

WHILE THEY LAST! Closing Out One Group of Fast Color PRINTS Values to 19c **5c yd.** Limit 5 Yds.

WHILE THEY LAST! Men's Hose Plain Colors 10c value **5c**

WHILE THEY LAST! One Group of Men's Handkerchiefs Plain White and Colored Borders 10c values **5c**

WHILE THEY LAST! One lot of Women's House Dresses Values to \$1.80 **79c**

Extra Heavy 14 oz. Canvas Gloves 19c values **12c** (3 pr to a customer)

WHILE THEY LAST! One Group of Children's Shoes Values to \$2.45 **\$1.47**

Boys' Cords Sizes 8 to 16 \$1.97 values **\$1.39**

Men's Chambray Work Shirts While They Last **37c**

WHILE THEY LAST! 70x80 Fancy Cotton Blankets 90c value **59c**

A Red-Hot Special! Hope Muslin 10 yards to a customer **12c yd.**

Extra Special! 81x90 Sheets While They Last **69c**

66-80 Part Wool Sateen Bound Edges Double Blanket Values to \$2.95 **\$1.95**

Starting Tonight at 7 P. M.—Right In the Heart of the Fall and Winter Season Comes This Sensational Announcement Involving Whillock's Entire \$25,000 Stock of Men's, Women's and Children's Wear at Sacrifice Prices for Quick Disposal—Not What It's Worth—Not What It Cost—But What Price Will It Bring!

**SALE STARTS TONIGHT AT 7 P. M. SHARP**

Seldom does the whole family have an opportunity to attend the opening of a sale together. When our doors open at 7:00 tonight, Dad and Mother, Sis and Brother, can all come together and share in the amazing values offered on our entire stock of men's, women's and children's apparel. There will be plenty of extra sales people on hand to take care of everyone, so let nothing keep you away if you want to save.

# WHILLOCKS GOLDEN-RULE FORCED to UNLOAD

**A STATEMENT By Mr. Whillock**

There are no "ifs" nor "ands" about it. Present business conditions and over-loaded surplus stock forces us to reduce it at once, regardless of cost.

I wish to impress on your mind right now that everything in this store is offered for sale at prices that are an insult to the quality of the merchandise.

You can't afford to spend your money elsewhere while this gigantic sale is in progress, so make it a point to attend early while stocks are complete.

An Avalanche of Spectacular Bargains Starting Tonight at 7 o'Clock—Entire Stock Goes At Greatly Reduced Sale Prices!

## PRICES SLASHED ON THE ENTIRE STOCK OF MEN'S AND BOY'S WEAR

Read Every Word and Check Up Your Winter Needs Then Come Down Here and Save As You Have Never Saved Before



Men's Fancy and Plain Color DRESS SHIRTS Values to \$1.49 <b>89c</b> Values to \$1.95 <b>\$1.39</b>	SALE PRICES on all Orders taken for our Hand-Tailored Baltimore Suits for Men! \$25.00 regular—Now \$21.85 \$30.00 regular—Now \$24.85 \$33.00 regular—Now \$27.85
Men's Hats Values to \$3.50 <b>\$2.69</b>	Sweater Jackets Men's all-wool worsted. \$4.75 value <b>\$3.49</b>
Union Suits Athletic. Reg. 80c values <b>35c</b>	Sweater Coats Part Wool. Values to \$1.95. Now <b>\$1.29</b>
Sox White heavy wool. Reg. 48c value <b>29c</b>	Overcoats U. S. first quality. \$15.00 values <b>\$11.85</b>
Sox Heavy part wool. 20c value—Now <b>15c</b>	Hip Boots 16-inch. Leather. Special sale price <b>\$4.47</b>
Gloves Leather faced. 20c value—Now <b>19c</b>	Boots 16-inch. Leather. Special sale price <b>\$3.95</b>
Sweaters All wool slipover. \$1.95 value. Now <b>\$1.39</b>	Union Suits Part Wool. Values to \$1.50. Now <b>\$1.19</b>
Dress Pants Men's. Values to \$3.50. Now <b>\$2.15</b>	Cords Men's and Young Men's Cords. Reg. \$2.95 values <b>\$2.49</b>
	Shirts Part wool. Values to \$1.75. Now <b>\$1.39</b>

## Nothing Reserved--Everything Goes at DEEPLY-CUT-SALE-PRICES

Buy Now For the Holidays At Sale Prices You Like To Pay

Boys' sizes 11 to 5. Shoes Values to \$2.50 <b>\$1.67</b>	Closing Out One Lot Children's Anklets <b>9c pr.</b>	80c Ironing Board Pads While They Last <b>39c</b>	Children's Ribbed. Hose 45c values. Now <b>19c</b>
Boys'—Shorts 25c values <b>19c</b>	Ladies' Pure Silk Strutwear Hose Form Fashioned All colors and sizes <b>39c pr.</b>	Ladies', Silk and Wool. Hose 90c values. Now <b>53c</b>	Children's wool. Anklets 35c values. Now <b>17c</b>
Boys'—Coveralls 75c values <b>59c</b>	Boys' all wool. Slipovers Values to \$1.97 <b>89c</b>	Genuine Cannon Bath Towels 94x44 Double Terry 20c value <b>19c</b> Limit 6.	Ladies', Silk and Wool. Hose 90c values. Now <b>53c</b>
Boys' knit. Unions 75c values <b>59c</b>	Boys' dress. Shirts Values to 75c <b>49c</b>	Women's Fancy Silk Pajamas Values to \$2.25 <b>\$1.79</b>	Ladies', Silk and Wool. Hose 90c values. Now <b>53c</b>
Boys' Special Neckties Sale price <b>10c</b>	Men's copper riveted Overall waist line <b>85c</b>	Shoes For Women. Values to \$3.00 <b>\$2.49</b>	Slips Lace trimmed. 97c value. Now <b>69c</b>
Men's blue bib, Overall triple stitched <b>85c</b>	Men's blue bib, Overall triple stitched <b>85c</b>	Full fashioned, silk, Hose 98c value. Now <b>69c</b>	Pajamas Balbriggan, short and long sleeves, no buttons. Laxtex band. On sale at <b>\$1.29</b>
Heavy mole-skin. Work Pants \$1.95 values <b>\$1.29</b>	Heavy mole-skin. Work Pants \$1.95 values <b>\$1.29</b>	Shoes For Women. Values to \$3.00 <b>\$2.49</b>	Slips Lace trimmed. 97c value. Now <b>69c</b>
		Gowns Outing Flannel. \$1.25 values. Now <b>87c</b>	Pajamas Balbriggan, short and long sleeves, no buttons. Laxtex band. On sale at <b>\$1.29</b>

## RIDICULOUSLY LOW PRICES ON ENTIRE STOCK OF WOMEN'S-WEAR

Don't Pass Up This Opportunity to Save Real Money—Come Down Here and Hitch Your Dollar to the Biggest Load It Has Ever Pulled

Panties and Shorties Rayon. Values to 35c. Now <b>23c</b>	Ready-to-wear at SLASHED PRICES New Fall and Winter Silk Dresses & Wool Dresses Values to \$6.95 <b>\$3.59</b>
Panties and Stepins One group. Values to 97c. <b>39c</b>	New Fall and Winter Coats for Women Values to \$14.95 <b>\$8.79</b>
Pajamas Balbriggan, short and long sleeves, no buttons. Laxtex band. On sale at <b>\$1.29</b>	Women's Fur Trimmed COATS Values to \$22.50 <b>\$14.85</b>
Slips Lace trimmed. 97c value. Now <b>69c</b>	
Pajamas Outing Flannel. Values to \$1.00. Now <b>79c</b>	
Vest and Pants Tuck Stitch Snuggles. 50c values <b>39c</b>	
Closing out one group of Girdles & Corsets values to \$1.95 <b>79c</b>	



Men's Flannel Pajamas \$1.80 values **97c** While They Last!

Zipper Melton Blue Jackets \$5.00 values **\$3.45**

Medium Weight Knit Unions Values to \$1.00 **59c**

Men's Cashmere Wool Hose 50c values **37c**

# WHILLOCKS GOLDEN-RULE

217-221 West Main St. in Medford, Ore.

18x36 Rag Rug 30c value While they last **15c**

Children's Wash Dresses Sizes 6 to 14 Values to 97c **49c**

Closing out one group Novelty Silk Hose for Women 80c values **10c**

You will have to be here early! Surprise Table Values 25c to \$1.00 **10c** Close outs