

BUSINESS WARNED TO FIND WORK FOR JOBLESS MILLIONS

Rieberg Says Alternative Will Be Supporting Government Which Will Undertake Necessary Task.

NEW YORK, Oct. 25.—(AP)—Donald R. Rieberg put squarely to American business today the choice of "re-employing at least four or five million willing workers" in private enterprise or supporting "a government that has the courage and the strength and vision to undertake the job."

He emphasized better housing as offering a vast well for the use of idle capital and workers and holding forth "a far greater advance of our civilization than any other one development."

He's Not a Radical
The director of President Roosevelt's emergency council spoke at a luncheon meeting of the New York Bond club. He jokingly warned the financial group not to associate him "with those radical economists who think that the government should interfere with private business by lending money to banks and to railroads and other private enterprises that wish to be let alone."

"It disturbs me profoundly," Rieberg said, "to observe socialistically inclined business men going to Washington to get laws enacted and money granted to support private undertakings because I feel so strongly that business should be able to stand alone."

"My views are so conservative that I question the wisdom of many schemes to control prices and production, even by private agreement, because such a process may move us toward a socialistic regimentation whether operated by private capital or under political control."

Society Should Serve
Rieberg said "the motivating purpose of the new deal" has been "that man was not created to serve society but that society should be organized to serve the welfare of the individual." He said this was the theory on which the administration had sought to build new and strong foundations for economic recovery.

"So we come to an appraisal for a new period of prosperity," Rieberg said, "and we face the issue which is clearly emerging:

"Will private enterprise undertake now the great and necessary task of re-employing at least four or five million willing workers, or must the government undertake to bring this about either directly through underwriting private activities or indirectly through the expansion of self-liquidating public projects?"

System Established
"In this 18 months of recovery and reconstruction there have been established the underlying mechanisms and principles of a political economic system wherein private enterprises can compete for individual profit and at the same time can cooperate to maintain a proper balance between the interests of agriculture, trade, industry, management, labor and consumer."

"The foundations of such a system have been laid. If the private managers of our financial and business institutions are ready and willing to build a new industrial structure upon these foundations, now is their opportunity."

Meteorological Report

October 26, 1934.

Forecast: Medford and vicinity: Unsettled with rain tonight or Saturday. Moderate temperature.

Oregon: Fair east and unsettled with "rain west portion tonight or Saturday. Moderate temperature.

Local Data:
Temperature a year ago today: Highest, 77; lowest, 37.

Total monthly precipitation, 2.31 inches. Excess for the month, 1.33 inches.

Total precipitation since September 1, 1934, 2.62 inches. Excess for the season, 1.12 inches.

Relative humidity at 3 p. m. yesterday, 48%; 5 a. m. today, 98%.

Sunrise tomorrow, 6:38 a. m. Sunset tomorrow, 5:12 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

CITY	Temp	Wind	Clouds	Wind Dir	Wind Spd	Rel Hum	Bar	Vis	Wind Dir	Wind Spd	Rel Hum	Bar	Vis
Boise	70	43	—	Clear									
Boston	56	48	—	Clear									
Chicago	44	—	—	Clear									
Denver	45	—	—	Clear									
Eureka	64	48	—	Clear									
Helena	62	50	—	Clear									
Los Angeles	62	64	—	Clear									
MEDFORD	65	40	—	Cloudy									
New York	66	52	T.	Rain									
Omaha	68	52	—	Clear									
Phoenix	62	54	—	Clear									
Portland	64	48	10	Cloudy									
Reno	74	40	—	Clear									
Roseburg	72	48	—	Cloudy									
Salt Lake	64	44	—	Clear									
San Francisco	76	62	—	Clear									
Seattle	52	46	62	Rain									
Spokane	52	42	54	Rain									
Walla Walla	66	48	T.	Cloudy									
Washington, D.C.	66	56	14	Cloudy									

Pen Recovered After 9 Years
ALBANY, Ore. (UP)—Nine years ago Frank Friest, fireman, lost a fountain pen in a cistern. Attempts to recover it were unsuccessful. This month a crew of BERA workers found the pen while cleaning the cistern. It was in a good state of preservation, contained ink and was sent to its owner.

Pears Yesterday

NEW YORK, Oct. 25.—(AP)—U. S. D. A.—Pear auction market prices slightly weaker. Eight cars arrived:

5 Oregon cars, 5 Washington, 1 California unloaded; 15 cars on track.
Oregon Boxes: 2,050 boxes extra fancy, 1.65-2.45, average 2.07; 2,018 boxes fancy, 1.70-2.40, average 2.09.
Washington D'Anjous: 66 boxes fancy, 2.30-2.60, average 2.37; 773

boxes unclassified, 1.45-1.95, average 1.62.
Washington Boxes: 303 boxes extra fancy, 1.45-2.20, average 1.60; 143 boxes fancy, 1.45-2.12, average 1.80.
CHICAGO, Oct. 25.—(AP)—U. S. D.

A.)—Pear auction market: 19 Washington cars arrived; 11 cars on track; 6 cars sold.
Oregon Boxes: 733 boxes extra fancy, 2.00-2.30, average 2.17; 333 boxes fancy, 1.80-2.15, average 2.04.
Oregon D'Anjous: 318 boxes extra

fancy, 1.15-1.70, average 1.55; 257 boxes fancy, 1.15-1.55, average 1.44; 130 boxes unclassified, 1.15-1.35, average 1.25.
Washington Boxes: 600 boxes fancy, 1.45-2.00, average 1.65.
Washington D'Anjous: 151 boxes

extra fancy, 2.00-2.25, average 2.09; 150 boxes fancy, 1.90-1.95, average 1.92; 301 boxes unclassified, 1.50-1.70, average 1.63.
Phone 842. We'll haul away your refuse. City Sanitary Service.

QUEBEC (UP)—Female deer with antlers are wandering around Quebec's forests. One of them was killed by two Quebec hunters, J. A. Chalifour and T. E. Giroux, in Rimouski county. They shot the deer thinking it was a buck.

You Save at Wards

TWEED LOOM CREPE

It looks like very smart light-weight woolen, but it's really COTTON, in a variety of clever tweedy, check and plaid effects. Dark shades. 36 inches wide.

27c
YARD

Rayon Flat CREPE

It looks like very smart light-weight woolen, but it's really COTTON, in a variety of clever tweedy, check and plaid effects. Dark shades. 36 inches wide.

Neuest Prints All-Rayon Too 39-Inch Width

49c
Yard

Lovely colors, patterns. Priced low!

Cotton Blankets

Full-bed size in pastel plaid! 70x80 inches. Ends are stitched too.

\$1.49
Pair

COTTON COMFORTERS

6-Pound Weight 72x90 Inches

\$3.29
Each

Pastel silkolen! Deep border and inset of rich sateen.

Stock up now!

Wards Hose

55c

Priced Low to Help You Save Greatly

You know the quality — sheer clear pure silk full fashioned and so flattering! Chiffons and service weights in grand new colors! The price is VERY LOW! Save at Wards!



Tunics Are Trumps!
TUNIC FROCKS
3.95

Tunics go to all lengths to please you — there's one for every type of figure! Crepes for misses, in new colors!



Outstanding Values!
SPORTS COATS
9.95

Tweeds, fleeces and wool mixtures, cut with a sporting air, smartly self-trimmed, and warmly interlined! Save now!



Distinctive Fashions!
DRESS COATS
14.95

The fabrics are fine! hark-weaves, boucles, crepes! The furs are applied in ingenious new ways. The price—low!

WEAR WARMTH VALUE OVERCOATS

\$15.95

- Smart Winter Models
- Long-wearing Fabrics

ALL WOOL OVERCOATS

Men! You'd expect to find fabrics and tailoring like these in coats selling for twice the Ward price. All the popular Winter shades in rugged Meltons, fleeces, chinchillas, and llama fabrics. Save!

The Ward In Your Wardrobe Means Savings!

Sturdy Double Shoulder Yoke! Suede Cloth!

Men! Here's your popular cold weather favorite—suede cloth shirts! Cut full in roomy coat style. Tan or gray. Sizes 14½ to 17, at Ward savings!

\$1.00

Worn 3:00 Weight Cotton-Triples Stitched

Winter Shirts

\$1.98

Men! Husky 8-oz. moleskin—olive brown—talon front!

Flannel Shirts

\$1.98

Men's Sizes
Khaki, gray or navy flannel—½-wool. Long wearing!

Men's Pajamas

Assorted Stripes—Coat Style

Warm flannel and draw-tape waist. Save at Wards now!

\$1.00

Unionsuits

Men! Warm 10% Wool Suits Heavy! Full cut! In gray. Sizes 36 to 46. Save now at Wards!

\$1.29

Unionsuits

Extra Heavy! 25% Warm Wool

Fine fitting, warm suits in men's sizes 36 to 46. Save!

\$1.98

"Healthguards"

Men! Unusually Low Priced! Medium weight ribbed cotton unionsuits. Heavy Wt. \$1.00

79c

MONTGOMERY WARD

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