

When all America goes Shopping!

WARD WEEK

Begins
 THURSDAY
 OCTOBER 4

Riverside 100% Pure Pennsylvania MOTOR OIL

Reduced for Ward Week!
 Save Now for Months Ahead!



55¢

Gallon Inc. Tax

In Your Own Container

What a buy! Bring your cans, drums, pails, any kind of container. Pay way below our usual rock bottom price. It's for Ward Week only. It means over hundreds of thousands of dollars SAVED for Ward customers. All from Bradford—world's costliest crude!



Wall Paint

Flat Finish Ward Week Only!
 Gallon covers 250 sq. ft. with 2 coats! Quick drying. Save!

\$1.49 Gal.
 45¢ qt.



Varnish

Floors and All Interior Uses
 High gloss, quick drying!
 This price for Ward week.

\$1.25 Gal.
 40¢ qt.



Semi-Gloss

For Interior Painting! Washable!
 Ward Week Special!
 only! Gallon covers 250 sq. ft., 2 coats!

\$1.75 Gal.
 53¢ qt.



Roofing

Reduced for Ward Week!
 Weather-proof! Ideal for temporary use. 35-lb. roll

\$1.

Modernize Your Home

Repair — Remodel — Redecorate — Loan
 Is Repaid Monthly Out of Income

New Federal Housing Act allows any property owner to borrow amounts from \$100 to \$2000 at low interest rates.

How To Proceed:

See Wards Store Manager for blanks. Wards will call in contractors where necessary, discuss materials, furnish free estimates of material cost. Loan may cover materials only (minimum loan \$100) where property owner does the work himself.

Low Priced Yet Guaranteed Without Limit!

RIVERSIDE RAMBLERS

At New Low Prices

4.20

SIZE 99x4.40-21

Why buy "retreads" and other cheap tires when you can get Riverside service and satisfaction, guaranteed WITHOUT LIMIT, at Rambler's low prices!

Other Sizes Proportionately Low Priced

4.40-21	4.20	4.75-19	4.95	5.00-20	5.45
4.50-20	4.45	4.75-20	5.10	5.25-18	5.90
4.50-21	4.65	5.00-19	5.25	5.25-21	6.45

Ask About Ward's Convenient Payment Plan



Spark Plugs

250,000 Reduced for Ward Week

Famous Riverside! Surpass even the U. S. Navy standards...

25¢

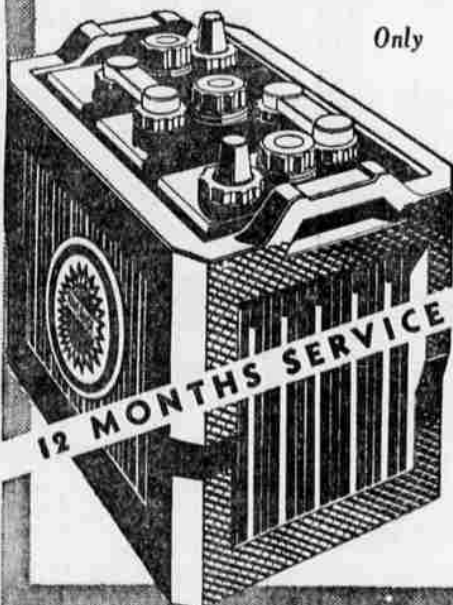


Auto Horn

Extra Saving in Ward Week!
 6 1/2-in. chrome face. Adjustable penetrating tone. Complete

88¢

Ward Week! 13-Plate Battery



Only **\$2.97**
 With Old Battery

A whale of an opportunity! 23% more power in this battery than is required by the Society of Automotive Engineers! Plates constructed for easy starting in coldest weather! This battery size fits 17 different makes of cars! 12 months service adjustment! Only Wards low cost production could price it so low.

Ward Week Special

Pure Gum Turpentine and Linseed Oil Reduced!

Bring Your Own Container



Mix Faucet

This Price in Ward Week Only!
 Cast brass, all chrome-plated
 Swinging spout

\$2.85



6-lb. Iron

Ward Week Special—Low Priced!
 Chrome-plated electric iron with cord, 6-pound size

\$1.88



Toaster

Buy It in Ward Week! You Save!
 Turnover type. Finished in chrome and black enamel

\$1.69

14" Handle

Select, second growth Hickory! Straight grain. Smooth!

12¢

Lace Bundle

Handy 1-lb. bundle! Assorted length! Long wearing!

29¢

Sash Cord

50-ft. bundle size 7! Also makes good clothes line!

25¢

BENCH VISE

10-inch jaw

45¢

GRINDER

1 1/2 wheel

59¢

Padlock

Lasting Trouble-Free
 Hardened shackle! Rust-proof! 5-disc, tumbler!

35¢

Single-Bit Axe

Michigan Pattern!
 Keen-cutting! Ebony finished head

\$1.25

8-Ft. Cord

8-ft. rayon covered cord!
 3-way outlet!

25¢

6-Ft. Cord

6-ft. rayon covered cord!
 Bakelite, heat resisting plug!

19¢



Auto Jack

Ward Week Special!
 Double lift screw. Ball bearings. 44-in. folding handle

\$1.39

Polish Cloth

Actually 20 yards in this

25¢

Auto Polish

Famous Riverside. Pint

25¢

Carburetors

For Ford A-AA

Famous Tillotson

\$3.29

PATCH KITS

14¢

LUNCH KITS

98¢

TRANSMISSION LINING, Sets

For Ford T-TT

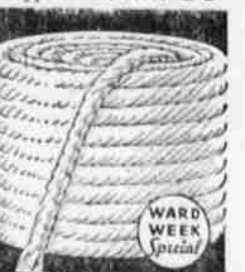
29¢



Wrench Set

Reduced for Ward Week
 Six 12-point sockets. Sizes 1/4 to 1/2 inch. L-type handle

39¢



Manila Rope

Ward Week Special!

3/8 in. per ft. — **3 1/4¢**

1/2 in. per ft. — **1¢**

3/4 in. per ft. — **2¢**



Wash Day Values

Specials for Ward Week!

Wash Tub, 14-gal. — **79¢**

Ironing Board, special — **79¢**

Clothes Pius, 3 dozen — **10¢**

Clothes Basket — **69¢**

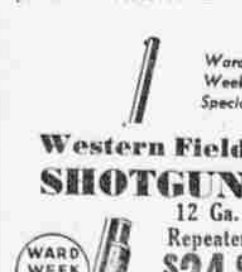
Clothes Line, 50-ft. — **19¢**

Naphtha Soap, bar at, 2 for 5¢

Soap Chips, 2 for — **29¢**

Soap Flakes, 2 for — **29¢**

Clothes Dryer, special at — **69¢**



Western Field SHOTGUN

12 Ga. Repeater

\$24.95

\$5 Down, \$5 Monthly Small Carrying Charge

Six shots in 5 seconds! Easiest, quickest takedown! Perfect balance. Polished stock. High carbon compressed steel barrel!

Fastest, smoothest, safest repeating gun lock made

Ward's "Red Head" .12-Ga. Shells

Ward Week Special

69¢

Box of 25



Balloon Bicycle

Ward Week Special!

\$27.95

\$5 Down, \$5 Monthly Small Carrying Charge

Air Cushion Balloon tires! Stainless steel mudguards! Red and white enamel! See it!

Receiver Peep Sight

Ball Bearings Ward Week Special!

Thick steel wheels, rubber cushioned!

Save extra!

98¢

Big black stud tread, white sides, 2 piles heavy fabric

88¢



Western Field .22 CAL.

Bolt Action Single Shot

\$4.75

Save extra in Ward Week! Flooded ramp front sight with 3 inserts! New! Nat'l Rifle Assn. design stock, walnut finish, 22" tapered barrel rifled to 1/1000 of an inch! See it!

Receiver Peep Sight

None Better Model!

Ward Week Special!

25¢

for 2 boxes

Come Thursday, Opening Day-Sale Ends Saturday October 13-MONTGOMERY WARD