

# IGA STORES

The IGA Is Not a Chain, Yet It Is the Largest Organization of Owner Operated Stores In the World.

**YOU CAN'T BEAT IGA VALUES ANYWHERE!**

Day in and day out our IGA store shelves are laden with values that combine lower price with guaranteed quality. Thousands of home-owned IGA Stores—from coast to coast—work as one to bring you values that can't be beat anywhere.

“HERE YOU ARE LADIES! TYPICAL OF MY EVERYDAY IGA VALUES!”

“I LIKE YOUR PERSONAL SERVICE AS AN IGA STORE OWNER!”

“YOUR WIDE SELECTION APPEALS TO ME!”

“I SHOP SO MUCH EASIER AT YOUR IGA STORE!”

“I AM ALWAYS SATISFIED WHEN I SELECT YOUR IGA BRAND!”

**IGA TOASTED CORN FLAKES**  
8 oz. Package **3 for 20c**

On Sale Oct. 6th to 12th

- Post Bran Flakes 2 Pkgs. 18c
- Cream of Wheat Pkg. 25c
- Wheaties 2 pkgs. 23c
- Apricots IGA No. 2 1/2 can 24c
- Peaches IGA No. 2 1/2 can 18c
- Pears IGA No. 2 1/2 can 21c

**POST TOASTIES 3 Pkgs. 21c**

**COFFEE BLUE "G" Lb. 27c**

**COFFEE RED "A" Lb. 22c**

**COFFEE PEAK Lb. 32c**

**MAXWELL HOUSE COFFEE 32c**

It's Easy to Make Delicious GRAPE JELLY with

**IGA PREPARED Fruit Pectin 2 for 19c**

**CAKE FLOUR**

IGA Light and fluffy, 40 oz. **24c**

Biscuit Flour, IGA 40 oz. Pkg. **28c**

**FRESH FRUITS AND VEGETABLES**

SATURDAY ONLY

- No. 1 SWEET POTATOES 3 lbs. for 10c
- FANCY BANANAS . . . 4 lbs. for 25c
- 50 lbs. No. 2 KLAMATH FALLS POTATOES . . . per sack 49c
- 25 lbs. No. 1 KLAMATH FALLS POTATOES . . . per sack 39c
- CRANBERRIES . . . 2 lbs. for 29c

**PERSONAL SERVICE**

**LUMAN BROTHERS**  
SUPER FOOD MARKET  
GROCERIES—MEATS—FRUITS  
VEGETABLES—BAKERY  
Corner Main & Bartlett—Medford

**ALEXANDER'S GROCERY, Inc.**  
SAVE EVERY DAY—THE IGA WAY  
203 West Main Street Medford

**INDA HUMPHREY**  
A COMPLETE FOOD MARKET  
PHONE 915-J  
534 - East Main St. -- Medford

**BUNGALOW GROCERY**  
409 NORTH RIVERSIDE  
MEDFORD, OREGON

**TRYON'S MERCANTILE**  
GENERAL MERCHANDISE & HARDWARE  
TALENT -- OREGON

**GODWARD MERCANTILE CO.**  
GROCERIES—GENERAL MERCHANDISE  
JACKSONVILLE -- OREGON

## LUMAN BROTHERS MEAT SPECIALS

- Choice Beef Pot Roast lb. 9c
- Beef Short Ribs lb. . . . 7c
- Pork Shoulder Roast lb. 15c
- Shortening . . . . 3 lbs. 33c
- Fresh Smoked Picnics lb. 16c
- R. I. Red Fryers . . . lb. 22c
- Fresh Oysters . . . pint 30c

## HOME GROWN VEGETABLES

- Sweet Potato Squash local lb. 1 1/2c
- Parsnips fancy . . . . lb. 4c
- Vegetables fancy local bunch 3 for 10c
- New Cabbage lb. . . . 2 1/2c

## BAKERY DEPARTMENT

Each day you will find new things in our Bakery Department . . . We make a special effort to keep continually changing our variety so that even the most exacting customer will find shopping a pleasure at Luman's Bakery Department.

Look at these values and you will understand why our Bakery Department is steadily growing.

- Maple Bars—large size, liberally iced, doz. . . . . 19c
- Huckleberry Pies—Fresh Mountain Berries, each . . . . 27c  
Reputed by Popular Request
- Lemon Chiffon Cakes, each . . . . . 23c
- Nut Cookies—liberally filled with nuts, doz. . . . . 13c
- Scotch Crust Bread—Something entirely new and original, loaf . . . . . 10c

**LIBERTY MARKET**  
E. R. PECH, PROP.  
CORNER MAIN AND GRAPE  
PHONE 164 WE DELIVER

In Alexander's IGA Store

"The Home of Good Meats—Swift's Gov't Inspected Beef"



School lessons are easier to learn if your youngsters have the correct food at home. Give them Meat from the Liberty Market.

Beef—Pork—Veal—Lamb

- BEEF POT ROAST, lb. . . . . 12c
- SHORT RIBS BEEF, lb. . . . . 6c
- LAMB STEW, lb. . . . . 5c
- SWIFT'S RADIO BACON, lb. . . . . 25c
- BONED AND ROLLED HAM, lb. . . . . 25c
- SPRING LEG OF LAMB, lb. . . . . 20c

AL STEWART'S FANCY CAPON FRYERS  
KINGSLEY'S SQUABS

## MODEL BAKERY

In Alexander's IGA Store

### SPECIALS for SATURDAY

- Date-Nut Loaf Cakes . . . . . 23c
- Chocolate Cream Puffs . . . . . 2 for 5c
- Walnut Rolls . . . . . 6 for 13c
- That Good Homemade Bread, per loaf . . . . . 8c