

LOST RIVER FIRM WILL DISTRIBUTE GLOBE BEER HERE

The Lost River Dairy of Klamath Falls, represented in Medford by Lost River, Inc., has been selected as southern Oregon distributor for Globe Beer, according to an announcement made yesterday by R. C. Woodruff, head of the large Klamath Falls concern. W. J. Howard, general manager for the Globe Brewing company of San Francisco, was in Medford Friday completing arrangements for his well-known product to be landed in this area by the Lost River organization.

Mr. Woodruff is having such an expansive and well-established distributor as the Lost River Dairy in the southern Oregon area, Mr. Howard said Friday evening. "With this organization covering the Klamath territory and the Lost River, Inc. under the management of Gilbert Beath, handling the distribution in the Rogue River valley, we anticipate a very successful business during the coming year. After my conference with Mr. Woodruff in Medford, I am optimistic over business conditions in southern Oregon for the coming season, and I am sure that Globe beer will enjoy its share of business in its field."

The Globe Brewery in San Francisco makes a feature of the fact that its product retains the draft beer flavor in jugs. This product is unique in the fact that it keeps indefinitely in any climate, never gets cloudy, and requires no refrigeration, according to claims of the Globe Brewing company.

A very modern plant, complete with laboratories and the latest in brewing equipment, is located in San Francisco. The latest type electrical equipment is employed, and great storage aging cellars are maintained in the California brewery. Globe beer will soon be available to southern Oregon people, according to Gilbert Beath, manager of Lost River, Inc.

V.F.W. CHRISTMAS TREE AND ENTERTAINMENT IS ENJOYED BY THOUSAND

The V. F. W. Christmas tree and entertainment held at the Armory Friday night was highly successful, both from the standpoint of entertainment and pleasure for the children.

Officers of both the post and the auxiliary were introduced to the large gathering.

Immediately following the Whipple Juvenile band, composed of boys and girls, gave three numbers, followed by the Junior Harmonica band, composed of John Wall, Ralph Peck, Paul Hughes, Frank Metzger and Reginald Fifer. Ralph Peck gave a solo. Miss Betty O'Brien gave a tap dance, followed by Miss Dorothy Jenkins, Isabell Crouch in a dance act, accompanied by Corren Harwood. Miss Harwood also accompanied the harmonica band in another selection. The little eight-year-old Eib twin girls gave a fairy waltz. These boys and girls put on a wonderful program, every one showing real talent.

About a thousand children and grown-ups attended the affair, which was thoroughly enjoyed by all. Santa Claus appeared and saw to it that every child received a present.

Success of the V. F. W. Christmas tree was made possible through the cooperation and good will of the merchants, and the kindness of the entertainers.

A surplus of candy, nuts and oranges was turned over to the Salvation Army for their tree Wednesday night.

The following merchants were donors for the V. F. W. Christmas tree:

- Marsh Grocery, Piggy Wiggy, Luman Bros., Don's Radio Shop, Hubbard Bros., Little Paris, Jacque Lenox, Strang's Drug Store, Woolworth, Campbell Clothing Co., Westside Pharmacy, Gardner Drugs, First National Bank, Safeway, Lindy's Confectionery, E. Ballo, Alexander's, Fred H. Fick, Office Stationery and Supply, Chester T. Parker, H. C. Pretelle, Gold Seal Creamery, Mason, Thurman, Walt Surber, Gates-Lyford, J. C. Penney, Jarmen Drugs, Mann's, Gault's Shoe Shop, Dr. Hicker, E. H. Lampert, E. J. Smith, Hoxie Confectionery, Domingo Lunch, Bill Holbrook, Burelson's, Klockner Printery, Buster Brown, Franklin's Cafe, Schade Jewelry, Yellow Cab, Medford Book Store, Wetzel, Western Thrift Store, Pacific Fruit, Meade Motor Co., M. & M. Band Box, Medford Shoe Shop, M. P. & H. Monarch Feed & Seed, Al Piche Hardware, Roberts Grocery, Whitelaw Co., Shirley's, Toggery, Geo. A. Hunt, Boyd Market, Whillock's Golden Rule, Newberry's, Humphrey's, Jimmie Valentine.

Oregon Mutual Has High Rank in Field Of Fire Insurance

The Oregon Mutual Fire Insurance company of McMinnville ranks up well with any mutual insurance company in the nation.

This interesting information was gleaned at the convention of the National Association of Mutual Fire Insurance companies by Lee Waugaman, Oregon Mutual secretary, who returned to Oregon recently after attending the convention in Savannah, Ga. Information concerning Mr. Waugaman's trip was received here by Leland Clark, representative here for the Oregon Mutual Fire Insurance company.

While a majority of the concerns represented at the sessions show profits for this year's operation, they also lost ground in the volume of business handled, Mr. Waugaman learned.

On the other hand, the Oregon

Mutual, whose October report showed an increase in a 9-month period in assets of \$134,305.60 and of \$73,757.50 in surplus for the greatest gain in its 40 years' history, enjoyed its most profitable year.

Troop 7 News

(By Larry Schade, Jr.)
Boy Scouts of Troop 7, Medford, held a very impressive tenderfoot in-

vestiture ceremony before a number of parents and friends Tuesday night at the Roosevelt school. The following boys received tenderfoot badges: Cecil Reich, Cecil Brown, Dick Finch, Bill Dickey, Morris Leonard Jr., Robert Covarone, Edgar Cleven, Stan-

ley Jones Jr., Kenneth Lamb, Ross Webb and Glen Parks.

Prior to the investiture inspection was conducted by Larry Schade, followed by first aid demonstration by Scouts Harold Sleight, Monty Dewey, Bob Mace, Fernan Blaylock, Ray Hu-

son and Gerald Keesee. Stanley Jones, forest aid examiner, complimented the boys on their work.

Scout Jack Hamilton, questioned by the scout master, gave all present some idea of the value of the knowledge of safety as required by every

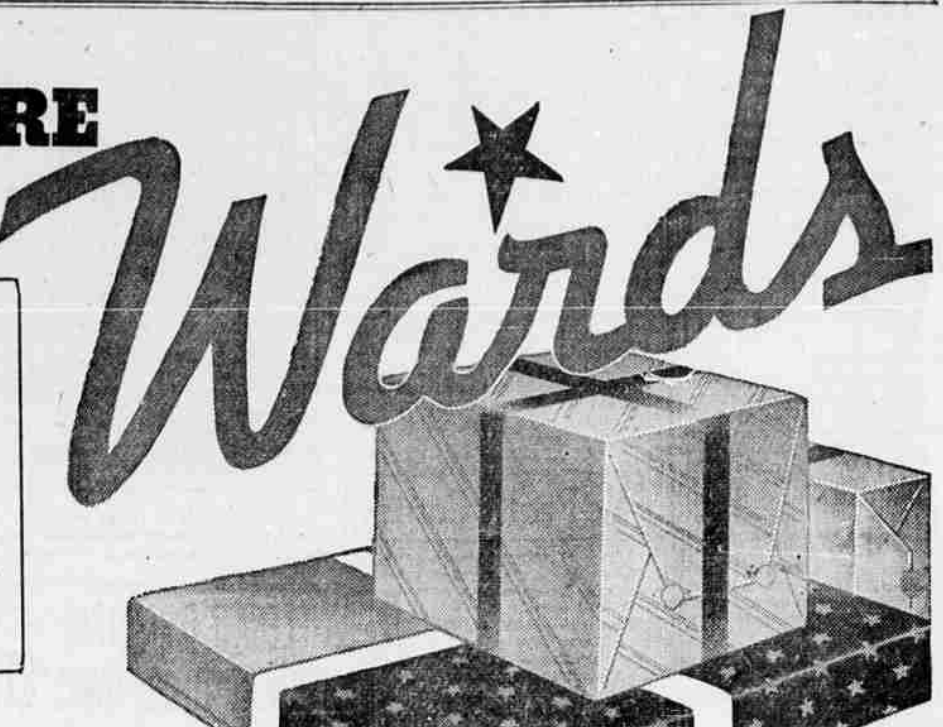
Scout. Col. W. H. Paine, L. D. Jones and Verne Marshall each gave impressive talks to the Scouts which were much appreciated.

The evening closed with the customary campfire songs and "taps" by Troop Bugler Ted Marshall.

Have a group photograph made by Shangle while you are all home for the holidays.

It pays to look well. 50c haircut for 35c. Hotel Medford Barber Shop.

A GREAT CHRISTMAS STORE ... THOUSANDS OF GIFTS



So Soft and Warm and Colorful!

69c

Lovely slippers are'll welcome with enthusiasm! Blue felt, pom-poms, and warm cream color fleece lining—great comfort for cold winter weather! Soft padded leather sole.

Silk Undies! Imported Laces! Low Priced!

159

Perfectly fitting bias cut slips, with non-rippable seams! Dance sets trimmed with imported laces! Chemises, fashioned to fit and flatter! And priced so thriftily! Save at Wards!

\$47.50

Already 19,000 People Own This One Model!

This Ward radio has to be good to sell so many! It takes tremendous business like this to make a Ward low price! Here's proof of value, tone, superior foreign reception, quick easy tuning with 8-Feature Instant Dialing. Come in!

- Save Up to \$50 Because Ward's Sell So Many!
- 7 Tubes. Effective Automatic Volume Control.
- 1935 Model. Licensed by RCA and Hazeltine.
- Cabinet Artist-Styled Like Finer Furniture.

Comfynugs

25c Each

Warm tuck-stitched cotton vest, or panties for women—"fit like second skin"!

Rayon Undies

39c

Dainty new vests, bloomers and panties of fine rayon! Practical—and they wash well!

Turkish Towels

25c

Big, heavy 20x40 bath towels in white with gay pastel borders of dobby design. Value!

Rayon Nighties

98c

One and two-piece pajamas in striking color contrasts! Graceful, full-cut gowns!

Pure Silk Hose In Lovely New Shades

49c

Each time she puts them on she'll thank you! For there's plenty of wear in every pair of these good-looking service weights! Full fashioned, in fetching new shades!

98c

Preshrunk Shirts... A Gift He'll Appreciate!

These gifts are no shrinking violets... They're PRESHRUNK! Furthermore, Wards specified and secured for you a good grade of broadcloth. The collar is very carefully tailored, the sleeves smartly pleated—all for less than a dollar!

- Hand-made resilient TIES.....49c
- Boys' Broadcloth dress shirts....49c

Gift Garters

25c

Single grip! PLUS novelty suede leather type billfold or cigarette case — two gifts!

Gift Gloves

1.98

Men's smart wrist-strap cape-skirts, warm fleece lining

Men's Jacket!

3.98

Men's 32-oz. all-wool Melton! Handy slit fastener type.

98c

NOW... Wards Fine Hose Is RINGLESS Give Good Hose!

Not a ring, not a bar, not a streak or shadow! Correct colors—every smart winter shade! Do they wear? You bet they do! Skillfully reinforced full-fashioned pure silk! Are they expensive? Not at Wards!

Warm Flannel Gift Pajamas—Fine for Men!

98c

For solid comfort these cold nights nothing can beat them. Choose mid-dy or coat style in assorted colorful stripes. A to D—roomy sizes.

- Boys' flannelettes \$1.00

We Show a Big Assortment for Gifts!

19c

Socks to suit the most meticulous male! Rayon and calanese! "Spun-lo!" New crepe patterns! In stunning designs and colors, many with sewed-in crotch! Thriftily priced!

Snug-Fitting Healthgirds—Warm!

79c

Men's medium weight but warm cotton! Tailored to Ward specifications with wring ribbed cuffs at wrist and ankles for fit and real protection. New seat construction! In men's sizes.

Shirts & Shorts Make Good Gifts for Men

25c Each

Combed cotton knit with the comfortable Swiss ribbing most men prefer. Fancy broadcloth shorts cut to U. S. Government sizes. Elastic inserts at waist for comfortable fit. Low in price!

★ 117 So. Central Telephone 286

MONTGOMERY WARD