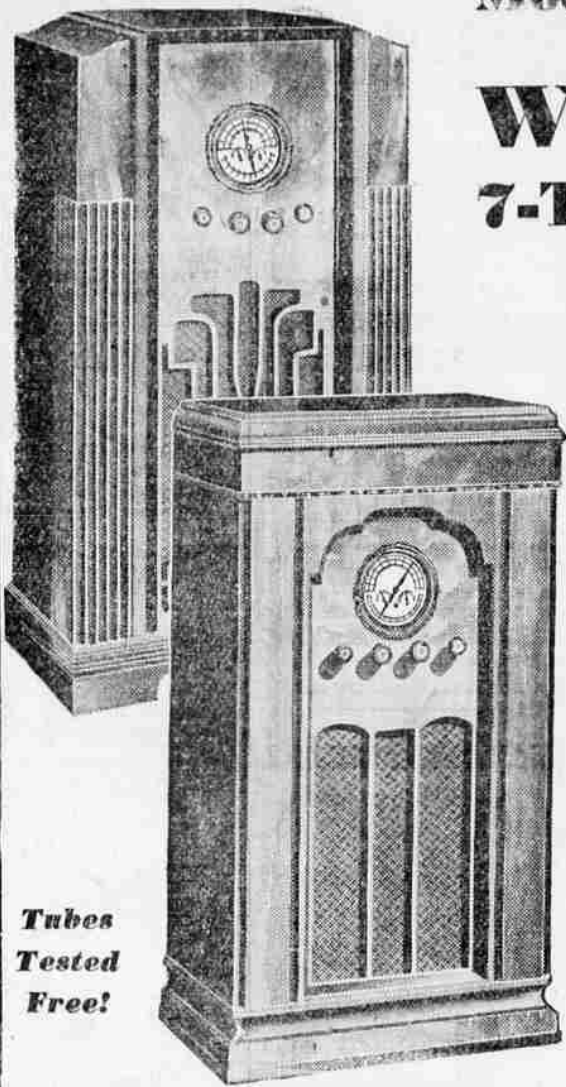


SELLING DAYS

THURSDAY
NOV. 1

FRIDAY
NOV. 2

SATURDAY
NOV. 3



Modern Cabinet! 8-Feature Instant Dial! Save Up To \$50!

World Range Radio

7-Tube Console
\$47.50
\$4 Down, \$3 Monthly, Plus Carrying Charge

Get Europe direct! Enjoy the range of this powerful radio! Compare the marvelous tone and thrilling short-wave performance!

World 10-Tube Console Radio
\$63.95
\$4 Down, \$7 Monthly, Plus Carrying Charge

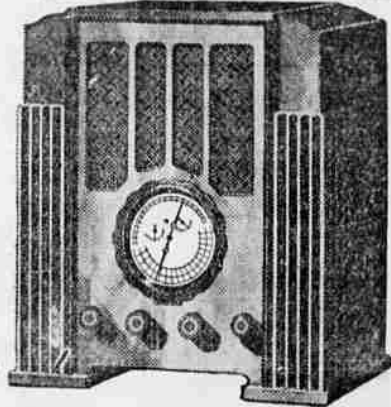
See how easily this extra-powerful world-range radio performs difficult feats of long-distance reception! Notice its fine tone... the beauty of its cabinet. Hear it!

World Range! Seven Tube Mantel Radio
\$39.50
\$1 Down, \$3 Monthly, Plus Carrying Charge

1935 compact mantel model radio of world-wide range! Has 8-Feature Instant Dialing and a new cabinet of trim, attractive modern lines.

5-Tube Mantel Set
\$20.95
Unusually good tone qualities and selectivity at this low price! Has a 5-in. super dynamic speaker. \$3 Down, \$4 Monthly, Plus Car. Char.

- Radio Accessories**
- Aerial Wire**
Extra strong! Stranded bare copper wire. 100 ft. **25c**
 - Glass Insulators**
For best reception use glass insulators. Each. **5c**
 - Stand-Off Insulators**
Either three or six-inch size; extra strong. Each. **5c**
 - Ground Clamps**
Saddle type! Convenient to use! Each. **5c**



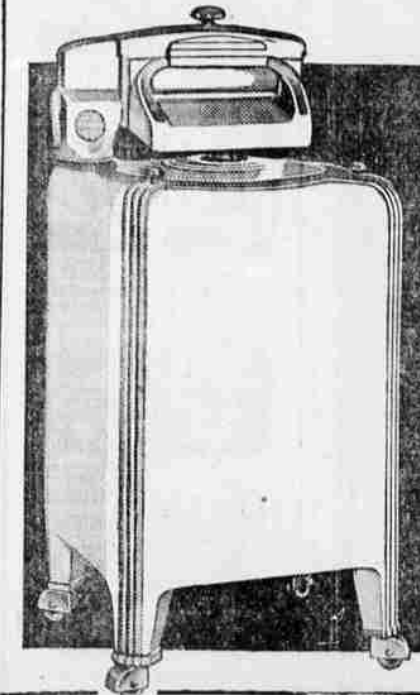
Wards New

Supreme Washer

\$81.95

\$8 Down, \$8 Monthly, Plus Carrying Charge

Another new Ward achievement! See this sensational style—the 15 NEW improvements—the dependable mechanism—and the low price! Wards SUPREME washer is an outstanding example of modern design and workmanship. You'll never be satisfied with another washer after seeing and using this one.



SUPREME Vacuum Cleaner
\$39.50
\$4 Down, \$3 Monthly, Plus Carrying Charge

You'd have to pay twice this price to get the 10 features of this vacuum cleaner elsewhere.

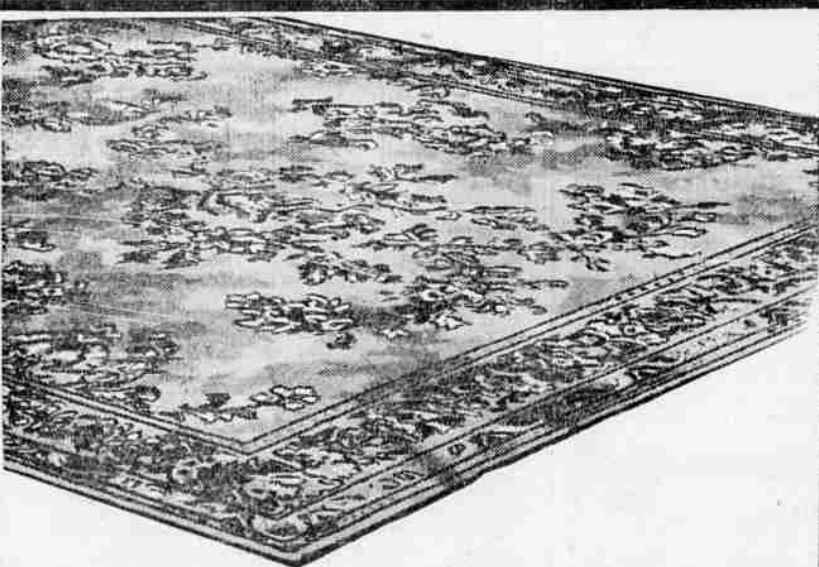
Ward's Electric Washer

\$41.95

\$4 Down, \$4 Mo. Plus Carrying Charge

Think of it! A full 6-sheet size washer at this low price! Ward's exclusive gyrator and washboard action tub. Wash a whole tubful of clothes in 6 minutes. Wringer is a genuine Lovell!

Tubes Tested Free!



9x12 Axminsters

\$28.95
Only \$2 Down, \$2 Monthly, Plus Carrying Charge

Copies of Costly Persian Rugs!

Now—for the price of an ordinary rug—you can have the beauty of an Oriental. Copies of Sarouks and other costly Persian rugs—with high-lighted sheen woven in, as in originals. Made of imported rug wools, selected for resiliency and wear. All seamless—perfect Ward values!

Door Mats Rubber mats! Extra thick and strong. Size 13x22. Only **69c**

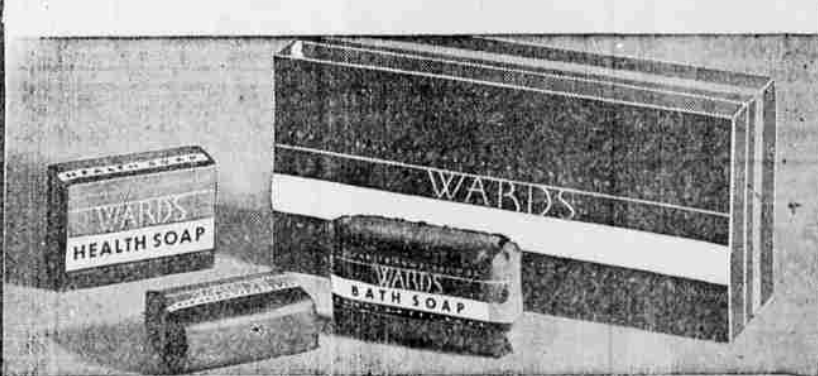
Cocoa Door Mats High pile and heavy corded edges. Solid tan color. **89c**

9x12 Floral and Tile WARDOLEUM RUGS

Water proof! Stainproof! And low priced! Don't have drab, dreary floors when you can have these bright, colorful rugs at so low a price. Newest patterns—hooked rug effects, modernistic, tile and floor designs. 6x9 foot sizes are \$2.75.

\$5.45

Wardoleum Floor Covering, 6 ft. wide **26c** Axminster Throw Rugs, ea. **\$1.98**



SALE OF SOAPS

- Ward's Cold Cream Facial Soap.....3 for 14c
- Ward's Health Soap, deodorizes.....3 for 14c
- Ward's Bath Soap, scented.....3 bar for 14c
- Ward's Hard Water Soap.....3 for 14c
- Ward's Baby Soap, for delicate skin..3 for 21c
- Naphtha Soap, large white bars.....each 3c
- Floating Soap, pure, mld.....6-oz. bar 5c
- Soap Flakes, for lingerie.....14-oz. box 17c
- Soap Chips, for dishes.....22-oz. carton 17c

Sale of Panels!

29c each

An extremely low price for these popular missionette or marquisette panels. Smartly tailored or fringed—39 in. x 2 and 1-6 yards.

Priscilla Curtains.....59c

3 Days Only

Window Shades

- Water color; 36 inches by 6 feet. Not a pin hole of light gets through. **39c**
- Machine oil shades. Painted with pure linseed oil, 36 ins. by 6 ft. **49c**
- Cleanable shades. Easily cleaned with damp cloth. 36 in. by 6 ft. **59c**



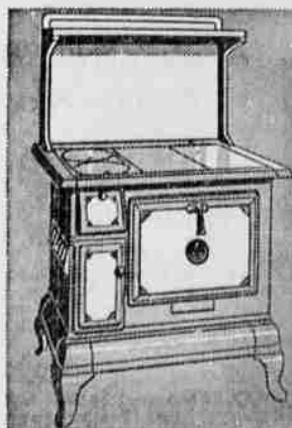
Wood Circulator

Heats 2 to 3 Rooms! Save on Fuel!

\$33.95

Heavy steel and cast-iron construction! Big door for big chunks of wood! Cooking lid under grill top. See it!

\$4 Down, \$5 Monthly Small Carrying Charge



Full Porcelain Range

\$49.95

\$5 Down, \$5 Monthly Small Carrying Charge

Cast-iron frame and grates for coal and wood! Full 18" steel oven! High polished griddle top! Modern features!

STOVEPIPE AND SUPPLIES

5" Pipe	30c	24"x24"	\$.85
6" Pipe	30c	26"x26"	.95
6"x7" Taper	30c	28"x28"	1.10
6" Damper	15c	30"x30"	1.15
5" Damper	15c	30"x30"	1.25
4" Damper	14c	28"x28"	1.35

IT PAYS TO WAIT FOR WARDS BIG CHRISTMAS TOY OPENING! COMING SOON!