

98¢ DAY IN TOYLAND

Big Beautiful Dolls That CRY and SLEEP!

Usually Sell for \$1.25 to \$1.50

One of the Most Sensational of Our Toy Values



NOTE THESE FEATURES

1. Composition head, arms, legs, are waterproof and may be washed with damp cloth.
2. Bodies are soft and lifelike.
3. High quality mohair wig is SEWED on.
4. Clothes are well made and tailored just to fit this pretty little lady.
5. Lifelike eyes close when dolly is laid down.
6. Cries like a real baby.
7. Delicately tinted face and legs.

98¢

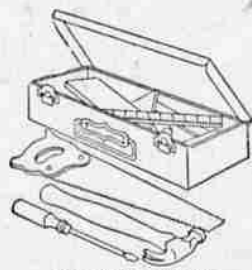
This value is so unusual that we are making special preparations to handle the crowd. These dolls will be featured on our main floor. See them in our windows.

Hurry for one of these sensational values! We bought hundreds of these dolls but they won't last long and we will be unable to supply any more at the special price when our present stock is gone.

Choose Now Pay Later

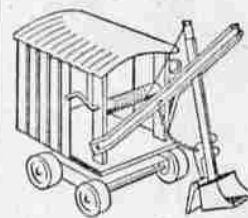
Wards Toy "Lay-Away" Plan makes it possible for you to choose now . . . to get Christmas buying done early . . . to choose from full assortments!

A small deposit holds your items until you want them . . . any time before December 20.



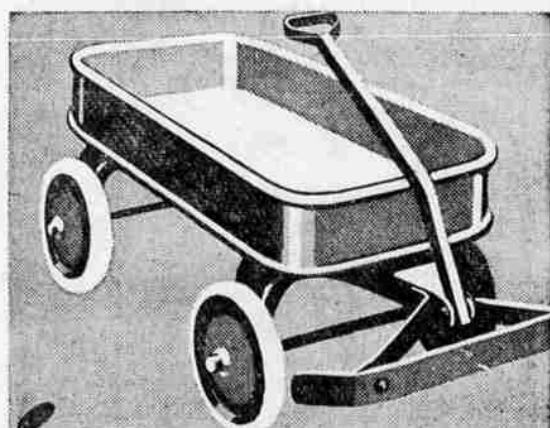
Steel Tool Kit 98c

Imagine, 11 pieces in a strong steel chest at this price! Well made tools, durable!



Toy Steam Shovel 98c

Electric swivel spotlight. Crank controls operation! 20 1/2" long, of heavy steel.



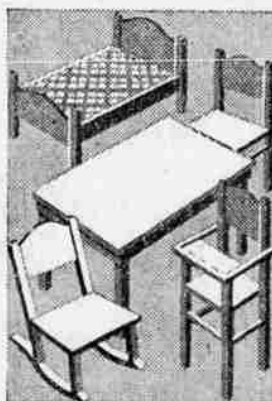
All Steel Wagon with Shiny Nickered Bumper

Exclusive with Wards! Speedy red wagon with disc wheels and rubber tires! For children up to four years old. A Ward low price!

Streamlined for "Greater Speed!"
Modern! A pedal bike for children up to 3 years old! Heavy 20-gauge steel, enameled a bright red. Durable. See it!

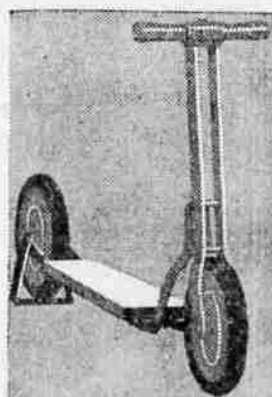
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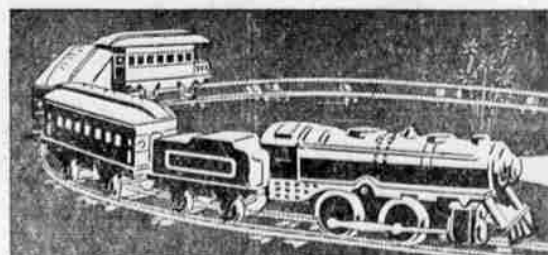
Maple Stained Doll Furniture 4 for 98c

Chair. Can be used by a 2-year-old. Strong. Table. Fits 2-year-olds! 10 1/2" high. Rocker. Big enough for a 2-year-old. High Chair. For dolls. Bed. 13 1/4" in. long, solid paneled ends.



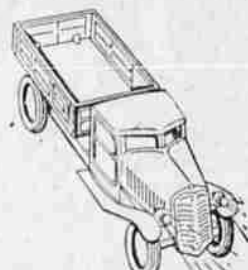
Enameled Steel Disc Wheels, Rubber Tires 98c

Imagine, a full size, well built scooter at this remarkable price! There's a parking stand and a hardwood platform, secured to frame by heavy bolts. 31 inches high. Durable!



Engine Puffs Harmless Sparks 98c

A realistic train! Engine, tender, 2 passenger coaches, observation car. Extra sparking flint included—flint lasts 300 windings. Wind-up motor.



Toy Farm Truck 98c

Streamlined! Removable sleds, electric headlights. 19 1/2" long, of heavy steel.

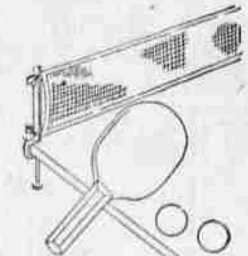
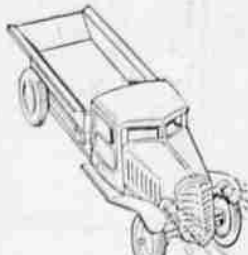


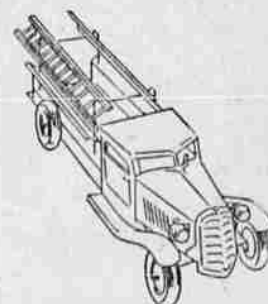
Table Tennis Set 98c

4 paddles sanded on both sides. 4 balls, and 60-in. net. Great sport at a low price!



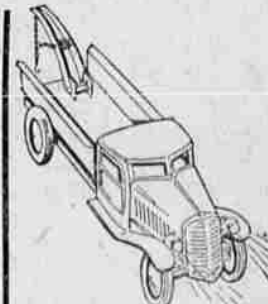
New Dump Truck 98c

Load can be completely dumped! Heavy steel; headlights. 19 1/2" inches long.



Hook and Ladder 98c

Big—19 1/2" long! Two ladders, red and green electric lights. Streamlined.



Toy Wrecking Car 98c

Can be converted into speed wagon! V-type windshield, electric light! 23" long.

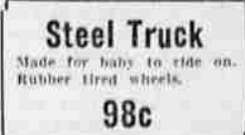


Blackboard with Chalk, Eraser, and Chair 98c

This blackboard opens to a desk—and both chair and board fold flat. Board is hard Gypsum—the best writing surface. Strong, durable; 35 1/4" inches high when it's closed.



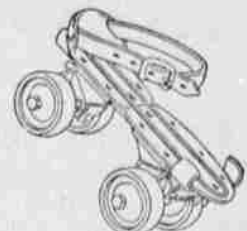
Rocket Ship 98c



Steel Truck 98c



Chrysler Airflow 98c



Speed Roller Skates 98c

All quality! Thick steel, ball bearing wheels. Rubber cushioned trucks! Low priced!



CHALLENGE BANKS TO AID THAWING OF MORTGAGE ICE

NEW YORK, Dec. 13.—(AP)—James H. Jones challenged the New York banking and business community today to set up a \$50,000,000 corporation, with federal aid, to help "unfreeze the mortgage situation."

The chairman of the reconstruction finance corporation told the bond club at a luncheon:

"We at the RFC have been trying to interest bankers and business men not only in New York city, but throughout the country, in establishing or rebuilding mortgage institutions, and I am ashamed to admit the lack of interest and co-operation shown."

To improve the real estate situation, he said, the RFC had offered to buy preferred stock and capital notes in trust companies that would specialize in real estate mortgages.

"No one seems to be willing to go into the business—as a business," he complained.

He suggested that New Yorkers form a new sound company, with a minimum capital of \$50,000,000 to lend on first mortgage certificates of mortgage concerns "no longer able to assist their investors" and also to meet maturing mortgages and finance new buildings.

"If you will organize such a company," he said, "and actually invest \$25,000,000 in its capital and give it sound management, the RFC will buy \$25,000,000 of capital notes, and if necessary we might go further. Also, as long as the RFC has money to lend, we will co-operate with such a company in making loans."

As to conditions in general, he said "business is better" and that if private interests continue their co-operative attitude and "fall pitch in with confidence, the fight will soon be won."

Then, he declared, government gradually will withdraw from participation in business.

CANTOR DROLLERY 'WOWS' GUARD AT IL DUCE'S PALACE

ROME, Dec. 13.—(AP)—Venezia Palace, the dignified edifice where the stern-faced Benito Mussolini spends his office hours, was disturbed today by ten minutes of laughter on the part of a grim-visaged guard who makes it a point never to smile.

"This is most unusual," was the comment of listeners but, out in California, Eddie Cantor had heard that remark before.

The hilarity was caused by the banjo-eyed comedian who arrived at the palace for an audience with Il Duce. Cantor was properly accompanied by John L. McBride, the United States commercial attaché, but most of the proprietaries ended right there.

Cantor had forgotten his audience ticket.

"Who are you?" demanded the hard-boiled guard.

"I'm Eddie Cantor."

"Where's your ticket?"

"I forgot it," admitted Eddie. "I left it at the hotel."

"Where's your passport?"

"I left that in the hotel, too. But I'm Eddie Cantor, all right."

To prove it, the comedian rolled his large eyes and did a fascist salute to the right and to the left. The guard wavered, uncertain as to whether he should put Cantor in the cooler or kick him out.

Then McBride came to the rescue and telephoned for the audience ticket. For the next ten minutes Cantor entertained the guard.

After the ticket arrived, Cantor was conducted with due formality of ushers into the presence of Premier Mussolini, and they talked together over Cantor's plans for making movies in Italy with American capital.

CRACKS IN EARTH WORRYING TEXANS

AMARILLO, Tex.—(UP)—Mysterious savings and cracks in the earth's surface at worrying farmers and highway officials, who fear that there may be a gigantic underground cavern beneath the plains in this territory.

The affected area is near highway No. 8, about midway between Claude and Goodnight, at the point where the highway drops down off the cap-rock.

Ten years ago, in this same locality, a four-foot chasm suddenly opened across the highway and ran through farms for about a mile. It was so deep that fence posts dropped into it could not be heard when they struck bottom. It closed gradually, following heavy rains, but traces of it still are visible.

The new crevice is much smaller than the first, but highway officials may open suddenly across the main highway. The crevice parallels the road for about 100 feet and is about four feet wide.

Unlike the old crevice, the new one was not caused by a dividing of the earth's surface, but rather by a sinking of the earth as though a section of the ceiling of some underground cavern had given way.

A small dog saved from a burning house in Paducah, Ky., by Fire Chief John Slaughter, was adopted as the mascot of the fire department. He was named "Smokie."

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MONTGOMERY WARD