

SHELL EMPLOYEES AND COAST AIDES HOLD CONFERENCE

As part of a coast-wide advertising campaign, representatives of the Shell Oil company presented two programs in this city Saturday for the purpose of encouraging better service station selling among local Shell employees.

The meetings were held before an attendance of 62 in the morning and 85 in the afternoon, at St. Mary's parish hall on North Oakdale, with audience comprised of southern Oregon dealers, Shell service station operators and Shell employees, their wives and friends, from Medford, burg. A group of prominent Shell officials sponsored and took part in the program with E. M. Stephenson of Eugene, district manager in charge. Mr. Stephenson gave the introductory talk, followed by a talk given by C. C. Van Fleet of Seattle, assistant district manager in charge of sales. A slide film in two parts showing the production and merchandising of Super Shell gasoline was presented with an explanatory lecture by P. M. Dull of Seattle, assistant division manager in charge of service, assisted by Miss Jeanne Holden of Eugene. In this film, entitled "Every Gallon Counts," were depicted the refining facilities behind Thermized Super Shell gasoline, which is refined to meet climatic conditions in each particular area where the gasoline is to be delivered. The film gave a graphic idea of the millions of dollars invested in the refining processes of the gasoline.

A skit entitled "Cobwebs," in which the actors were the Shell company officials, was presented and received enthusiastic comment for its humor and clever presentation. The plot of the comedy, which was given in five scenes with complete sets and stage equipment, concerned a service station supervisor, characterized cleverly by R. G. ("Bud") Landis of San Francisco, supervisor of the advertising department of the head office. Although he had at one time been a successful operator, he falls into a rut of inactivity but is finally "snapped out of it" by a salesman who presents him with material for the Thermized Super Shell advertising campaign. The operator finally clears the "cobwebs" from his mind as well as from his service station, and the skit ends with a high-pressure solicitation of new business.

Those who appeared in the skit, besides Mr. Landis, were: Jack Kenney of San Francisco, Pacific coast manager of the Shell Oil Co. tire department; E. M. Dull of Seattle, assistant division manager in charge of service; V. W. Yonce of Eugene, and W. R. Meyer, also of Eugene, assistant district manager, and Miss Holden.

Mr. Stephenson and Mr. Dull gave the closing talks of the meeting.

RECREATION CLUB TO HAVE TRAINING CLASS ON MONDAY, TUESDAY

Jackson County Recreation club will hold annual recreational training school on the evenings of November 19 and 20, beginning at 8 o'clock, in the court house auditorium.

Miss Gertrude Skow, state specialist in recreation from Oregon State college extension service, will conduct both sessions. For the past two months Mrs. Skow has been leading music and recreation periods at the district garage conferences over the entire state.

Definite training will be given at these two meetings in the four phases of the recreation program, namely, games and dances, dramatics and stunts, music and folk dances.

This annual training school is continued through the year by monthly training meetings at which appropriate programs and recreational material are presented for the local leaders from groups and other social organizations of the county.

Preparations are being made for the annual play contest between the communities of the county. Mr. Angus Beymer of the Southern Oregon Normal will give one evening of dramatic training for directors and cast on December 5 at the court house auditorium.

The Mail Tribune wants ads



For the Love of Pete!

For the love of the other members of your family, get covered with adequate automobile insurance if you are not already covered.

Not if you are a careful driver and can buy it from the Farmers Automobile Inter-Insurance Exchange. Here's an example: Ford, Chevrolet, Plymouth and cars in this price class:

Fire and Theft, Public Liability (up to \$20,000), Property Damage (up to \$5,000) \$17.00—First 6 months.

7.00—Each 6 months thereafter. Collision insurance and personal accident insurance correspondingly low.

H. B. DUNCAN Liberty Bldg. Phone 1033 Medford, Oregon Rated A-Excellent by A.M. Best. Endorsed by State and National Grange.

PROGRESSIVES FIGURE IN TALK OF NEW PARTY



The impressive victory of the infant progressive party of the LaFollette brothers in Wisconsin has led to speculation among the country's liberal leaders as to whether that may not be the core of a new party with progressives arrayed against conservatives of all groups. Such an alignment might be likely to include the two brothers, Senators Frazier and Nye of North Dakota, Senator Wheeler of Montana, Senator Costigan of Colorado, and Mayor LaGuardia of New York City. (Associated Press Photos)

ELKS PLAN DANCE TURKEY DAY EVE

Announcement was made yesterday by Robert Strang, that the Elks are planning an elaborate Thanksgiving dance on Wednesday, November 29, the evening before Thanksgiving, at the Elks' temple.

Decorations in keeping with the season are being arranged, and fine music for dancing will be furnished for the evening. The committee is already actively engaged in the preparation, and Elks and their invited guests are to attend.

Invitations may be obtained from Mr. Strang or members of his committee.

ORDER SALVAGING BLUE LEDGE MINE

Charles H. Low of Tacoma, who, with the American Smelting and Refining company, announced Saturday that the company which he represents has authorized the salvaging of equipment at the Blue Ledge mine, by the Medford Pipe and Machinery company. No date has been set for starting the work, he said.

KLAMATH INDIANS COIN PLEA DENIED

WASHINGTON, Nov. 17.—(AP) The United States court of claims has refused to pass on claims for about \$2,000,000 brought by the Klamath Indians, of Oregon, and other tribes growing out of old land grants to the California-Oregon Wagon Road company.

The court based its action on an old ruling of the supreme court that all matters relative to such land claims of the Indians in that region had been settled.

LOCALS

GOES SOUTH—Dr. J. D. Rickett was among those leaving Friday evening on the special Shire train to Sacramento. He plans to journey to Portland following the southern convalescence to attend the Scottish Rite state convention in Portland.

Mabel Mack Here.—Mrs. Mabel C. Mack, Jackson county home demonstration agent, who has been taking Miss Claribel Nye's place in Corvallis for the past few months, is expected to arrive in Medford today, to remain the greater part of the week. On Monday and Tuesday she will attend the recreational training school here, and spend the remainder of the time in her office, making out her yearly report.

Hit's Truck—Spinning when brakes were applied on wet pavement, a car driven by Muriel Welch, 34, of 342 West 18th street, Los Angeles, hit a truck and was badly damaged in an auto accident Saturday morning on the south Pacific highway. It was reported to city police. No one was injured. Police records indicate that the Welch auto was attempting to avoid a third auto being driven by Marjori Clement of Seattle, Wash., which was approaching at a high rate of speed and passing the truck, driven by Robert Wilson, 57, of the Talent Relief Camp.

Tillamook Seeks Water.—SALISBURY, Ore., Nov. 17.—(AP)—The Tillamook people's utility district of Tillamook today made application to the state engineer for a permit to construct a reservoir for the storage of water from the Siletz river and its tributaries.

St. Mary's Leader Passes.—MORAGIA, Cal., Nov. 17.—(AP)—Brother Agnon, professor at St. Mary's college for 30 years, died on the campus near here today. He was professor of vocal expression, but was most widely known as "the father of athletics at St. Mary's." He was 78. Death was ascribed to a heart attack.

Indians Vote.—WASHINGTON, Nov. 17.—(AP)—Today Indians on 21 reservations marked ballots to express their wishes on acceptance or rejection of the Indian Reorganization Act.

Powder Blast Victim.—ALBANY, Ore., Nov. 17.—(AP)—William Colburn, 46, of Crabtree, lay critically injured today in a Lebanon hospital, the result of a premature powder blast.

J. C. BOYLE NAMED ON 'DAD' BOARD

CORVALLIS, Ore., Nov. 17.—(AP)—Hal E. Hutchinson of Portland was today elected president of the Oregon State College "Dads' club." He served last year as treasurer. The election was held in connection with the homecoming celebration on the campus this week end.

Other officers are: Douglas McKay of Salem, vice-president; A. E. Finlay, Portland, secretary; Harry Dick, Portland, treasurer; C. J. Bartlett of Baker; J. C. Boyle of Medford and Dr. Carl Rose of Portland, members of the executive committee. Dr. J. C. Harrison is the retiring president.

MONMOUTH GETS 101 PTS IN GAME

MONMOUTH, Ore., Nov. 17.—(AP)—Just ordinary touchdowns not coming from long runs of spectacular plays didn't mean much as Oregon Normal school defeated St. Mary's college of Tacoma, 101 to 0, here today. Playing their third game in eight days, the Monmouth Wolves scored four touchdowns in the first eight minutes of play and led, 49 to 0, at the half.

LIGHTNING KILLS 66 AT 'BEERFEST'

CAPTOWN, Union of South Africa, Nov. 17.—(AP)—Lightning struck suddenly into the little hut in the Clarksburg region where more than three-score natives were drinking beer last night, killing 66 and burning nine others critically. Fifty-six of the men were burned to death almost instantaneously. Ten others died later.

SEWAGE DISPOSAL BOND ISSUE VOTE SET FOR DEC. 4TH

(Continued from page one)

Fortunately, there is yet time in which to reclaim the water resources of the nation and it is with this constructive attitude that the newspapers have taken up the crusade against stream pollution, officials here declare.

Here again Medford can keep in step with other communities throughout the nation which realize the dire danger of stream pollution and as a result have built modern, up-to-date sewage disposal plants.

Epidemic Feared.—Health authorities have repeatedly stated that it was almost a miracle that an epidemic did not occur in Medford during the warm days of last summer. With the present plant there is always the possibility of an epidemic of some kind breaking out but with the erection of a complete plant as is proposed this can be entirely eliminated. Numerous suits have been brought against the city and in all probability others will follow unless some adequate protection is given those who have been harmed by existing conditions.

Granta Pass voters have already approved building of a sewage disposal plant in the Climate City and Baker is at the present time building one. Klamath Falls and LaGrande already have adequate systems and therefore behooves citizens of Medford to see that this city is given the same protection as other communities in southern Oregon and throughout the state.

SPORTS

ROGUE SNOWMEN TO LAY WINTER SPORT PLANS AT MEETING

The board of trustees of the Rogue Snowmen will meet this week. It was announced Saturday by Glen Patrick, president, for the purpose of discussing plans for the coming winter sport season. At this meeting a project being developed by the Rogue River national forest will be brought before the ski club.

Karl Janouch, supervisor, stated that the forest service is constructing a ski run at a point one mile above Union creek, and also building a large shelter with a fireplace and furnishing fuel for the convenience of winter sportsmen. The forest service is also constructing foot trails along Rogue river near Union creek, which Mr. Janouch says will afford excellent ski trips of three and seven miles, as well as being interesting from a scenic standpoint.

If the ski run is sufficiently popular, further developments in the Union creek area will be made with the purpose of providing an extensive winter sports ground for Medford people. Steps will be taken to induce the state highway department to keep the Crater Lake highway, which already is being kept

OREGON FRESHMEN HUSKIES TIE GAME

SEATTLE, Nov. 17.—(AP)—With the Husky babes beating off a last-minute scoring threat, freshmen football teams of the universities of Oregon and Washington played to a scoreless tie here today.

After playing most of the game in Oregon territory, the Ducks got close to pay dirt when, with four minutes to go in the last period, Dale Lasselle, Weibost halfback, grabbed a Washington pass on his own 30 and galloped back 50 yards to the Husky 20. Line smashes took them to the three yard line, where the Huskies stopped the drive by blocking a short at a field goal.

700-POUND ELK SHOT BY JACKSONVILLE MAN

J. R. Knight, of Jacksonville reported Friday that he shot a 700-pound elk shortly after the hunting season opened on November 5, while on a hunting trip in northeastern Oregon. The animal weighed about 30 pounds less than one of the largest elk ever bagged in the

'RED DEVIL' MAY MEET BELCASTRO

Although Promoter Mack Lillard has not announced a definite card for next Thursday, he stated yesterday that an effort is being made to secure Hans Schultz, German grappler, for an appearance.

The Red Devil, mystery man of the coast, who wrestled here last Thursday against Cliff Thiede, Long Beach life guard, may appear against Pete Belcastro, Bonny Muir, Australian champion, who won the bout here last week against Jagat Singh, Hindu grappler, is a candidate for a main event berth against Schultz, as is Al Karasick, the Russian Lion.

Use Mail Tribune want ads.

OPAL PERREAULT Announces the Opening of the Wayside Studios ARTS CRAFTS HANDMADE GIFTS MEXICAN POTTERY One-fourth mile past Oak Grove School Jacksonville Highway Phone 391-X

What A Wallop Prices are Getting at WHILLOCKS GOLDEN RULE \$25,000. SALE Men's-Boys & Women's APPAREL

BLANKETS at Slashed PRICES 70x80 Fancy Cotton BLANKETS 59c 95c value, now 60x80 Part Wool Satin Bound Double BLANKETS Values to \$2.95 \$1.95 5 lb. All Wool BLANKETS \$3.95 Values to \$5.00 72x90 Stitched COTTON BATTING 49c 62x72 COMFORTER \$1.97

Ridiculously Low Prices on READY TO WEAR New Fall and Winter DRESSES values to \$6.95 \$3.59 New Fall and Winter COATS for Women. Values to \$14.95 \$8.79 Fur Trimmed COATS Value to \$22.50 \$14.85 Novelty Rayon Silk PAJAMAS. Values to \$1.50 97c Rayon PANTIES and SHORTIES 23c Values to 35c Lace Trimmed SLIPS. 97c values, now 69c Closeout one group of CORSETS and GIRDLES. Values to \$1.95 79c Ladies' Silk and Wool HOSE. 95c values, now 69c SHOES for Women. Values to \$3.50 \$2.49 Fast color PRINTS. 15c yard value. 11c 81x90 SHEETS. Special sale price 69c 27 in. OUTING FLANNEL. Values to 15c. Yard 10c Closeouts Novelty Silk HOSE. Values to 50c. Pair 10c 18x36 Rag Rug. 39c value 10c

Men's and Boys' Wear at Slashed Prices White Heavy Wool HOSE. 45c values, now 29c Novelty Rayon HOSE. 25c values, now 14c Heavy Canvas GLOVES. 19c values, now 12c SHORTS and SHIRTS. 35c values, now 25c DRESS PANTS. Values to \$3.50 \$2.15 Knee RUBBER BOOTS. \$2.50 values, now \$1.95 Part Wool UNION SUITS. \$1.50 values, now \$1.19 Heavy Knit UNIONS. 95c values, now 59c

Men's Dress Shirts. values to \$1.40. 89c now All Wool Slip-over SWEATERS. Value to \$1.95 \$1.39 MEN'S SUITS \$25.00 values \$21.85 OVERCOATS \$15.00 values \$11.85 16-inch ALL LEATHER BOOTS \$3.95 \$10.00 Zipper LEATHER COATS \$7.95 35c TIES 19c

WHILLOCKS GOLDEN RULE BARGAINS GALORE ALL OVER THE STORE Close Out Children's Anklets. 9c Special sale price Children's WASH DRESSES. 49c 6 to 14. Values to 97c Children's Wool ANKLETS. 17c 35c values, now One Lot Children's SHOES. Values to \$2.45 \$1.47

Look At These Bargains!

One 1934 Dodge Brougham, 121-inch wheelbase. You will be surprised to know at what a ridiculously low price this car can be purchased. It has low mileage and carries nearly every conceivable kind of equipment including radio.

One 1934 Plymouth DeLuxe Sedan One 1934 Plymouth special six, town sedan with built-in trunk.

Remarkable discounts quoted to clear floor for new Dodge and Plymouth models.

Several fully reconditioned used cars and a few cheap ones

Pierce-Allen Motor Co. Phone 150 112 So. Riverside