

**Safeway Ushers in October As A Great VALUE GIVING Food Month With A Store-Wide**



SPECIAL ARTICLE ON BEEF COOKERY IN THIS WEEK'S ISSUE

# HARVEST SALE



We of Medford are celebrating the Season of the Harvest, by cooperating in a number of display and selling events with growers of food products. You have been waiting for the field-fresh, orchard-fresh quality foods for which our local growers are truly famous. See the displays in our stores . . . rejoice in the quality and abundance of the Harvest foods, each and all, distinguished candidates for your table. In our Markets we are featuring the finest of Southern Oregon beef in our Third Annual Beef Week. Our meat buyers have purchased large quantities of this beef for shipment to our markets throughout the Northwest.



**SORGHUM**  
Pure Country Local  
5 LB. PAIL 55c

**TOMATOES**  
Josephine Local Solid Pack.  
3 CANS 35c  
Case, 24 cans, \$2.69

**CHEESE**  
Rogue River or Ladino  
Made in Southern Oregon  
lb. 19c

**HONEY**  
STEWART'S — A healthful food. Made in Jackson Co.  
5 lb. pail 45c

**AIRWAY COFFEE**  
Guaranteed Fresh  
Pound **21c**  
3 lbs. **59c**

**Fresh COFFEE**  
GROUND TO YOUR ORDER THE MOMENT YOU BUY IT

NEW HAND-WHEEL GIVES EXACT GRIND

SEE IT GROUND—KNOW IT'S FRESH

**SALAD OIL**  
Best for Cooking in Bulk  
Bring your own container  
qt. . . **23c**

**MILK**  
Max-I-mum makes your cooking creamier and richer.  
3 TALL CANS 17c  
Case, 48 cans \$2.71

**Fresh Fruits and Vegetables**  
Grown in Our Own Community

**CABBAGE** FOR KRAUT pound **1 1/2c**

**ONIONS** 25 lbs. . . . 43c  
Local Mild 13 lbs. . . . 23c

**CARROTS** 4 bu. **10c**  
Smooth, Tender Local Grown

**PEPPERS** 3 lb. **10c**  
Grown by Local Farmers. Large size for Stuffing

**POTATOES** **43c**  
Klamath Gems. U. S. No. 2. 50 lb. Bag

**SQUASH** lb. **2c**  
Banana-Grown Locally

**BANANAS** 3 lbs. **17c**  
Golden Ripe

**Casaba Melons** lb. **2c**  
(Grown in Jackson Co.)

**APPLES** 7 lbs. **23c**  
Famous Rogue River Newtowns.

**ORANGES** doz. **29c**  
Sweet, Full of Juice. 216 Size.

**SPINACH** 2 lbs. **17c**  
Fresh Local, Large Tender Leaves.

**Pancake Flour** 40 oz. pkg. **23c**  
Pillsbury's Best Made in Oregon

**PRUNES** 2 lb. **15c**  
FANCY PETITE. Grown in Jackson County. Eat a dish of prunes for breakfast.

**BUTTER** Grade A  
Made from Rogue River Valley CREAM. LOW PRICE

**FLOUR**

**Crater Lake** All Hard Wheat 49 lb. Bag **\$1.89**  
Flour Prices Advance Tuesday, Oct. 9th

**Lion Brand** All Purpose 49 lb. Bag **\$1.63**

**Peanut Butter** 2 Lb. Jar **25c**  
Our Choice—Always Fresh for the School Lunch

**Shortening** 8 Lb. Pail **89c**  
WHITE RIBBON—A pure snow white Vegetable Shortening.

**Small White Beans** 10 lbs. **49c**  
Fine Baking Quality.

**NEPTUNE PAGEANT**  
Serve Sea Food Salads with  
**BEST FOODS MAYONNAISE**  
Mayonnaise

**BEST FOODS** pts. . . **20c**

**SHRIMP** Fancy Texas, 5 oz. Can  
2 CANS **25c**

**Crab Meat** Giesha Girl all leg meat. 1/2 tins **25c**

**GOOD BEEF IS AVAILABLE**  
and we have it!

Announcing Our Third Annual Beef Week—October 5th to 13th, Inclusive

There's plenty for all—come share it! Our markets are ready to serve you with the choicest beef grown in this, our third annual organization-wide campaign to help the cattle growers. Yes, good beef is available. Every savory roast, every sirloin and T-bone, even the more economical cuts are far above the average in goodness. Plan your meals for beef this week. Come in today and judge the quality for yourself.

Specials for Sat. and Mon. Oct. 6 and 8th

**Chinook Salmon** Fresh in Piece lb. **12 1/2c**

**Oysters** Fresh Daily pint **35c**

**Calf Liver** Genuine lb. **23c**

**100% Pure Lard** 4 lb. **50c**

**Mince Meat** Brandy Flavor 2 lb. **25c**

**Sliced Bacon** Swift's Premium 1/2 lb. **18c**

**Young Pork Liver** 2 lb. **15c**

**BABY BEEF Pot Roast**  
Blade Cuts, no necks, Lb. **7 1/2c**

**Beef Tenderloin**  
Fancy Lb. **19c**

**BABY BEEF STEAKS**  
Sirloin, Rib, Round, Lb. **17c**

**CRACKERS** Over 65 Crisp Wafers in a Package. OVEN FRESH  
**10c pkg.**

**WHITE KING GRANULATED SOAP**  
40 oz. pkg. **28c**

**SUGAR PURE CANE**  
10 lbs. **54c**

**Catsup** Del Monte. 14 oz. bottle **15c**

**Pork & Beans** 27 oz. can. Van Camp's **10c**

**Nucoa** Best Foods for Cooking. Lb. **14c**

**Cocoa** Baker's. 1/2 lb. Tin **10c**

**Matches** Favorite. 6 Box. Ct **24c**

**JELL WELL or JIFFY LOU.** Asst. flavors. 3 pkgs. **14c**

**Lifebuoy Soap** 3 Bars **19c**

**Marshmallows** FLUFFIEST. As a wholesome candy they are favorites with children.  
**17c 1 lb. pkg.**

**CARNATION OATS**  
Vibrant energy in fresh, full-flavored West-grown oats.  
Large Package **22c**

**Koppo** Scouring Pads. Each **5c**

**Corn Beef** Swift's quality. 12 oz. c'n **14c**

**Tamales** Swift's Prem. 2 No. 1 Cans **35c**

**Salt** Max-I-mum, plain or iodized. 2 lb. Pkg. **7c**

**Domino Cigarettes** 10c p'g Carton **98c**

**Chocolate** Guittard's, ground sweet. 1 lb. Tin **23c**

**Brooms** 4-tie Kitchen. Each **39c**

**CORN** LIBBY'S GOLDEN BANTAM. An ideal dinner dish.  
**3 No. 2 cans 39c**

**K. C. Bak'g Powder** A Good Raise is Always Certain.  
**25 oz. can 17c**

**MACARONI** KLEEN PAK—Curve Cut. Delicious with Cheese.  
**2 1/4 lb. pkg. 19c**

**Apple Butter** Libby's—Qt. Jar **25c**

**Pumpkin** Libby's. No. 2 Can **10c**

**Tomatoes** Columbus Standard. Pack. 2 1/2 Can **10c**

**String Beans** Canteen Brand. 3 Cans **29c**

**Salmon** Happyvale—Fancy Pink 3 Cans **35c**

**Olives** Highland, ripe. No. 10 Can **39c**

**Deviled Meat** Libby's. No. 1/4 Can. 3 for **10c**

**Boneless Picnics** SWIFT'S 1/4 OR WHOLE lb. **23c**

# SAFEWAY STORES

Store 41  
113 No. Central  
Store 471  
Main and Holly