

LUMAN BROTHERS

Meat Specials

- Choice Young Fat Turkeys lb. 25c
- Rhode Island Red Hens . lb. 18c
- Choice Beef Pot Roast . lb. 9c
- Short Ribs Beef lb. 8c
- Lean Pork Steak lb. 15c
- Swift's Premium Hams lb. 24c
- Shortening 3 lbs. 33c
- Grade A Butter lb. 35c

CHRISTMAS CANDY

Our prices are lowest!

NUTS

Walnuts--Filberts--Almonds
Brazil Nuts--Peanuts

All new fresh nuts

SUNKIST ORANGES

Best quality, 126 size, per dozen 26c

ROSEBURG BROCCOLI

2 heads 25c

Phone 273

Bakery Department

Our Bakery Department is no exception to the money saving opportunities, which makes our store the ideal place to shop. Tomorrow we will feature three items which it will pay every economical housewife to investigate.

We are also featuring Fluhrer's New Sesame Bread. The bread with a truly different flavor.

- Swedish Coffee Cakes 9c ea.
- Old Fashioned Hermits 19c doz.
- Fluhrer's New Sesame Bread 10c loaf

LIBERTY MARKET

E. R. PECH, PROP.
CORNER MAIN AND GRAPE
PHONE 164 WE DELIVER

In Alexander's IGA Store

"The Home of Good Meats--Swift's Gov't Inspected Beef"



Swift's Premium Hams make ideal Christmas Gifts . . . Any family would be happy to receive a ham or half a ham. They are delicious for baking. Swift's Holiday Hams are attractively wrapped in Holly paper all ready for giving . . .

- Beef
- Pork
- Veal
- Lamb

- Swift's Premium Hams, lb. 24c (Half or Whole)
- Bacon, Huber's, lb. 27c
- Shoulder of Lamb, lb. 10c
- Short Ribs of Beef, lb. 7c
- Lamb Stew, lb. 5c
- Boneless Hams, lb. 20c
- Silver Leaf Lard, 2 lbs. 37c

CHICKENS RABBITS

Order your Xmas Turkey from the Liberty!

MODEL BAKERY

In Alexander's IGA Store

Saturday Specials

We have two Fruitcakes, one at 25c lb. and the other at 50c lb., each one well worth the money.

Sizes 1 lb., 1 1/2 lbs., and 2 lbs.
POUND CAKES 30c

For a Holiday lunch we would suggest that you serve

CHEESE ROLLS

plain or toasted with cold meat. It's something different

NAVY RECRUITER SAYS HIGH CLASS BOYS COMING IN

In a semi-annual inspection tour of recruiting offices, Capt. C. W. Croase, U. S. navy, in charge of recruiting stations in Oregon and portions of Washington and Idaho, visited Medford yesterday and had an interesting report to make on work of the navy in acquiring young men to fill its ranks.

"Although we used to sell the navy to the recruits, now we sell the recruits to the navy," Capt. Croase said after paying a visit to the Medford office and Recruiting Officer C. E. Young.

He explained that modern examinations and methods of enlistment are so complete that only one out of every 15 applicants is able to pass the requirements. The navy strives to enlist high school graduates, and all young men who qualify must be well above average physically, and above all approach morally and mentally, Capt. Croase said.

"As a result of this selective recruiting," he continued, "the navy has reached a higher standard than it has ever attained."

If a boy is able to go to college after graduation from high school, Capt. Croase believes that he should by all means do so, but the officer said he knows of no better university than the U. S. navy. After 15 or 20 years' service, he said, a member of the navy can leave with a regular salary comparable with any and exceeding most civil positions.

"Thirty years ago, the United States had a navy of beef; now it has a navy of brains," the captain said.

He explained that due to the low monthly quota assigned to the Medford district, which includes an area comprising most of southern Oregon, only about 40 recruits have been enlisted through the local station since its establishment last May. Because of that low quota, Capt. Croase said these 40 boys are outstanding youths of the community and were able to meet the highest requirements when given their final examinations.

Capt. Croase expressed his indebtedness to Mayor George Porter and to Postmaster Frank DeSouza for their assistance in starting the local station.

He expects that the quota for the Medford district will increase within the next several months, due to the naval building program now underway, which will furnish more ships to be manned, thus giving more youths opportunity to take up naval careers.

Turkey Receiving Plant Established By Southern Firm

Increased activities in the firm turkey deal in the Medford area, are responsible for the establishment of a receiving plant in Medford by Jacobs, Malcolm & Burr of San Francisco.

This firm has been active in the southern Oregon turkey deal for many years in addition to being one of the largest distributors of Rogue River valley fruits on the San Francisco market.

This service will be rendered by a trained packing crew under the personal supervision of the firm's field manager, Walter Friedrichs. The excellent facilities offered by Myron Root's packing house on South Fir will be utilized the coming Christmas deal in rendering a complete packing service.

Particulars regarding the shipping

Shop Early for Xmas Babies Is Hospital Advice

CHICAGO, Dec. 14.—Shop early—for babies as well as Christmas gifts.

That is the advice of Miss Bertha Healy of the staff of St. Vincent's founding asylum. She said applications for Xmas babies, always heavy as the holiday season nears, have increased 20 per cent over last year. Twenty of the most attractive infants are being adopted now so that they may celebrate Christmas in their new homes.

GOODIES FOR HOLIDAYS MORE EASILY MADE IF FISHER'S BLEND USED

Holiday goodies! What a challenge to the imagination. The old family cook books, dog-eared and time-yellowed, are thumbed to find Aunt Jennie's fruit cake recipe or perhaps that pumpkin pie that "took all honors" at grandma's Thanksgiving dinner.

Sentimental? Yes! There is something about old recipes that makes everyone long to prepare a truly excellent bit of holiday cookery.

In case the old recipes with their indefinite measures are found, remember that quality in ingredients is still as requisite to baking success as it was when these recipes were new. Grandmother with her practiced hand could make these old recipes work like a charm. Her baking success depended upon her individual ability and initiative. In a word, grandmother had to be her own "cooking expert." Not so today—

trained and experienced home economists in most large food plants are continually checking and testing both ingredients and recipes. These people are eager to serve you. At Fisher Flouring mills, the housewife's representative is Mary Mills.

By using tested ingredients with tested recipes the chance of failure and dependence upon individual "good cookery" is minimized. Unlike our grandmothers, whether we are experienced cooks or amateurs, our baking is made certain by quality ingredients and excellent recipes, tested under home conditions by cooking experts.

In holiday cooking, fine flour is especially essential. Fisher's Blend is that fine flour. Mary Mills assures you that Fisher's Blend will meet your specifications.

We may not cook at any other time of the year—perhaps we even dislike cooking, but this season the blending of rich, flavorful fruits and nuts into wonderful cakes, cookies and pastries becomes fascinating. Grandmother's cookie jar may no longer function the year 'round. At holiday time, however, cookies, fruit cakes and pies become the "dernier cri." They have wonderful possibilities as gifts.

Mary Mills urges you to entrust the success of your festive cookery to Fisher's Blend.

Blind Man's Cane Stolen
WICHITA FALLS, Tex.—(UP)—The world's meanest man paid Wichita Falls a visit, stopping just long enough to steal the cane belonging to Coby Snodgrass, blind man who sells newspapers in the downtown district.

schedule for the Christmas market will be found elsewhere in this issue. Mr. Friedrichs is now in the territory completing plans for the opening of the Medford packing house, as well as those also operated at Rogue River, Eagle Point and Ashland.

Snider's Announce—

Many Clever
New Molds
For Your



Christmas ICE CREAM

POINSETTAS
SANTA CLAUS
XMAS TREES

Special For Children

TURKEYS
HORSES
LAMBS
CHICKENS

For Other Parties

RINGS
BRIDGE CARDS
STORKS

Phone in Your Orders

Snider Dairy & Produce Co.

Phone 203

HONEYMOON PILOT HERE WITH FILM STUDIO NOTABLES

By Dick Culbertson

A private plane, piloted by Paul Mantz, known as the "Honeymoon Pilot," because of the many famous couples he has flown to Yuma to be married, stopped with a passenger list of several celebrities from Hollywood at the Medford municipal airport yesterday. Mr. Mantz remained in this city until late last night, but the other members of the party proceeded on to Hollywood last evening by train.

The party was returning from a trip to Bellingham, Wash., and vicinity, having flown there last week for the purpose of selecting a location for Clark Gable's next picture, which will co-star Loretta Young and Jack Oakie, and which will be released under the title of "The Call of the Wild." Work on the production will begin the first of the year, at Mt. Baker, Washington, finally chosen for the location. Upon his arrival back in Hollywood, Mantz will fly a Curtiss plane in Wallace Beery's next picture, "West Point of the Air."

Mantz did all the airplane work in the picture, "Night Flight." In the picture, "Air Mail," he accomplished the dangerous feat of flying a plane directly through an airplane hangar. In all his career of stunt and professional flying, he has met with only two accidents, neither of them serious. His latest flying for the movies was done in a picture starring Myrna Loy, not yet released.

Accompanying Mantz in the flight to Washington were William Wellman, director of the 20th Century Studios in Hollywood; Adolph Zimmerman, assistant director; Orville Stewart, location manager; and John Ebery, studio manager.

The director, Mr. Wellman, has just completed and released a picture titled "The President Vanishes," which was given three and a half stars by the Liberty Magazine cinema review.

Orion to Get Herring
VANCOUVER, B. C.—(UP)—British Columbia expects to ship 25,000 tons of salt herring to the Orient during the 1934-1935 season. The shipment, approximately the same as last season's, is expected to bring in a return of \$750,000.

Meteorological Report

December 14, 1934.

Forecasts.

Medford and vicinity: Cloudy tonight and Saturday, with rain tonight; slightly colder tonight.

Oregon: Cloudy tonight; local rains in west and local snows in east portion; Saturday cloudy with light rains in northwest portion; slightly colder tonight in east and south portions.

Local Data.

Temperature a year ago today: Highest, 46; lowest, 34.

Total monthly precipitation, 0.50 inch. Deficiency for the month, 0.95 inch.

Total precipitation since September 1, 1934, 6.73 inches. Excess for the season, 0.90 inch.

Relative humidity at 5 p. m. yesterday, 98%; 5 a. m. today, 98%.

Sunrise tomorrow, 7:32 a. m. Sunset tomorrow, 4:41 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

CITY	High Temp.	Low Temp.	Wind Dir.	Wind Spd.	Weather
Boise	30	28	06		Rain
Boston	32	18	01		Clear
Chicago	36	18			Clear
Denver	44	28			Clear
Eureka	52	50	52		Clear
Helena	28	18			Cloudy
Los Angeles	59	148			Rain
MEDFORD	45	43	47		Rain
New York	40	24			Clear
Omaha	32	26			Cloudy
Phoenix	65	54	30		P. City
Portland	46	42	10		Cloudy
Reno	38	38	20		Cloudy
Roseburg	48	45	58		Cloudy
Salt Lake	44	40			Cloudy
San Francisco	55	54	130		Cloudy
Seattle	48	18			Cloudy
Spokane	38	32	12		Snow
Walla Walla	36	34	26		Rain
Washington, D.C.	44	30			Clear

Refrigerator Ships Aid Exports
PORTLAND, Ore.—(UP) Inauguration of refrigerated steamship lines from Portland to the Orient has enabled marketing of nearly \$130,000 of Oregon perishable products in the first ten months of 1934, according to a report of the Portland merchants' exchange.

Be correctly covered in an Artist Model by Ethelwyn B. Hoffmann.

HOTEL BUSINESS REGAINING STRIDE

Returning to Medford with word that the hotel business in the northwest is definitely back in its old stride, P. G. Denson, manager of Hotel Medford, arrived Wednesday evening with Mrs. Denson and Mrs. Emil Mohr, after attending the annual convention of the Oregon Hotel Association in Portland.

Mr. Denson reports that 300 hotel representatives were present, and that all expressed considerable enthusiasm in regard to the outlook for hotel business in 1935. With an increase in business already apparent, Mr. Denson says the hotel men are most optimistic.

After the Portland meeting, which was held at several leading hotels, Mr. and Mrs. Denson and Mrs. Mohr

SALVATION ARMY TO CONDUCT GIFT SALE

Women of the Salvation Army Home League have announced plans for a sale of their work, consisting of fancy work and novelties, to be held tomorrow beginning at 9:00 a. m. About two hundred articles made by the ladies of the Army will be offered for sale in the Sparta building, Main and Riverside.

Many of the articles, according to Mrs. C. B. Durham, would make splendid Christmas presents and the ladies hope that a large number of people will do a part of their Christmas shopping at the sale tomorrow.

Use Mail Tribune want ads.

SATURDAY SPECIAL

Beck's Delicious Glazed
Buttermilk Donuts
23c dozen

ON SALE AT YOUR FAVORITE FOOD STORE



BECK'S
Fruit Cakes
are generously filled with fruits, nuts and citron — moist and fine flavored.

Beck's BEST BAKERY

SHARE YOUR CHRISTMAS HAPPINESS

THE BEST in one's nature is brought to the surface during the Christmas season. The prevailing spirit of happiness and thankfulness engenders a feeling of sympathetic understanding which prompts us all to consider the needs of others.

Why not manifest this spirit with a gift basket filled with groceries, meat, vegetables, fruit, nuts, and candy. Any of the ten colorful Handy-sack products, sparkling in their Cellophane wrappers, would make a most attractive and useful gift. They include:

- FISHER'S CAKE FLOUR
- PANCAKE FLOUR
- WHOLE WHEAT FLOUR
- COARSE GRAHAM FLOUR
- FISHER'S RYE FLOUR
- FISHER'S FARINA
- WHITE CORN MEAL
- YELLOW CORN MEAL
- CRACKED WHEAT
- FISHER'S BLEND FLOUR

Gisker's

HANDYSACKS