

# "Let's Sell Oregon to Ourselves" Slogan of Oregon Products Campaign

## GOVERNOR MEIER SETS WEEK ASIDE BY PROCLAMATION

### November 17 to 24 Named 'Oregon Industries Week' in Effort to Build Lagging Payrolls of State

"Oregon Industries Week," sponsored by the Oregon Manufacturers' association, November 17 to 24, is strongly urged by Governor Meier as a tonic for poor industrial and employment conditions. A proclamation setting forth the week officially as Oregon Industries week has been issued under date of November 15. The governor urges general cooperation in



JULIUS L. MEIER

the campaign to aid Oregon factories and to build payrolls in the state.

The proclamation reads:

"Throughout my term as governor, and for many years before that as a private citizen, I have repeatedly stressed the importance of patronizing home industries and utilizing home products for the purpose of forwarding the prosperity of our state. "We all know that every dollar spent for Oregon manufactured or Oregon grown commodities provides employment for our people, encourages agriculture, speeds industry, and means growth and progress for our commonwealth.

"Oregonians are urged by concerted action to make 'Oregon Industries Week,' from November 17 to 24, an impressive object lesson to the whole state.

"Merchants can help by making

attractive displays of Oregon products. The public can cooperate by resolving that price and quality being equal, they will give preference to the products of our own fields, forests and factories. Schools and civic organizations can well assist through educational programs and contests.

"Let us make 'Oregon Industries Week' a great success; then let us put our faith and enthusiasm for home industries into practice every day of the year."

(Signed) JULIUS L. MEIER, Governor.

## CHEESE FACTORY BOOSTS DAIRYING

One of southern Oregon's new and successful industries, is the Rogue Valley Cheese company of Central Point, manufacturers of well-known Rogue Valley "Dated Cheese." A display of this fine product has been attracting considerable attention this week in the windows of the Jackson County Chamber of Commerce building.

Interesting figures supplied by Tom Quast, manager of the Rogue Valley Cheese company, indicate the importance of this industry to the Rogue River valley. During the 12 months of operation for the Central Point plant, 850,000 pounds of surplus milk have been purchased from farmers of this locality, at a return to the farmers in excess of \$10,000. Ninety thousand pounds of cheese have been produced, most of this amount being consumed locally.

Rogue Valley cheese is cured at the modern sanitary Central Point plant, and is placed on the market at just the right time for public consumption. Rogue Valley cheese is dated so that consumers will know that the proper time for curing has elapsed, according to Mr. Quast.

**Tiny Frogs Puzzled Autoists.**  
BEND, Ore.—(UP)—Thousands of tiny frogs, with their shining, green topped bodies reflecting the lights of cars, puzzled tourists traveling The Dallas-California highway north of Bend as they hopped across the road. The amphibians were miles from water in a desert region.

**Properly aged**  
—to protect a reputation for fine quality!

AT BETTER DEALERS

**BLITZ WEINHARD beer**

## PLACING GIRDERS AT UNDERCROSSING

ASHLAND, Nov. 16.—(Sp.)—Placing of steel plate girders in the new undercrossing bridge north of Ashland began Thursday.

Six weeks will be required to complete the bridge and the necessary grading and paving of the highway. Highway traffic will be sent over the new bridge as soon as the steel girders are placed and the shoo-fly is torn out. This is expected to require about two weeks. Grading and paving will begin with the removal of the shoo-fly and will take two weeks to finish. Before traffic will be permitted to travel the new section of highway it will be necessary to have the pavement set for another two weeks.

## Sardine Creek

SARDINE CREEK, Nov. 16.—(Sp.)—Mr. and Mrs. Robert Sutherland of Portland drove here Friday to spend the Armistice holiday visiting the latter's mother, Mrs. Eva Newton.

and other relatives. They returned home Monday, accompanied by Mrs. E. C. Piene, who will visit in Portland with her sister, daughter and other relatives.

Earl Croft, who has been in the Sacred Heart hospital in Medford the past two weeks for medical treatment, returned to his home here this week and is rapidly convalescing.

Mrs. Edith Starns and Mr. and Mrs. Don Harmon of Grants Pass were visiting relatives here Sunday. Mr. and Mrs. Raymond Biles and Mr. and Mrs. John Wilde, who have been staying on the H. W. Dusenberry place, moved Wednesday to their place north of Grants Pass, where they will engage in cutting wood. Ed Shipley has been engaged in plowing and seeding grain on the Croft place the past week.

Mrs. Mildred Wright, who has been ill for some time, was taken to the Community hospital in Medford Wednesday for medical treatment.

Word has been received here of the arrival of a baby girl at the home of Mr. and Mrs. Jesse Starns at Grants Pass November 12. The young lady is a great granddaughter of Mrs. Eva Newton.

Mr. and Mrs. H. H. Elhart and son, Billy, and Phillip Lindsey of Ashland were visiting friends and relatives here Sunday and Monday. George Ring and two sons, Richard and Charles, who have been ill with malaria fever for some time are much improved at present.

Madge Croft, who has been attending business college in Medford for the past year, was obliged to return to her home here to assist with the work during the illness of her father, Earl Croft.

Mrs. Eva Newton and her brother, Curtis Miller, who have both been quite ill for the past two weeks, are both slightly improved and all hope for their speedy recovery.

school gymnasium Monday evening was not as largely attended as it might have been owing to Armistice night. The program was well received.

Many of the farmers are doing early hutching since the cool weather.

The grange will hold a get-together meeting with the church people at the Grange and their families. Each family is expected to bring a well filled basket and their own table service.

Mr. and Mrs. Noah Chandler were among those who attended Grange at Phoenix Tuesday evening. Four

new members were taken into the Grange. About 50 sat down to supper. Committee members were Mr. and Mrs. Chandler, Mrs. Lillie Coleman and Harry Reames for refreshments, others on decorations.

calling on customers in this district this week.

Eden Wade spent Wednesday night with Mary Ellen Holman.

Mrs. Mabel Harnish of Eagle Point called on Mrs. Ruby Young Wednesday afternoon.

Student Vote Against Drill.

AKRON, O.—(UP)—Men students at Akron University have voted against compulsory military training by a 235 to 152 vote. H. E. Simmons, university president, declared the vote was not significant, as less than half of 830 eligible to vote had cast ballots.

UMBRELLAS repaired and recovered—Medford Cycles, 43 N. Fir.

Long Mountain

LONG MOUNTAIN, Nov. 16.—(Sp.)—The county grader is busy on the road in this district.

Mrs. Alice Nichols spent the week end visiting her parents, Mr. and Mrs. Ed Swearinger, of Drain, Ore.

Mr. Yaker, the Raleigh agent, is

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AT YOUR FAVORITE FOOD STORE

**Beck's Chocolate**  
**Whole Wheat Donuts**

**23c doz.**

We Use Flour  
Manufactured in Oregon  
from Oregon Wheat

**Beck's**  
BEST BAKERY



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**Rogue**  
**Lager**

Made From Medford's Million Dollar Water in Medford's Own Brewery—When You Say "Old Rogue" You Boost a 100% Home Industry — Stimulate Home Payrolls!

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*The Finest In Quality—Plus*

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**Plain HEATERS — RANGES**

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