

Theatrical and Amusement Page

DRAMATIC WORLD WAR PICTURE IS PREVIEWED HERE

Exceeding the promise of its most enthusiastic advance reports and proving itself the most powerful of the war films yet released, "The First World War" was shown yesterday by George A. Hunt at a special preview for a group of officials of the American Legion and a representative of the Mail Tribune, who followed it with absorbed and breathless attention.

"The First World War" was inspired by the sensational book of Laurence Stallings by the same title, one of the real publishing feats of its day. Stallings, long known as one of America's outstanding authorities and commentators on the World War, has edited the film—in the same spirit and with the same success that attended his sponsorship of the book.

It is the biggest story that Fate ever wrote. Watching it unfold, one has the sense that its every scene is a living newspaper headline; for every incident is a drama which helped to write world history.

The editorial skill employed in the creation of this amazing film has made it one of the most potent pleas for peace ever presented. Yet it is in no respect a preachment. Attended by Laurence Stallings' biting and ironic comments, its sequences picture the World War step by step from its inception—and before—to its conclusion. Scenes of trench warfare alternate with intimate glimpses of the home life of Europe's monarchs. Mighty scenes of conflict at sea are varied with sequences from the secret archives of many nations, photographed behind the lines during the war and never before revealed to the public.

Among the world figures who appear in the film, many of them in unguarded and intimate views, when they were unaware of the presence of a camera, are King George, the Kaiser, Lloyd George, Wilson, Lenin, Trotsky, the late King Alexander of Yugoslavia, King Albert, King Alfonso, the Prince of Wales, the Crown Prince of Germany with his family, Emperor Franz Joseph and many others.

According to present plans the picture will be shown in Medford soon, under the auspices of the American Legion.

Mead Returns From Portland Meeting; De Soto Is Shown

N. A. Mead, head of Mead Motor company, returned to this city Friday from Portland, where he attended a factory meeting of DeSoto dealers, held at the Congress Hotel. Nearly a 100 per cent attendance of northwest dealers enjoyed the DeSoto sessions in Portland last week, and previewed the new DeSoto line for 1935. George Gilham, a member of the sales staff of Mead Motor company, accompanied Mr. Mead to Portland.

The DeSoto line for the coming year included a new Airstream series with more conventional body lines, and selling at more moderate prices than the smart, Airflow DeSoto. A carload shipment which will include both Airflow and Airstream DeSotos, is now headed for Medford, and the models will be shown soon at the display rooms of Mead Motor company, 16 South Fir street in Medford. The 1935 Plymouth cars are now being shown by this firm.

Be correctly counseled in an Artial Model by Ethelwyn B. Hoffmann.

The favorite Xmas gift—Miss Seylor's Chocolates, East Side Pharmacy, Main & Riverside.

Special HOLIDAY Rail Fares to Eastern Points

Low Round-Trip Fares for the Holidays to destinations in Eastern United States and Canada over the Canadian Pacific Railway, are now available.

FROM DECEMBER 15th to JANUARY 1st

RETURN LIMIT JANUARY 15th (Back by Midnight)

Transcontinental trains leave Vancouver, B. C. daily, through the magnificent scenery of the Canadian Rockies, most wonderful in the winter season.

FIRST CLASS INTERMEDIATE and COACH FARES

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Will Rogers Returns to Rialto



Will Rogers, always a Medford favorite, is at the Rialto theater today and Monday in a special return showing of "Handy Andy," one of the most humorous and most popular pictures he has ever made.

Showing Will as the retired merchant, the picture follows his activities, mostly hilarious, as he seeks ways to take up his spare time, now that he no longer needs worry (?) about his store.

"Little Man, What Now?" at Roxy



"Little Man, What Now?" starring Margaret Sullivan, opens at the Roxy theater today.

The picture ranks with the immortal "Seventh Heaven" in dramatic depth, tenderness and beauty. It has the additional value of timeliness.

The Hans Fallada novel, from which the picture is made, deals with present day conditions as we are emerging from the depression; it is a picture of the coming of the New Deal for the countless "little men" and "little women" all over the earth.

Joe Penner Stars at Craterian



Joe Penner, one of the nation's foremost radio comedians, accompanied by Goo-Goo, his duck, and the famous floppy hat, makes his picture debut in "College Rhythm," starting today at the Craterian theater.

The picture also features Lanny Ross, Jack Oakie, Mary Brian, Helen Mack and Lyda Roberti in the supporting cast of the girls, music and comedy film.

The central plot deals with the deadly rivalry between State College's star halfback, Jack Oakie, and Lanny Ross, which is carried over into business after these two graduate together with Joe Penner, keeper of the college mascot, Goo-Goo.

Both Oakie and Ross are suitors for Mary Brian's hand and they strive to outdo each other with schemes to promote their department store's sales. Finally the store is completely transformed by college atmosphere, with girls, music and an inter-store football team.

Tropical Musical at Studio



Thrilling mechanical trick sequences in motion pictures reach what is said to be a climax in the musical, "Down to Their Last Yacht," now at the Studio theater, when an entire tropical island rears up on its hind legs, so as to speak, and dances to one of the production's catchy tunes.

The illusion of this dancing island is created by having the trees and the verdure away and roll to the melody and by causing the fires on its shores to leap, recede and sway.

Pack This Rib-cane Mill Anywhere!

Lightest piece 285 lbs. Total 350 lbs. Easily portable anywhere a mule can go! Only \$220 Direct from Factory for 2-4 ton capacity. 1 1/2 H. P. mill. Others up to 250 tons. Screening or screenless. Send for Bulletin 115: learn details, see pictures of complete milling equipment. Since 1902 Straub Mfg. Co., 533 Chestnut St., Oakland, Cal.

MARRIED WOMEN

Use CERTANE the NEW, ADVANCED, proven method for Feminine Hygiene. Recommended by doctors, praised by women everywhere who use it in preference to anything else. Safe, non-irritating, inexpensive. Excellent too for Minor Vaginal Irritations. Get CERTANE today. May be had in other Jell's, Lonses or Powder forms. MONEY BACK GUARANTEED Western Thrift Store CERTANE IS SAFE

Shows Today 1:45 - 3:30 7:00 - 9:00

CRATERIAN

Mats . . . 25c
Eves . . . 35c
Kiddies . . 10c

Starting Today for Three Days!
A DAFFY..DUCKY..DELIGHTFUL Collegiate MUSICAL!
Joe College.. Betty Co-Ed.. and Goo-Goo, the duck, in a hilarious joy ride over the goal posts in the All-American musical of 1934!

Adolph Zukor presents

"COLLEGE RHYTHM"

A Paramount Picture Directed by Norman Taurog with
**JOE PENNER · LANNY ROSS
JACK OAKIE · HELEN MACK**
Lyda Roberti—Mary Brian—George Barbier
and the All-American Co-eds

SONGS! Gay, lighthearted, the ace hits of 1934...with the All-American Boy Friend to sing them!

COMEDY! The joyous antics of campus cut-ups and cuties scoring touchdowns of mirth!

ROMANCE! Lanny Ross and Helen Mack get together in 1934's version of an old college custom!

GIRLS! Gorgeous beauties that are something to cheer about anywhere...anytime!

EXTRA!
Added Musical Treat
"BENNY FROM PANAMA"
"JUNGLE HITTERS" CARTOON — PATHE NEWS-REEL

Hear Gordon & Revel's Hit Musical Score!
"Stay as Sweet as You Are"
"Take a Number from 1 to 10"
"College Rhythm" and
"Let's Give Three Cheers for Love"

Shows Today 1:45 - 3:15 7:00 - 9:00

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Adults 25c
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Today and Monday Only!
BACK BY POPULAR DEMAND!
There's No Stopping Him — nor the Laughs!

You'll howl when you see him dress up as Tarzan! .. raise pigeons in the parlor! .. ruin his wife's social career! .. take care of babies! .. blind you with his glad rags! .. burn up the dance floor; .. land in jail—and like it!

Will ROGERS

in
HANDY ANDY

with
Peggy Wood
Conchita Montenegro
Mary Carlisle Roger Imhof
Robert Taylor

— ADDED —
Will Mahoney in "She's My Lily"
"SENTINELS OF THE SEA" — NEWS