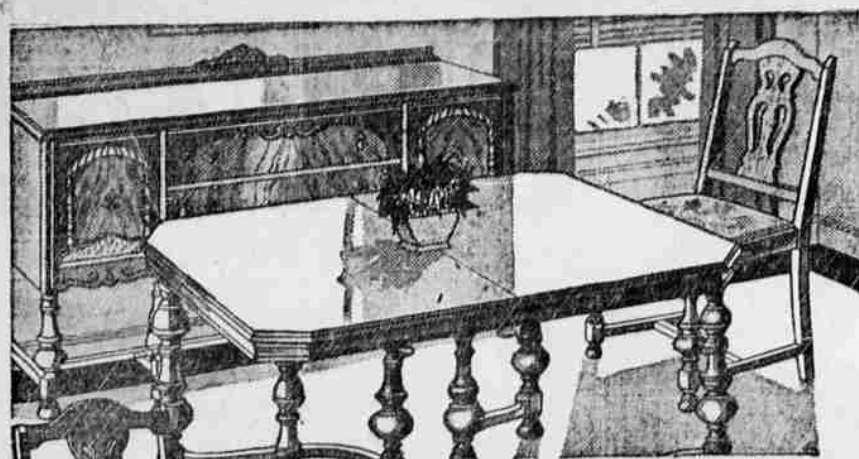


3 BIG November SELLING DAYS



8-pc. Dining Set

\$74.95

Walnut veneer suite—a complete dining room in itself! Because Ward's buy in large quantities, we save . . . you save more—always!

- Table extends to seat 8 people comfortably.
- Veneered in select American walnut veneer.
- Chair seats upholstered in jacquard velour.

5-Piece Suite, similar to above. **\$32.95** Only

IT'S A WARD VALUE!



Floor Lamps

COMPLETE WITH SHADES —SAVE!

Bridge and 3-light junior lamps. Parchmentized paper shades. **3.95**



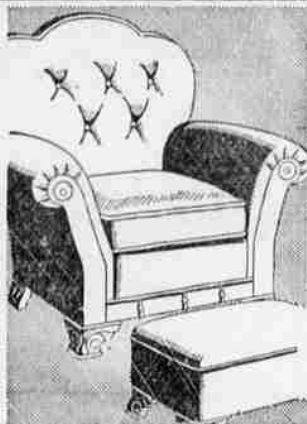
Table Lamps

COMPLETE WITH SHADES —SAVE!

Pottery base. Parchmentized shade to match. Complete for only **1.79**

Parchmentized Shades

Beautiful new colors and designs—these new shades are especially well made! Sizes to fit most any lamp. Only **39c**



Lounge Chair

19.95

Low priced because Ward's sell so many! Deep seat, restful high back. Covered all over in durable homespun tapestry, rust or green. Ottoman to match. **84.48**



Studio Couch

Simmons Quality at Ward's Low Price!

Use it as a couch by day! At night—open it to double or two twin beds. Compartment for bedding. Covered in Homespun. Complete with 3 pillows. **\$27.95**

IT'S A WARD VALUE!

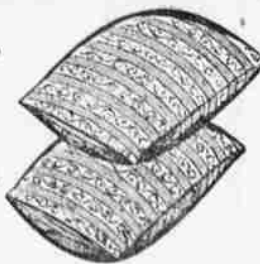
Pillows

Feather filled. Covered in durable floral designed ticking.

\$1.49

Filled with select, white feathers. Linen striped covering.

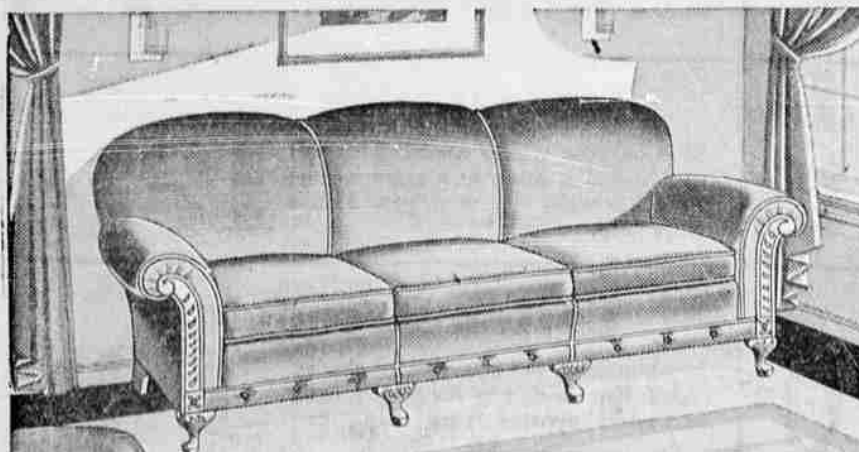
\$1.95



2-Pc. Mohair Suite

This large 80-inch suite is covered all over in 100% long-nap Angora mohair, and has reversible moquette cushions! **84.95**

Heavy Web Spring Construction **88 Down, 88 Monthly, Plus Carrying Charge**



489 Ward Stores Buy As One! You Save!

Mohair Suite

54.95

Only Ward's huge buying power could bring you this value! Two big pieces covered in mohair, and with coil spring construction for extra comfort.

- Antique walnut finish.
- Heavy hardwood frame—kiln dried.
- Davenport and chair extra large.



TAPESTRY SUITE

Big 80-inch Davenport with high club type back. Unusual comfort in the big club chair. Hardwood frame construction. Choice of upholstery. **74.95**

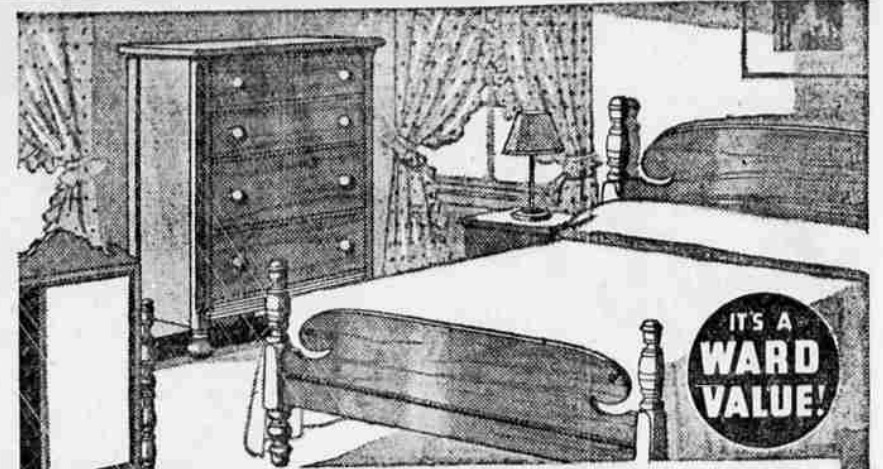
Wide Selection of Tapestry and Mohair Suites at **87.95**



Occasional Chair

\$4.88

A large, roomy pull-up chair, covered in durable Homespun . . . carved stretcher . . . shaped arms.



4-Piece Colonial Vanity Suite

\$42.95

Ward's buy in huge quantities to give you this value! Early American style—always in good taste. Solid maple fronts, tops, maple finish sides. A value, yes! Full-size bed, chest of drawers, vanity dressing table and upholstered bench to match.

- Sturdy pieces—solid maple and maple finish.
- Satiny amber-toned finish—deep drawers.

COLONIAL DRESSER SUITE—Full size bed, dresser, chest of drawers. **\$46.95**

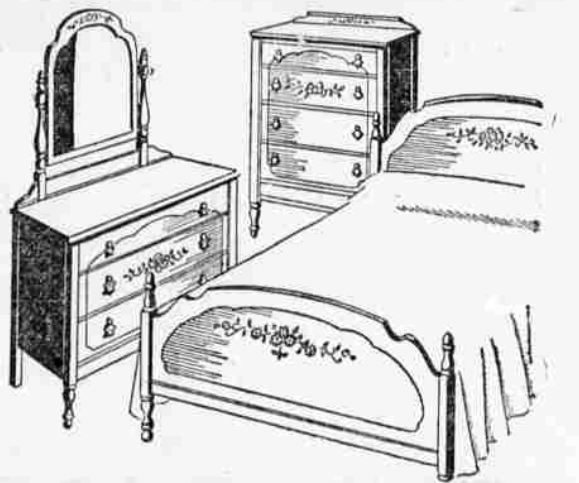
IT'S A WARD VALUE!

3-Pc. Enamel Bedroom Suite

\$32.95

84 Down, 85 Monthly, Plus Carrying Charge

Yes, a Ward value! A finely enameled suite—in ivory, attractively decorated. 3-ply hardwood and fir surfaces. Full size bed, chest and dresser.

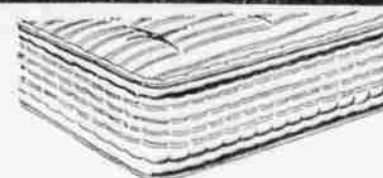


4-pc. Walnut Veneer Suite

\$52.95

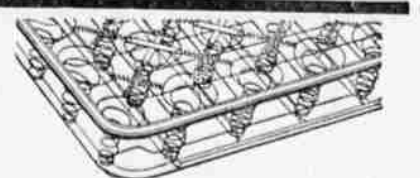
Ward's never sacrifice quality to make a low price! Here's proof! Full-size bed, chest of drawers, and Hollywood Vanity with bench. Beautiful walnut veneers; built-up legs; hardwood exteriors. Built in the manner of suites costing far more.

- Genuine plate glass mirrors.
- Good solid construction throughout.



King-O-Sleep Mattress

Made by the Simmons Company! 220 coils—padded at top and bottom. Heavy felted cotton linter. Covered with damask ticking. **\$16.95**



New Foundation Top COIL SPRING

Double deck spring has two flat steel bands across top coil openings. A perfect foundation for your innerspring mattress. Green or orchid. **\$10.45**

Single Deck Spring **\$8.45**

THE WHOLE TOWN'S WAITING! WARDS BIG CHRISTMAS TOY OPENING IS COMING SOON!