Killing" program have issued a code for winter driving.

This code, ten commandments designed to promote safety for the man in the automobile, as well as the pedestrian, points out various dangers attendant to wet and slippery pavements, and tells how they may be overcome.

1. Modify your speed for wet weather. Remember—any car will skid on a wet road.
2. Keep good tread on your tires to lessen the skidding hazard.
3. If, unavoidably, your wheels start to skid, take your foot from the throttle. Don't speed up or slam on the brakes, for that only defeats friction.
4. Make sure your windshield wiper is working before starting out in rainy or foggy weather.
5. Keep a cloth in your car for wiping fog, frost or steam from other windows and the rest of the windshield so your vision will not be impaired.
6. Keep your chains in the car, and put them on before traveling over snowy, icy or slushy roads.
7. Make sure both headlights are burning—unless you want some car to hit your head-on.
8. Dim your lights when an oncoming car signals. Remember—there is no such thing as perfect vision on a dark, rainy night.
9. Keep in mind that there is an instant of total darkness when passing an oncoming car at night. Be careful, for many pedestrians lose their lives at that instant.
10. Follow at all times the state of Oregon rules for driving.

J. B. KIRK NAMED NEW PRESIDENT OF FRUITMEN LEAGUE

(Continued from Page One)

The most important statement made by Professor Hartman was the fact that the condition of the fruit of 1934 was the worst he had seen in six years, and due to over-ripeness, the damage to d'Anjou and Comice pears was very evident. Bosses, said Professor Hartman, did not ripen properly, and broke down, which he stated was due to improper storage and transit conditions.

Many shippers did deliver their fruit in a full marketable condition, but he declared it is imperative that storage temperature be brought down during future seasons.

Sales of Bosses in 1934 received a severe setback and it will be necessary to start over again to regain what was lost this winter, he stated. According to Professor Hartman Bosses were in disrepute and during the month of November, fifty per cent of the eastern retailers went off Bosses and turned to other varieties due to the losses which they had sustained.

Another important statement by Professor Hartman was that competition in all markets was very severe and unexpected. Odd varieties were a considerable factor this winter, including citrus fruit from Florida, during the month of November. Prices for citrus fruits were low and other fruit found it necessary hard to find a satisfactory price level.

An unexpected situation this winter was the importation and sale of Spanish grapes, in addition to the normal grape supply from California, said Professor Hartman.

In presenting his observations of the pear market, Professor Hartman did not necessarily refer to the Medford pear alone, but included the whole Pacific northwest. He outlined in detail a ripening program for Bosses and stated that Medford shippers were largely following the proper procedure.

Mann's Custom-Built TRUCK BODIES

are made in Medford to suit local conditions. The cost is surprisingly low.

MANN'S AUTO SERVICE

ED. MANN R. E. ADAMS
1729 N. Riverside Phone 835-M

Chrysler Display Here Attracts Motorists



The new Airflow Chrysler for 1935 created a sensation at the auto show held in conjunction with the Shrine circus at the armory Saturday night, according to H. F. Lange of Armstrong Motors, Inc. The new Airflows have new radiator and hood lines, softer, richer interior treatments, synchro-silent transmissions, new tapered leaf springs and new perfected steering. The new Airstream Chryslers were also on display.

Mayor Porter Is Backing Campaign For Safe Driving

Again let me urge the citizens of Medford who drive cars to take every possible precaution in eliminating the hazards of driving. The tremendous loss of life and property through motor accidents should be substantially reduced during 1935 and this may be effected if motorists will take necessary and sensible precautions in behalf of themselves, as well as the general public.

The people of every wide-awake community are becoming "safety-conscious." The "Let's Quit Killing" campaign is gaining impetus by leaps and bounds. I wish to take this opportunity to urge every motorist to carefully read the ten commandments of safe driving, as announced by the Portland Junior Chamber of Commerce in today's Mail Tribune. A close adherence to these principles of sane, sensible driving will result in less accidents during 1935.

The police and traffic officials of Medford will bend their efforts toward making a record for this city in this country-wide safety drive. The necessary cooperation of every citizen who drives a car is requested. I wish to take this opportunity to point out that it will be impossible for me to personally intercede in any arrests resulting from traffic violations, as full authority for action has been given to officers and I feel that interference will only lessen the effect of Medford's campaign for safer driving.

The splendid cooperation already given to this campaign by the citizens of Medford is commendable and appreciated.

GEORGE PORTER
Mayor of Medford.

He spoke briefly on the collapse of the auction control program and the California control plan for Bartlett's. In closing he offered three suggestions which he felt should be followed in developing new markets:

- First, get fruit at destination in proper condition.
- Second, keep fruit on the market until the public starts to take it.
- Third, control the auction so as not to break the market.

Professor Hartman stated that although there were discouraging features in his trip the last fall, he was optimistic regarding the future and believed the Medford district problems could all be worked out, especially the matter of controlling shipments to market.

Messrs. Rodin, Irving and Murphy of Placerville, Cal., connected with the Cooperative California Fruit Exchange were present and gave interesting talks.

Other speakers on the program included Judge E. B. Day, Luther Deuel, and Frank Hull.

International Has Many New Features

Built into the handsome 6-cylinder International 2 to 3-ton model C-46 are many extra money-saving features, according to Walter W. Abbey, Mr. Abbey says "this moderately priced truck, with its V-type radiator, aluminum grille, and chromium-plated bumper, is available in four wheelbases and is adapted to the mounting of bodies to meet every transportation requirement in which trucks of this capacity are practical."

Among the many desirable economy features of the model C-46 are the 6-cylinder valve-in-head engine with replaceable cylinders; exhaust-valve seat inserts; pistons with four rings, and heavy, counter-balanced four-bearing crankshaft.

Boy Scout Notes

Troop No. 5 (by Armine Lewis): The Boy Scout Troop No. 5 met at the Washington school January 17. Meeting opened with a flag ceremony. Roll was taken and forty minutes spent as a work period. After instruction on new knots, a knot relay was played. Another game was played, announcements made, scout oath repeated and the troop dismissed.

Boy Scout Notes

Troop No. 16 (by Irwin Doty): The troop enjoyed the meeting very much, as it was the night in which a group of boys were invested as Tenderfoot Scouts of Troop No. 16. The meeting was divided into three main parts, the first being taken up by John Niedermeyer, one of the committeemen of the troop. He gave the scouts some simple military drills that will be useful a little later in the more complicated maneuvers he is going to instruct them in.

Following this, the tenderfoot investiture was held. This was very formal and impressive to the scouts. Boys presented with tenderfoot badges and installed in the troop were: Loren Chitwood, Vern Strayer, Bill Kiser, Vernon Holland, and Keith Copinger. Last part of the meeting was taken up in a short initiation of the above boys into troop No. 16.

Every member of the troop was presented with a 1935 Boy Scout diary by Harold L. Larsen, scoutmaster of the troop. The diaries were given to the boys by the Active club, sponsor of troop No. 16. Troop No. 18, Eagle Point—Troop No. 8 from Medford visited the troop the last meeting, which was a great surprise. A number of games were played. Hot dogs were served for refreshments. Everyone enjoyed the party very much.

Sanctioning boxing as an intercollegiate sport at Michigan State college means that the Spartans have varsity competition in 12 branches of athletics.

When she's in fashion she's in little else.

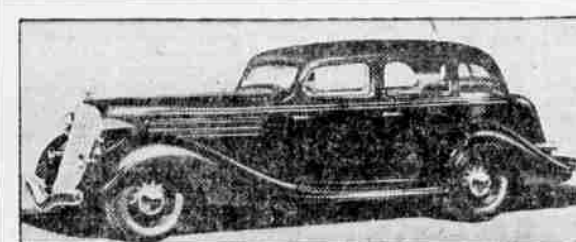
Who possesses most has least appreciation.

New Tire Bites Into Mud and Snow



Rugged in appearance and vastly different in traction and riding comfort from any tire of the past, this new "mud and snow" tire brings safe, dependable travel for motorists under even the most adverse road conditions of winter. Developed by Firestone Tire & Rubber Company engineers, the scientific design provides easy steering, maximum traction in snow or mud, and smooth riding on paved streets and highways. This tire is ideal for motorists who drive over unimproved roads part of the time especially in winter. For the driver who wants maximum protection against skidding in city or country, the new tire has many advantages over chains, in riding comfort and in protection from side slips. Greater traction pulls it through mud holes and snow drifts. This tire is of heavy duty construction, and is made in passenger car sizes only.

Eakin Shows 1935 Hudson Models



Hudson Six Cylinder Sedan mounted on 116-inch wheelbase with a 93-horsepower engine. This new addition to the Hudson line offers exceptional power and roominess in the low-priced field.

LLOYD HAMILTON, LONELY COMEDIAN OF MOVIES, DEAD

HOLLYWOOD, Cal., Jan. 19.—(AP)—

Alone, as in life, Lloyd Hamilton, veteran comedian of the screen, died suddenly last night after an operation for a stomach disorder.

Not only were scores of his friends unaware of his passing until they read their newspapers today, but few had even known he was ill. Always a lonely, solitary figure in the bustling movie colony, Hamilton had practically dropped from sight in the last few months.

Even in the days, long ago, when studio box office ledgers showed him to be the most popular comedian

on the screen, Hamilton spent most of his time alone.

And so today, his associates observed that it was typical of him to have suffered a severe illness, and to have come to the end of his life without many of the persons he knew in Hollywood, knowing of it.

He was tall, pudgy, baby faced. He seldom smiled in his pictures, took the role of the "goat," and seemed to prefer it in his life off screen. His little checked cap, perched perilously atop his big head, became almost as famous as Chaplin's oversized shoes.

Recently Hamilton essayed a "comeback," but misfortune, in the form of a broken leg, interfered. Shortly after he left the hospital, he fell and broke the other leg.

Critics observed that there was as much pathos in his fun making as farce, and declared that Hamilton's pictures usually split even the fine line between comedy and tragedy.

Empty stomachs are dangerous things.

Use Mail Tribune want ads

The AUTO WAY.



By Cyril Sander

We have looked the new Plymouth over thoroughly and we found the seats much roomier than they were last year. One of the improvements which especially interested us was the way the body was mounted to the frame. These new cars, instead of being bolted just to the top of the frame, are now set down around the frame and bolted from both the top and sides. Besides making the car safer and stronger this improvement has also made it much easier to enter because the floor and running board are on approximately the same level. Two other improvements are its exceptional ease of steering and its clear vision ventilation.

The new Standard Chevrolet is now in Medford. Its lines are almost identical to last year's Master Chevrolet, except that of course they are slightly smaller. There is a wide range of body models to choose from including a coupe, a coach, a four-door sedan, a roadster, and a phaeton. This year's car is equipped with a new engine which gives a 25 per cent increase in power throughout its entire speed range, but it also gives an increased gasoline mileage. It also has Fisher no-draft ventilation and a conventional front axle.

This year's Ford has made several definite steps forward in contributing to the comfort of passengers.

(Continued on Page Five.)

BIG USED CAR SALE

We have one of the MOST COMPLETE selections of GOOD USED CARS and TRUCKS in Southern Oregon. . . . Every one a REAL BARGAIN and priced to make room IMMEDIATELY for cars taken in trade on new 1935 Chevrolets.

Just Look These Bargains Over!

1932 CHEVROLET COUPE—Only 10,000 miles. Same as new in every detail. An exceptional used car.	1932 CHEVROLET TRUCK—1½ ton. Long wheel base dual wheels and 32x6-10 ply tires.
1930 FORD COACH—Model A. Very low mileage. This is in A-1 condition in every respect.	1930 CHEVROLET TRUCK—1½ ton. Dual wheels, new tires. Special price on this truck.
1931 CHEVROLET COUPE—Very good condition. A real buy. It is priced below the code.	1930 CHEVROLET TRUCK—1½ ton. 131-inch wheel base single wheel and two new tires.

OPEN SUNDAY MORNING

ROGUE RIVER CHEVROLET, INC.

USED CAR LOT Many Other Bargains 25 SOUTH RIVERSIDE

NOW READY FOR DELIVERY
The Largest Stock of

CHRYSLER and PLYMOUTH

Cars South of Portland. Also Six Carloads Enroute to Medford

CHRYSLER AIRFLOWS, CHRYSLER AIRSTREAMS, and PLYMOUTH WITH THE "BIG THREE" FEATURES FOR 1935

(1) The Original Chrysler Hydraulic Brakes. (2) One-piece Safety Box Steel Bodies. ((3) Chrysler Patented Floating Power.

CHRYSLER LEADS—OTHERS FOLLOW

The originator of STREAMLINE Motor Cars

Armstrong Motors, Inc.

CHRYSLER and PLYMOUTH HEADQUARTERS

Pull Over!

for expert SAFETY SERVICE!

MAKE 1935 A SAFE YEAR FOR DRIVING

BE SURE THAT YOUR Brakes Are Safe!

There is no need to GUESS just how efficient your brakes are — We check them on our ELECTRIC DYNAMIC BRAKE TESTER absolutely FREE!

BRAKES Reconditioned and OVERHAULED

Safety Opportunity! The closest thing to a reline you've ever had. Special price 3 days only.

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\$350

WHAT WE DO!

- 1—Pull all four wheels to inspect lining.
- 2—Inspect complete brake mechanism for loose center pins, bolts, nuts, springs, etc.
- 3—Clean brake drums with special Firestone Cleaning Solution.
- 4—Clean brake lining, removing dirt, etc.
- 5—Buff tips of brake shoes to prevent "grain" and "chatter."
- 6—Inspect bearings to insure use of proper grease.
- 7—Set Anchor Pins properly.
- 8—Equalize all brakes on Brake Machine to show proper foot pounds of pressure when lining is applied to drum.
- 9—Miscellaneous road test.

Firestone SERVICE STORES

NINTH AND RIVERSIDE PHONE 320

For SAFETY—Ride On Firestone Tires
Buy Them on Our Budget Payment Plan