

# PARK ATTENDANCE TAKES BIG BOOST IN RECENT SEASON

## Crater Lake Has 118,699 Compared With 90,512 Last Year—Advertising, Better Times Responsible

By H. C. HUNTER  
(Pacific Northwest Correspondent)  
WASHINGTON, Oct. 3.—(AP)—Take it from the national park service, it pays to advertise.  
Far and wide throughout the nation, 1934 was proclaimed as national park year. Sunday when the parks closed their books on the travel year, they had counted about 25 per cent more visitors than in 1933.

All Show Increases.  
Telegraphic reports to Washington from 13 parks showed their total number of visitors was 1,730,894 in the season just closed, compared with 1,401,612 in the preceding year. Each of the parks reported an increase, and Sequoia in California claimed a new record.

Park officials attributed the pickup in part to a more encouraging economic trend, more automobile patronage, more favorable railway rates, and to the favorable reception of the "National Park Year" idea.  
Some increase apparently was registered in the number of foreign visitors, perhaps, officials said, because they were able to obtain a better exchange rate than formerly.  
35 Per Cent Gain.

Complete reports from all parks are not expected for several days, but officials say the preliminary records indicate the 25 per cent gain was spread generally through all of them.  
Numerous national monuments also drew more visitors to their natural and scenic wonders.  
Figures on park visitors which came in today included:

Crater Lake, 118,699 in 1934 and 90,512 in 1933; Grand Teton (estimated), 75,000 and 41,500; Lassen Volcanic, 61,008 and 45,577; Mount Rainier, 242,757 and 170,104.  
National monuments thus far reported included:  
Craters of the Moon, Idaho, 7,627 and 6,068.

# PUNCTUATION LACK CLOUDS MEANING

Showing how the lack of punctuation may completely change the meaning of the written word, a subscriber submits the following, which may be read in two ways, each entirely contradictory to the other:  
"He is an old and experienced man in vice and wickedness he is never found in opposing the works of iniquity he takes delight in the downfall of his neighbors he never rejoices in the prosperity of any of his fellow creatures he is always ready to assist in destroying the peace of society he takes no pleasure in serving the Lord he is uncommonly diligent in sowing discord among his friends and acquaintances he takes no pride in laboring to promote the cause of Christianity he has not been negligent in endeavoring to stigmatize all public teachers he makes no efforts to subdue his evil passions he strives hard to build up Satan's kingdom he lends no aid to the support of the Gospel among the heathen he contributes largely to the evil adversary he pays no attention to good advice he pays great heed to the devil he will never go to Heaven he must go where he will receive the just recompense of reward."

# 144 SIGNED FOR DUTY WITH CCC

Enrollment figures for CCC companies in the Medford district were released from district headquarters today, revealing that 142 local experienced woodmen and two juniors have been signed up, with a total of 28 rejections.

Distribution of the local experienced woodmen is as follows: Co. 926, Camp Applegate, 6; Co. 1642, Camp South Fork of the Rogue, 6; headquarters detachment, 11; Co. 922, Camp Oak Knoll, 2; Co. 1344, Camp Gasquet, Cal., 9; Co. 1746, Camp Lower Pistol River, 8; Co. 994, Camp Hill, Cal., 2; Co. 1368, Camp Devil's Flat, 29; Co. 739, Camp Melrose, 8; Co. 1629, Camp Tiller, 3; Co. 1628, Camp Steamboat, 2; Co. 958, Camp Carberry Creek, 10; Co. 1553, Camp Evans Creek, 20; Co. 1747, Camp Upper Rogue, 31.

One of the junior enrollees has been located at Camp Applegate, and the other at headquarters detachment.

See Mail Tribune want ads.

**ROMAN MEAL**  
No need to suffer longer from constipation. ROMAN MEAL will bring about regular elimination promptly. Better than bran, Delicious, nutritive flavor. Serve daily as hot porridge and use in all baking.  
Recipes on package.  
AT YOUR GROCERS

# Society and Clubs

Edited by Iva Fewell

### Miss Taylor to Wed Lieutenant Roy Craft

Announcement was made in Eugene last evening of the approaching marriage of Miss Grace Taylor of Eugene, to Lieutenant Roy D. Craft of Medford. The date of the wedding, to be this month, has not been set.

### Plenic Enjoyed At Riviera Park

FOOT'S CREEK, Oct. 2.—(Sp.)—A no-host picnic was enjoyed at the Riviera auto park September 30. Those present for the occasion were Mr. and Mrs. Kenneth Kober and son, Bruce, of Portland; Mr. and Mrs. Cleo Gilchrist and son, Charles, and Mrs. Nellie Walker of Gold Hill; Rollin Stehl of Rogue River and Mrs. Lloyd Miller and children, Rowland and Phyllis.

### Cafeteria Luncheon At Guild Hall Friday

St. Mark's guild will have a cafeteria luncheon Friday noon at the parish hall on North Oakdale avenue. Those having quilt blocks are requested to bring them to this meeting, as the quilt is to be put together.

### Jacksonville P.-T. A. To Meet On Friday

The Jacksonville Parent-Teachers' association will meet in the high school auditorium at 3 p. m. Saturday in Jacksonville. A program is to be given.

### Civic Club Resumes Meetings

The Civic club at Eagle Point will resume its fall meetings tomorrow, with the members asked to meet in the club rooms at 2 o'clock.

### Degree of Honor Meeting Tomorrow

Thursday is the date for the meeting of the Degree of Honor Protection association to conduct its regular meeting in the club rooms at the city hall.

### Chrysanthemum Thimble Club to Meet Thursday

Chrysanthemum Thimble club, No. 223, Neighbors of Woodcraft, will hold its regular business meeting Thursday, October 4, at the home of Neighbor Bessie Gall, 35 Crater Lake avenue. All members are urged to be present at 2 p. m. Plans for the winter months will be made at this meeting.

### Arts and Crafts Class Is Tonight

The arts and crafts class, under the direction of Mrs. Mark Wright, will be conducted this evening at the Girls' Community club rooms on North Bartlett street. All young women who are interested in joining the class are invited to attend.

### Teachers' Rehearsal Court House Saturday

The Jackson County Teachers' chorus, under the direction of Esther Church Leake, will conduct its regular rehearsal Saturday morning at 10 o'clock in the Jackson county court house.

### Mr. and Mrs. Rudolph Expected to Arrive Tonight

Mr. and Mrs. W. A. Rudolph of Greenville, Pa., are expected to arrive in Medford tonight by train, to be guests for several weeks of Mrs. W. H. Heckman. Mrs. Heckman is Mrs. Rudolph's sister.

### Thimble Club to Meet At F. A. Daugherty Home

The Phoenix Thimble club will meet Friday at the home of Mrs. F. A. Daugherty. Covered dish luncheon will be served and all members are requested to attend.

### Mrs. Canode to Entertain Dixie Club on Saturday

The Dixie club will meet with Mrs. George B. Canode, 1716 Crown avenue, at 2 o'clock Friday, October 5.

### Wenonah Club Luncheon Thursday

The Wenonah club is meeting at 1:30 o'clock tomorrow for covered dish luncheon and business meeting at the home of Nellie Purdin, 333 West Holly street.

### Lothfellow's Are Here From Agness

Captain and Mrs. Eben S. Lothfellow of Agness, Ore., are spending a couple of days in Medford.

# CORSET SALE

Broken sizes in Gossard, Youth Legant and Form Fit Girdles and Corsettes. Values to \$19.95.

**\$2.95**

New shipment of Two-way Stretch Girdles **\$1.95**

## HOSIERY

Gordon Knee Flex Hosiery, \$1.65 val. Pair **\$1.15**

3 Pair for \$3.00

NEW FALL COLORS

# ADRIENNE'S



**Larry Schade**  
NEXT TO CRATERIAN  
YOUR FAVORITE JEWELER SINCE 1918  
Watch and Jewelry Repairing

# WARD WEEK SALE OPENS THURSDAY WITH LOW PRICES

Ward Week, an annual selling event anticipated by hundreds of southern Oregon shoppers, will be held by the



O. D. Bean  
Medford Montgomery Ward company beginning tomorrow in conjunction

with 489 other Ward stores, located in 46 states.  
C. D. Bean, manager of Medford's Montgomery Ward organization, announced that additional persons have been added to the selling staff for the duration of the Ward Week sale. This employment is quite an important factor in the general economic situation, considering the fact that all of the 489 stores have made similar arrangements for extra sales people, Mr. Bean pointed out.

Wards are in touch with approximately 15,000 sources of supply, and it is estimated that from twenty to twenty-five million individual purchases will be made by shoppers totaling more than the combined population of New York and Chicago.

# GLAD GROWERS WILL TALK THRIP CONTROL

Methods of controlling and preventing the further spread of gladiolus thrip, a parasitic insect, will be discussed Friday, October 5, in Salem when gladiolus growers from over the entire state meet with officials of the state department of agriculture, division of plant industry.

The meeting has been called by Charles A. Cole, chief of the plant industry division, for 2 o'clock Friday afternoon. The growers will gather in the assembly room of the department of agriculture.

Be correctly coseted in an Artie Model by Ethelwyn B. Hoffmann.

# ELECT DIRECTORS MEDFORD FEDERAL SAVING LOAN ASSN.

The organization meeting of the Medford Federal Savings and Loan association was held last night at the offices of the Jackson County Building and Loan association, and the organization of the association was completed. At this meeting the regulations and by-laws were adopted, which, in the main, were as provided in the rules and regulations governing federal savings and loan associations, giving primary consideration to the best practices of local mutual thrift and home financing institutions in the United States. The board of directors was elected as follows: C. M. Kidd, director-president; John C. Mann, director-vice-president; W. J. Warner, director-vice-president; Glenn O. Taylor, director-attorney; R. E. Green, director-treasurer; J. H. Fletcher, director-secretary-manager; and C. C. Lemmon, director. Glenn O. Taylor and O. H. Bengtson were elected attorneys for the association by the board of directors.

**CALLOUSES**  
Try this wonderful relief. Stops pain at once; quickly, safely loosens and removes callouses.  
**Dr. Scholl's Zino-pads**

rectors. These men are all locally prominent in civic and business circles in this city.  
The total stock subscribed at this time is approximately \$48,000. The association is now in a position to receive further stock subscriptions. The secretary of the treasury of the United States, under the Home Owners' Loan act of 1933, will invest in stock \$3 for every \$1 that is raised by local subscription. On this basis the association can call upon the secretary of the treasury for \$135,000 as soon as it has been passed upon by a federal examination. This examination is expected to be made in a very short time.  
The Medford Federal Savings and Loan association is a mutual thrift institution in which people may invest their funds in order to provide for the financing of homes in this community.

The secret of good baking is good baking powder. The secret of good baking powder is **Cream of Tartar**.  
You won't find it in all baking powders. You will find it in Schilling's. That's the secret of Schilling popularity.  
Be sure you get the new tin!  
**Schilling**  
So EASY! to open.

# CHURCH FELLOWSHIP MEETING POSTPONED

The fellowship meeting which was announced for tonight at the First Christian church has been postponed to a later date.

Tonight the pastor, W. R. Baird, will begin a study class on the Book of Revelations. Many have requested this study and a large attendance is expected.

The class is open to all who wish to study this difficult book. The study will be held each Wednesday evening from 7:45 to 8:45.

15-oz Blue Herringbone suiting \$21.80, made to measure Klein the Tailor. Upstairs.

Walk upstairs and save \$10. Banker's gray suiting, \$21.50, made to measure. Klein the Tailor.

# REFUSE SUBSTITUTES

**Vaseline WHITE**  
LOOK FOR THE TRADE MARK  
10 CENTS

# Ripe home-grown tobaccos

We begin with the right kinds of mild ripe Domestic tobaccos. Then we age and mellow them like rare wines for flavor and taste.



# Aromatic Turkish tobaccos

Next we add just the right kinds and the right amounts of Turkish tobaccos to give Chesterfield the "seasoning" that helps to make them taste better.



# Blended and cross-blended

Finally we "meld" these tobaccos together the Chesterfield way—different from any other—to make Chesterfield a milder better-tasting cigarette.



On the air—

It takes good things to make good things ... there is no substitute for mild ripe tobacco

MONDAY ROSA  
WEDNESDAY NINO  
SATURDAY GRETE  
PONSILLE MARTINI STUECKGOLD  
KOSTELANETZ ORCHESTRA AND CHORUS  
6 P. M. (P. T.)—COLUMBIA NETWORK