

RASMUSSEN PAINTS AND VARNISHES

Are made in Oregon and shipped in Wood Boxes!



FLEX

Anyone can apply Flex. It leaves no brush marks and makes things look like new.

QUICK STEP

Use this on all surfaces subject to hard wear.



FICK'S HARDWARE

Distributors of 100% Pure Paints

131 West Main

Phone 300

Fullerglo-A Satin-Like Enamel

It Lasts

Produces soft, unobtrusive appearance. Dries with a tough finish, does not chip. It can be washed easily and repeatedly without harm.



Woods Lumber Co.

E. Jackson at Genesee Phone 108

40 YEARS

of

PROVED DEPENDABILITY

The oldest Legal Reserve Mutual Fire Insurance Co. in the West.

AN OREGON CO. that has saved policy holders thousands of dollars in premiums during its 40 years of writing fire insurance.

Oregon Mutual Fire Insurance

Leland Clark, Agent

19 N. Bartlett, Medford.

Phone 1498

More than an— OREGON PRODUCT A 100 Per Cent

Rogue Valley Product!



Buy— Rogue Valley DATED Cheese —and Boost Home Industry

Insist on Rogue Valley Dated Cheese From Your Grocer

Buy Oregon — Buy Rogue River —

Our products are Medford Made by Oregon Workmen of Oregon Materials

Windows, Doors, Cabinets Store Fixtures, etc., etc.

Your inquiries respectfully solicited

TROBRIDGE CABINET WORKS

THE OLD RELIABLE

Established in Medford 26 Years Ago

Let's Sell OREGON to Ourselves



MEAT PACKING offers every citizen in OUR STATE

Every section of Oregon sends us its finest products to be processed under the Swift label of quality. Our payroll is Oregon's \$1,000,000 per year, expended in producing the following quality items: Premium Ham, Premium Bacon, Sweet Shortening, Silver Leaf Brand Pure Lard, Brookfield Butter, Brookfield Eggs, Brookfield Cheese, Brookfield Cakes.

Swift & Company Portland



OREGON CHIEF Under this brand we pack ham, bacon, sausage, delicious lunch meats, and offer them to you through your dealer. Portland Provision Co.



Outstanding OREGON'S RANGES & HEATING EQUIPMENT We believe sincerely in the Value of Quality. We are as sincere in making it possible for Oregon people to purchase this quality, easily. Your dealer is featuring Montag ranges and circulator heaters. He has a plan to bring one to your home. There is a Montag Furnace and Oil Burner for every heating requirement. The many employees of our institution join in offering you Montag Quality Products.

Montag RANGES—CIRCULATOR HEATERS OIL BURNERS—FURNACES Portland



OREGON OFFERS Insurance Protection We call your attention to the growth and stability of the pioneer mutual life insurance company west of the Rockies. It was founded in 1906 for service to the people. Today—it is so maintained.

Oregon Mutual Life Home Office, Portland

For forty years a provider of sound life insurance to Oregonians. A 100% home product with nearly 100% of its investments in Oregon.

The Artisans Life Assn. 208 Artisans Bldg., Portland

Serving the garment trade with quality cords, tassels and linings, drapery and upholstery trimmings through the Oregon dealers. Special orders of all kinds.

Martin Krauss Fringe Co. Portland

Fruits, syrups, flavors, at your favorite fountain, are quality Gray & Company products. Better textures, mechanical refrigeration, bear equipment, bakery supplies.

Gray & Co. 1205 N.W. Davis Street, Portland

Epo-Neon Illumination makes business brighter in Oregon. Attention—controlling—sales-producing!

Electrical Products Corp. Portland

CHROMIUM AND NICKEL PLATING All kinds of metal plating, finishing, polishing and lacquering. Prompt attention given out-of-town orders.

American Hecolite Corp. 536 S.E. 6th Ave., Portland

ALL THIS WEEK WATCH FOR THIS SIGN OF QUALITY

THIS WEEK Oregon takes inventory of her present and her future. Manufacturers, retailers, and consumers are asked to test, critically, the production of Oregon—whether from forest, farm or factory—to learn first-hand that Oregon Quality has no superior and that it can be purchased economically. Spread on this page are a few of Oregon's famous Quality manufactured articles and services. Your retailer, no matter what you wish to buy, will gladly serve you with Oregon Production. Try it! Test it! Become proud of it! "LET'S SELL OREGON TO OURSELVES!"



Milled at Astoria with the same care that has surrounded its manufacture at Minneapolis for 70 years—Pillsbury's Best Flour is offered you as a Quality product. The secret of really perfect baking, "balanced" flour and "balanced" recipes, comes packed in each sack under the Pillsbury label.

Pillsbury Flour Mills Co. Portland

For Quality cereals, flour and feed—look for the Triangle trademark. Ask for Triangle products. Triangle Milling Co. Portland

A new 15-oz. tin, a new label, a new Knight's tomato juice flavor! Ask for it! Knight Packing Co. Portland—Medford

For many years we have stated, "What Oregon makes, makes Oregon grow"—and what Oregon grows, makes Oregon grow. We present Crown Best Patent Flour as the perfect example of Oregon production and Oregon industry.

Crown Mills Portland

Expertly balanced to complement the most delicious meal, Knight's Rogue River CATSUP. Portland—Medford

Virgin wool products. Red blankets, Indian design blankets, colored robes, parkas, cruisers, lounging robes.

Portland Woolen Mills Portland

When you desire a better envelope, insist on Mail-Well. Note their beauty, strength and utility.

Mail-Well Envelope Co. Portland

Since 1900—Best-Ever brand, the standard for Quality Macaroni—fresh egg noodles.

Oregon Macaroni Mfg. Co. Portland

When you desire a better envelope, insist on Mail-Well. Note their beauty, strength and utility.

Mail-Well Envelope Co. Portland

Labels for packages and other purposes. Labels for packages and other purposes.

Rose City Label Co. Portland

Meat Loaf and Canned Chicken products. Meat Loaf and Canned Chicken products.

J. E. Berkheimer Mfg. Co. Portland

Brushing and Roof Coating. Brushing and Roof Coating.

Oregon Brass Works. Oregon Brass Works.

Portland General Electric Co. Portland

Chas. H. Day Co. Conveyors, Trucks, Casters, Wheels, Pliers, Scales

George L. Baker, Florist, Inc. "Flowers for all Occasions."

Columbiaknit Swimming Suits, Knitted Outerwear and Dresses

Western Tool & Die Works, Inc. Tools, Dies, Metal Stampings, Models

Rasmussen & Co. Oregon Division of General Paint Corp.

Port Investment Co. Oregon Mutual Fire Insurance Co.



Favorites for over 25 years Sperry Flour, Pancake and Waffle Flour. Ask your dealer—\$2,100.00 cash prices in Wheat Heats limerick contest.

Sperry Flour Co. FLOUR—SEED—CEREALS Portland

For 77 years we have taken Oregon's matchless water, the cream of Oregon's hop crops, combined it with experience and fair dealing—so that today, Blitz-Weinhard beer is a quality product, sold through the better dealers everywhere.

Blitz-Weinhard Co. Portland

Where there's industry you'll find OREGON Bayly-Alls

Bayly-Underhill Mfg. Co. Portland

Wear-resisting and shrink-proof—Bayly-All is a product which is your protection against inferior materials and workmanship. Work clothes, Coats, coats—corduroys—overalls.

Bayly-Underhill Mfg. Co. Portland

Comfort, good looks and long wear are built in Bergmann shoes. For dress or sport wear.

Theo. Bergmann Shoe Mfg. Co. Portland

FULLER—manufacturers and jobbers—paints, glass, sash doors. Dealers everywhere in the West.

W. P. Fuller & Co. Portland

QUALITY ONLY Portland Casket Co. Portland Chemical Co.

H. W. Conger, Medford

The United States National Bank Headquarters: Portland, Oregon

Portland Branches: S. E. Grand Ave. at Alder, Philadelphia and Jersey St., Union Ave. and Killingsworth, Milwaukie Ave. and Powell Blvd.

Oregon Branches: Albany Oregon City St. Helens McMinnville Salem Pendleton Mt. Angel The Dalles

The First National Bank OF PORTLAND "Oldest National Bank West of Rockies" Now rendering State-wide banking Service with 17 branch offices.

THIS MESSAGE TO OREGONIANS, WITH ITS THEME OF "LET'S SELL OREGON TO OURSELVES," HAS BEEN MADE POSSIBLE THROUGH CO-OPERATION OF THE OUTSTANDING FIRMS LISTED ON THIS PAGE.

Rose City Label Co. Labels for packages and other purposes

Haley Canning Co. Meat Loaf and Canned Chicken products

J. E. Berkheimer Mfg. Co. Brushing and Roof Coating

Oregon Brass Works. Bronze, Copper, Aluminum, for all purposes.

Portland General Electric Co. Towers and Light

Chas. H. Day Co. Conveyors, Trucks, Casters, Wheels, Pliers, Scales

George L. Baker, Florist, Inc. "Flowers for all Occasions."

Columbiaknit Swimming Suits, Knitted Outerwear and Dresses

Western Tool & Die Works, Inc. Tools, Dies, Metal Stampings, Models



Coffee experts agree that Oregon's atmosphere is ideal for coffee roasting. Add to this, the finest coffee roasting process, Thermale, plus a flavorful blend of the world's finest green coffees. Real reasons why GOLDEN WEST COFFEE is such a favorite with Oregon retailers and consumers.

Claslet & Devers Portland—Since 1882

In WADHAM'S DRIP Grind Coffee, you will find the highest possible quality. A true payroll builder.

Wadhams & Co. Portland

Oregon Hops, Oregon Water, Oregon Fine Beer!

For 77 years we have taken Oregon's matchless water, the cream of Oregon's hop crops, combined it with experience and fair dealing—so that today, Blitz-Weinhard beer is a quality product, sold through the better dealers everywhere.

Blitz-Weinhard Co. Portland

Where there's industry you'll find OREGON Bayly-Alls

Bayly-Underhill Mfg. Co. Portland

Wear-resisting and shrink-proof—Bayly-All is a product which is your protection against inferior materials and workmanship. Work clothes, Coats, coats—corduroys—overalls.

Bayly-Underhill Mfg. Co. Portland

Comfort, good looks and long wear are built in Bergmann shoes. For dress or sport wear.

Theo. Bergmann Shoe Mfg. Co. Portland

FULLER—manufacturers and jobbers—paints, glass, sash doors. Dealers everywhere in the West.

W. P. Fuller & Co. Portland

QUALITY ONLY Portland Casket Co. Portland Chemical Co.

H. W. Conger, Medford

The United States National Bank Headquarters: Portland, Oregon

Portland Branches: S. E. Grand Ave. at Alder, Philadelphia and Jersey St., Union Ave. and Killingsworth, Milwaukie Ave. and Powell Blvd.

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Columbiaknit Swimming Suits, Knitted Outerwear and Dresses

Western Tool & Die Works, Inc. Tools, Dies, Metal Stampings, Models

Rasmussen & Co. Oregon Division of General Paint Corp.

Port Investment Co. Oregon Mutual Fire Insurance Co.

Pittsburg Plate Glass Co. Paints, Varnishes, Lacquers & Enamels

Multnomah Battery Mfg. Co. "Multnomah-Quality Batteries"

King-Fisher Mattress Co. High Grade Mattresses

Iron Fireman Mfg. Co. Iron Fireman Automatic Coal Stokers

Bradley Pies Pies at good Restaurants and Stores.

Hirsch-Weis Mfg. Co. Outdoor Sport and Work Clothing

Oregon Products Days .

When YOU Buy Oregon Products YOU Profit . . . We Are Proud To Offer You These Oregon Products for Your Approval . . .

- PENDLETON WOOLEN MILLS Men's Overcoats and Lounging Robes
• BAYLY UNDERHILL CO. Men's and Boys' Corduroys
• NUDLEMAN BROS. Uniforms for all Occasions
• COLUMBIAN KNIT Fine Sweaters of Every Style
• GLEASON GLOVES
• GUVURTZ BROS. Men's Dress Trousers

We take pleasure in offering you Oregon Products whenever possible. It is your State, so . . . Buy Oregon Products!

The Rogger of course logo and address: 129 E. Main St. — Medford, Oregon

Celebrate Oregon Products Week With These Popular Medford Products

- Marvel Wheat Puffs The fresh puffed wheat in the cellophane bags
Vita Wheat Coarse cracked wheat. The perfect winter breakfast food
Germowheat, the heart of the wheat
Graham Flour, fine or course
Whole Wheat Flour
Old Fashioned Corn Meal Ground on a Stone Mill
Morton Milling Co. Jackson Street on Railroad

Pittsburgh Paint Products featuring Wallhide and Waterspar Enamel. Are Sold in Medford by the K. D. ROSS CO. 132 West Main Phone 640

- OF COURSE— we feature Oregon Products
Boost Oregon Industry—Buy WADHAM'S Drip Coffee
KNIGHT'S Rogue River Catsup
NO BORA Soap Granules
CARNATION MILK
SPERRY CEREALS
Marsh's Grocery

BUY OREGON BUILD OREGON

BUY OREGON!—BUILD OREGON!

The week starting Saturday, November 17, is dedicated to Everything Oregon Makes and Grows. . . It is a state-wide effort to unite our people in an increased use of the fine products Oregon produces so abundantly. . . to the end that added purchasing power will be reinvested in Oregon farms, forest and industrial production.--Build a Greater Oregon. It is just sound judgment to ask for Oregon-made products---look for Oregon labels when you make a purchase. . . Get the habit during Oregon Products days---then KEEP IT UP!

The FIRST NATIONAL BANK - Medford - Oregon