

SELLING DAYS

THURSDAY

NOV. 1

FRIDAY

NOV. 2

SATURDAY

NOV. 3



15^c
yd.

Ward's famous "Silvania" prints. Our wide selection is sure to please you! New patterns—stripes, plaids and floral designs. All colors are vat-dyed—tubfast! Now is your chance to save!

"Pinnacle" Percales

36-inch—new colors and patterns! Ward's selections of these new tubfast prints is the talk of the town! Yard,

19c

34-inch Oilcloth Covers

New lustrous colors and attractive patterns! Well coated, clear surface! A beautiful table cover makes the whole room look better!

55c

3 Days Only! Flannel

Plain weave shaker flannel. Excellent for nightgowns or diapers. An unusual value! 27 inch. Yard,

9c

Longwear Sheets

Our standard quality, but far superior to most sheets selling at higher prices! They're hand torn to insure straight seams. 81x99 inches in size.

88c

42x36 Longwear Cases

Bleached pure white. Woven from only the first quality long-staple yarn. This means extra wear. They're only

25c

29-inch Oilcloth

Beautify your kitchen with this lustrous new oilcloth. Cleans easily with a damp rag. Bright colors and patterns.

25c

Special! 22x44-Inch Cannon Turkish Towels

Strong, double-loop weave. Tubfast fancy borders.

25c

Wash Cloths, special.....3 for 10c

New Print Percales!

House Frocks
98c

Smart printed percales that wash and wear beautifully! New tubfast colors! Short sleeves; sizes 14 to 52. Be sure to see these attractive dresses.



Ward's Bedding Sets a Record for Values!

Big Double Cotton Blankets

\$1.39

Ward's famous "Fleecydowns." Staple cotton plaid of the best fleeced quality. A variety of colors in attractive block plaid effects.

2-Pound Gray Wool Batts.....\$1.59

Special! 3 Days Only Single Blankets

59c

A long-wearing staple cotton plaid blanket. Even, close, firm weave. Comes in five beautiful colors. 70x80 inches, each



Attractive New Spread

Pure cotton or rayon and cotton. Scalloped all around! Beautiful pastel shades. 80x105 inches.

98c

Smart Jacquard Spread

Cotton or rayon and cotton, in lovely pastel shades. Firm weave. Full 80x105 inches. Scalloped edges. Each

1.49

70x80 5% Part Wool Blanket

Sateen binding—attractive plaid in blue, rose, helle, gold or green. Patr.

\$2.49

Single Part Wool Blanket

Close, even weave—5% part wool. Sateen binding. A real value at this special price

\$1.19

25% Wool Blanket

Single part-wool blanket; best grade of American wool and cotton used.

\$3.98

Indian Novelty Blanket

Rich vivid colors in Indian designs. Smooth suede finish. Sateen binding. 66x80 inches

\$1.49

Special 3 Day Sale of Tuck Stitch Vests and Panties

Vest has built-up shoulders, panties have elastic waist band, rib knit cuffs and special saddle crotch feature.

29c

Children's Tuck Stitch Panties and Vests, each

25c

Women's Flannelette Gowns

Finely trimmed and fitted yokes! These new gowns are made of "2121" Amoskeag flannel; attractive colors on pure white.

69c

Women's Rayon Underwear

Step-ins, panties, and bloomers in dainty tailored styles. Flesh and tea rose pastel shades. Each

19c

Modish Group of Brassieres

25c

Rayon Taffeta Slips

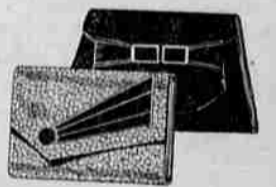
"V" neck style—front and back. All are bias cut. Lace trimmed top and bottom—sizes 34 to 44.

79c



Smart Handbags 59c

An Unusual group of new styles in many smart grains of artificial leathers.



Another Stylish Group98c

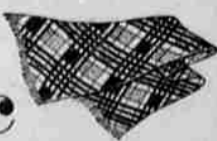
Novelty and Plain Fabric Gloves 39c

New wrist designs and colors! Flare top. Only

39c

A New Shipment of Scarfs 25c

Rayon stripes and plaids... new colors to make your ensemble.



Women's White and Printed Handkerchiefs 3c

You can afford to buy a supply of these at this low price. Good quality! Each

3c

Men's HANDKERCHIEFS

Plain white or with colored borders. Get a supply now! Each ...5c

IT PAYS TO WAIT FOR WARDS BIG CHRISTMAS TOY OPENING! COMING SOON!